

REACH TOURISTS

EVERYWHERE IN SAN LUIS OBISPO COUNTY



Advertise and get your message out
to the **8.6 million tourists**
who spend **\$1.1 billion** in the county every year.

Source: SLO County Visitor's & Conference Bureau

AccessPublishing



ADVERTISING: Call 805-226-9890

Ad rates are discounted more than 25% based on an annual agreement for all four issues.

Full Page \$389 per month*

Regular price is \$1,584 for one issue.
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Half Page \$259 per month*

Regular price is \$1065 for one issue.
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Regular price is \$599 for one issue.
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Free full color & design are included with every ad.

*With one year agreement on autopay.

The
Visitors Guide
is now
ALL glossy!



DEADLINES: Published Quarterly

Winter

Copy due: Oct. 15
Publishes: Nov. 15

Spring

Copy due: Jan. 15
Publishes: Feb. 15

Summer

Copy due: Apr. 15
Publishes: May 15

Fall

Copy due: July 15
Publishes: Aug. 15

DISTRIBUTION: 120,000 copies every year

The guide is distributed to over 550 locations in San Luis Obispo County reaching thousands of tourists every week. (See complete list on the back.)

Arroyo Grande
Atascadero
Avila Beach
Bradley
Cambria

Cayucos
Grover Beach
Harmony
Los Osos
Morro Bay

Nipomo
Oceano
Paso Robles
Pismo Beach
San Luis Obispo

San Miguel
San Simeon
Santa Margarita
Shell Beach
Templeton

ONLINE: Free website listing included!

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