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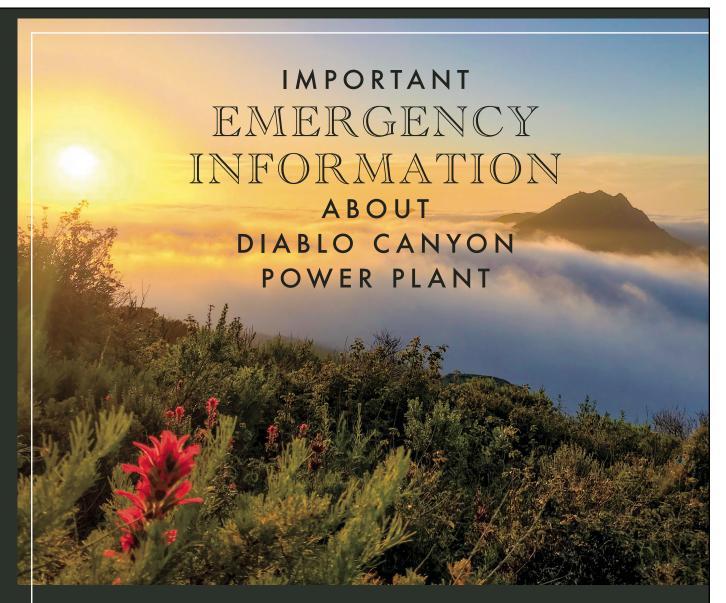
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Welcome to San Luis Obispo County. We are glad you have chosen to visit. A fixture within our community is the Diablo Canyon Power Plant (DCPP). DCPP is a nuclear power plant that generates approximately 10% of California's electricity. Both PG&E and the County of San Luis Obispo have developed detailed emergency plans that would be used in the unlikely event that an emergency were to occur at DCPP.

If a serious emergency were to occur that would require you to take action, the County would sound the Early Warning System sirens. The sirens are an indication to tune to a local radio or television station for emergency information and instructions.

When at sea, tune to Marine Channel 16.

The siren system is tested regularly throughout the year and may be used for any local emergency.

Additional emergency planning information regarding DCPP is in the current Emergency Planning calendar, and at www.readySLO.org











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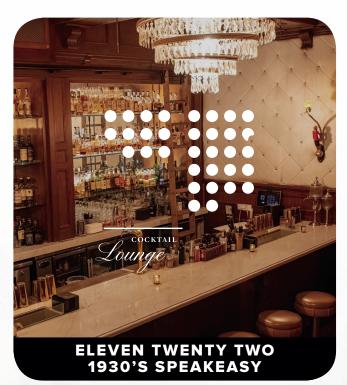


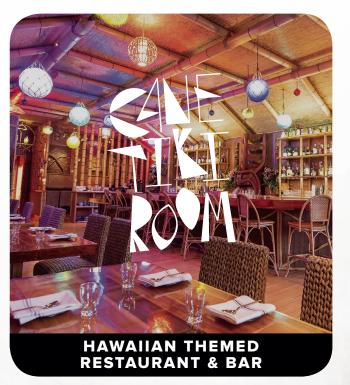
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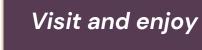
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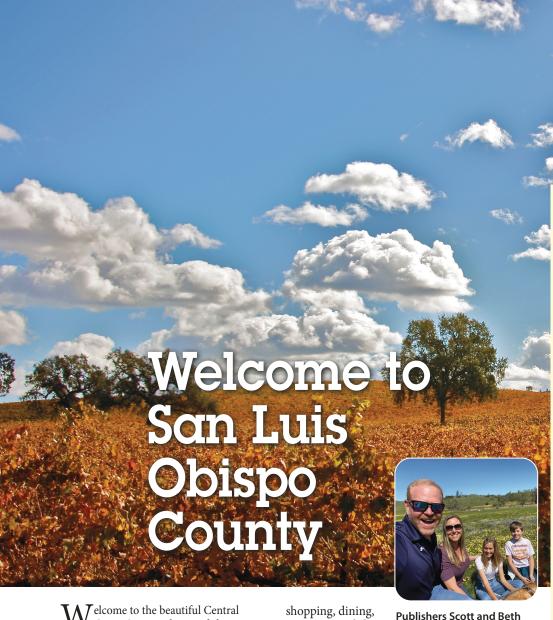


For More Information:

WWW.WINEMAKERSCOOKOFF.COM







Welcome to the beautiful Central Coast. Spring is here and there are outdoor activities, shopping, sites to see, great food for every appetite, award-winning wine and beer, and so much more.

Thank you for reading this copy of the San Luis Obispo County Visitor's Guide and discovering so many of the unique, interesting, and enjoyable places to see and things to do.

On these pages, catch up on what's new with your favorite places and be among the first to visit the latest things to do and see! Be sure to visit the Blending Lab in Pasos Robles for a different kind of wine experience. Owners Michael Keller, Magdalena Wojcik, and Chris Payne encourage locals and visitors to stop by and discover personal wine preferences through blind tastings and blending classes.

There are hotels, motels, vacation rentals, and other lodging for every budget and family. Outdoor activities are plentiful. Visitors and locals alike are

shopping, dining, wine tasting, hiking, cycling, exploring the beaches, tidepools, and marine

pools, and marine life, and the many historical landmarks that fill

Obispo County

Brennan and their family

welcome you to San Luis

our streets and back roads.

The next few months blending into summer have some of the most beautiful weather on the Central Coast. Crisp sunny mornings drift into warm, energizing afternoons, and starlit evenings—perfect for enjoying your favorite Central Coast activities. And, if you run out of time, remember that you are always welcome back to do and see more!

On behalf of our entire staff, I would like to extend a warm welcome. We hope you enjoy your stay.

Scott

VISITORS GUIDE

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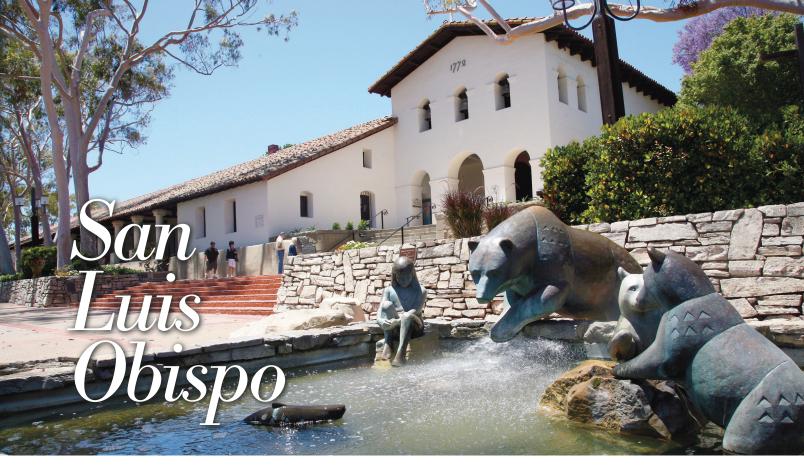








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There are many things to discover around SLO

The city of San Luis Obispo has much to see and do. It is the seat of county government, a popular dining and shopping destination and a traditional college town reflecting eclectic choices in art, entertainment, food and activities.

Attractions

The San Luis Obispo de Tolosa Mission

The San Luis Obispo de Tolosa mission is one of the best known historical sites in town. Founded by Father Junipero Serra in September 1772, the mission was the fifth of the California missions and named after Saint Louis, Bishop of Toulouse, France. For information about tours and the gardens or attending mass visit missionsanluisobispo.org.

Historical buildings

Other historical buildings, many featuring unique architecture, include the Sinsheimer store with an iron front built in 1884 at 849 Monterey St., the Jack House at 536 Marsh Street, which was built in 1875, the State Historical Landmark Dallidet Adobe at 1185 Pacific St and the 1884 Ah Louis Store at 800 Palm St, originally a supply station for the Chinese laborers who built

the railroad tunnels through the mountains of the Cuesta Grade.

The Madonna Inn, known worldwide for its elegant and quirky décor, has been a stop for visitors since first built in 1958. The inn, restaurant and over 100 rooms occupy 1000 acres of scenic Central Coast land.

The historic Carnegie Library on Monterey Street is home to the History Center of San Luis Obispo. Built in 1905, the library is one in a chain of over 1600 libraries funded by the United States by Scottish-American businessman and philanthropist Andrew Carnegie. The SLO Carnegie Museum is one of three still standing and in use on the Central Coast. The other two are located in Lompoc and Paso Robles.

San Luis Obispo Botanical Gardens

Gardeners and outdoor enthusiasts are not left out. The San Luis Obispo Botanical gardens, on Highway 1 near Dairy Creek Road is the only garden in the United States exclusively featuring plants and ecosystems from the five Mediterranean climates in the world. The design includes miles of paved trails and shady resting spots and a variety of other activities.

Hiking and cycling

The city's Parks and Recreation Department operates several parks that span 7000 acres of breathtaking views and hiking trails. Visit the website for the City of San Luis Obispo for park maps details about the ease or difficulty of the trails.

The city has over 75 miles of bike paths and what better way for cycling enthusiasts to enjoy a vacation. San Luis Obispo was designated a Bicycle Friendly Community by the League of American Bicyclists in 2007. Visit bikeslocounty.org for cycling maps for the City of San Luis Obispo, wine trails and other locations in San Luis Obispo County.

Attractions & Tours

Be Hoppy Tours & Tastings

Take a tour that will tantalize your taste buds! Cruise along in a pub-styled limo bus to the best craft beverage destinations in San Luis Obispo county. Great party idea for birthdays, anniversaries, family reunions, bachelor/bachelorette celebrations. Beer-Wine-Distilleries-Cider Fun Starts Here! BeHoppyTours.com, 866.BE.HOPPY

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San Luis Obispo Symphony

Bringing music to your community since 1961 through accessible performances and outreach opportunities. By investing in promising local youth with the drive and determination to study orchestral music, SLO Symphony is building the next generation of musicians and music patrons. Visit slosymphony.org for more information

Dining & Drinks

Louisa's Place

Voted the county's "Best Breakfast" over 15 times. Open every day from 6am-3pm. Serving up a huge selection of classic breakfast and lunch items as well as vegetarian, gluten free and vegan options. We'll see you there! Located at 964 Higuera St. in Downtown SLO, louisasplace.com, (805) 541-0227

Mistura & Mama's Meatballs

Each creation at Mistura treasures traditional elements of Peruvian cuisine by using Andean Native ingredients and locally sourced natural free range meats, sustainable seafood, and fresh organic produce. The food respects our land and seeks to transcend culinary aspects while providing high nutritional value. 570 Higuera St., San Luis Obispo, misturarestaurants.com, (805) 439-3292

Golf

Dairy Creek Golf Course SLO

Dairy Creek Golf Course and Event Center is located 10 minutes North of San Luis Obispo. This 9-hole links-style course has the best practice facility in SLO County with a driving range, short game areas, putting greens, and a new Toptracer Range. 2990 Dairy Creek Rd., SLO, dairycreekslo.com, (805) 782-8060

Hotels & Motels

Madonna Inn

With 110 themed rooms, worldfamous desserts, opulent decor, and a taste of Americana, Madonna Inn is a perfectly pink destination for couples, families, and friends. Stay the night or just stop by for dining, shopping, trail rides, spa treatments, selfies, and more! 100 Madonna Road, Madonnalnn.com, (805) 543-3000

Museums

Central Coast Veterans Memorial Museum

A free history museum with permanent exhibits and armory room, displaying historic artifacts, photos, weapons, and recorded stories from veterans who served during WWI to modern day conflicts, honoring the experiences of Central Coast veterans and others who have served our nation. 801 Grand Avenue, Suite 102, vetmuseum.org, (805) 543-1763

Real Estate

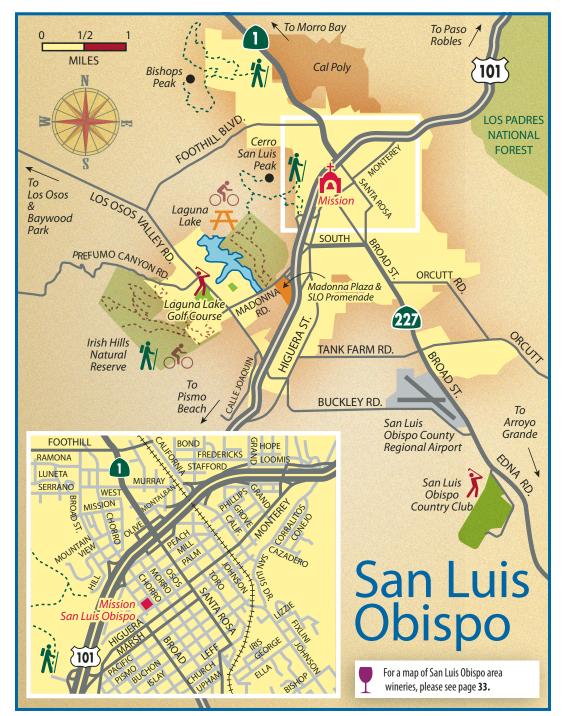
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Shopping

Megan's Organic Market

Megan's Organic Market is SLO's #1 adult-use cannabis retail shop. They



carry the widest selection of high quality products in the county, from customer-favorites to unique and hard-to-find gems. Check out their shop today! 280 S. Higuera St., SLO, megansorganicmarket.com, (805) 592-1420

Whiz Kids

Celebrating over 35 years offering outof-this-world toys. science & nature, Lego, music, arts & crafts, games, books, and so much more. Mon- Sat 10-6, Sun 11-4. 3979 S Higuera St, whizkidsslo.com, (805) 547-1733



MAMA'S MEATBALL



Mama's Meatball is the neighborhood's favorite cozy Italian restaurant, located conveniently inside the Creamery Marketplace, a retail destination in downtown San Luis Obispo. We offer authentic, homemade Italian dining and catering with slow-simmered sauces and fresh, locally sourced ingredients. As part of our authentic Italian dining experience, we prepare some of our signature dishes such as our famous Fettuccine Alfredo at your table. It can't get any fresher than that!





About Mama!

"Mama," Chef Nico's Mom, is our pastry chef. She started baking when she was a little girl in Italy, the traditional way—by hand. She continues whipping up baked goods by hand for nearly 53 years. Because for her, there is no other way!



NEW LUNCH & DINNER MENU

mamasmeatball.com







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THE CONCEPT

The word Mistura brings together the essence of Peru, a vision of its people and cuisine, a wondrous blend of cultures of priceless heritage. Our Mistura is a modern Peruvian restaurant that is as lively as the country and biodiversity it celebrates. Mistura captures the multicultural spirit of Peru, combining its native Incan and Pre-Columbian culinary heritage with the Italian, Spanish, Japanese, and Chinese influences that embody the country's flavorful cuisine. Mistura is an authentic tribute to the diversity of Peruvian food, proposing familiar yet unexpected and adventurous flavors.



Chef Nicola Allegretta









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Take a tour of Old Mission San Luis Obispo

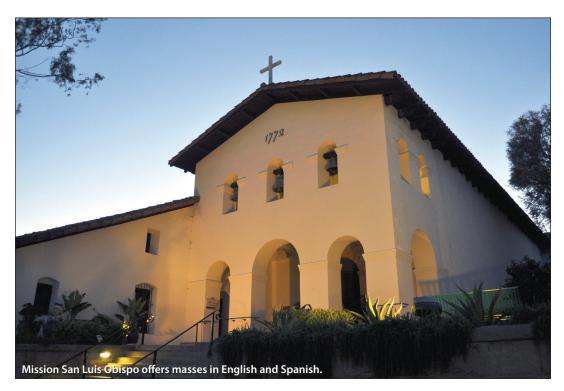
Explore the mission on docent-led tours

Mission San Luis Obispo de Tolosa, founded in 1772 by Franciscan missionaries, is the fifth of the 21 Spanish missions established in Alta California. The mission has always been situated near its present location, close to the reliable water of San Luis Creek. Located in the heart of downtown San Luis Obispo, the old mission has become a historical treasure admired by visitors from all over the world.

The gardens are an integral part of the mission campus. They have grown and evolved over centuries. The grape arbor is a reminder of the vineyards that once stretched for acres. Over time, pastors and guests have planted cacti, succulents, roses, oak and citrus trees. Bring a book, find a bench and take a rest in the garden.

Take a docent-led tour of this historical site and learn more about the history of the mission, its construction, and the place it has held in the community. Guided tours start at 1:15 p.m. Monday - Saturday and at 2 p.m. on Sunday and begin in front of the gift shop. One month advance notification is required for group tours of 10 or more. Reservation forms are available on the mission website, or call (805) 781-8220.

The docents enjoy sharing their love of the old mission. You will learn how the Mission grew in stages, who is buried in the floors and walls of the church, and the story behind the centuries-old art still hanging from the adobe walls. The mission originally constructed from rudimentary thatch, bows, and logs, grew to the substantial walls and tile roofs still standing today. In contrast to some missions, San Luis Obispo never fell into complete ruin or abandonment following the secularization period under the Mexican government.



Perhaps its most unusual feature is its "L" design. The original church consisted only of the main wing leading to the sanctuary and altar. In the 1880s and again in 1948, the annex wing was extended in stages to provide seating for the rapidly growing San Luis Obispo community.

Pilgrims and visitors of many faith traditions find the quiet and peace of the Old Mission Church, its grounds and gardens, to be a place of rest and renewal for the spirit. Unlike many California missions, the church of San Luis Obispo de Tolosa does not charge admission but welcomes donations, and its doors are open most days of the year. There are two daily masses and six masses on the weekend in English and Spanish.

For more information, schedules of masses and events, or to arrange a group tour visit missionsanluisobispo.org or call (805) 781-8220.





Louisa's Place, serving locals and visitors since 1958

Fifties-style diner in downtown SLO is a local favorite

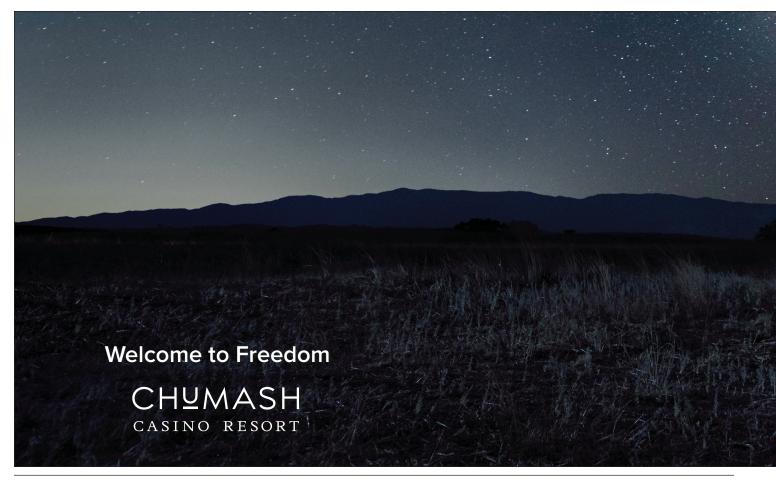
Longevity is typically a rare and hard-won battle in the restaurant industry, and one of those precious few is Louisa's Place, a classic fifties-style diner and a San Luis Obispo favorite for over 50 years. Originally opened as the "Best Ever Grill" in 1958 the diner was purchased in 1976 by Louise Webb, and Louisa's became an instant success. The Sweeney family purchased it in 1991, and Aubrey Pyle took over in 2019.



Where breakfast is champion

There are 26 omelets on the menu along with the build-your-own option. There are also

pancakes, local sausage, bacon, oatmeal, breakfast burritos, huevos rancheros, and waffles. Louisa's is famous for their bacon Belgian waffles, with generous chunks of actual, house-cooked bacon folded into the batter.





Dine outside and enjoy great food and weather.

After breakfast there's lunch

What's lunch without an exquisite hamburger? Louisa's menu offers all of the classic burger choices

plus the breakfast burger with a 1/3-pound sirloin patty, American cheese, bacon, tater tots, and a fried egg on a sesame seed bun, with let-

tuce, tomatoes, and pickles on the side.

Not in the mood for a burger, grilled entrée, or club sandwich?

Choose a vegan option or order a salad, soup, or chili dish.

Kids and dessert

The kid's menus for 12 years and under offer breakfast and lunch choices for every appetite.

Everyone, including kids, who are up for dessert can select a dessert from the board menu at the front of the restaurant.

No fads, just good, homestyle cooking

Judging by the line out the door and the packed seating on any given weekend, Louisa's is clearly the place for most people. Dine in or call ahead for takeout. Private parties and catering are available, including for breakfast! Breakfast and lunch are served daily from 6 a.m.-3 p.m. Start your day or afternoon the right way.

Louisa's Place is located at 964 Higuera St. in downtown SLO. To see the menu or more information visit louisasplace.com or call (805) 541-0227.



Discover gifts galore at Whiz Kids Toys

Explore their collection of books and toys for all ages

Whiz Kids has been the premier toy shop on the Central Coast since 1987 offering fun activities, unique gifts, and educational materials for children of all ages. With high-quality products from hundreds of vendors, families are sure to find the perfect goody in this whimsical store.

"For more than 35 years, Whiz Kids Toys has been a destination for the Central Coast community to find engaging toys and books that inspire creativity and imagination. Whiz Kids focuses on supporting parents and grandparents as they encourage their children's interests and development," said owner Lesa



Books, toys, art supplies, science projects, and more are waiting at Whiz Kids.

Smith, adding that "our welcoming and knowledgeable staff are always ready to offer personalized shopping advice." Just a sample of the products that can be found at Whiz Kids include puzzles, art supplies, science-themed projects, and educational toys geared specifically for preschool-age children. In addition, a thriving book selection is available with picture books, chapter





Whiz Kids' Grace Merritt, with one of the store's gift baskets.

books, interactive books for infants, and even titles such as the Mad Libs series. Popular brands including LEGO, Maileg, Jellycat, and many more can be found on the shelves. For those interested in gifting an item, the friendly staff at Whiz Kids will gift wrap your purchase for free.

"At Whiz Kids we have high standards for our choices and carefully curate our selection of toys and books. Although we aren't a large shop, we manage to stock a wide variety of options for kids of all ages. We love to have the perfect gift for everyone on your list, from infants to adults," Smith said.

Whiz Kids is highly involved in giving back to the local community by providing toys, games, and books to local charities and schools for children in need. Smith notes that "it's always been important to me to support the children and families in our community whenever possible." During the holiday seasons, Whiz Kids partners with Rita's Rainbows for two major events: the Bunny Helper Project to make Easter baskets and the

Angel Tree Project to help make the holiday season festive for local children, often working with the South County Youth Coalition, Womenade, and schools for these endeavors.

"I have the very best job in town and am so grateful for our community of families. The families who shop with us have continued to grow – the original kids from our first 15 years in business are now bringing their own kids in to shop. Whiz Kids is your neighborhood toy store, a place to learn, gather, and celebrate together," Smith said.

For those searching for the perfect gift for a child in their life or a fun afternoon craft activity to do, visit Whiz Kids for fun and high-quality products.

Whiz Kids is located at 3979 S. Higuera St in San Luis Obispo. Open Monday through Saturday from 10 a.m. to 6 p.m. and Sunday from 11 a.m. to 4 p.m. For more information, call (805) 547-1733 or visit whizkidsslo.com.

— By Sadie Mae Mace



Hike the new Bog Thistle Trail in Irish Hills

Trail adds a new picturesque loop to a 9-mile trail system

The City of San Luis Obispo has completed the 1.3-mile Bog Thistle Trail in the Irish Hills Natural Reserve. The new trail extends the former 0.4-mile trail and hikers can now travel from the Perfumo Canyon trailhead to the Mariposa and the Mine trails. The extended Bog Thistle Trail creates a 3.4-mile intermediate-level hike that loops back to the trailhead or gives hikers the option of longer hikes on the connecting trails.

Hikers can expect sweeping views of the Morros, Laguna Lake, Los Osos Valley and a path through picturesque oak canopy and chaparral habitats. Designated as



a hiking-only trail, the Bog Thistle Trail plays a vital role in promoting a quality multi-use trail system and provides an alternative route for hikers to access the Irish Hills Natural Reserve trail system from Perfumo Canyon Road.

The Irish Hills Natural Reserve interconnecting trail system meanders through 720 acres of riparian, grassland, oak, chaparral and serpentine habitats. The reserve is home to a variety of California wildlife including deer, coyotes, snakes, mountain lions and thousands of birds.

Irish Hills is named after Irish immigrants who moved into the area in the 1800s. Evidence of their farms can still be seen in some locations and the old schoolhouse is still standing at the trailhead. Chromium and mercury mines operated in the area in the 20th century and some remains of these mining operations are still present. Major trails in the Irish Hills Natural Reserve connect into a larger trail system operated by the City of San Luis Obispo and access thousands of acres of natural reserves and open spaces. The Bog Thistle Trail also provides access to the larger trail system.

The Bog Thistle Trail was made possible by planning and coordination between Park and Recreation's Ranger Service and the Office of Sustainability and Natural Resources, and the dedication of a core group of skilled volunteers who contributed over 900 hours

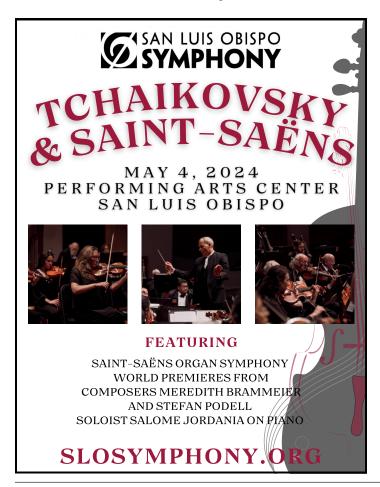
of work. Special attention and care went into safeguarding scenic views, mature oak trees, and waterways. To protect potentially sensitive habitats and species, the ranger service conducted field botanical surveys to identify any sensitive species listed by the California Native Plant Society, as well as state and federally-listed threatened and endangered species.

More great hiking around San Luis Obispo

San Luis Obispo is rich with trails for viewing wildlife, native vegetation and panoramic views of the coastline, valleys and mountains. The city has preserved the natural beauty and resources of thousands of acres of open spaces at various locations for the enjoyment of the public.

Trail maps and more information about open spaces and hiking trails are available online from the Parks and Recreation Department Ranger Services or call (805) 781-7300.

In addition to the Irish Hills trail system, more hiking and cycling trails are easily accessed from San Luis Obispo. Most are leashed dog friendly, but some of the trails can be challenging to a dog or a person not in good physical shape.



Bishop Peak Natural Reserve

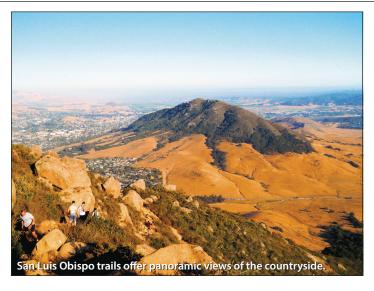
Bishop Peak is the highest of the Nine Sisters volcanic peaks spanning 12 miles between San Luis Obispo and Morro Bay. This reserve has two interconnecting trails totaling nearly 8 miles with varying degrees of difficulty.

Cerro San Luis Natural Reserve

Cerro San Luis is a 1292-foot peak in the Nine Sisters volcanic chain. Cyclers and hikers are allowed on the 2.1-mile Lemon Grove Loop. Hiking only is recommended for the "M" Trail, a 2.6-mile loop and a 640-foot climb. The trails merge for about a half-mile at one point. The trailhead is from Carriage Road.

Islay Hill Open Space

There are three different access points to the Islay Hill Trail, ending at a 776-foot panoramic view of Edna Valley and the Santa Lucia Mountains from this peak in the Seven Sisters formation. Trailheads are from Sweet Bay Lane, Spanish Oaks Drive, or Huckleberry Lane.



Johnson Ranch Open Space

The Johnson Ranch Loop is a two-segment trail. The 2.6-mile segment is recommended for cycling and the 2.3-mile segment for hiking. The Filipponi Connector leads hikers to trails in the Irish Hills Nature Reserve. The trailhead is just off Highway 101 between San Luis Obispo and Pismo Beach.

Laguna Lake Natural Reserve

Four intersecting trails bring hikers and cyclists to Laguna Lake. Two trails, the Allen K. Settle Trail and the Lakeside Trail are ranked as easy. Laguna Lake Upper Loop Trail is an intermediate trail. Laguna Lake Ridge Trail is expert only. The entrance is at 504 Madonna Road in San Luis Obispo.

Reservoir Canyon Open Space

Reservoir Canyon Trail is a 5.35-mile round-trip moderate to difficult hike through oak and eucalyptus groves, featuring waterways, a waterfall and a 360-degree view from the top. Leashed dogs are welcome. Mountain bikes are prohibited.

Stenner Springs Natural Reserve

Stenner Springs Natural Reserve trail system has seven different trails that total a little over 20 miles with varying levels of difficulty. The shortest trail, the Stenner Creek Trail to Elevator Trails is a 2.9-mile moderately challenging loop. The longest trail complex, which includes the Morning Glory, Botanical and Shooters Loop for hikers and mountain bikes is a challenging 9.3-mile loop that takes over four hours to complete.





Central Coast Veterans Museum

History Museum in San Luis Obispo, est. 2002

Museum Hours: Wed - Sat • 10am - 3pm

Come Explore The Museum!

Tours - Exhibits - Artifacts - Uniforms - Veteran Stories



801 Grand Avenue, Suite 102
Entrance doors at back of brick buildling

Volunteers Needed | 501c3 non-profit org





Enjoy fine wine just minutes from downtown SLO

Sip great wine, sample apple brandy and play some bocce ball

The picturesque drive between Arroyo Grande and San Luis Obispo is the opportunity to visit some top wineries and experience the world-class wine produced in the region's AVAs.

The charming coastal Edna Valley has been producing wine since the first experimental vineyards were planted in 1968 and, in 1982, was the first AVA granted in San Luis Obispo County. The Arroyo Grande Valley AVA merges into the

30



Baileyana Tasting Room is housed in the historic Independence Schoolhouse.

Edna Valley AVA at the north end of the valley. The valley attracted attention in the early 1980s when

the California branch of the Champagne house Deutz, acquired land in the area. Sparkling wine is still made in the AVA.

The gentle sunshine and moderate Pacific Ocean maritime climate combined with the fertile soil come together to produce incredible wines. Bring a camera and plan on a day of adventure sipping great wine, sampling some apple brandy, having lunch and playing some bocce ball.

Laetitia Vineyard & Winery, exquisite wines from distinctive vineyards

Laetitia Vineyard & Winery has been crafting exquisite wines since 1982. Founded by an established French Champagne house, the Laetitia estate carries on the traditions of Burgundy and Champagne with a focus on small-lot Pinot Noir and sparkling wines.

The vineyard is distinct for the great diversity of soils and climate held in one small area. The wine from the estate-grown grapes is the product of one artistic vision from vine to glass, championing the exceptional character of the Arroyo Grande Valley AVA.

"Everything done in the cellar starts with what we do in the vineyard," says head winemaker Eric Hickey. "I stay eye-to-eye with our vineyard manager because the interplay between us is what determines the wines' quality."

Laetitia's approach to vineyard management and winemaking played a pivotal role in it becoming one of the pioneering SIP-certified vineyards on the Central Coast.

Enjoy a relaxing, outdoor tasting experience overlooking the vistas of vineyards and the Arroyo Grande Valley, play some bocce ball, take a stroll along the walking trail, or an ATV tour. Enjoy Wine and Music Weekends from April through October.

The winetasting experience offers the Estate Flight, the Sparkling Flight, or the Black Label Tasting, showcasing select Pinot Noir. Reservations are recommended.

Laetitia is located at 453 Laetitia Vineyard Drive, Arroyo Grande. The tasting room is temporarily closed. For more information visit laetitiawine.com or call (805) 481-1772.

Stephen Ross Cellars, 29 years on the Central Coast

Stephen Ross Dooley's curiosity about wine started as a teen making rhubarb and apple wine in his family's Minnesota basement, and after a degree at UC Davis and 17 years of making wine for others, he





launched Stephen Ross Wine Cellars with his wife, Paula, in 1994. In the years leading up to his own winery, Stephen worked as a winemaker in Napa Valley, Edna Valley, South Africa, and Australia.

Stephen Ross Cellars produces five or six single vineyard pinot noirs plus other varietals that flourish in the coastal climate such as chardonnay, grenache, and albariño, and a Blanc de Noir sparkling.

"The energy that our wines derive from our proximity to the Pacific Ocean is unique and unequaled," said Paula Dooley.

The couple owns the 10-acre Stone Corral Vineyard in Edna Valley, which they planted exclusively with pinot noir clones and rootstocks in 2001. The Stone Corral Pinot Noir is their top seller. Another favorite is the winery's 2021 Pinot Noir Arête. The Dooleys promote sustainable vineyard management and winemaking practices, only sourcing grapes from SIP-certified vineyards.

Enjoy a visit to the tasting room located in the winery and experience these amazing wines with guidance from knowledgeable staff. Winery tours are also available for tasting room guests.

Stephen Ross Wine Cellars is located at 178 Suburban Rd., San

Luis Obispo. Tasting room hours are Fri-Sun 11 a.m.-5 p.m. Reservations are recommended. For more information visit stephenrosswine.com or call (805) 594-1318.

Check out Claiborne and Churchill Winery

Claiborne & Churchill Winery, still run by original owners Claiborne Thompson and Fredericka Churchill Thompson, has been producing Alsatian-style "alternative whites" in San Luis Obispo since 1983. In 1995, Clay and Fredericka built their pioneering, eco-friendly straw bale-constructed winery and opened their tasting room in the Edna Valley, and over the years they have expanded their picturesque garden area to accommodate more guests and larger parties for tastings and seasonal events.

To the delight of visitors, the upscale welcoming tasting room is located right in the barrel room, allowing the popular producer to accommodate more visitors comfortably. Reservations are available for small private events such as birthdays, anniversaries, and graduation parties.

Their guest cottage is perfect for couples hitting the road for a weekend, for parents visiting students at Cal Poly, or for anyone just looking for a relaxing "getaway." The unit

is available for vacation rental through the VRBO/Homeaway website, or by emailing elizabeth@ claibornechurchill.com. Centrally located in SLO Wine Country, Claiborne & Churchill's vacation property is only a tenminute drive from Pismo Beach, San Luis Obispo, or Arroyo Grande, and a fifteen-minute drive to Cal Poly.

Visit the tasting room at 2649 Carpenter Canyon Rd., in San Luis Obispo's Edna Valley; open every day from 11 a.m. to 5 p.m. (except major holidays), claibornechurchill.com, (805) 544-4066.

Baileyana Tasting Room offers a beautiful array of wines in a historic schoolhouse

Traveling along Orcutt Road from downtown San Luis Obispo, the Baileyana Tasting Room is the first you encounter as you enter the Edna Valley. Housed in the historic Independence Schoolhouse built in 1909, the tasting room is the home of Baileyana, Tangent, True Myth and Zocker brands.

Charming both inside and out, this tasting room offers winetasting experiences designed to accommodate all visitors. With



Estate Wines • Luxurious Bubbles • Bocce Picnic Area • Walking Trail • ATV Tours







453 Laetitia Vineyard Drive | Arroyo Grande, CA 93420 805.481.1772 | www.laetitiawine.com

around 35 different white, red and rosé wines to choose from, there are wines for every palette, whether the guest is a first-time wine taster or an expert. For those willing to adventure and discover, an amazing experience awaits! With extensive picnic grounds and views, the tasting room is family-friendly and provides a memorable and fun experience for every guest.

Veteran winemaker Rob
Takigawa is focused on bringing
elegant chardonnays, aromatic
whites and pinot noir wines from
the cool Edna Valley and powerful
reds from the warmer Paso Robles
to Baileyana visitors. These wines
are rich in story, and those stories
are well told by the engaging tasting
room team.

The Baileyana Tasting Room is located at 5828 Orcutt Road, San Luis Obispo. It is open from 10 a.m.- 5 p.m. daily, excluding major holidays. Reservations are required. Please book on Tock or call (805) 269-8200.

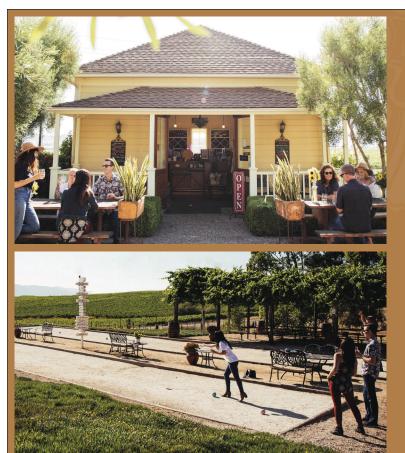
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Wine, grappa, and apple brandy at Autry Cellars

Nestled in the heart of Edna Valley, overlooking rows of vineyards and a 40-mile stretch of the Santa Lucia mountain range is Autry Cellars. Owner and artisan winemaker Steve Autry and his tasting room staff pour wine varietals, brandy, and grappa borne from some of the best grapes selected from across the region, along with his signature apple brandy.

Autry Cellars' informal, unpretentious tasting room is, "decorated in early American warehouse" style, jokes Autry. However, don't be deceived by the modest décor. In this tasting room, visitors can experience superb wine varietals ranging



BAILEYANA

WINERY-

Discover Uncharted California

Escape to the rolling hills of San Luis Obispo to find our charming tasting room in the heart of Edna Valley. Housed in the historic Independence Schoolhouse, this space is the perfect spot to soak in sweeping vineyard views while discovering the unique excellence of our award-winning wines.



OPEN DAILY BY RESERVATION

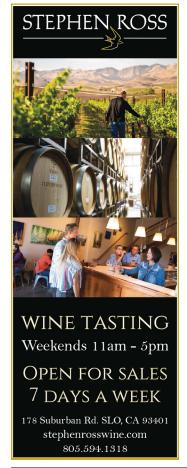
10:00 am - 5:00 pm 805.269.8200 Scan QR code to make your reservation today or visit Baileyana.com

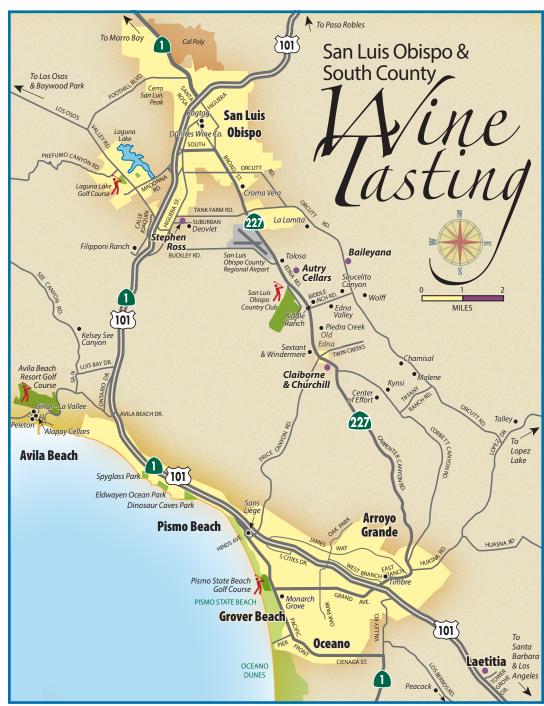
San Luis Obispo & South County Wine Tasting

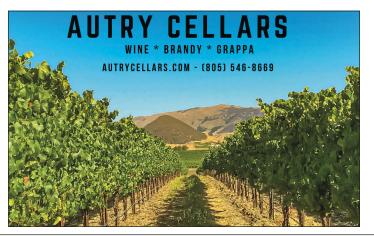
from best-selling petite Sirah to malbec and viognier. In addition, you can taste the gold medal best-in-class grappa and silver medal-winning American oak and Hungarian oak brandies, awarded by the California Mid-State Fair.

Inspired by a spectacular zinfandel tasting experience Autry became a full-time artisan winemaker in 2001 and a fully licensed brandy distiller in 2012. A visit to Autry Cellars is about discovery. He says people who visit his tasting room, "come for the wine and discover the brandy." At Autry Cellars, visitors gain access to impressive wines and brandies that are available exclusively in the tasting room. Every wine is unique, and each is produced only in small quantities.

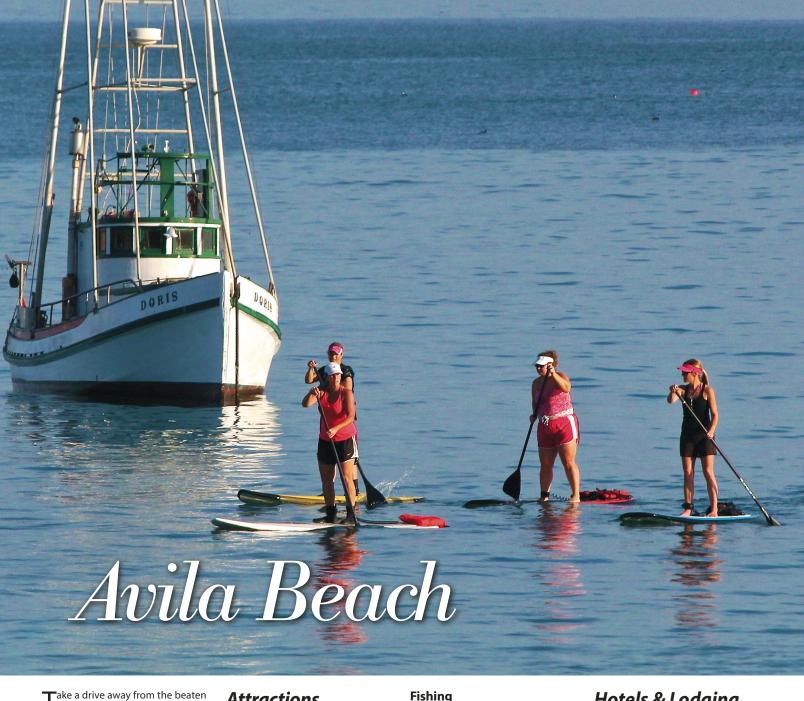
Visit Autry Cellars tasting room at 5450-B Edna Road in San Luis Obispo; open 11 a.m.- 5 p.m. Tuesday-Saturday (last reservation at 4 p.m.) and 11 a.m.-4 p.m. Sunday (last reservation at 3 p.m.), autrycellars.com. For reservations call (805) 546-8669.











Take a drive away from the beaten paths of Hwy. 101 and Hwy. 1 and discover the quiet paradise of Avila Beach. The oceanside community offers something for every interest and all ages from quiet romantic weekends to beaches, hiking trails, kid and pet friendly parks, shopping, great food, golfing and hot springs. Choose from the many hotels and enjoy family meals or a sunset dinner at an oceanfront restaurant. This delightful small town rests at the edge of San Luis Obispo Bay. The San Luis Obispo Creek empties into the bay at Avila Beach providing views of native wildlife along with the region's unique marine life. The nearby Avila Beach Bird Sanctuary is great for bird watching any time of year and especially during bird migrations.

Attractions

Piers in Avila Beach

Avila Beach boasts three piers, two historic piers and a private pier that houses the California Polytechnic State University's Center for Marine Sciences. The Harford Pier, built in 1873, was used for shipping before the railroad arrived. The pier also has a romantic history as a liquor smuggling hotspot during the 1920s. Today, the pier is occupied by commercial fishing and restaurants and is open to pier-fishing.

Avila Beach Pier was built in 1908 and was important for fishing and oceanbound passenger transportation. It has been partially closed to foot traffic since 2015 due to storm damage. For information about the piers, call

(805) 595-5400.

(805) 595-7895. Hiking

The Bob Jones Trail starts at the trailhead on Ontario Road and wanders along the San Luis Obispo Creek. The paved trail, about three miles from trailhead to downtown Avila Beach, is a mostly smooth hike or bike ride with benches along the way.

Personal boats and kayaks can be

launched from Olde Port Beach, a

public hoist at Harford Pier and two

additional hoists are made accessible to

the public by the Port San Luis Harbor

District. To arrange use of either the

call the harbor district at

trailer boat launch for boats up to 28'

feet, or the mobile hoist for larger boats

Hotels & Lodging

Seven Sisters Vacation Rentals

Offers beautiful and unique luxury vacation homes along the Central Coast. Their coastal and wine country homes are known for idyllic settings, designer furnishings, and exceptional amenities. Their quest service team consistently receives 5-Star reviews for offering an ultimate vacation rental experience. 7svr.com (805) 900-6000.



The Bob Jones Trail is one of the best ways to enjoy Avila Beach

The well-known and well-traveled Bob Jones Trail is a strong contender for one of the best places to hike, bike, or take a stroll in San Luis Obispo County. The 5-mile out-and-back paved trail takes you on a visually delightful journey through spectacular landscape, past towering oak trees and a rocky hillside, through a golf course, and over the bridge crossing San Luis Obispo Creek.

This one-of-a-kind trail is a

winding beautiful, roundtrip over smooth, and mostly flat ground with very little incline. The trail is ideal for people of all ages who want to see nature and breathe the fresh ocean air while

getting some exercise.

While meandering along the scenic Bob Jones Trail, you pass through varied landscapes and see many different kinds of wildlife. The trail follows San Luis Obispo Creek, eventually crossing the creek. Pause on the bridge and soak in the sights and sounds of water life and birds.

While in Avila Beach head to the beachfront shops, have something to eat at one of the many restaurants, check out one of many wine-tasting rooms, and explore the beach. The options for enjoying the Bob Jones Trail are many. Take an early morning walk to build up an appetite for breakfast. Pack a lunch and stop at one of the many benches along the way. Leashed dogs are welcome and please pick



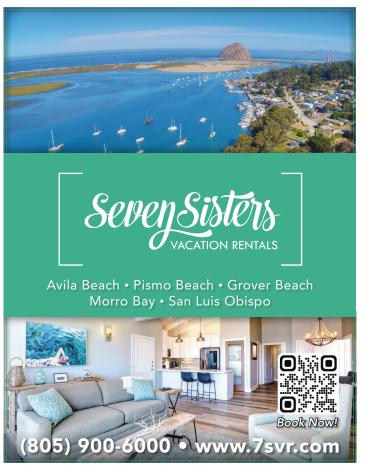
up after them. Bring water, a camera, and binoculars, too! There

is a shorter

1-mile section of the trail in San Luis Obispo that has not yet been connected to the main trail.

There are two access points to the main trail, one from the parkand-ride lot on Ontario Road just off Highway 101, and the other from the junction of Front Street and Avila Beach Drive in Avila Beach. Either way, the complete round trip over the trail takes about one and a half hours.







he beach cities of Pismo Beach, Shell Beach and Oceano join Grover Beach to offer a 15-mile stretch of beach for long walks, watching shore birds and marine life, enjoying tide pools or just sitting on the sand and feeling the breeze and sun. Enjoy views of the historic Pismo Beach Pier and take advantage of a variety of water sports like kayaking and surfing. Green spaces with trails and panoramic ocean views include Dinosaur Caves Park, Chumash Park featuring coastal wetlands, Margo Dodd Park, and the Pismo Preserve. Millions of Monarch butterflies migrate to the Monarch Butterfly

Grove in the cool months.

Pismo Beach and its companion communities provide lodging for every budget. Enjoy the iconic wholesome food and fine wines that are hallmarks for San Luis Obispo County. Gifts, original art, clothes, jewelry and décor can all be found tucked away in the many galleries and shops. A day or more exploring Pismo Beach gives a lifetime of memories.





Attractions

Dinosaur Caves Park

Located at the corner of Cliff
Street and Shell Beach Road, this
11-acre park is popular with walkers,
photographers, dog lovers, joggers
and fishing enthusiasts. Observe
dolphins, whales, sea otters and
other sea life as well as sea and shore
birds such as gulls, cormorants, and
Peregrine falcons. Reservations may
be required for group events. Visit
pismobeach.org/288/Dinosaur-CavesPark for more information.

Oceano Dunes

Thousands flock to the Oceano Dunes State Recreational Park to camp along the ocean in tents and RVs every week. You can rent and ride dune buggies and ATVs on the beach and enjoy riding for the entire afternoon. There is a small cost per vehicle to drive on the beach and it is recommended you have a larger vehicle before attempting to drive on the dry sand; you don't want to get stuck in the dunes.

Ocean views

Pismo Beach is home to several parks with beautiful, panoramic views of the Pacific Ocean and birds and marine life that live and migrate through the Central Coast. A few of the most popular parks with exquisite views, trails, places to rest, picnic and enjoy the scenery include:

- Chumash Park covers 38-acres of wetlands, willows, oaks and is home to a rich variety of birds and wildlife.
 Bring a camera. Leashed dogs are welcome.
- Eldwayen Ocean Park meanders over a mile along the bluffs and has stairs down to the beach and the tidepools. Check a tide chart to visit during low tide to explore the tidepools.
- Margo Dodd Park, located on a bluff above the ocean includes breathtaking panoramas of the ocean, beaches and surrounding areas. Bring binoculars and a camera. Walk the sandy beach to a tidepool at the end of Pier Street.

Hiking and scenic walks at the Pismo Preserve

The preserve provides over 11 miles of trails wandering through 880-acres of oak woodlands and coastal ridges and some of the most stunning panoramic views of the Pacific Ocean and surrounding land and beaches. Trails are marked for the direction of travel. Park is open weekdays from sunup to sunset.

Price Historical Park

This four-acre park and open space provides hiking trails and a class 1 bike trail. The park incorporates a self-guided history walk recognizing Chumash culture and the history of missions and Pismo Beach. The gated Meherin House and Price Anniversary House, built by Pismo Beach founder, John Michael Price, are also located in this park. Visit 365 days a year during daylight. For additional information call Pismo Beach Recreation Division (805) 773-7039.

Pismo Beach Pier

This 1,200-foot pier is a major fishing attraction. For serious recreation, try kayaking, surfing, or scuba diving. For a more relaxed afternoon walk the pier and then head to the downtown area for shopping.

Attractions & Tours

The Great American Melodrama

Live entertainment for the whole family, featuring hilarious comedies and Vaudeville-style musical revues. Professional actors, food, drinks, beer & wine, and good old-fashioned fun add up to a unique and memorable experience that's been thrilling audiences since 1975. 1863 Front St., Oceano, americanmelodrama.com, (805) 489-2499

Dining & Drinks

Ada's Fish House

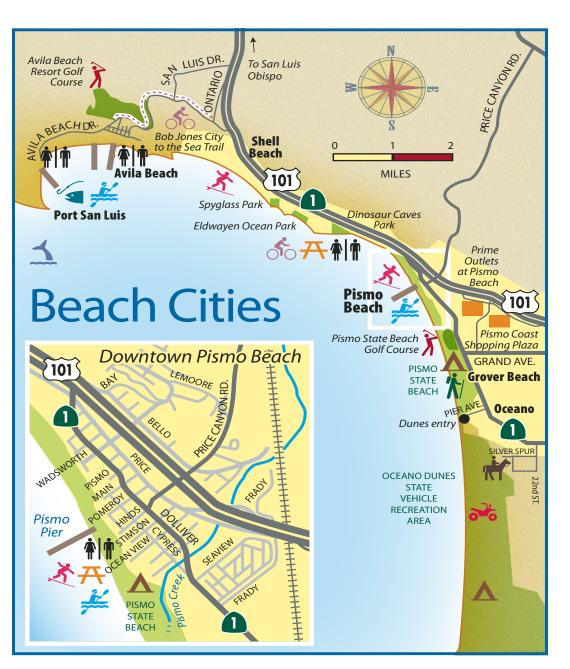
A family-owned establishment with a full cocktail bar, boasting fresh fish and seafood in a relaxed atmosphere. Offering classic coastal dishes with East Coast influence like steamed clams and lobster rolls with mouthwatering specialties like Pacific Coast Halibut and grilled swordfish. adasfishhouse.com, 558 Price St, (805) 556-3077

Brad's Restaurant

Award-winning clam chowder, best tri-tip sandwiches in SLO County, BBQ Buffalo Clams. Dine inside or on the patio. 1 block from the ocean. 209 Pomeroy, Downtown Pismo Beach, (805) 773-6165

Cracked Crab

Cracked Crab serves the finest seafood available, in a most casual style. Located at 751 Price St, Pismo Beach, opened Sunday-Thursday 11 a.m. - 9 p.m., Friday and Saturday 11 a.m. - 10 p.m. CrackedCrab.com, (805) 773-CRAB



Splash Café

Splash Café is one of the longest standing restaurants on the Central Coast. A popular destination since 1989, serving OVER 40,000 gallons of Clam Chowder per year! Splash Café is a certified landmark that truly represents Classic California. 197 Pomeroy Ave, Pismo Beach, SplashCafe.com, (805) 773-4653

RV Resorts

Pismo Coast Village RV Resort

Pismo Coast Village RV Resort is an award winning vacation getaway. Swimming pool, arcade, laundromat, bicycle rentals, playgrounds, mini golf and many courts and games, not to mention a beautiful beachfront location. Bring your RV and enjoy all the fun they have to offer! 165 S Dolliver, Pismo Beach, 888-RVBEACH, pismocoastvillage.com

Shopping

Ashtie's Beach Shack

Ashtie's Beach Shack on Pomeroy in Pismo Beach is a gift, souvenir and clothing shop for the whole family. There's an assortment of trendy beach clothes, bathing suits (perfect since it's just up from the beach), sandals (dressy and flip flops) and loads of fun sparkly baubles. Come on in and see for yourself what Ashtie's has for you! 240 Pomeroy Avenue, Pismo Beach, (805) 295-5055

California Fresh Market

California Fresh Market provides groceries to the local community. Organic, Specialty, and Gourmet products. Full Service Deli & Bakery, Full Service Meat & Seafood, Specialty Wines & Cheeses, Unique Gifts and so much more! californiafreshmarket. com, 555 Five Cities Dr., Pismo Beach, CA 93449, (805) 295-7162; 771 Foothill Blvd., San Luis Obispo, CA 93405, (805) 250-1425

Thomas Kinkade Gallery

A showcase of Thomas Kinkade's famous works both new and classic. Ask to see his lesser known pieces as well. Experience the many beautiful styles of Kinkade's artwork. 500 Cypress St., Pismo Beach, (805) 773-9424



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Proudly Serving the Central Coast Since 1966

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Splash Café keeps 'em coming back

Iconic eatery serves up Award-Winning Clam Chowder

The famous Splash Café is one of the longest-standing restaurants on the Central Coast, first opening its doors in 1989, just steps from the Pismo Beach Pier. Since 1991, Splash has been run by Joanne and Ross Currie, who turned it into a certified local landmark.

As one of the busiest restaurants on the Central Coast, Splash serves over 40,000 gallons of Clam Chowder every year, more than other seafood restaurants serve in their lifetime! No trip to Pismo Beach is complete without a stop at Splash



Café for a taste of their legendary Clam Chowder, a consistent winner at the annual Pismo Beach Clam Festival. Until November 2023, Splash was serving breakfast and lunch at a second location in San Luis Obispo. After 18 years, the Curries closed that location to focus on the bakery and growing nationwide sales of their clam chowder, a trio of spice rubs, and Carrot Pepper Hot Sauce.



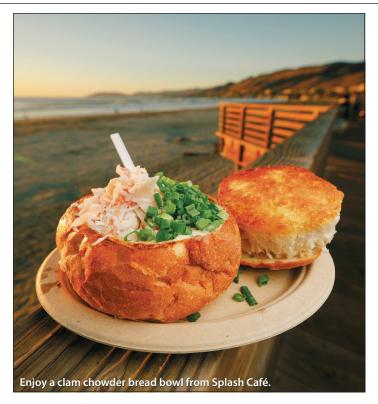
and cakes. Closing the San Luis Obispo location made it possible to acquire a commercial kitchen to house the artisan bakery, expand the bakery and catering operation, and fill more online orders.

Splash Café continues to serve the public from its original Pismo Beach location for breakfast, lunch, and dinner. Order online for pick up or local delivery of all your Splash Favorites!

More than just clam chowder

Joanne's passion for flavors and experimenting in the kitchen has grown beyond the café, leading her to create a retail product line utilizing all the incredible flavors of the Central Coast. Her Carrot Pepper Hot Sauce, Raucous Daucus, was the first product and was created specifically for the creamy clam chowder. Then followed a trio of spice rubs intended for year-round grilling: Smoky Espresso, Smoky Citrus, and Smoky Chimi.

Splash fans will be thrilled to hear that the SLO location's beloved breakfast has been brought to Pismo Beach. Fuel up for the day

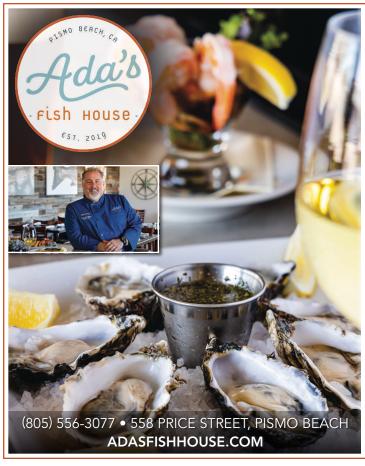


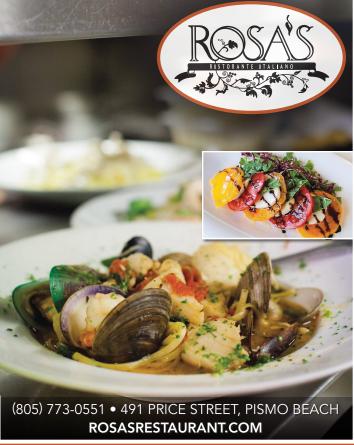
on must-haves, including breakfast burritos, morning munchie bowls, egg sandwiches on freshly made croissant or sourdough and cheesy egg bites served with crispy tots! What breakfast would be complete without something sweet? Splash Café in Pismo Beach is now selling croissants, cinnamon rolls, muffins, and more, Fridays through Sundays. Stop by to grab a pastry and some coffee before taking a stroll along the sand. And soon, if you're headed to work or a special event, you'll be able to order assorted pastry boxes for local pick-up.

Nationwide shipping of chowder, cakes, merch, and more!

Looking for the perfect gift for yourself or a loved one? Splash Café is now offering nationwide shipping of their famous clam chowder, cakes, spice rubs, hot sauce, and merchandise. With the help of their shipping partner Goldbelly, enjoy all that Splash Café has to offer from the comfort of your own home.

Stop by Splash Café in Pismo Beach at 197 Pomeroy Ave, open daily at 9 a.m. For online orders, nationwife shipping, blogs, promos, and more visit splashcafe.com or call (805) 773-4653.





Five places to have a picnic in the Five Cities

Pack a lunch and hit the road to one of these scenic outdoor destinations

Travelers in search of fresh ocean breezes and quaint coastal vistas should head south to the Five Cities area of San Luis Obispo County.

The "Five Cities" were originally made up of Arroyo Grande, Grover Beach (originally named Grover City), Oceano, Fair Oaks, and Halcyon. Today, the Five Cities region consists of Pismo Beach, Grover Beach, Arroyo Grande, Oceano, and Halcyon. Lesser known Halcyon is technically an unincorporated area in the southeast part of Grover Beach. Each city is unique and the terrain is equally varied.

No visit to the Five Cities is complete without checking out these iconic Central Coast outdoor destinations. Pack the family and a picnic lunch and head out to one of these beloved picnic spots.

Dinosaur Caves Park

If you are looking for a place to enjoy a picnic lunch and let the kids play, Dinosaur Caves Park is an ideal option. This popular, 11-acre, oceanfront, bluff-top park is a local favorite for families, photographers, dog lovers, and anyone looking to get a bit of fresh ocean air. The park includes sweeping views, a grassy lawn area, restrooms, and a play structure with a dinosaur, dinosaur eggs, concrete sea animals, a tot swing, and The "USS Imagination," play ship. Dinosaur Caves Park is a top pick for families in Five Cities and is located at 2701 Price Street in Pismo Beach.

Pismo Beach Pier

The iconic Pismo Beach Pier is a must for visitors to SLO County. The pier and the nearby promenade are the perfect place to stroll, shop, and head out over the water to get a unique view of the Five Cities area and maybe even throw a fishing



Enjoy a picnic near the pier in Pismo Beach.

line over the edge. The Pismo Pier and promenade are located at 100 Pomeroy Ave, in Pismo Beach.

Monarch Butterfly Grove/ Pismo State Beach

The Pismo State Beach Monarch Grove, part of Pismo State Beach, is free to visit and open to the public daily from sunrise to sunset, weather permitting. Butterflies overwinter in the grove in the park in the winter months, November -February. The grove is located on HWY 1 between Grover Beach and Pismo Beach. The GPS location is 445 South Dolliver, in Pismo Beach.

CA State Parks reminds visitors to be respectful of the important, endangered pollinator: remember to watch for butterflies on the ground; don't step on them, stay on the designated paths, do not disturb butterfly clusters, and dispose of all litter in proper receptacles.

At Pismo State Beach, visitors can also enjoy camping, surfing, swimming, walking trails, fishing, and bird watching.



Oceano Dunes

Just south of Pismo State
Beach is the Oceano Dunes State
Vehicular Recreation Area, suitable for those seeking a bit more
adrenaline in their visit. One of
the few beaches on the West Coast
where you can drive on the sand,
recreators bring or rent ATVs and
explore the otherworldly dunes and
camp on the beach next to the roaring surf. A truly unique experience,
the recreation area is located at 100
Pier Ave. in Oceano.

Lopez Lake

Located in rural Arroyo Grande, Lopez Lake is a hidden escape located about 20 minutes east of The Village of Arroyo Grande. The reservoir is nestled among rocky hills and has various hiking trails and picnic areas as well as kayaking, fishing, and camping.

Where to pick up picnic supplies

California Fresh Market in Pismo Beach offers a delicious selection of gourmet, organic,



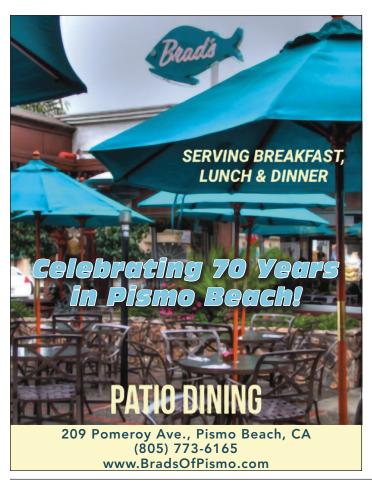
conventional, and freshly made products that are perfect companions to an outdoor excursion in the Five Cities. Picnickers can stock up on fresh bread, meats, cheeses, and veggies for "DIY" sandwiches, or grab something from the deli, sushi corner, or coffee and juice bar, and

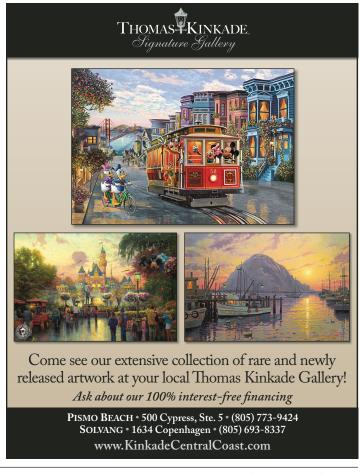
don't forget the chips, treats, and drinks!

The grocery store focuses on keeping things, "hyper-fresh and hyper-local." Hyper-local food paired with a hyper-local view? What's better than that?

Their Pismo Beach location is at 555 Five Cities Drive in Pismo Beach, phone (805) 295-7162. There is another location on Foothill Blvd. in San Luis Obispo. For more information about local locations visit visit californiafreshmarket.com.

-Skye Pratt





What do you do with a live sand dollar?

The Pismo Beach Stewardship & Educational Outreach has the answer

S and dollars, those crusty white disks with intriguing leaf patterns that are spread over California beaches, are shell collectors' treasures, especially for kids. Did you know those treasured finds are really the skeletons of sand dollars that have washed up on the beach?

If you find a live sand dollar on the beach, rescue it and put it back in the ocean so it can return home.

According to an online lesson from Pismo Beach Stewardship & Educational Outreach, a live sand dollar (scientifically named Echinarachnius parma and related to sea urchins, cucumbers, and starfish), is "dark in color (brown, tan, gray, purple)," and soft. Sand dollars live on the bottom of the ocean in groups of up to 600 and feed on plankton.

Pismo Beach Stewardship & Educational Outreach is setting a new standard for fun and informative environmental education. Locals, visitors, and kids of every age can learn through online educational and hands-on activities that include:



- Learning about local flora and fauna.
- Beach and trail etiquette for everyone and their dogs.
- The importance of sharks, butterflies and other pollinators, seabirds, whales, and more.

The learning experiences are available online and by downloading lessons and activity sheets. The program also distributes coloring placemats to restaurants for kids. Educational activities and information are available to schools, educators, parents, kids, and lifelong learners.

The program also participates in and hosts special events throughout the year that celebrate and promote

the importance of protecting the natural environment. Watch for their booth at events like the annual Pismo Beach Clam Festival held in October.

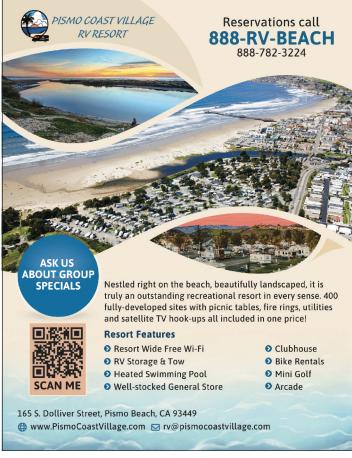
Stewardship for everyone

The Pismo Beach Stewardship & Educational Outreach program is made possible by support and funding from the Pismo Beach Conference & Visitors Bureau (CVB). The program informs locals and visitors alike on how their actions can sustain and improve the coastal area for generations to come.

To download the activity sheets, volunteer, or for more information visit experiencepismobeach.com/plan/pismo-beach-stewardshipeducational-outreach/or email georgina@tjaadvertising.com. Follow the program on social media.

-Jackie Iddings







Grover Beach is an outdoor lover's dream with access to wide expanses of beach and nearby parks and hiking. The town resting between Pismo Beach, Oceano and Arroyo Grande is one of the area's gateways to the many experiences and memories that add up to a relaxing break in the regular routine. Exploring nature, the many open spaces and parks, shops, restaurants and activities, including nearby golf courses, are only a few of the attractions that bring visitors back to Grover Beach.

Attractions

Skating

The South County Skate Park, operated by the City of Grover Beach,

is located at 1750 Ramona Ave. The park is open to skateboarders and inline skaters. Helmets and knee and elbow pads are required. Call (805) 473-4568 for more information.

Hiking and beaches

Grover Beach shares one of the longest stretches of beaches in the area with Pismo Beach. Close to 15 miles of open beach is available for long beach walks, jogging, or exploring the beach and surrounding landscapes.

Grover Beach is also a gateway to the many outdoor activities that are available. The Grover Beach Recreation Department provides online trail maps to just about every open space in San Luis Obispo County. Visit grover.org to download the maps.

Gol

Fifteen golf courses are located within 20 miles of Grover Beach. A few of the most popular include:

- Pismo Beach Golf Course. This ocean front, nine-hole, par 27 course is located just one mile from downtown Grover Beach on LaSage Drive. Visit pismobeachgolf.com.
- Cypress Ridge Golf Course is an 18-hold, par 72 course located just four miles from the center of Grover Beach in Arroyo Grande. Visit cypressridge.com for tee times and more information.
- Blacklake Golf Resort. Play a choice of courses on these Nipomo links, or practice on the 275 yard driving range. Visit blacklake.com for more information.

Casinos

Central Coast Casino

Visitors feel like locals and locals feel like guests! Voted "Best Overall Gaming Experience" by SLO county players! 359 W. Grand Ave., slopoker.com, (805) 474-8500. Play responsibly: 800-GAMBLER

Shopping

Natural Healing Center

Premier cannabis retailer in Grover Beach, Morro Bay and SLO. Focusing on education and providing state of the art facilities with expert 1-on-1 service, NHC offers a comprehensive selection of top-quality products in an inclusive atmosphere. 998 Huston St. GB, 495 Morro Bay Blvd. MB, nhcdispensaries.com, (805) 201-1498

Natural Healing Center provides an unparalleled dispensary experience in San Luis Obispo County

See what makes one of the first legal cannabis dispensaries so popular

People have been using cannabis to heal themselves for thousands of years. The plant has long been revered for its medicinal properties, though its availability to the general public for legal purchase is still

legal purchase is a bit of a novelty. Natural Healing Center (NHC) is one of the leading retail cannabis dispensaries in San Luis Obispo County. With four

locations in San Luis Obispo County and the Central Valley,

NHC customers enjoy the benefits of one of the best loyalty programs in California. Friends of the Farm, as the program is affectionately named, connects purchases at all of their sister shops throughout the state of California, stretching from the Bay Area to Orange County.

Natural Healing Center stores carry a wide variety of cannabis products and provide excellent, one-on-one service. For those who are new to cannabis, the trained professionals at NHC can explain the nuances of different types of products, effects, and dosages. Long gone are the days of Natural Healing Center staff ready to assist.

homemade brownies and uncomfortable highs! Their best advice is to start low and go slow, finding the right dosage for your own

body. With the wide array of products available in today's legal market, this can be a daunting task for many. Since the beginning, NHC's mission has been all about the customer experience. By providing a safe environment where all are welcome, NHC stays focused on providing an informative experience for those canna-curious customers interested in learning about how cannabis can improve their overall sense of well-being.

The dispensaries are high-end, boasting a wide selection of products in every category, including non-psychoactive options, without the traditional high that cannabis

is known for. NHC is an ideal place to start your cannabis journey by learning about the plant, its many uses, and the wide breadth of product forms. The dispensary hires experienced budtenders and provides rigorous training. Their recommendations help customers enjoy the products effectively and moderately. Cannabis pairs well with many activities and has been known to inspire creativity, improve outdoor experiences, assist with sports recovery, and reduce seizures. Whether it's wellness or recreation you're after, a wide variety of products are available for purchase that may just change the way you think about cannabis.

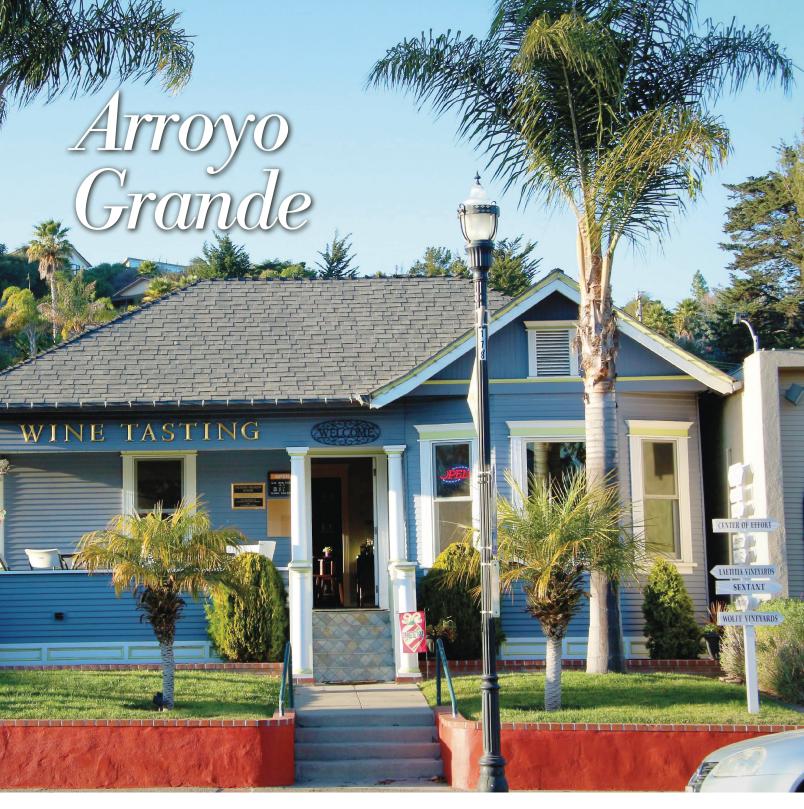
More and more people are learning about cannabis and discovering the benefits it may provide. The barriers are breaking down and preconceived notions around reefer madness are becoming a thing of the past. See for yourself! Stop by one of the NHC stores in Grover Beach, Morro Bay,

Lemoore, and Turlock and shop an extensive menu of flowers, edibles, tinctures, topicals, and so much more.

Natural Healing Center is located at 998 Huston St. in Grover Beach, 495 Morro Bay Blvd in Morro Bay, 338 West D Street in Lemoore, and 3401 W Monte Vista Ave in Turlock. Open 7 a.m.-9 p.m. daily. First-time, senior and veteran discounts! For more information about locations, deliveries, and more visit nhcdispensaries.com or call (805) 201-1848.

-Cassandra Frey





The charming village of Arroyo Grande showcases its history through the variety of buildings and historical landmarks that line the streets, many housing restaurants, shops and museums. The shops include antiques, specialty boutique goods and gifts. Restaurants range from bakeries, cozy cafes and coffee houses, to family dining for every food preference.

Attractions

The Swinging Bridge

The Swinging Bridge in the Village of Arroyo Grande, spanning the Arroyo Grande Creek, is the only remaining bridge of its kind in California. Originally built in 1875, the bridge was reconstructed in 1995 after it was destroyed by a fallen tree.

Open-air historical experiences

- The Santa Manuela School House, a one-room school that held classes from 1901 until 1957
- •The Paulding History House, a registered California Historic Resource at 551 Crown Hill Road, was built in 1889.

Visit the South County Historical Society at southcountyhistory.org more information about the Heritage House Museum, the Barn Museum, the IOOF Historic Hall and other Arroyo Grande historical resources.

Farm fresh foods

The town is surrounded by agricultural land and small farms that grow fresh, farm-to-fork, fruits and vegetables. Many of these essential farms offer produce and fresh farm goods at roadside stands.

Farmer's market

If you're in town on Wednesday, don't miss the Farmer's Market at 1464 East Grand Avenue. Take your pick of fresh local farm fare, vegetables, fruit, fish, flowers and more. If you missed out on the local farm fresh roadside stands, the chances are the same farmers are at the Arroyo Grande Farmer's Market.

Lopez Lake Recreation Area

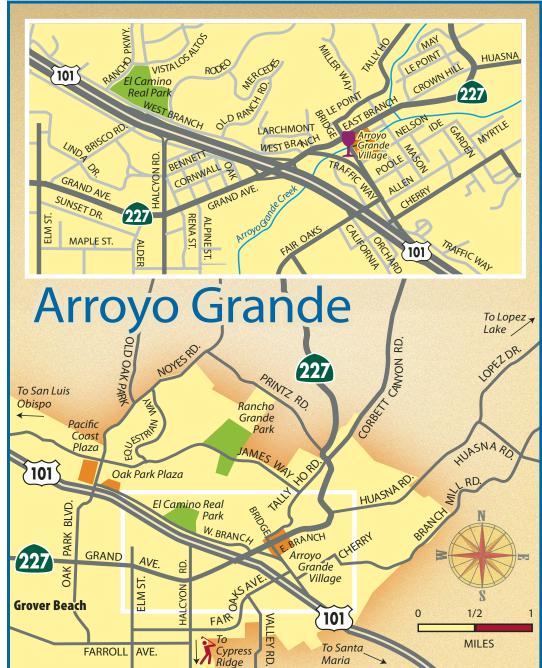
Located just 10 miles east of Arroyo Grande, Lopez Lake has close to 1000 acres of lake surface for boating, fishing, canoeing and windsurfing. The lake has a launch ramp, tackle shop, and many other amenities for water sport enthusiasts. The oak tree studded open space offers hiking and equestrian trails and is home to more than 175 species of flowering plants, more than 150 species of birds and all of the wildlife that calls the region home. Quagga mussel inspections are in force. Call (805) 781-5930 for more information about Quagga mussel inspections, camping, boat launching and horse trailer parking.

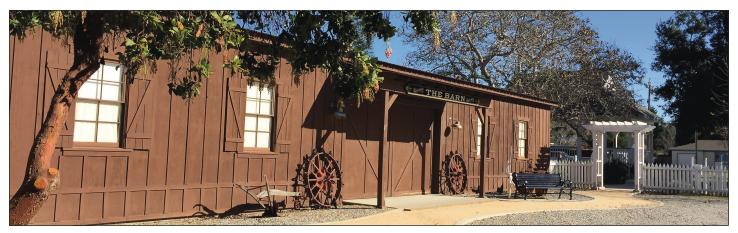
Dining & Drinks

Klondike Pizza

The owners have been serving award-winning pizza in a cozy Alaskan atmosphere since 1988. Munch on peanuts and toss your shells on the floor. Try the Reindeer Sausage! They also have a gluten-free crust option. Sun-Thurs: 11-9 p.m. / Fri & Sat: till 10 p.m., 104 Bridge St., Arroyo Grande, klondikepizza.com, (805) 481-5288









Cozy, Alaskan Atmosphere

Beer and Wine • Retro Video Games
BIG HEATED PATIO

PIZZA • SALADS • BURGERS • GRILLED SANDWICHES
BAKED n' COLD SANDWICHES • PIZZA

Vegetarian, Vegan, and Gluten-Free Options

In-House Dining • Take-Out • Curbside Delivery
Cafe Runner Home Delivery



See Our Full Menu at Klondikepizza.com or scan the QR Code

DENAL

Pepperoni, Salami, Sausage, Mushrooms, Black Olives, Bell Peppers, Onions.

VEGGIE

Mushrooms, Zucchini, Black Olives, Tomatoes, Bell Peppers and Onions.

ROADKILL

Reindeer Sausage, Pepperoni, Salami, Italian Sausage and Canadian Bacon.

GARLIC CHICKEN

Garlic Sauce, Minced Garlic, Grilled Chicken Breast, Red Onion and Parsley.

104 Bridge Street • Arroyo Grande Village 805-481-5288



Klondike Pizza – Out of Alaska and out of the ordinary

Adventures in food, fun, and tall tales

A laska has magnificent glaciers, the highest mountain in the U.S., over 12,000 rivers, 3 million lakes greater than 5 acres, and massive open spaces for its diverse wildlife. But does it have the best pizza? For that, you'll have to go to Klondike Pizza in the quaint Arroyo Grande Village.

Peanuts and Tall Tales

From the peanut shells scattered on the floor, Alaskan artifacts, and Mickey the Moose—to the framed goofy tall tales on the entrance wall about the origins of Klondike Pizza—every view is reminiscent of Alaska. Buy a bag of peanuts and toss your shells on the floor while you wait for your meal.

Delicious Food, Delightful Fun

Award-winning pizzas are made from scratch with your choice of red or garlic sauce. Specialty pizzas include The Roadkill, The Denali, The Hot Honey Pizza, and The Chicken Cordon Bleu. They also offer gluten-free pizza and Vegan options. The menu includes burgers, grilled chicken sandwiches, baked sandwiches, and salads — including their signature Klondike Salad with mandarin oranges, almonds, and Klondike's secret sweet 'n sour dressing.

There's a huge, heated patio to enjoy our beautiful central coast weather. Monday nights are "Unplugged Nights." Bring in your family and choose from an array of board games. Many folks have made it their Monday night tradition.

Join the "Klondike Gold Rush Club" to get special Club Member deals and be in the know for upcoming events like their popular Beer and Pizza Tastings.

The Klondike has been serving Good Times 'n Good Grub since 1988. The original owners, Mike and Pam, still run the restaurants with the help of their amazing crews and managers. These days, Pam writes "The Murder Blog Mysteries" series. Its locale is the Central Coast, and for some strange reason, her protagonist's favorite pizza is Klondike Pizza. Go figure.

Klondike Pizza is located at 104 Bridge Street in Arroyo Grande, (805) 481-5288, and 2059 S. Broadway in Santa Maria, (805) 348-3667. To see the menu, for hours, more information, or to join the Gold Rush Club, visit klondikepizza.com. Dine-in, take-out, curbside delivery, and delivery with Cafe Runner.



Nipomo is a small town on the mesa in the southern area of San Luis Obispo County that is known for its stands of eucalyptus trees, expansive golf courses and special outdoor and nature experiences.

Nipomo preserves a spirit of true frontier land even while modern businesses thrive in its commercial areas. Standing on the wet sand of the shore of the Pacific, looking out over the sprawling Guadalupe-Nipomo Dunes toward the rich, riparian woods, creeks, fresh water lakes and the Santa Maria River, one imagines seeing the same views that the original Chumash saw while going about their daily activities. The word "nipomo" means "base of the hills" in the Chumash language.

Bostonian sea captain, Captain William G. Dana acquired a land grant in 1837, and settled the 37,888-acre Rancho Nipomo. His adobe house still stands near the 101 Freeway.

Attractions

Guadalupe-Nipomo Dunes

The 3,400-acre Guadalupe-Nipomo Dunes Preserve is one of the largest remaining coastal dune systems in the nation and is a mustsee excursion for hikers, naturalists and bird-watchers. Catch glimpses of more than 200 varieties of birds and view more than 120 imperiled plants and animals within the preserve's National Wildlife Refuge and surrounding dune habitat.

Nipomo Native Gardens

A forest of native plants and trees are maintained by volunteers from the Nipomo Native Gardens Society. The Nipomo Native Garden is a 12-acre site located between Pomeroy, Camino Caballo and Osage, nipomonativegarden.org.

Nipomo Swap Meet

The huge Nipomo Swap Meet and Flea market is on the grounds adjacent to the 101 Freeway at the Teft Street off-ramp. The Nipomo Swap Meet & Flea market combines great family entertainment with old school swap meet atmosphere. It is the largest swap meet on California's Central Coast and is open Sat - Sun 6 a.m. - 6 p.m. \$3 parking on Sun. No dogs. Visit nipomoswapmeets.com or call (805) 929-7000 for more information.

Dana Adobe Historical Landmark and Cultural Center

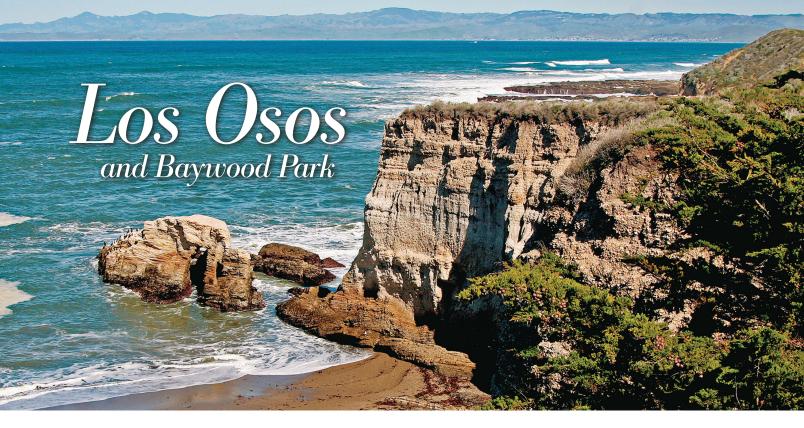
The mission of the Dana Adobe Cultural Center is to engage visitors with the stories of California's Rancho Era History, connecting them with the peoples, the land and its resources to foster environmental stewardship and cultural understanding. The Dana Adobe is located at 671 Oakglen Ave, Nipomo, CA. Be sure to visit danaadobe.org before arriving for the most recent information.

The Luffa Farm

Come and see how luffas grow at the Luffa Farm. These natural sponges grow like squash. Take a free tour and see all their products at the gift shop. Open Wed. to Sun. from 10 a.m.-4 p.m., 1457 Willow Road., theluffafarm.com, (805) 343-0883







os Osos, Spanish for "Valley of the Bears", is off the beaten path and the gateway to Montana de Oro, an amazing state park along the ocean. The town has many quaint places of interest for visitors to stop on their way to and from the state park. Try one of the many restaurants or grab something to take with you for a picnic at the beach or one of the nearby forests.

Montana de Oro

The park is well-used with daily visitors throughout the year who go there to hike, picnic, fish, camp, surf, take a dip in the ocean or visit the tide pools. The park's visitor center is located at Spooner's Ranch House Museum above Spooner's Cove. The park is free to enter. (805) 528-0513. For camping call (800) 444-7275.

Elfin Forest

The forest has nearly 200 species of plants, more than 100 varieties of birds, and many species of mammals and reptiles and amphibians. The forest includes a 1-mile boardwalk that is wheelchair accessible at the north end of 16th Street. Guided tours are given on the third Saturday of each month at 9:30 am starting at the north end of 15th Street off Santa Ysabel. (805) 528-0392.

Baywood Pier

The pier, at the intersection of 2nd Street and El Morro Ave., overlooks the shores of the back bay of Morro Bay. The Los Osos Oaks State Reserve Half-mile east of South Bay Boulevard on the south side of Los Osos Valley Road. The reserve has an easy one-mile trail

through the "Pygmy Oaks", which are dwarfed coast live oaks. The low canopy reserve is on the site where Chumash once lived.

Los Osos Community Park

Located at the corner of Los Osos Valley Road and Palisades Avenue, the park includes a 17,000-square-foot skate park, three tennis courts, playgrounds and restrooms. The park is ideal for walking or picnicking and is the site of the Los Osos Valley School, one of five original one-room schoolhouses between San Luis Obispo and the coast. Of those five, only two still exist today, both in Los Osos.

Sweet Springs Nature Preserve

Located on the north end of Ramona Avenue between Broderon and 4th Street, the park is open from dawn to dusk and has trails that wander through the Monterey cypress and eucalyptus trees around two freshwater ponds and a salt marsh to the edge of Morro Bay.

Baywood Park Farmers' Market

On Santa Maria Avenue between 2nd and 3rd streets. The market takes place every Monday from 2-4:30 p.m. (805) 748-1109.

Bear statues

On your way into Los Osos notice the large grizzlies stationed as guards into the town at South Bay Boulevard and Los Osos Valley Road. The statues were created by local artist Paula Zima.

Dining & Drinks

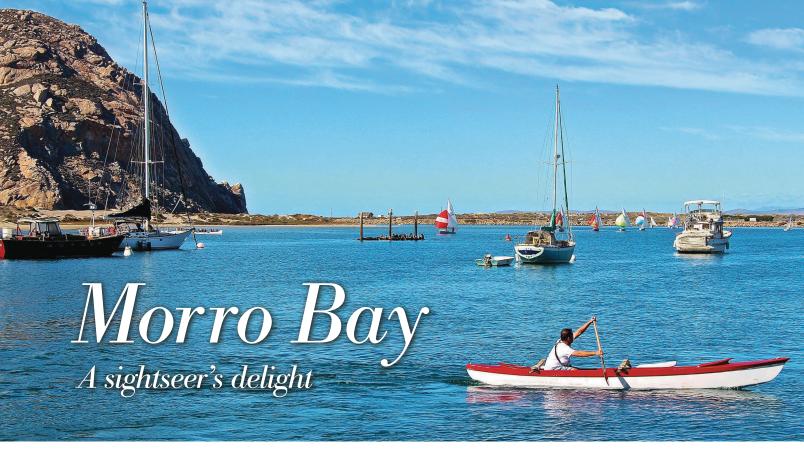
Foggy Bottom Distillery

A small-batch craft distillery located in Los Osos on Los Osos Valley Road, specializing in bourbon, whiskeys, gin, and spiced rum. Come visit and meet the distiller. 905 Los Osos Valley Road, fbdistillery.com, (805) 795-1727









Explore the natural beauty of Morro Bay, a town famous for its fog and fishing. Whether for a day or a week, this small town by the Rock has something for everyone.

Morro Bay is bursting with exciting activities to try. There's deep sea fishing, whale watching, world-class surfing, hiking, biking, and kayaking.

When it comes to birdwatching, there's little doubt that Morro Bay provides the best chance for observing a great variety of species. It's an incredible birding spectacle. There are also harbor seals, sea lions, and sea ofters.

Looking to take a slower pace?
Stroll down the Embarcadero and browse gift shops and art galleries.
Explore the local cuisine and dine on fresh caught fish. Sit on a bench in Tidelands Park and watch the boats leaving the harbor or take a walk on the beach and watch the waves. Walk out the harbor boardwalk to Morro Rock, the 576-foot volcanic plug that looms over the bay and seashore.
Keep an eye out for sea otters that rest in the kelp beds near the shore.

Attractions

Morro Bay Maritime Museum

This museum has been preserving and interpreting the maritime history, especially that of California since 1995. The current fleet on exhibit includes the tug boat "Alma" that rescued sailors from the December

1941 Japanese attack on a Union Oil tanker off the coast of Morro Bay and the "Avalon," one of two Deep Submergence Rescue Vehicles (DSRV) submarines designed to rescue crews of downed submarines. The museum is located at 1210 Embarcadero in Morro Bay. For hours visit morrobaymaritime.org.

Morro Bay State Park

Morro Bay State Park, located at 60 State Park Rd. Morro Bay, features lagoon and bay habitat, all in view of Morro Rock. The park has opportunities for sailing, fishing, hiking and bird watching and features a marina and an 18-hole golf course. The Morro Bay Golf Course is located at 201 State Park Rd. Call (805) 772-1923 for hours and tee times.

The park is a California state park, visit parks.ca.gov for information about parking, hours and other attractions.

Morro Bay State Park Museum of Natural History

The Museum of Natural History is a fun place to explore, discover, and learn about habitats of the area and impacts of natural and human forces through hands-on displays, activities, and events. This destination museum is located in the heart of Morro Bay. Open daily, 10 a.m. to 5 p.m. Admission: \$3 adults; free for children 17 and under. 20 State Park Rd., Morro Bay. centralcoastparks.org. (805) 548-0391

North Point Natural Area

Operated by the City of Morro Bay, the North Point Natural Area has a stairway that leads down to the beach. Once on the beach, people can walk north to Cayucos or south to Morro Rock. The beach has one of the best tidepool areas. In the spring, the meadow is full of blooming wildflowers. The entry is located on Toro Lane in Morro Bay.

Black Hill Trail

Located at Main St and Parkview Dr., this 2.5 mile trail is a moderate hike. The trail is a favorite spot for nature walks and birdwatching. Leashed dogs are welcome.

Giant chessboard at Centennial Parkway

According to the United States Chess Federation, the Giant Chessboard at Centennial Parkway, 806 Embarcadero, is only one of two outdoor chessboards in the United States. The other is located in New York City. The Morro Bay Chess Club installed chess tables and benches adjacent to the Giant Chessboard. The Giant Chessboard is available for reservations, Monday through Friday, 8:30 a.m. to 5:00 p.m., through the Morro Bay Recreation Services for a small fee. Visitors are always welcomed to join the Morro Bay Chess Club on Saturdays beginning at noon. For more information call (805) 772-6278

Art Center Morro Bay

The Gallery has become a hub for fine art. They offer many opportunities to purchase beautiful, local drawings, prints, sculpture, jewelry, cards and more through an array of venues, as well as networking and educational opportunities for artists to further their craft. artcentermorrobay.org, Morro Bay Art Center 835 Main St., (805) 772-2504

Chablis Cruises

Treat yourself to a delicious meal and incredible vistas of Morro Bay Harbor aboard Chablis Cruises. Featuring weekly chowder and sightseeing cruises. Check our website for wine tasting and special events! Private charters available. Reservations highly recommended. Across from the stacks in Morro Bay, Chabliscruises.com, (805) 772-2128

Art Galleries

David J Rogers Fine Art

Visit the gallery and working studio of local artist, David J Rogers. He offers original paintings, giclée prints, cards, gifts and live watercolor workshops. Located in downtown Morro Bay, 407 Morro Bay Blvd., open daily 10 am - 5 pm, Sundays 11 am - 4 pm, davidjrogersart.com, (805) 225-5077



Dining & Drinks

Bayside Cafe

Located at the State Park Marina it's the best kept secret on the Central Coast. Seafood dinners, such as fresh fish, steamers and fish and chips. Meatloaf served Thursday nights. Lunch daily starting at 11 a.m., dinner Thursday-Sunday 4 - 8:30 p.m. Located across the street from the State Park Campground entrance, (805) 772-1465

Hotels & Lodging

Salty Sister Boutique Hotel

Salty Sister a boutique hotel is Morro Bay's newest hotel and closest lodging to Morro Rock. With a stunning panoramic view of the bay, this boutique hotel | vacation rental is a popular addition to the Morro Bay waterfront. Rent the full complex (six private suites) or choose a 1, 2 or 3 bedroom suite layout, 7svr.com, (805) 900-60008

Shopping

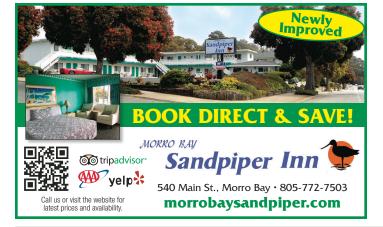
Beads By The Bay

The only Bead and Garden store on the Central Coast! Old-town charm with a hidden nursery behind. Beads from around the world, charms, findings, tools and repairs. Tillandsias, succulents, miniature garden accessories and more! Open Wed-Mon. 333 Morro Bay Blvd., (805) 772-3338

Perfect Union Cannabis Dispensary

A local favorite! Offering a wide variety of value and premium products including topicals, edibles, concentrates, prerolls, concentrates, and flower selections, this shop wins for experience, quality, selection, and fantastic daily deals. 1000 Quintana Rd Suite A. (805) 254-4146







Take a hike and enjoy outdoor adventures around Morro Bay

Explore the natural wonders of Morro Bay

hose who live here often refer ■ to Morro Bay as a paradise because this coastal town is home to an abundance of wildlife, stunning landscapes, challenging peaks, and important natural preserves. The National Audubon Society lists the town as a Globally Important Bird Area. Over 200 species of birds have been sighted here. Wildlife that flourishes in this protected region includes sea otters, sea lions, harbor seals, and a variety of other animals. What better way to experience the abundant wildlife and exhilarating views than by hiking through the outdoors?

Morro Rock

With Morro Rock as your landmark, head down to the water-front for an easy paved walk that is leashed dog-friendly. There are two designated accessible parking spaces in the parking lot off the Embarcadero at the east end of the trail. Watch for the cormorants and grebes that frequent this area. You also have a good chance of seeing sea otter mothers with their pups feeding or resting in the eelgrass.

Morro Rock is an ecological preserve for nesting peregrine falcons. These birds build nests on both the north and south sides of the rock. Bring binoculars. Peregrines prey on small birds. You may spot one as it soars off the cliffs on a hunting spree or snatches up unsuspecting shorebirds.

Black Hill Trail

This 2.5-mile trail is moderately challenging and takes a little over an hour. The trail leads through Flemings Forest, a stand of Monterey Pine that was planted by former park superintendent John Fleming.



Leashed dogs are welcome.

The trailhead is at Main St. and Parkview Dr., Morro Bay.

Cerro Cabrillo Peak

Cerro Cabrillo Peak is the third peak of the Nine Sisters volcanic peaks. The trail to the 911-foot peak is a 2.5-mile challenging round trip. Hikers and mountain bikers who master the challenging portions of the trail to the summit are rewarded with panoramic views of the Pacific Ocean.

There is much to be seen and enjoyed along the trail and you can turn back at any time. Along the way to the summit of the Cerro Cabrillo peak, hikers have the option to take an easier climb to Turtle Rock or the 329-foot Portola Hill and enjoy some great ocean views.

The trailhead is from South Bay Boulevard, Morro Bay.

Cloisters Wetlands to Morro Rock

Along with the playground, public restrooms and public barbeque and picnic areas the wetlands feature a 4.5- mile round-trip trail to Morro Rock. Leashed dogs are welcome.

Cloister Wetlands Park is located at 2501 Coral Ave., Morro Bay.

Morro Strand State Beach

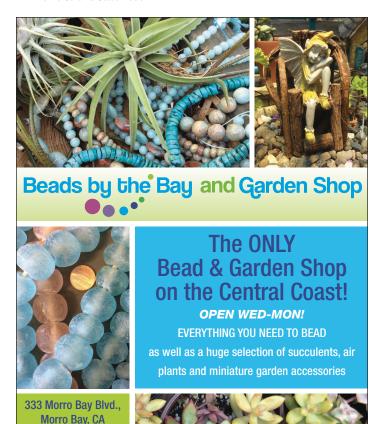
Morro Strand State Beach

stretches from the town of Morro Bay north to Cayucos. The protected beach combines camping, surfing, picnics, fishing, and birdwatching in a variety of coastal environments. Portions of the beach are closed to protect sensitive habitats or restoration sites.

More hiking trails than time

Morro Bay State Park has more hiking trails in addition to those already mentioned. The 2700-acre park is home to the Heron Rookery State Reserve, a mating and hatching area for blue herons, great egrets, black-crowned night herons, and double-crested cormorants.

Visit morrobay.org for more information about hiking and other outdoor adventures.



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805.772.3338

morrobaybeads.com

Art Center Morro Bay where art lives

Art exhibits, classes, workshops, and demonstrations for everyone

You can't miss the large purple building with its iconic mural of Morro Rock in downtown Morro Bay. Art Center Morro Bay is home to all artists and the community. Visitors have enjoyed art exhibits and other art-related activities offered by this nonprofit, volunteerrun association since its early art shows in 1951. With a wide variety of classes, workshops, and other art-related events, Art Center Morro Bay is a destination for emerging and professional exhibitors and art collectors who appreciate compelling exhibits filled with a vast array of quality art.

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"Outdoor Wings" by Lynnelise Hessler.

Art all year

Art Center Morro Bay presents eight exhibits per year with two spacious galleries and a classroom. Special juried exhibits have included the Pastel Society of the West Coast, featuring award-winning, national and international artists.

At the beginning of April, the exhibit will be "Your Outer Limits" with a retro nod to the 50s. In May, the Central Coast Artists Collective will be exhibiting Photography, Sculpture, and Crafts.

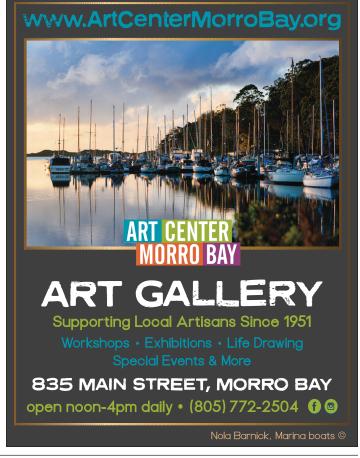
Classes, workshops, and demonstrations

Free demonstrations by talented artists are presented on the second Monday of each month from 3 -5 p.m. This event is free and open to the public.

Adult art classes and workshops are offered throughout the year, and summer art camp is designed for children over the age of six. Dropin figure drawing is offered every Wednesday evening from 6-9 p.m. for a minimal fee to cover the cost of the model. Fine art classes and workshops may include, plein-air painting, portrait painting, sketching, and digital drawing. Craft classes include clay sculpture and jewelry.

Classes are available throughout the year so check the website regularly.





A history of art and community

Beginning in 1951, seventeen artists met in local homes, hanging their paintings on neighborhood trees, using whatever space was available for shows. The association acquired its current home in 1971 and has become an integral part of the community since opening its doors.

Art Center Morro Bay works with local high schools and the Cuesta College Art Department to provide internship programs and scholarships to deserving youths. The MBAA established and is still responsible for the three annual summer Morro Bay Art in the Parks, the second-oldest park show in California!

A board-of-directors-operated, member-supported nonprofit organization, Art Center Morro Bay is completely operated by volunteers. Members are the heart of the organization and membership is open to all. Visit the website to join.

Art Center Morro Bay is located at 835 Main St., Morro Bay, CA,

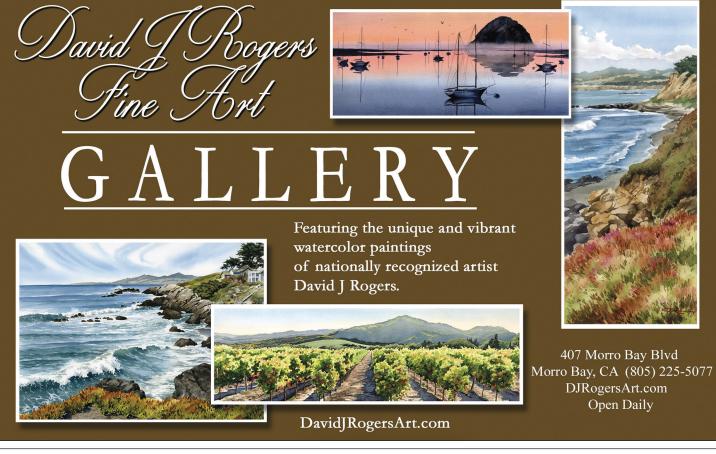
open 12-4 p.m. daily. For more information call (805) 772-2504 or visit artcentermorrobay.org.



"Penguins" by Marie Ramey.

SHOP THE BEST SELECTION IN MORRO BAY





Perfect Union redefines the cannabis experience

Premier cannabis destination offers unmatched quality

In the heart of California's vibrant cannabis landscape lies Perfect Union, a locally focused company with roots deeply embedded in both the medical and recreational markets. With an illustrious history of serving the community, Perfect Union has become known for its excellence, offering an extensive selection of cannabis products tailored to meet the needs of its guests

From soothing topicals to smokeless consumption options,

Perfect Union boasts a diverse array of offerings

decadent premium edibles to concentrates, and premium flower

that cater to every taste and preference."

selections, Perfect Union boasts a diverse array of offerings that cater to every taste and preference. What sets Perfect Union apart is its unwavering commitment to providing both value and quality

across all categories, ensuring that guests can find what they need at every price point.

Perfect Union's dedication to its community extends beyond just its product offerings. The company frequently hosts sale events and daily deals at its dispensaries, allowing customers to enjoy substantial savings while exploring its exceptional range of products. These initiatives not only make cannabis consumption more accessible but also foster a sense of camaraderie and celebration within the community. Be sure to visit the website to see current special offers.

One of the most anticipated events on Perfect Union's calendar is its upcoming 420 sale in Morro Bay on April 20. Promising deep discounts on top brands, musical performances, and local food and drink, the 420 sale is set to

be an unforgettable celebration of California cannabis culture. Perfect Union Morro Bay is a proud sponsor and participant in community events, showcasing their passion for and engagement in the community.

"As a native of San Luis Obispo County, Morro Bay holds a special place in my heart. The support and kindness of the community members towards one another, residents and businesses alike, is truly inspiring," said Chelsea Haskin, Director of State and Local Licensing at Perfect Union. "I'm proud to say

that Perfect Union is a part of this community and continues to uphold Morro Bay's tradition of being a great partner by actively participating in local events such as Wiggle Waggle in support of the Woods Humane Society, The Rock's 10th Anniversary Fundraiser, and Crusin'

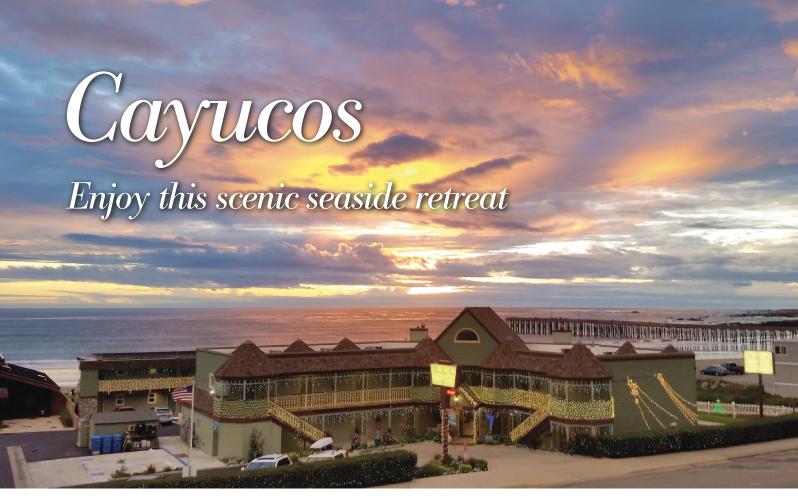
Morro Bay. You know our friendly faces and support are always there to make you feel welcome."

As Perfect Union continues to redefine the cannabis experience it invites customers to embark on a journey of exploration and connection. With its unwavering commitment to quality, community, and celebration, Perfect Union stands as a beacon of excellence in the ever-evolving landscape of cannabis consumption. Discover the Perfect Union difference – where excellence meets accessibility, and where every moment is infused with joy and possibility.

Perfect Union is located at 1000 Quintana Rd., Suite A, Morro Bay. Open daily 8 a.m.-9 p.m. For more information visit perfect-union.com/ morro-bay or call (805) 254-4146.

—Lisa Pretty







Aquiet town, Cayucos invites folks to slow down, smell the ocean air, pick up sea glass, and never take life for granted. The broad main street recalls the days of stagecoaches and cowboys, and some of the buildings there date back to that bye-gone era.

Cayucos is the number one destination on the Central Coast for antique shoppers and a great place to just cool down and get away from the heat. It is the perfect beachside town for renting a beach house and enjoying a week of sand castles, sunsets and relaxation.

Attractions

Public art

Cayucos has a number of public murals and sculptures on display at various locations. The art includes a "Mosaic Sculpture Honoring Indigenous People," an underwater scene of the Cave of Mysteries, and more. Visit cayucos.org/muralsociety for a map of the art.

Explore tidepools

Rocky areas around the pier on Cayucos State Beach are great areas to find tidepools. Estero Bluffs State Park north of Cayucos is another area with plenty of tidepools. Depending on the tide, the animals that can be seen in tidepools include small fish, shrimp, sea stars, hermit crabs, anemones, sponges, sea urchins, tube worms, sea cucumbers and many, many more. Please leave the tidepools exactly as you found them. Tidepools are special, fragile systems and disturbing the animals and plants can cause harm.

Fishing

Fishing on the pier and from the shore of Cayucos State Beach is a favorite activity for locals and visitors. No fishing license is needed. Surf fishing is also allowed but a license is needed. Deep sea fishing is also available from local commercial fishing businesses.

Beach activities

The Cayucos State Beach stretches five miles south to Morro Bay. Run, jog, or walk as far as you like. Leashed dogs are welcome. Other beach activities include surfing, boogie boarding, kayaking or sitting in the sand and building sand castles.

Dining & Drinks

Cayucos Sausage Company

Cayucos Sausage Company is a seaside delicatessen that makes gourmet sausages with the finest ingredients and never uses preservatives. In addition to the sausages they are an upscale full-service deli and meat market. 12 N. Ocean Avenue, Suite 121, cayucossausage.com, (805) 900-5377



Cayucos Sausage Company is a delightful seaside delicatessen

The Cayucos Sausage Company makes gourmet sausages using their signature seasonings and great sandwiches. A must-try is their Tequila Mustard and Signature Seasoning. Located on North Ocean Street in Cayucos, this shop, and deli are easy to find by the tables, umbrellas, and beautiful flowerpots in front. Enjoy your meal while people-watching or on the patio behind the shop.

The Central Coast is known for many interesting types of foods, tritip, and avocados for instance, but sausage is definitely uncommon. So, the success of Don and Juneé Sherwood's Cayucos Sausage Company is a welcome treat for visitors and locals. Formerly located at the back of the Cayucos Supermarket, the sausage company was a local favorite for over 18 years. The couple finally relocated across the street from Shoreline Inn and are now a favorite for both locals and visitors.

Sausage was in Don Sherwood's blood from the time he was 12. Raised locally, Sherwood is the last of nine children who had the opportunity to work for local ranchers, many of whom were of Italian/Swiss ancestry. "At one time of the year they would make Swiss sausage," he explained, "and I learned from that."

Sherwood eventually went into the meat industry and met a German man who desired to hand down his recipes for making sausage. He picked Don as his apprentice and even though he left the meat business for years, those recipes remained with him. When returning to the meat business he began to use those recipes but altered them to create his sausage specialty line.

Sausage is made with premium pork and fresh spices. After Juneé bugged Don for years he came up with a chicken sausage. The flavor wasn't quite what he wanted and one night after pondering it for



hours he suddenly thought of the missing ingredient. It was cranberry. He did the same thing with

Irish sausage finally hitting on Guinness Blonde Ale. It's his personal favorite.

Sausages offered are Coastal Italian, French Apple, Jalapeno Chipotle, Hot Basque, Baja, Bratwurst, and many more varieties. They also make two holiday sausages: Pumpkin Spice

(Halloween) and Champagne Pecan (Christmas). All sausages are handmade in the store with no preservatives. Sausage isn't everything there is also a Deli with tasty sandwiches on fresh Brian's Bread. Meats offered

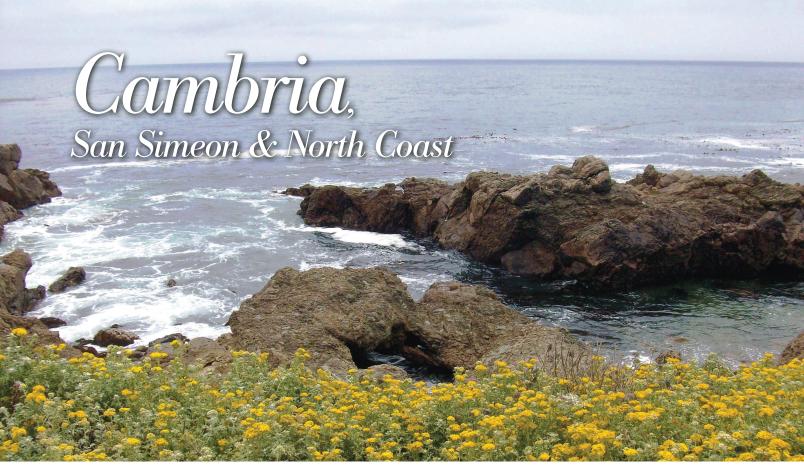
> are turkey. ham, roast beef, pastrami, tri-tip, pork roast, salami, and Mary's Chicken, a delicacy not matched by other chickens. Cheeses include Provolone, Swiss, Smoked Cheddar, Pepper Jack, Muenster, Cheddar, and American. Sandwiches can be topped

with their special Tequila Mustard, house-made Garlic Aioli, Chipotle Mayo, avocado, or lettuce and tomato. Cooked foods available are delicious baby back ribs, pork roast, tritip, and Mary's free-range rotisserie chickens. Soups and salads are also on the menu.

The latest creation, which may prove to be the million-dollar moneymaker, is Juneé's specialty, Dog Treats. "I took Pork Cranberry Sausage cooked it, sliced it and dehydrated it, and came up with this nice little dog treat," she said. "Dogs are literally going crazy for it." On each day about 30 to 50 dogs go by the store and each stop to get their treat. A label with a name and packaging is in the works.

Cayucos Sausage Company is at 12 North Ocean Street, Suite 121, in Cayucos. Parking in the front and back, which is accessed from the north on the street just before the store location, Hours are daily 11 a.m. to 5 p.m. Closed Mon and Tue. For information and to check out the menu, visit cayucossausage.net or call (805) 900-5377.

-By Ruth Ann Angus



The charming village of Cambria is filled with unique shops, galleries, and restaurants serving all kinds of delicious food. The shops have everything from antiques, specialty items, household gadgets, exquisite jewelry, and art from the quirky to traditional. Walking through the village, along flower-filled yards and shady trees, the well-maintained buildings, many dating from the 1800s, all come together in a sense of how life in a more tranquil time must have been.

Cambria is also known as the gateway to Hearst Castle, glorious ocean scenery along Highway 1, and during the month of October, is the heart of the Cambria Scarecrow Festival. The festival is an outdoor display of whimsical handmade scarecrows that draws visitors from all over.

Attractions

Historical walking tour

Visit the Cambria Historical Society website (cambriahistorical-society.com) for a map of a walking tour of Cambria's historical buildings. The self-guided tour encompasses 28 buildings and the map includes a written history of each one. Learn the fascinating history of these old buildings and how their uses evolved from the original business or residence to their current occupations. Learn a little about the people and families who shaped Cambria's early years.

Visit the elephant seals

The elephant seal rookery extends six miles along the shoreline near Point Piedras Blancas in the Hearst San Simeon State Park. The seals may be seen all year but the largest populations are present during late January, April and October. Visit the Friends of the Elephant Seal website at elephantseal.org for information about the best viewing times and spots.

Attractions & Tours

Covell's Clydesdales

Covell Ranch has 50+ Clydesdale horses and 2,000 acres of pasture and forest the family lives on in Cambria. They have been raising them for nearly 40 years. They are open Mon. – Sat. 9 a.m. to 3 p.m. for horseback riding and at noon for vehicle tours. 5694 Bridge St, Cambria, covellsclydesdaleranch.com, (805) 975-7332

Dining & Drinks

Cambria Pines Lodge

Indulge in the region's exceptional coastal inspired cuisine at the Cambria Pines Lodge Restaurant, then take a stroll through 25 acres of beautiful gardens. Grab a seat in the Fireside Lounge for happy hour specials and nightly live music. 2905 Burton Dr., cambriapineslodge.com, (805) 927-4200

Madelines Restaurant & Wine Tasting Room

Try some fantastic local boutique wines of the Central Coast in the wine shop. Enjoy an intimate Frenchinfluenced dinner in the restaurant. Serving only the best organic meats and produce. Dinner 5-9 p.m. Lunch 11:30 a.m. - 3 p.m. Wine Bar open 11 a.m.-6 p.m., 788 Main St., Cambria, madelinescambria.com, (805) 927-4175

Shopping

Ball & Skein & More

A wide variety of unique yarns, knitting and crochet supplies, buttons, and kits. Something for everyone, from the beginning knitter to the serious fiber artist. Unique gifts and offerings to remember your trip to Cambria. 4210 Bridge St. entrance on Main St., cambriayarn.com, (805) 927-3280

Cambria Nursery & Florist

The nursery offers an extensive selection of seasonal indoor and outdoor plants, flowers, garden pots, and decor for your garden. Browse their gift shops and yearround Christmas store, and take a piece of Cambria home with you. Open daily, 9am-5pm. 2801 Eton Rd., cambrianursery.com, (805) 927-4747

Maddie Mae's Pet Pantry

For eleven years Maddie Mae's Pet Pantry has been helping residents and visitors of the Central Coast provide their pets with top of the line pet supplies. Come see us at our beach location in Cambria or our wine country location in Templeton. 614 Main Street, Cambria, maddiemaespetpantry.com, (805) 924-1139

Rich Man Poorman Antique Malls

Two giant locations on the Central Coast offering a nice selection of antiques and collectibles. Open daily 10 a.m. - 5 p.m. Located in Cambria at 2110 & 2084 Main Street. RichManPoorManAntiques.com, (805) 203-5350

The Shops At The Garden Shed

In mid-town Cambria the quaint shops include several beautifully curated shops: Cambria Garden Shed, garden and home grown rare and exotic succulents; Lily's Coffeehouse, refreshments; Ocean Heir, woman's apparel and greeting cards; Simplistic Home, home décor and gifts; and, Cayucos Cellars Winery. cambriagardenshed.com, (805) 927-7654

Vacation Rentals

Breen Realty & Vacation Station

Specializes in ocean-front and ocean view vacation rentals and real estate sales. Serving the Central Coast from Cambria, south to San Luis, north into Big Sur, and east to include Paso Robles Wine & Ranch country. 768 Main St., Cambria, breenvacationstation.com, (805) 927-1303

Cambria Vacation Rentals

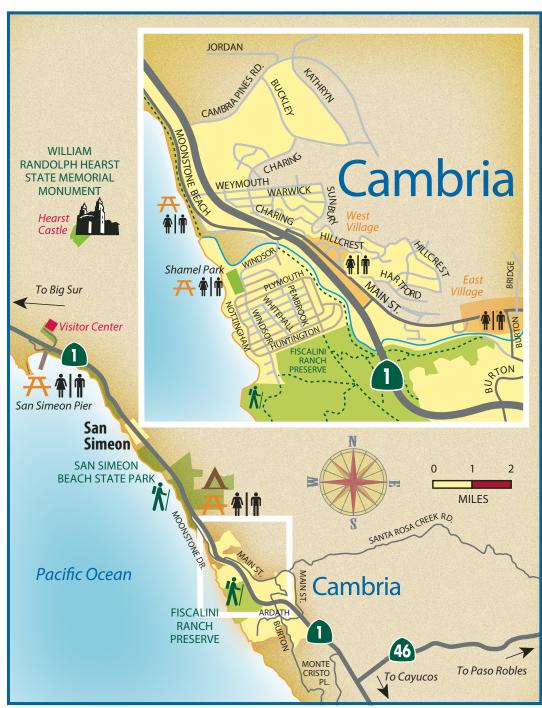
An independent property management company offering amazing vacation rental homes with ocean views and stunning sunsets. 784 Main St. in the West Village, cambriavacationrentals.com, (800) 545-5079 or (805) 927-8200

Scenic Coast Vacation Rentals

Enchanting Cambria vacation Rentals Offering large selection of Vacation rentals from Ocean Front Homes to Cottages in the Pines. Pet Friendly Homes as well as monthly rentals. 712 Main St, ScenicCoastRentals.com, (800) 927-6163 or (805) 927-6163



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Hearst Castle – So many tours, so little time

'Something a little more comfortable up on the hill'

Hearst Castle, one of California's world-famous landmarks, is not to be missed when visiting the Central Coast. The castle offers at least nine tours, not counting privately arranged tours. Some of the most popular tours are wheelchair-accessible and accommodate visitors (with their support dogs) who have standing and mobility difficulties.

Hearst Castle celebrated its reopening in 2021 after being closed for extensive road repairs by introducing the Julia Morgan tour. The two-hour Julia Morgan tour gives visitors an in-

depth look at Morgan's life and career as well as tours of rarely seen areas of Hearst Castle. Morgan was hired as the architect of the castle after the death of Phoebe Hearst, William Randolph Hearst's mother. Hearst reportedly hired Morgan to create "something a little more comfortable up on the hill."

Phoebe Hearst was an accomplished woman in her own right, founding the University of California Museum of Anthropology, among other major contributions. With Phoebe's influence in his life, it's no wonder Hearst was drawn to hire Julia Morgan to build his castle on the enchanted hill.

Morgan not only designed the castle on the hill but also the Hearst San Simeon property and other family properties. As one of America's preeminent architects, Morgan's designs graced private homes, college campuses, women's clubs, and religious buildings. The tour highlights Morgan's gift for design



and includes photographic displays of architectural drawings, family photos, and personal items.

The history

Hearst started building the fabulous estate on family ranchland overlooking the village of San Simeon in 1919. He called the estate "La Cuesta Encantada" - Spanish for The Enchanted Hill. By 1947, the hilltop complex included the iconic twin-towered main building, three guesthouses frequently occupied by Hollywood's famous, and 127 acres of terraced gardens, fountains, and pools.

Regular visitors to the castle included a long list of Hollywood greats, political leaders such as Winston Churchill and Calvin Coolidge, and other notables such as Howard Hughes, George Bernard Shaw, Hedda Hopper, and Louella Parsons, well-known gossip columnists of their time.

The castle was donated to the State of California in 1957 and managed by the California State Parks System. The doors first opened to the public in 1958. The castle sees over 850,000 visitors from all over the world every year.

The tours

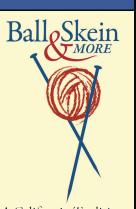
The guided tours include year-round and seasonal tours. The year-round tours include

the private rooms and suites, the guest cottages, the kitchen, and the Julia Morgan Tour. Seasonal tours, only available at certain times of the year, include The Art of San Simeon, Hearst, and Hollywood Tour, an evening tour, and a holiday tour. Private tours for schools and other groups are also available by prior arrangement.

Daytime tours include a viewing of the film "Hearst Castle – Building the Dream" in the Hearst Castle Theater at the visitor center. The film is not included in the evening tours but visitors who wish to see it can do so for a discounted cost.

Hearst Castle is located on Highway 1 above the village of San Simeon, a four-hour drive from either Los Angeles or San Francisco. Reservations are strongly encouraged. For directions, reservations, ticket prices, and information about the tours visit hearstcastle.org or call (800) 444-4445.





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Watch the waves, sea birds, seals and otters from scenic Moonstone Beach Boardwalk

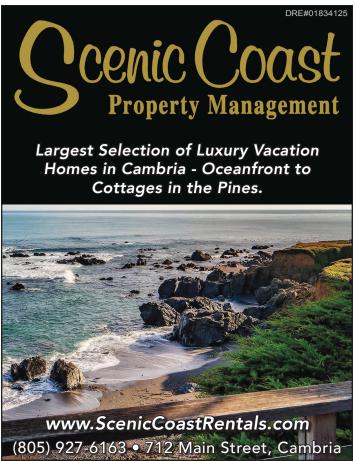
Take a walk on the beach and explore tidepools

Welcome to Moonstone
Beach on the scenic Central Coast of California. Located
in Cambria, this beautiful and
unique beach, part of the Hearst
San Simeon State Park is about a
40-minute drive north of San Luis
Obispo on Highway 1.

The Moonstone Beach Board-walk is a comfortable way to take in the magnificent beauty of the Pacific coastline and enjoy the beach. It is a fantastic day hike for the whole family. Dogs are not

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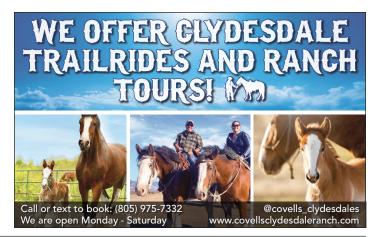
allowed on Moonstone Beach, but your leashed dog can join you on the easy 1.5-mile stroll on the boardwalk. Bring binoculars.

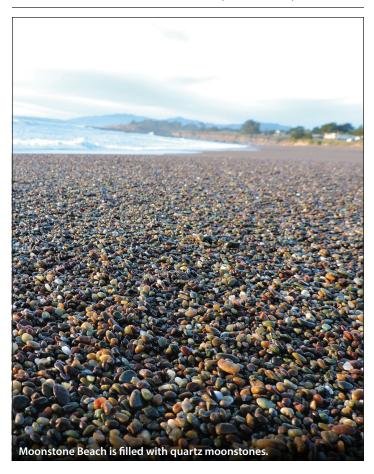
There are benches to sit and enjoy the views and several stairways that lead right to the sandy beaches. Look out for the friendly squirrels. They will jump right up to you if they think you have food. Other wildlife includes ducks, egrets, seals, and the everpresent seagulls, which will also snatch food.

On the beach, visit the several tide pools that are part of the part

of the Monterey Bay National Marine Sanctuary. They are filled with ocean life like sea anemones, spiny purple sea urchins, snails, and crabs.

Moonstone Beach gets its name from the agate stones that the tides deposit on the beach. Although not true, gem-quality moonstones, the local stones are just as spellbinding. Collecting rocks and shells from within state parks and the marine sanctuary is illegal under most circumstances, as is collecting plants and sea animals from the tide pools.



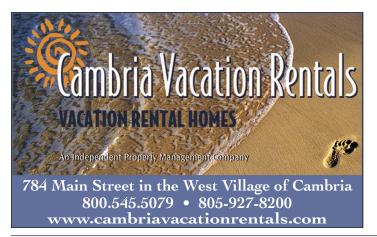


Check with California State Park authorities if you want to collect moonstones from the beach.

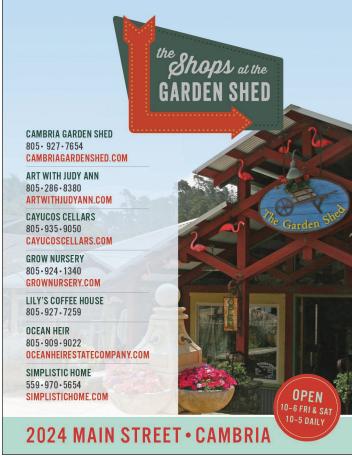
The boardwalk runs parallel to Moonstone Beach Drive, which is lined on the inland side by shops, restaurants, and hotels. Reservations are not required to visit the boardwalk. Bicycles are not allowed on the boardwalk, but leashed dogs are. The weather can be chilly, even in the summertime, so be sure to bring a sweater or jacket.

Visitors are encouraged to abide by local county health directives and to check the California State Parks website, parks. ca.gov, for safety tips, accessibility features, and more information.

To get to the Moonstone Beach Boardwalk, head to Cambria on Hwy 1. Turn onto Windsor and a quick right on Moonstone Beach Drive. There is an official free parking lot on the left side a short way down and lots of parking near the boardwalk along the road.







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Cambria's Garden Shed is a lovely place to unwind

The quaint cafes, shops, and businesses are a must-see

Calling all garden lovers! Shops at The Garden Shed on Main Street in Cambria is full of an everchanging inventory of garden and home accessories. Take a relaxing stroll through the back patio and explore several great shops where guests can find exotic succulents, women's clothing, home decor, and local art.

Delight in the many gifts and unique items and see fun displays filled with great collections. Something sweet is hidden around every corner! The Shops At The Garden Shed include seven businesses:

Cambria Garden Shed, Lily's



Cambria Garden Shed offers treasures found nowhere else.

Coffee House, Cayucos Cellars, Ocean Heir, Simplistic Home, Grow Nursery, and Art with Judy Cambria is the not-so-secret spot to go for an unforgettable mellow vacation. It is a small town where the locals are quite friendly and you'll notice that people tend to wave and smile at each other. Visitors enjoy a day at the beach exploring tide pools, moonstone hunting, hiking trails, or seeking out the many wonderful shops, galleries, and cafes.

The Garden Shed is located in "Midtown Cambria" on Main Street. Customers can start the morning at Lily's Coffee House, explore The Garden Shed and the shops of the courtyard, and end the afternoon

Before starting Cambria
Garden Shed, owners Ashley and
Lucky Gracey had backgrounds in
retail and landscaping. In 1998, the
couple opened The Shed, fulfilling their dreams of sharing the
outdoors every day. "Our aim has
always been to keep the loveliness
of nature and gardens in our shop
space. We love the ideal weather
of the Central Coast, and the
abundance of songbirds, deer, and
wildlife found in this area," said
Ashley

Cambria Garden Shed has offered Cambrians unique finds and merchandise found nowhere else on the coast since first opening its doors. They carry new and vintage pieces for the garden and home. Old farm tables and cupboards display the goods and visitors find rustic farmhouse decor around every corner. The owners have an eye for high-quality goods, such as leather gloves for gardening, hand tools from Holland, and lotions that will heal dry hands. Cambria Garden Shed always has an abundance of one-of-a-kind pottery, great fountains, and a warm and inviting atmosphere.

The shops have inspirational pieces for everyone, and the staff is ready to help find that

special something.
Customers can
find pleasure

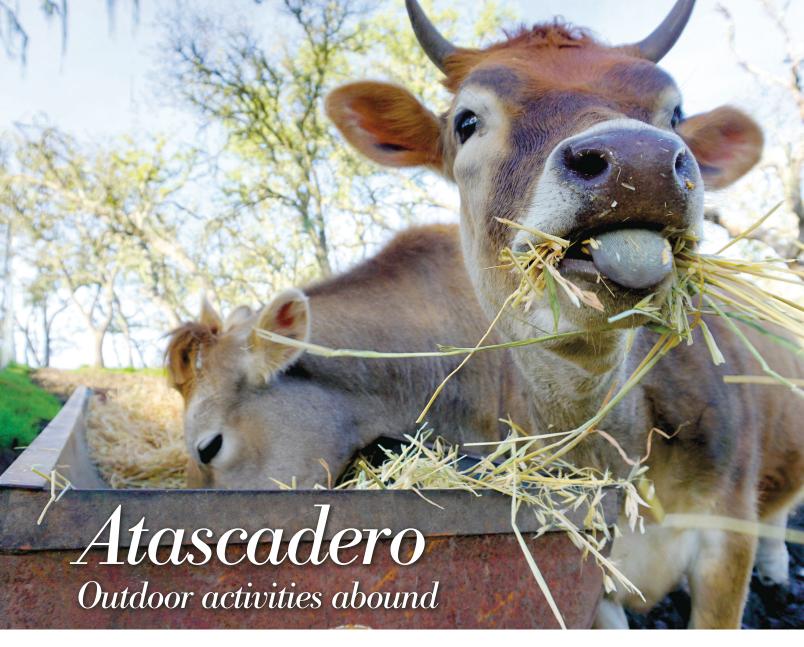
while listening to local guitarists and musicians who stop in regularly to perform. Cambria Garden Shed is the perfect place to take a break from life, relax, and socialize while

enjoying a little inspiration.
The Shops at the Garden Shed
are located at 2024 Main St. in
Cambria. Open daily from 10 a.m.5 p.m. For more information, call
(805) 927-7654 or visit
cambriagardenshed.com.

— Cassandra Frey



at Cayucos
Cellars for a
glass of Central
Coast wine.
The Garden Shed
is located inside of an old
1890s creamery building. At one
point, it served as the town hall,
where many community decisions were made. Nowadays, the
Garden Shed is known for its
emphasis on outdoor living, and
also as a place to pause and slow
down.



he city of Atascadero, originally The city of Atascaucio, original, founded by E.G. Lewis in the early 1900s as a utopian community, is a popular location for shopping, dining and strolls along the lake shore. Home to the Charles Paddock Zoo, the town has a large selection of restaurants offering a range of cuisine from rib-sticking American style to Asian, Mediterranean and more. Breweries, wine tasting, bakeries, antique stores, specialty shops, boutiques and art galleries are tucked away in locations along the main El Camino Real and on side streets around the Sunken Gardens. Popular area wineries are only a short drive from downtown and any of the town's several hotels.

Attractions

Atascadero Lake Park

A 1.3-mile easy walk path circles the lake in the park providing views of the lake, the many varieties of birds that frequent the lake and other visiting wildlife. Bring binoculars; more than 48 species of birds have been sighted at the lake and recorded on ebirds.org. Leashed dogs are allowed and the path is also a favorite place for cyclists. The park has restrooms, small barbecue and recreation areas. The Faces of Freedom Veterans Memorial occupies the edge of the park facing Morro Road and is well worth a visit. The park is located at 9305 Pismo Ave, Atascadero just off of Morro Road (Highway 41).

Charles Paddock Zoo

The zoo is one of only 211 zoos accredited by the American Zoo and Aquarium Association, this zoo was founded in 1955 by Charles Paddock, a county park ranger who nursed injured wild animals back to health. Today, the zoo covers more than five acres. Many of the zoo residents are part of a world-wide program to

preserve animals and their habitats. Some of these rare and endangered animals include the American Alligator and endangered owls and the Greater Roadrunner native to California. The zoo is located at 9100 Morro Rd, Atascadero. For hours and more information call (805) 461-5080 or visit charlespaddockzoo.org.

Golfing

Atascadero and North San Luis
Obispo County has several challenging
golf courses. Contact any of these
golf courses directly for tee times and
more information: Chalk Mountain
Golf Course, Links Golf Course of Paso
Robles, Paso Robles Golf Club, Hunter
Ranch Golf Course and River Oaks Golf
Course.

Historic City Hall

Atascadero's historic city hall is probably the city's best known historic building. Located at 6500 Palma Ave.

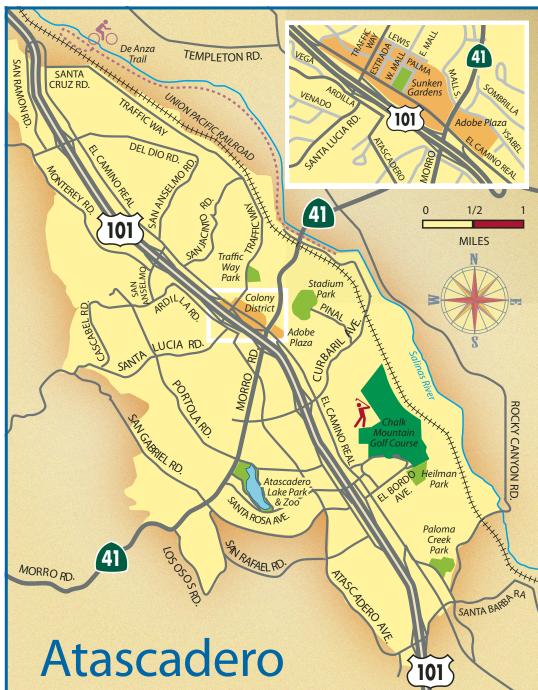
and gracing the back of the Sunken Gardens, the double-domed Italian Renaissance building was originally constructed in 1914 as the Atascadero Administration Building. After founder E.G. Lewis declared bankruptcy the building was purchased in 1927 and, over the years, served as three different private schools and a bank. It became the Veterans Memorial Building when acquired by the County of San Luis Obispo in 1954, and served as a community building. When the City of Atascadero incorporated in 1979, government offices occupied the building until it suffered major damage in the 2003 San Simeon Earthquake. After years of reconstruction and restoration, Historic City Hall opened again in 2013.

Shopping

Golf And More

Golf and More is a golf retail store handling new and used golfing equipment, clubs and balls. They also carry used soccer, baseball, soft ball and other sporting equipment for YOU! Come on in and check them out! 9965 El Camino Real, Suite E, Atascadero. golfandmore.biz, golfandmore.us, (805) 460-6900









Enjoy spring and summer in Atascadero

Beer, zoo events, tamales, music festivals, and more

tascadero has a long history of A festivals and events that bring friends and families together from all over for relaxation and fun. The Sunken Gardens, spanning the front of the historic city hall are one of the locations where locals and visitors gather to enjoy good music, food and drink, and original goods from creative vendors. The Charles Paddock Zoo, lakeside events at the Atascadero Lake Park. the Atascadero Veterans Memorial, and other locations throughout the city are regular sites for the various cultural and social events hosted in

Atascadero throughout the year. The spring and summer schedules are especially packed with things to do.

Central Coast Craft Beer Fest

This classic beer festival

returns for its sixth year with over 50 booths representing wineries, breweries, cideries, and even kombucha producers. Locallymade drinks are available along with food trucks and merchants. Games and live music make this a family-friendly event that people look forward to all year.

March 23 from noon-4 p.m. at the Sunken Gardens, 6505 El Camino Real, Atascadero. Tickets:



Fun for everyone at Atascadero's many spring events.

\$50-\$60 and can be purchased online at centralcoastbrewersguild.com/ beerfest.

Spring at the Charles Paddock Zoo

Spring and summer events at the Charles Paddock Zoo include the Spring Festival

and Party for the Planet in April, and the Ice Cream Zoofari in July.

At the two-week-long Spring Festival you have the opportunity to see baby animals and chicks, watch animal feedings, and participate in educational tours during regular hours from April 10-24.

Party for the Planet is a great day for education, conservation, and fun for all ages. Daily during regular hours on April 20.

Ice Cream Zoofari on July 13, 5:30-8 p.m. is the time to cool down on a warm summer evening with a relaxing and delicious ice cream-filled event!

Admission to the Spring Festival and Party for the Planet are included in regular daily admission. Charles Paddock Zoo is located at 9100 Morro Road, Atascadero. Tickets are available at the kiosk at the entrance or the gift shop. For hours, more information, and upcoming events visit chalespaddockzoo.org or call (805) 461-5080.

Atascadero Citywide Yard Sale

This yard sale, famous among locals and tourists, has over 120 vendors with many quality items for sale. Heading into its seventh year, this event draws those who love finding a good deal.

April 20 from 8 a.m. to 2 p.m. at various locations. Visit sites.google. com/view/atascaderoyardsale for a digital map.

Tamale Festival

The annual Tamale Festival is a free celebration entering its eighth year. Over 30 tamale and other food vendors are present. Awards are given for best overall tamale and best traditional tamale, along with dog costume and tamale eating contests. Be sure to enjoy the dancing and live music.

May 4 from 11 a.m.-7 p.m. at the Sunken Gardens Sunken Gardens, 6505 El Camino Real, Atascadero. Free admission.

Memorial Day ceremony

The Atascadero Veterans Memorial Foundation hosts a Memorial Day ceremony at the Faces of Freedom Memorial.

May 27 from 11 a.m.-12 p.m. at 8024 Portola Rd, Atascadero.

4th of July Music Festival

The annual Fourth of July celebration has live music, boating, games, food, drink, and artisan

67



Relax, enjoy Atascadero this spring!

vendors for the whole family. Bring low-backed chairs and blankets.

July 4 from 2 p.m. to 8 p.m. at the Atascadero Lake Park, 9305 Pismo Ave, Atascadero. For more information visit atascadero4thofjuly.org.

Atascadero Farmers Market

The Farmers Market is a weekly occurrence that invites the community to enjoy fresh produce, live entertainment, and local desserts and farm products such as eggs and honey.

Thursdays from 3 p.m. to 5 p.m.

at the Sunken Gardens, 6505 El Camino Real, Atascadero.

Saturdays in the Park

A beloved tradition in Atascadero returns this summer at Atascadero Lake Park with local bands performing live. Bring lowbacked chairs and blankets. Enjoy the music and many food and artisan vendors.

Weekly starting June 15-Aug 31, 6:30-8:30 p.m. at the Atascadero Lake Park, 9305 Pismo Ave, Atascadero. For more information visit visitatascadero.com/events.





Santa Margarita is a taste of the old west. This settlement, easily reached from Highway 101 or Highway 58 is the gateway to Santa Margarita Lake and the Carrizo Plain National Monument. The small town quickly changes from the first impression of a sleepy western town to reveal surprising shops full of antiques, quirky garden art, plants, garden supplies, creative décor, restaurants serving up wholesome meals, and winery tasting rooms. The long history of Santa Margarita, from the ancestors of today's Chumash and Salinas people through the Spanish and Mexican land grants and early American settlers until today, is being researched and preserved by the Santa Margarita Historical Society.

Attractions & Tours

Santa Margarita Lake

Follow Highway 58 to Santa Margarita Park to find the lake located in Santa Margarita Regional Park at 4695 A Santa Margarita Lake Road. Be sure to head out with a full tank of gas. The lake and park offer boating, fishing, hiking trails and picnicking. The park is located on several thousand acres of land designated as open space. Call ahead (805) 781-5930 to verify boat launches, swimming and camping.



The Carizzo Plains National Monument

The 250,000 acre Carrizo Plain National Monument is the largest surviving native California grasslands. The plains are reminiscent of Africa's Serengeti, providing the highest concentration of irreplaceable wildlife in California. To reach Carizzo Plain, take Highway 58 south from Santa Margarita to 17495 Soda Lake Rd.

Santa Margarita Historical Society

The historical society takes local history online, with copies of research material held at the public library located on the corner of I & Murphy Streets. Ongoing projects include documenting a number of the

community's historic buildings and recording the stories of "old timers." santamargaritahistoricalsociety.org

Margarita Adventures Zipline Tours

Margarita Adventures is the ultimate blast for the entire family! Here in the heart of San Luis Obispo County, you will embark on six ziplines spanning nearly 1.5 miles total, starting with a thrilling 2,800-foot tandem ride and finishing with an unforgettable 1,800-foot journey over Pinot Noir vines. To book a tour or for more information visit Margarita-Adventures.com or call (805) 438-3120

New escape room opens in Santa Margarita

The Central Coast's acclaimed escape room

etting in is easy—but do you I have what it takes to escape? Such is the challenge posed by Escape!, the Central Coast's newest and most inventive escape room experience at Margarita Adventures. An escape room is a "locked" space in which guests work together to solve interactive puzzles within a specific time frame to "escape."

Based in Santa Margarita in San Luis Obispo County, Margarita Adventures is renowned for its zipline tours, nature and adventure, and eBike tours. And right in the heart of it all is the escape adventure which is conveniently located in the main tour

Margarita Adventures proprietor Karl Wittstrom credits longtime Santa Margarita Ranch operations

employee Frank Rodgers with conceiving, creating and building out the Escape! room

experience with instrumental help from SLO CAPED—Cal Poly Amusement Park Engineers and Designers.

"Frank is our very own Mr. Gadget," Wittstrom said. "He has designed one of the most interactive escape rooms in California, leveraging computer science, robotics and analytics to create a one-of-a-kind experience."

"The entire project was all built in-house, which is exciting for us, and we are developing more," said Rodgers.



Margarita Adventures escape rooms—true get-away experiences.

Rita's Relics: the first escape

The inaugural escape room is titled 'Rita's Relics," and is described by creator Frank Rodgers as "Indiana Jones meets

Close Encounters." The official description is:

"Rita, our resident librarian, has gone missing. As you step into her library in search of clues, the riddles will only multiply. You have one hour to find her and solve the mystery. From artifacts of antiquity to technologies from the future, you will use your hands, feet and, most of all, your mind to unlock the key to Rita's location and become an escape room hero."

More to come

Rita's Relics is just the beginning. Escape! is set to unveil its next room in the spring of 2024.

This new escape room will be the first episode in what will ultimately become a cosmic trilogy of experiences.

In the first episode, The Renegade has been selected as the first starship in the fleet to receive an experimental upgrade to its interactive guid-

ance system. Your team of experts must board the Renegade, update the systems, and confirm they are fully operational.

Stay tuned for this first episode of Renegade. Can you complete the upgrades in time for the Renegade to embark on its next mission?

"The entire project was all built inhouse, which is exciting for us, and we are developing more,"

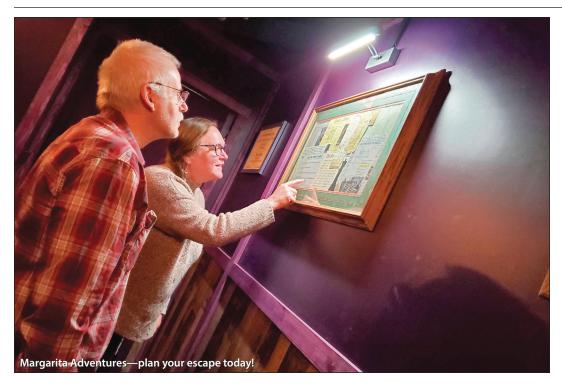
- Frank Rodgers

Rave reviews

So, what makes Escape at Margarita Adventures so unique? It's a blend of classic escape room motifs combined with an array of interactive special effects and imaginative challenges.

The room is already drawing rave reviews from

escape room veterans and newcomers alike. Here's what they're saying:



"It was incredible. My family of four has done 50+ escape rooms all over the country and this was definitely in our top five. The prop

quality and technology used is top-notch and above all, super fun!" Rachel N., Google Review

"It is incredibly well designed,

well laid out and challenging. I like that hints have to be requested (and not force-fed to you) and our host was super friendly and

welcoming." Harry H., Google

"It was so fun and challenging! We made it, but barely. They were there with clues when we needed a little help, and super friendly at check-in. Looking forward to going again!" -Stefi B., Trip Advisor Review

Ready for the adventure?

The experience takes up to one hour and has two difficulty settings. The cost is \$44 per person. The experience is an ideal adventure for groups of two to six people and ages eight and older.

More rooms and themes are in the works. Stav tuned!

For more information, call (805) 438-3120 or stop by the Margarita Adventures office at 22719 El Camino Real in Santa Margarita; open daily, excluding major holidays. For a full list of adventures, group rates, reservations, and booking calendars visit margarita-adventures. com and escapemargarita.com. Be sure to follow them on Facebook and Instagram.

Experience Five-Star Adventures on the Historic Santa Margarita Ranch

- Zipline Tours Over Vineyards & Forests
- Acclaimed new ESCAPE! Room
- Insightful Nature & Wildlife Tours
- E-Bike Vineyard Tours
- Ask about our all-new Spring & Summer Kids Camps!





Templeton is the epitome of small town charm. Originally founded in 1886 as the last station on the southbound Southern Pacific Railroad, the town hosted horse drawn stage-coaches that met the trains and gave passengers a ride to San Luis Obispo to connect with the next stagecoach to their destinations. Even after the railroad extended the rails south to Santa Margarita in 1889, Templeton remained the shipping point for local crops and

products bound eastward and to boats in shipping ports on the coast. Grain, wood, charcoal, fruit and cattle, driven from as far away as Kern County, arrived in Templeton for the next destination.

Many of the buildings from the late 1800s are still lining Main Street and housing unique shops, wineries and restaurants serving everything from hearty country breakfasts to dinner for every taste and the Templeton Historical Museum Society.



Attractions

Fresh farm to table adventures

Templeton is an ideal starting or end-of-day spot for touring the back roads on the way to or from your favorite wineries. Small farms along oak lined winding roads have produce stands offering fresh vegetables, fruit, eggs and more.

Farmers market

The Saturday morning Farmers Market from 9 a.m.-12:30 p.m. at the Templeton Park. The park is located at 550 Crocker St. Find fresh vegetables, fruit, bakery goods, meat, fish, nuts, honey, olive oil and handmade crafts.

Dining & Drinks

Chulos Cafe & Cantina

Chulos offers an extensive menu, featuring American cuisine with a Latino touch, not to mention a wide selection of artfully created coffee beverages. The sophisticated dining experience includes Nouveau-Latin dishes and handcrafted cocktails. Truly a hidden gem. 335 Posada Lane chuloscafecantina.com, (805) 434-3044

McPhee's Grill

Fresh seafood, wood grilled steaks, & gourmet pizzas served in a converted old saloon with contemporary country decor. 416 S. Main St., (805) 434-3204

Pig Iron

A new restaurant serving high-end California comfort food, award winning cocktails, and a brunch most would die for. Open for lunch and dinner, come find out what all the talk is about! Follow on Instagram: @pigirontempleton. 508 S. Main St., pigirontempleton.com, (805) 400-4542

Templeton Market & Deli

Hometown deli with delicious homemade salads, sandwiches and fried chicken. Serving breakfast, lunch and dinner. Huge selection of snacks and beverages, including local wines. Open daily 6 a.m. to 9 p.m. 390 S Main St., Templeton, (805) 434-2345











Oak grilled USDA prime steaks, seasonal seafood, natural grown chicken, pork, lamb, and fresh seasonal menus supporting local growers.

Featuring local wines and beer



416 S. main street, templeton 805 | 434 | 3204 ★ www.mcpheesgrill.com Wed-Sun dinner starting at 5pm



"dedicated to great food and great service"



Chulos Cafe & Cantina is a true hidden treasure

Delicious food and a welcoming atmosphere await visitors

Located away from the hustle and bustle of Templeton's Main Street lies Chulos Cafe & Cantina, a secluded and friendly place to enjoy authentic Mexican food. Opened in 2011, Chulos Cafe & Cantina has cemented itself as a favorite local spot for delicious drinks, outstanding food, and welcoming service, and catering services for your next event.

"My goal is to create a memorable visit and to transport you to different places in Mexico through food, with a variety of ingredients, the variety of sauces, and a relaxing experience," said owner Karol Struble. "We are anticipating opening for dinner starting in the spring of 2024," adds Karol.

Breakfast at Chulos Cafe & Cantina cannot be missed as there is a great mix of classic and innovative dishes to choose from daily. The most popular creations include huevos rancheros, chilaquiles, and various types of



egg benedicts, including bacon, spinach, roasted poblano pepper, and a corn beef hash style. For lunch, try some favorite local picks such as a carnitas burrito or taco, chile relleno, or cheese enchiladas. The coffee section of the menu cannot be missed as



there are classic choices and delicious new creations. The coffee "With a Kick" includes the Café Mexicano, a tequila and steamed horchata espresso, the Irlandes Brevé, a whisky and Irish cream espresso, and the Kafé Lua, a Kahlua shot espresso.

"Everything is made from scratch. It's my passion and all of us here put a lot of effort into absolutely every detail, such as the flavor of food, the presentation, and the service," said Karol, noting that the many years in business have built a loyal and supportive clientele.

Chulos Cafe & Cantina is always planning new experiences for the community and visitors while providing exceptional food. The cozy indoor seating, along with a spacious patio, ensures an enjoyable time can be found at Chulos Cafe & Cantina.

"We are happy to serve this community because the way they support us is the best feeling. That's the reason we get up every morning. This community is amazing," Karol said.

Chulos Cafe & Cantina is located at 335 Posada Lane in Templeton. Open every day from 8 a.m. to 3 p.m. For more information visit chuloscafecantina.com or call (805) 434-3044.

—Sadie Mae Mace





Paso Robles is known worldwide as the place for award winning wines, but the wine is just one of the reasons to spend some time here. Easy access to lakes and the coast makes the town a perfect central location for boating, fishing or beach time.

Browse the many boutiques, antique and specialty shops for unique gifts, jewelry, home décor, books and one-of-a-kind items, often created by local artisans, that you know you need. Visit art galleries and museums. Order lunch or dinner and dine outside in the beautiful shady Downtown City Park.

Several winery tasting rooms are located within easy walking distance in downtown Paso Robles. There are more than 200 wineries in the region around Paso Robles. One of the fastest growing American Viticultural Areas in California with 26,000 acres planted, Paso Robles wine country has one of the longest and most consistent growing seasons for wine grapes in California.

Attractions

Redwings Horse Sanctuary

This sanctuary rescues horses that have been abandoned, neglected or abused. Its mission is to eliminate the causes of equine suffering through education and community outreach programs. Located at 6875 Union Rd. Paso Robles. The sanctuary is open for visitors from Tuesday- Saturday 10 a.m. to 3 p.m., (805) 237-3751

Art Galleries

Park Street Gallery

Park Street Gallery showcases some of the finest work from premier artists of the Central Coast. Featuring original paintings, sculpture, furniture, unique jewelry, blown and fused glass, wood turnings, ceramics, and fiberarts! Located at 1320 Park Street, Paso Robles. parkstreetgallery.com, (805) 286-4430

Studios on the Park

Visit the studios and meet accomplished artists at work in their studios/galleries. Watch how each artist uses their favorite medium to create decorative, functional, and wearable art. It's an art experience unlike any other! 1130 Pine St., StudiosOnThePark.org, (805) 238-9800

Attractions & Tours

Sidecar Tours Inc.

Sidecar Tours Inc. is the World's First and only tandem sidecar experience. They combine the freedom of the open road with a one-of-a-kind thrilling adventure. sidecartoursinc.com, (951) 840-0178

Dining & Drinks

Cane Tiki Room

Cane Tiki Room gives a tropical exotic escape to their guests, right in the heart of Paso Robles. Featuring Polynesian small bites and delicious tiki cocktails, Cane Tiki Room is a must visit! 1240 Park St. Paso Robles, canetikiroom.com, (805) 227-7113

The Catch Seafood Bar & Grill

Watch talented chefs cook your meal in front of you and sample delicious fresh seafood, scampi, calamari, oysters, pasta, steak and Lamb. Open 7 days a week. Come see why Chef Chico Mora has been preparing mouth-watering dishes for over 30 years. 836 11th St, catchseafoodbarandgrill.com, (805) 239-3332

Eleven Twenty Two Speakeasy & Cocktail Lounge

1122 was named one of the Top 50 hidden bars in the world! Elegant and classy, it's like stepping back into the 1920's roaring cocktail scene. Located directly behind Pappy McGregor's Gastro Pub. Open Wed-Fri evenings. 1122 Pine St., eleven-twentytwo.com, (805) 238-4141

Fish Gaucho

Three-time reigning "Best Restaurant in North SLO County". It should be on your short list of dining options in downtown Paso. Offering a modern twist on Mexican food with a bountiful selection of fresh seafood, shellfish, and prime meats. Don't miss out on their impressive 300+ tequilas and the best margaritas in town! 1244 Park St., FishGaucho.com, (805) 239-3333

Odyssey World Cafe

Cozy, casual, comfortable! Gourmet sandwiches, salads, burgers, steaks, stir fry, desserts. Outdoor seating available. Open daily 11 a.m.-8:30 p.m. (Friday & Saturday til 9 p.m.). Downtown, 1214 Pine Street, odysseyworldcafe.com, (805) 237-7516

Pappy McGregor's Gastro Pub

Award winning gastropub adored by locals since 2006. Specializing in elevated comfort food, craft cocktails, local beers & wine. Offering lunch, dinner and late-night drinks 7 days. Pappy's is a must visit when in Paso Robles, trust us. 1122 Pine St., PappyMcGregors.com, (805) 238-7070

Paso Grill

Great food and atmosphere. Come on in and feel right at home at Paso Soulfood Grill. Open Thurs.-Sun. 1 p.m. -8 p.m., 1401 Park St., Pasogrill.com, (805) 286-4636

Paso Terra

Experience Chef Andre's artistry with flavors. The menu changes with the seasons, focusing on French cuisine and the freshest seafood. Classics are given a permanent spot. Downtown at 1032 Pine St. pasoterra.com, call for reservations, seating is limited. (805) 227-4100

Pine Street Saloon

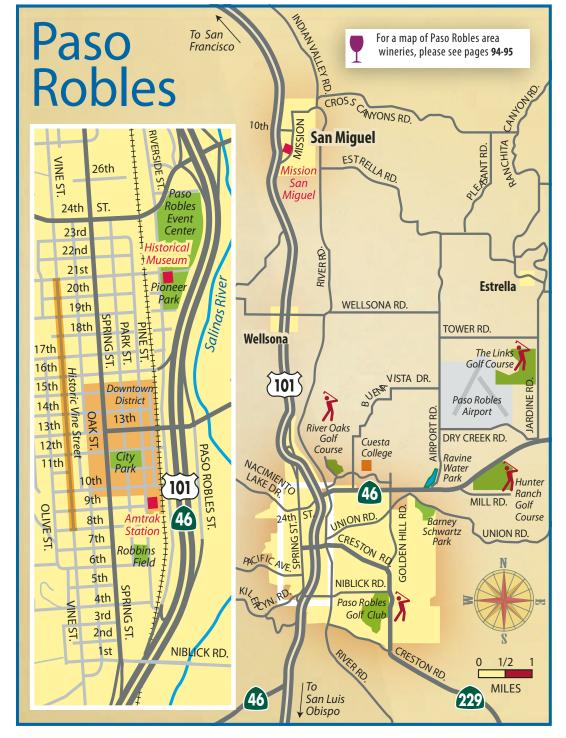
Chances are outlaws like Jesse James huddled within these walls. The saloon is one of the oldest and most unique false-front buildings in the area. Enjoy your visit to this historic saloon and raise your glasses to the spirit of Jesse James. 1234 Pine St., (805) 238-1114

Red Scooter Deli

Featuring a variety of breakfast choices, salads, soups, piled high sandwiches and a full expresso/ smoothie bar. Catering menu. Delivery available 7 days a week. Red Scooter Deli – The Deli that Delivers. redscooterdeli.com, (805) 237-1780

Spice of Life

From the moment you walk in the aroma of spices will capture your attention. Explore local ingredients, hard to find global flavors & unique products. Enjoy a plant-based menu, house made



chai, salads, avocado toasts, tea lattes, and more. At the corner of 13th & Pine St., pasospices.com, (805) 227-6000

The Paso Market Walk

This elegant indoor marketplace showcases local favorites like The Vreamery Vegan Cheese Shop & Melt Bar, Momotaro Ramen, Joebella Coffee, Third Degree Deli, Via Caravaggio 147 Neapolitan Pizza, a bakery, a Michelin Guide restaurant, wine & beer bar, gelato & a farm stand! 1803-1835 Spring Street, pasomarketwalk.com/purveyors, (805) 423-5835

Vivant Fine Cheese

With over 150 cheeses to choose from, expert staff will assist you with wine pairing or creating a gourmet picnic box. Charcuterie and local food products. 821 Pine St., Ste. B, (805) 226-5530

Museums

Estrella Warbird Museum

An aviation museum dedicated to the restoration and preservation of military aircraft, vehicles, and memorabilia. Hours: Thursday through Sunday: 10 a.m.-4 p.m., Memorial Day, July 4th, Labor Day, Veterans Day, Banquet Hall available for rent, 4251 Dry Creek Rd, Paso Robles, CA 93446, ewarbirds.org, (805) 227-0440

Paso Robles Children's Museum

The museum's mission is to engage children in a joyful learn-through-play environment and inspire educational curiosity. It's a favorite for a fun family afternoon. Located in the historic Paso Robles Volunteer Firehouse. See website for hours. 623 13th Street, pasokids.org, (805) 238-7432

Pioneer Museum

The Pioneer Museum is fun for all ages! Get a glimpse of what local life was like in the "Good Old Days." View Paderewski memorabilia, vintage farm equipment, pioneer artifacts, a oneroom schoolhouse and much more. 2010 Riverside Ave. Open Thursday-Sunday 1p.m.-4 p.m., Free Admission, pasoroblespioneermuseum.org, (805) 239-4556

Outdoor Activities

The Photo Bloke

Do you like wildlife, nature and photography? Want to learn how to spot animals in the field with a professional photographer? Maybe you want to understand more about camera settings? Then take a ride with thephotobloke.com, (415) 308-4544

Real Estate

Planatek Financial

The Rockoff Team at Planatek Financial, Inc., is meeting with and apprising retirees on how they may optimize the longevity of their investment portfolios, by employing a Coordinated Withdrawal Strategy. rlender.net, (820) 206-8152

Salons & Spas

The Spa Central Coast

The #1 local spa since 2003, offering 2,200 sq. feet with 7 treatment rooms. Massage, facials, body wraps, detox, infrared saunas, health coaching and a beautiful meditation room, and 2 couples rooms. SkinCeuticals and its private organic sea based skin and body line. 617 12th St., thespacentralcoast.com, (805) 591-7157

Shopping

Bijou Baby & Toddler

An incredible selection of organic cotton and bamboo clothing, toys and gifts for newborn to toddler age. Carefully selected books, locally made plush animals and lots of whimsy from many European countries create eye candy from the moment you step inside. 815 12th St., (805) 296-3833

Biiou On The Park

A beautifully curated boutique with exceptional clothing for all ages where recognizable brands hang with European lines. The owner only buys in small quantities and makes sure she knows all of her customers and what they favor so shopping is a breeze! 815 12th St. bijouonthepark.com, (805) 296-3833

The Blenders

A unique women's boutique and Merle Norman Cosmetic Studio that offers latest technology in skin care and color. Life style apparel including Charlie B, French Dressing, Jess and Jane, and unique accessories to complete your vibe. Supporting the community for 47 years! 538 12th St., Paso Robles, theblenderspasorobles.com, (805) 238-5554

Boyd's Tobacco and Elegant Gifts

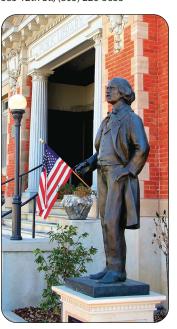
The largest selection of cigars and accessories on the Central Coast. Large walk-in humidor, Italian hand-made Briar pipes and pipe tobacco. Cigar accessories including S.T. Dupont and Xikar. Unique gifts for all special occasions, including Waterford Crystal. 625 Spring St., boydstobacco.com

Naughty But Nice

Flirt with style! Featuring lingerie, shoes, books, sleepwear, club wear, lotions & potions and so much more! One-stop love boutique for women and couples. Open noon- 10pm 1319 Spring St., nbnstores.com, (805) 238-2787

New With Tags

Paso Robles newest consignment store with racks of designer clothes available at 50% to 70% off. Features designer shoes and New Sweet romance jewelry made in Los Angeles. Open 11 a.m. -5 p.m. Mon-Wed and 10 a.m. - 6 p.m. Thurs - Sat., 585 12th St., (805) 226-5655



Wildlife and Nature Photography Safaris

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Come taste exceptional southern dishes at Dub's Paso Soulfood Grill

Yelp ranks their fried chicken one of best in nation!

Ernest "Dubs" Hall, along with his wife Grace, and children Angel, Leinae, and Romeo opened Dubs Paso Soulfood Grill in downtown Paso Robles in April 2022. The restaurant was the first and only one to offer true soul food in the area.

The restaurant is owned and operated exclusively by the Hall family. The entire family works at the restaurant, with the eldest daughter Angel as manager. Ernest, a Paso Robles native, indicated that his two favorite things about the restaurant are getting to

80



Dub's manager, Angel Hall, and owner Ernest Hall.

work side-by-side with his family and being able to connect with the locals.

On the menu, you will find traditional Southern dishes that Ernest's grandmother made for him: fried catfish, boiled crawfish, fried chicken, crab leg bowls, cornbread, black-eyed peas, okra, fried pickles, corn on the cob, collard greens, and hush puppies. Items can be ordered a la carte, or in popular combos. If you have your heart set on a certain dish, be sure to go early since all food is made from scratch, fresh daily, and when items sell out, they are out until the next day.

The most popular item is fried chicken which has received rave reviews. Last year the restaurant put Paso Robles on the map as a fried chicken destination by being ranked number twelve in the nation on Yelp. Customers

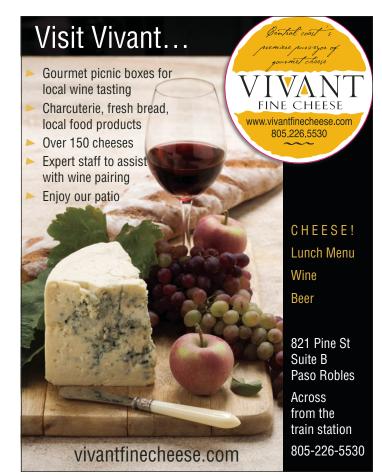
can order legs, breasts, thighs, or wings, with generous portion sizes. "We were happy to see the fried chicken ranking and this year we are working on making it number one. We want to deliver the very best fried chicken to our guests," said Ernest.

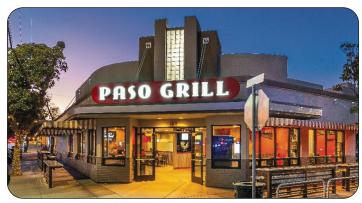
Ernest indicated the restaurant is frequented by both locals and tourists who embrace the menu and family atmosphere. Over the past couple of years, he has been pleased with the response to the menu. He thinks part of the reason they are so popular with families is that they do not serve alcohol and they offer a casual dining environment where everyone feels comfortable. The menu is unique and for many, it is the only place they can find tasty dishes like catfish.

The full menu is available online and can be ordered for takeout or delivery. It is best to order ahead for pickup to avoid long wait times, especially on the weekends when they tend to be busier. At this time the Halls are considering extending their hours and perhaps opening additional days.

Dubs Paso Soulfood Grill is located at 1401 Park St, Paso Robles. Open Thursday-Sunday 1-8:30 p.m. For more information visit pasogrill.com or call (805) 222-3040.

—Lisa Pretty





Find culinary inspiration at Spice of Life

Spice of Life is a unique shop located in downtown Paso Robles just a couple of blocks from the city park. Lori Foster, the store's owner, grew up in a culture and environment where food, flavors, and cooking brought family together. Sharing lives around the dinner table and building relationships runs deep in her veins. The business reflects the memories and passion, through creating spice blends and sharing stories with customers. Her devotion to finding the perfect product mix can be seen when exploring the diverse collection of items on the shelves.

"My love of plants and embracing the wonderful world of plant medicine is a deep passion of mine. It reflects my devotion to my past, my intentions in the present, and my excitement for the future. Each of my tea blends is made with specific benefits in



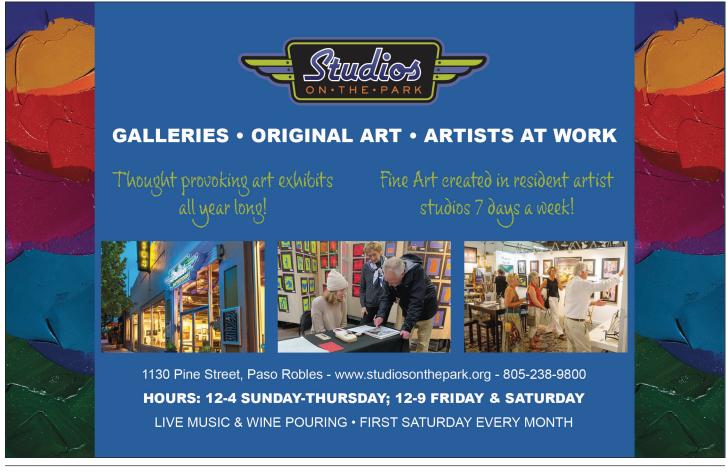
Spice of Life tea blends are made with specific benefits in mind.

mind, helping with sleep, digestion, anxiety, respiratory support,

immune boost, nourishing the body, and more. One of my more

popular tea blends is called 'Love your Liver' which supports the liver and helps cleanse the blood, in turn, helping your body work more efficiently. 'Tranquility tea' is another blend that my customers return for over and over. The delicate dance of bringing plants and people together and creating blends that my customers will enjoy and benefit from is my mission and passion for Spice of Life," said Lori Foster.

Spice of Life loves the community and the many passionate people creating amazing products in the area. On the shelves, you will find a wide variety of local products as well as ingredients and items from around the world. The Groves on 41 olive oil, Sierra Honey, Chaparral Gardens vinegar, Mighty Cap mushrooms, and Cooks Flavorings are just a few of the delicious local products





offered. The shop is continuously growing and bringing in new and exciting products to inspire people in the kitchen.

Spice of Life offers an allplant-based menu with salads. sandwiches, avocado toasts, and wraps along with healthy tea lattes, coffee, and hot chocolate. They hand blend their chai mix in-house and have created unique and delicious options that customers rave about. There is seating both indoors and outdoors for those who would like to relax and savor the items, or customers can wander around the store looking at the many culinary items while sipping on a cup of freshly brewed tea. The menu offers weekly specials, encouraging people to come back and try the latest healthy salads and wraps.

Whether you are shopping for yourself, or looking for a special gift, you will be sure to find the perfect culinary-inspired item.

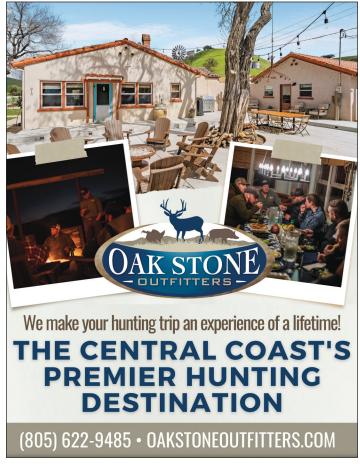
Spice of Life is located at 1306 Pine St., Paso Robles. Open Tuesday-Friday 10 a.m.-4 p.m. and Saturday



Spice of Life owner, Lori Foster.

11 a.m.-4 p.m. Closed Sunday and Monday. For more information visit pasospices.com or call (805) 227-6000.

—Lisa Pretty



California Mid-State Fair returns with 'Wide Open Spaces'

Zac Brown Band and Jelly Roll to perform on the main stage

The 2024 California Mid-State Fair (CMSF) is set to delight visitors from across the country from July 17 through July 28 at the Paso Robles Event Center, where all can gather to play carnival games, admire crafting and baking exhibits, and watch award-winning artists in the main arena.

Get set for an out-of-thisworld experience this year as the CMSF theme is "Wide Open Spaces", a playful mix of the rolling hills of the Paso Robles countryside and the wonder of outer space. Expect to see cowboy boots and constellations, including other creative interpretations of the theme in the quilting and photography exhibits, along with so much more.

"This year's theme is especially unique as we look to the stars for inspiration. The mix

between country and outer space will make for many interactive and educational exhibits for all age groups. Be on the lookout for UFOs and spaceships making their way to Paso Robles this July," said Colleen Bojorquez, CEO

of the CMSF, in a press release.

Make sure to enjoy the many food and drink vendors located around the fair, such as crispy funnel cakes, tasty garlic fries, and classic summer food such as hot dogs and tri-tip sandwiches;



for a true carnival experience, try the cheese on a stick or caramel corn. cocktails, wine, and beer can also be found in multiple locations; sodas and lemonade can also provide a cool drink. Visit the market vendors to shop for clothing, artisan goods, and more before attending a concert.

Take a turn in the carnival section, where rides twist and swing you around. If you want a calm ride, enjoy the views on the Grand Carousel or Giant Yellow Wheel; for those wanting a ride

full of adrenaline, brave the Zipper, Vertigo Swings, or Hyperdrive. Try your hand at winning a prize at ring toss, balloon pops, and much more.

Keep an eye out for fantastic demonstrations that take place throughout the

day, such as draft horse shows and farming advice. Take a break from the sun to admire the plants in the Flower Building, watch a salsa-making competition, or cheer on the tractor parade.

Jelly Roll

The famous Chumash Grand-

stand Arena will host outstanding performances this year, with Zac

Brown Band and Jelly Roll already confirmed. The Zac Brown Band performs on July 21, playing songs from their decades-long career such as "Chicken Fried" and "Homegrown". They have three Grammy awards, over 9 million albums sold, and are well known for putting on a high-energy concert. Jelly Roll, awarded Best New Artist of the Year at the Country Music Awards, rocks the stage on July 23 with popular songs such as "Save Me" and "Need A Favor".

The California Mid-State Fair is located at 2198 Riverside Avenue in Paso Robles. Runs from July 17 to July 28. For more information, visit midstatefair.com or call (805) 239-0655.

— By Sadie Mae Mace



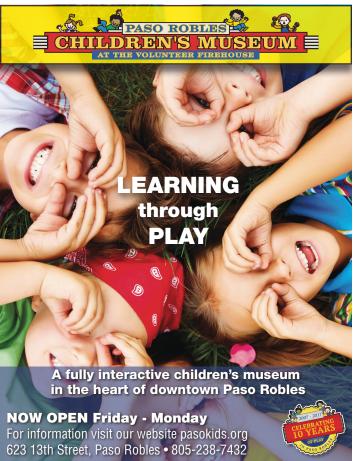
Justin Winery expands with new buildings at business park

New facilities add to the company's local footprint

Justin Vineyard & Winery is currently constructing new large facilities at 2265 Wisteria Lane, Paso Robles, in the Golden Hills Business Park. The projects can be seen on the north side of Highway 46 East.

This site currently measures around 20 acres and the new construction will measure around 12 acres on this lot. The Justin Winery Building No. 4 & 5 Proj-





ect was approved for construction in 2021. It will consist of two buildings: No. 4 measuring around 113,960 feet and functioning as barrel storage, along with shipping and receiving areas and a merch yard, while No. 5 will measure around 125,700 feet and serve as space for bottling, case goods, and office space.

The Paso Robles Planning Commission held a public hearing in March 2021 and the Paso Robles City Council held one in April 2021 with a final determination to approve the project; the different findings that led to this approval included that the new buildings would contribute to the city's quality, be found in a suitable location, and not pose a detriment to the surrounding community.

Late mayor Steve Martin, along with councilmembers John Hamon, Steve Gregory, Maria Garcia and Fred Strong all voted unanimously in favor of approval.

Part of the approval included the removal of a 33-inch blue oak tree on the property, along with the replanting of 11 15-gallon and two one-gallon oak trees. Chip Tamagni, a certified arborist with 4GT Arborists, concluded in a report that "the tree has sustained past failures, pests, and structural deficiencies...being in a stressed condition with no signs of growth during the last growing season," as summarized in Resolution 21-040 by the Paso Robles City Council.

"Justin Vineyards & Winery is more than a beautiful place for exceptional wine. It's a unique viticultural microclimate. It's a Michelin-starred restaurant... It's tasting rooms at the vineyard and in downtown Paso Robles, and more," the Justin Vineyards & Winery website reads.

The Justin company has several sites located around Paso Robles; their estate is found on Chimney Rock Road and offers wine tastings, educational seminars, and a Michelin-star restaurant. For those looking for an overnight stay, the Just Inn is found at the estate and has three suites, a villa, and a chateau. The downtown Justin tasting room offers quality meals, along with a steakhouse menu on Fridays and Saturdays, along with chocolate and wine tastings. The first



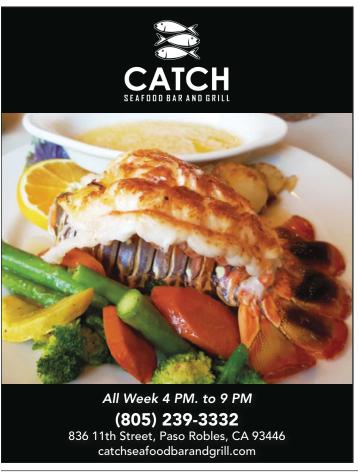
Justin vineyards were planted in 1981 and have won numerous awards since then, including the 2015 Wine Enthusiast Magazine American Winery of the Year, the Silver Medal for the 2018 Cabernet Sauvignon at the 2022 London Wine Competition, and more. "Conveniently located on Paso Robles' Downtown City Park, experience Justin's world-class tasting bar and dining room. Relax and enjoy a wide selection of Justin wines by the glass or by the bottle accompanied by our chef's featured small bites or full menu, or a signature wine and chocolate pairing," as noted on the Justin Vineyards & Winery website.

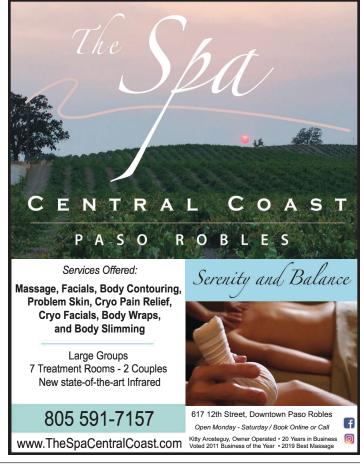
Paso Robles-based Justin Winery company is a division of The Wonderful Company, the agricultural conglomerate owned by billionaires Stewart and Lynda Resnick of Beverly Hills, Calif.

For more information about Justin Vineyards & Winery, visit justinwine.com.

The Justin Downtown Tasting Room is located at 811 12th Street in Paso Robles. Open Sunday through Thursday from 12 p.m. to 6 p.m., Friday and Saturday from 11 a.m. to 9 p.m. For more information visit justinwine.com or call (805) 591-3224.

—Sadie Mae Mace





James Dean's last ride was along Highway 46 almost 70 years ago

Victims were taken to a Paso Robles hospital following the fatal accident

A s you drive by Paso Robles along Highway 46 East, you are greeted with sights of the rolling amber hills, groves of trees, and often a clear blue sky; however, you may not realize you are retracing the last route that actor James Dean drove close to 70 years ago where he died in a car crash at just 24 years old.



"James Dean had one of the most spectacularly brief careers of any screen star. In just more than a year, and only three films, Dean

became a widely admired screen personality, a personification of the restless American youth of the mid-50s, and an embodiment of the title of one of his films, 'Rebel Without a Cause," reads the official James Dean website.

On Sept 30, 1955, Dean was traveling to Salinas with mechanic Rolf Wuetherich, where he was set to race his Porsche Spyder. The pair stopped at Blackwell's Corner about 45 minutes east of Paso Robles. Local history notes that Dean bought an apple and a soda and met with other racers, making plans to dine at the Paso Robles Inn later in the day, a meeting he didn't keep.

The local weekly newspaper, The Paso Robles Journal, reports the events of that day in the October 6, 1955 issue:

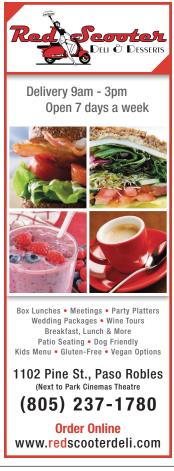
"The young star—an instant success on Broadway in two plays, and believed destined for greatness after a fine performance in "East of Eden"—died enroute to Paso Robles hospital in Paul Moreno's Cholame ambulance after one of the most terrific crashes of two cars in the county's record.

"According to the preliminary report of Highway Patrol Officers Ernie Tripke and Ronald Nelson, Dean was driving west on Highway 466 when Donald Gene Turnupseed, 23, Tulare, going east, started to make a left turn onto the "Y" junction with Highway 41. The two cars collided with terrible impact."

Witnesses are reported to have stated that Dean was taking evasive measures to avoid colliding with Turnupseed's vehicle as it pulled in front of the oncoming Porsche. The Porsche rolled several times, landing, crushed on the roadside.

Turnupseed survived the crash with "only a bruised nose and face." Wuetherich was thrown clear and suffered a broken jaw, broken leg, and other injuries. Dean was extracted from the wreckage, his





neck broken and body a "mass of lacerations and bruises." He died on the way to Paso Robles.

Pilgrimages to local memorials

James Dean merchandise, shirts, cups, posters, and more can be easily purchased, and every fan has at least one item with the star's image. But, the only place you can see the memorials to Dean and his last stop is locally.

The sites from Blackwell's Corner to the accident site and the nearby memorial sculpture are included on travel sites such as Discover Central California, Roadside America, TripAdvisor, Yelp, and more. A quick search of the internet turns up an uncountable number of personal accounts written by fans of all generations who have made personal pilgrimages to the local memorials.

For locals and visitors to San Luis Obispo County, it's just a short drive out of Paso Robles to experience the James Dean memorials that others travel hundreds of miles to see.

Blackwell's Corner, on the corner of Highways 46 and 33, opened in 1921, is a local home for James Dean memorabilia, such as posters and his racing goggles, along with the old Hollywood-themed diner called Forever Young Restaurant. Outside are giant cutouts of Dean that have become landmarks. "Today, we're a favorite pit stop for people passing through from all over the world," reads Blackwell's Corner website. It's also a great place to stop for locally-grown nuts and gourmet items.



James Dean and his Porsche Spyder, reportedly taken in Sherman Oaks, about 4 & a half hours before the accident. Photo courtesy of James Dean official website.

Following the ghostly tire tracks of Dean's Porsche Spyder, travel a few miles to the accident site at the intersection of Highways 41 and 46 (formerly 466). Fans have decorated the roadside and fence with their personal memorials to the star.

The intersection was dedicated as the James Dean Memorial Junction in September 2005. If you feel the urge to stop, be sure to pull off of the highway, only exit your vehicle if it is safe, and be very aware and careful.

A few more miles west, find the Mission Trails Cider House (formerly Jack's Ranch Café) in Cholame, and the metal-sculpted James Dean Memorial wrapping around a tree of heaven. The memorial was constructed in 1977 for \$13,000 by a Japanese businessman from Kobe.

Cholame isn't the only place you can find remnants of Dean's tragic passage through the area. The original coroner's inquest, dated October 11, 1955, is securely locked at San Luis Obispo Superior Court. The report can be viewed

by the public with an appointment and a copy is available for a fee. For more information call (805) 706-3600.

Final words

Wuetherich recovered from his injuries after several surgeries for his hip injury. Reports claim that he suffered from lifelong psychological problems resulting from the accident. He returned to his native Germany shortly after the accident

and died in car crash in 1981.

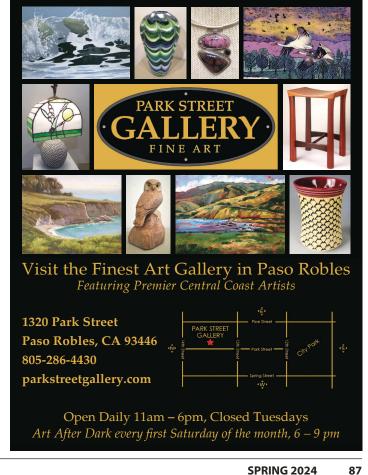
Turnupseed gave just one interview following the crash, to the Tulare Advance-Register, and never spoke about it publicly again. He died of lung cancer at age 63 in 1995.

At the time of Dean's death, "East of Eden" was the only movie that had been released. "Rebel Without a Cause" was released a month after his death and "Giant" was released in 1956. Dean received posthumous Oscar nominations for "Rebel Without a Cause" and "East of Eden," and was awarded a posthumous star on the Hollywood Walk of Fame in 1960.

Dean was buried in his hometown of Fairmount, Indiana. Born in 1931, Dean would have been 93 years old on February 8, 2024. Ironically, shortly after finishing filming for "Giant" and days before the accident, Dean recorded a public service announcement with actor Gig Young in which he said, "Take it easy driving—the life you save may be mine." Watch the video on Youtube.

—Sadie Mae Mace





Explore the great outdoors herewith Oak Stone Outfitters

Have the experience of a lifetime on the Central Coast of California

Spacious, comfortable lodging, exceptional hospitality, sprawling hills, and skilled hunting guides all combine to offer the experience of a lifetime. Explore the rural beauty of the California Central Coast with Oak Stone Outfitters' customized natural retreats. Owner Chad Wiebe and lead guide Hunter Conley, along with their professional team, provide a vast range of experiences to hunters and those wanting to explore the great

88



outdoors. The difference in their operation lies in the lodging and hospitality end of things.

Surrounded by grassy meadows and charming woodlands, the two spacious and comfortable lodges on the Oak Stone property are ideal for relaxing and recharging. Soak up the sun and enjoy







coastal breezes in the middle of 80,000 acres of pristine California land.

"The Adobe is an original, 100-year-old historical home with original features and comfortable updates," office manager Sarah Gaskill said. "It has the cutest farmhouse kitchen you'll ever walk into, and the main dining room seats up to 18 people."

The Casita Lodge, with its more modern approach, still offers a down-home vibe. The buildings share a common patio area, and a nearly 100-year-old former oilfield office transformed into a full-service bar is situated close by.

"We offer high-end accommodations, yet we are very much about keeping the camp feel," Gaskill said. "Part of the experience of being here on the Central Coast is enjoying the outdoors and the laid-back country life. Recently, we've had people book a stay with us just for the stargazing opportunities."

Enjoy full use of the community dining hall, well-stocked kitchen and amenities, outdoor gas grills, and wood-fired barbecues. Rick Conley, Hunter's dad, is the camp cook. He sources most of the food and drink locally, including wild game harvested off the Oak Stone property. Meal packages are available, with the accommodations, food, and hospitality repeatedly receiving 5-star reviews.

"We are unique to this area, as we offer all-inclusive experiences and comfort factors," Gaskill said. "We are not going to put you in bunk beds and have you bring a sleeping bag. We try to make each guest's stay easier, and welcome them like family."

Expert guides with exceptional skills

In addition to exceptional hospitality, the expert guides at Oak Stone Outfitters strive to deliver the experience of a lifetime.

"Sprawling hills of untouched land serve an ideal environment filled with ample game and the ability to learn as well as strengthen your craft," Weibe shared.

The entire team is of the mindset that anyone can learn to hunt safely and effectively when



Oak Stone Outfitters' hospitality receives 5-star reviews.

taught in a non-stressful environment. They cater to all levels and bring their personal skill sets to the team. It's no wonder many of their guests return year after year.

Additional services and classes

As Conley points out, Oak Stone Outfitters is a one-stop shop.

"We are the only outfitter operation where guests have an all-inclusive experience," he said. "We butcher, we taxidermy, and we teach."

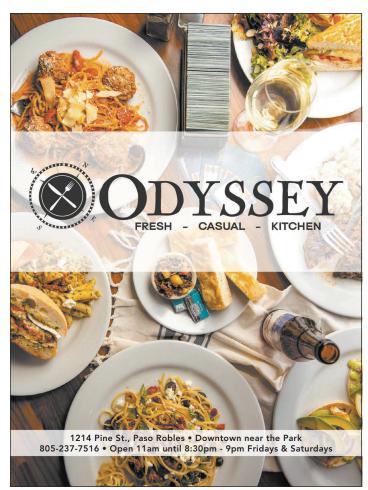
Taxidermy services are available on-site, along with custom meat processing services. In addition, Oak Stone Outfitters offers Mexico hunting packages, corporate hunts, and long-range hunt training. New offerings and classes are in the works, including all-women retreats.

"At Oak Stone Outfitters, our goal is to provide you with a wholly memorable experience," Weibe said. "Good for the week or for the weekend, we aim to operate in accordance with your preference."

Oak Stone Outfitters is located at 71201 Sargents Road in Bradley, CA just outside of Paso Robles. For more information visit oakstoneoutfitters. com, call (805) 472-2200, and get the latest news on their Facebook and Instagram pages.

-Meagan Friberg





Join the Photo Bloke to explore the beauty of the Central Coast

Photography workshops for all skill levels and equipment

For all photo enthusiasts who are searching for that perfect shot of an otter in Morro Bay or a serene sunset over the rolling Paso Robles vineyards, Randall Bryett the Photo Bloke is an exciting opportunity to fulfill your wishes.

"The Photo Bloke is a new offshoot of my photography business Aussie Wild Photography and I am offering this as an exciting adventure option. Although I have tutored wildlife photography



students in the past, I have added this concept for all budding photographers to ride along on a photo shoot with me. These workshops are a cross between a safari and a classroom. I welcome folks who use all levels of equipment from iPhones to top-of-the-range mirrorless camera outfits," said

Bryett. Born in Australia. Bryett moved to the Central Coast after living in the United States since 1998.

A typical basic workshop experience starts at \$495 and lasts for a half day with the ability to extend

Bay, or another situation that tugs at your photographer's heartstrings. For beginners, Bryett teaches the basics of the equipment and how to take the perfect shot; more advanced customers can trade tips and learn about more technical aspects of the

"Vineyard country, parks, or wherever the light is right and the shot presents itself, we will be ready. In those special hours in morning or afternoon light we find subjects worthy of a click or two!" said Bryett, adding that, "My workshops are adventures of discovery. We have so much in our area to shoot; vineyards, agricultural imagery, people, pets and farmyard animals, even cemeteries present heavenly opportunities."

Bryett's main business is Aussie Wild Photography and after interest from people wanting to join Bryett on his expeditions, The Photo Bloke was born.

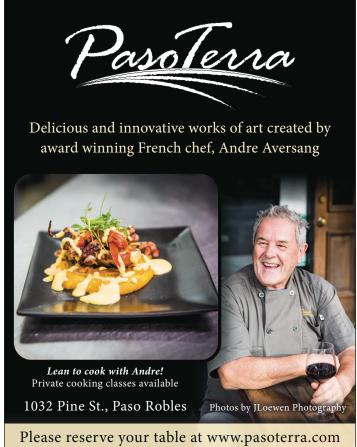
"Photography is a mix of light, timing, technology, and luck stirred into the split seconds when the shutter button is trig-

> gered. Our time together on a workshop is boiled down to effort applied, opportunities presented, and extracting the best from those fractions of seconds. Join me in seeking out wildlife and other interesting scenes all while learning methods, tips,

and styles that work," Bryett said. The Photo Bloke is based in the Central Coast. For more informa-

tion, call (415) 308-4544 or visit thephotobloke.com.

- Sadie Mae Mace



to a full day (\$795) hours depending on skill experience and location goals. Be prepared to cruise around with Bryett to find shooting potential, whether it be searching for eagles, hawks, and other wildlife on back country roads, otters in Morro

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Savor the flavor: Taste local premium olive oils

Olive oil tasting involves smelling the aroma of an oil, and then sipping it to taste its positive attributes. Official tasters drink the oil from dark blue glasses, to ensure they can't see the color of the olive oil (and be influenced by an oil's green or gold color).

Look for three qualities

Tasters should look for these three positive attributes:

Fruitiness: Any positive organic smell or taste.

Bitterness: A sign of freshness that is usually tasted on the sides of the tongue.

Pungency: A peppery, burning sensation in the throat.

Not all olive oils have all three of the attributes, but some should be present. Try it for yourself!! Grab that bottle you've had in the pantry for ages, and taste it to see if it's still good. Pour some into a wine glass—about an inch or two high—cover the glass with one hand while warming the base of the glass with the other. Place your nose into the glass after a minute and breathe in. Does it smell fruity, like green apples, cut grass, or tomato leaf? Great! Or does it smell unpleasant, like paint thinner, bacon, or a musty cellar? In that case, it's probably defective and should be thrown out.

Next, slurp in about a quarter of a teaspoon and let it sit on your tongue while you breathe in. Finally, swallow a bit and look for any signs of pepper in the throat. If an oil has a greasy feeling on your tongue, it's probably past its prime.

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Remember, olive oil is a fresh product, much like a fruit juice. It needs to be used within 24 months of when it's made, and it needs to be used within a few months of opening the bottle.

Olivas De Oro

Local grower and producer of award-winning olive oil. Enjoy olive oil, vinegar and artisan-crafted food tastings and a rotating selection of cheese

& charcuterie. Located in Tin City, 2989 B Limestone Way, Paso Robles. Open Daily 11-5, Fri & Sat 11-6, olivasdeoro.com, (805) 227-4223

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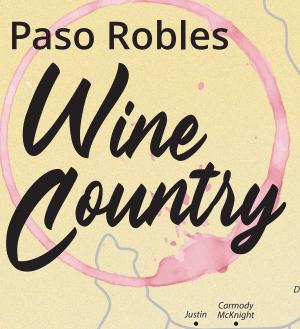


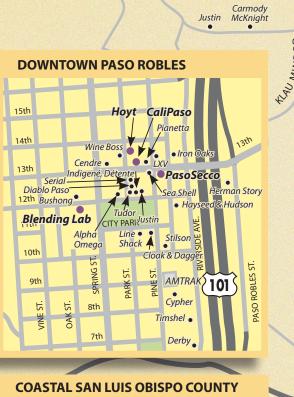


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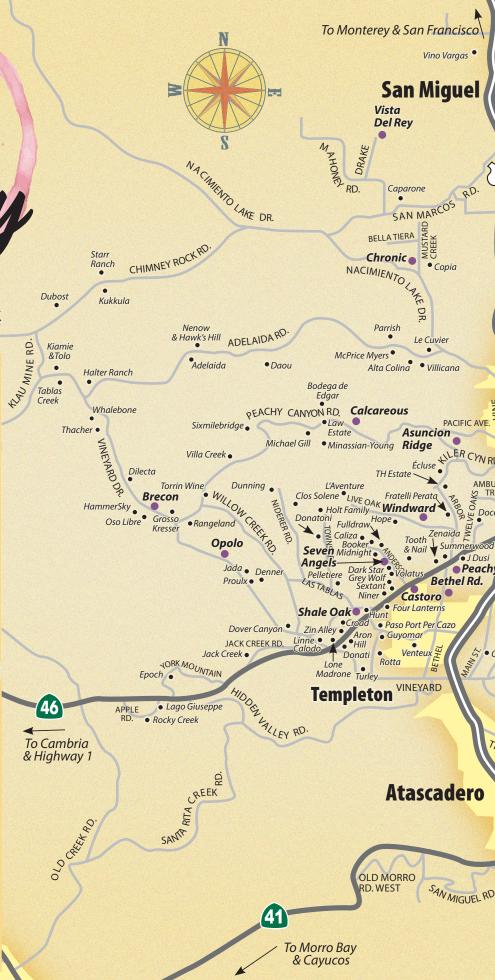
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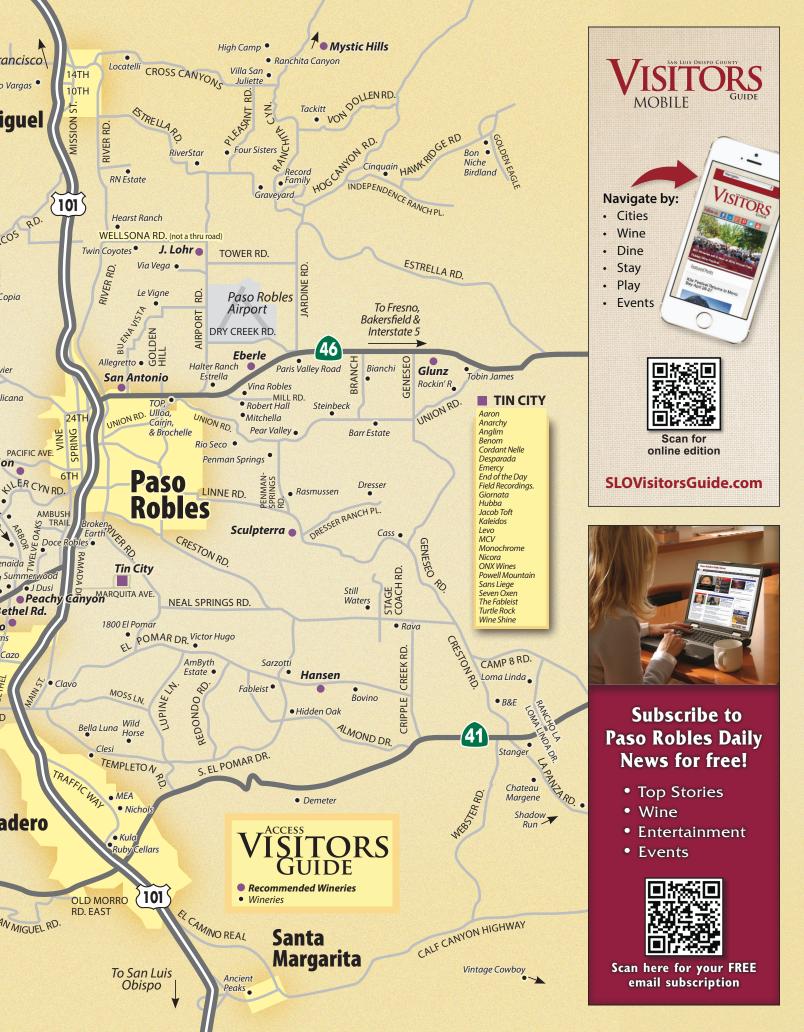














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The Blending Lab Winery is committed to making your Paso wine tasting adventures more rewarding. When you take a Wine Blending Class with us, you don't just leave with your own wine blend, you leave with a new appreciation for the simplicity of wine and a clearer understanding of your personal preferences for wine. We'll give you the confidence and the tips you need to go out and explore the Paso Robles wine region to it's fullest. We promise you're going to wish you'd taken one of our classes much sooner.

When you start with The Blending Lab, you love Paso Robles forever.



BOOK BLENDING CLASSES AND EDUCATIONAL TASTINGS

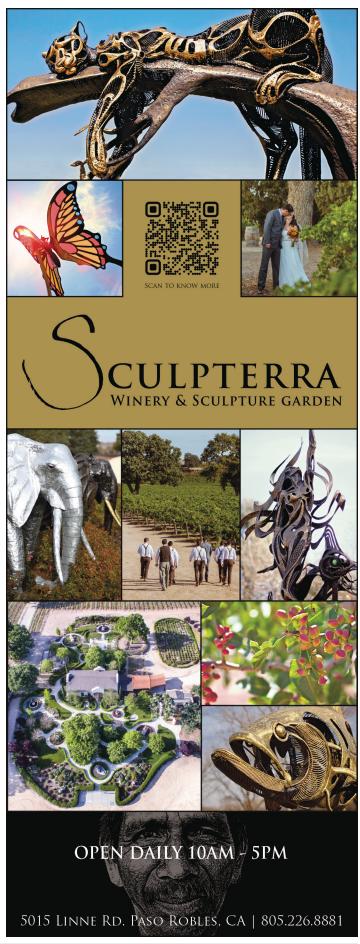
DOWNTOWN PASO ROBLES WINERY



THEWINEBLENDINGLAB.COM







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New wine experience opens at The Blending Lab in downtown

Discover your wine preferences through blind tastings and blending classes

Por a personalized, unique, and exciting wine experience, look no further than The Blending Lab in downtown Paso Robles. Owners Michael Keller, Magdalena Wojcik, and Chris Payne encourage locals and visitors to stop by and discover their wine preferences through blind tastings and classes.

"This is a safe space to be whether you know very little about wine or you know a lot," Wojcik says. "Everyone starts off at the same level with a blind tasting. You will be learning from us, yes, but we are all about learning from one another while enjoying wine with an open mind."

The concept for The Blending Lab came about through conversations the three friends had during a travel break from their corporate marketing jobs. That led to the 2016 opening of their first location in Los Angeles. The "wine-matching service" where they help people discover their personal wine preferences through classes and sampling of wine flights, proved to be a hit.

Grapes sourced from Westside AVAs

From day one, 90% of the grapes they use are sourced from vineyards in the Templeton Gap, Adelaida, and Willow Creek. In the summer of 2023, their dream of opening a second location in Paso Robles became a reality.

"In addition to the grapes, what has always piqued our interest about the community of Paso and the wine market here is how the people are more open-minded," Keller says. "That works well with our business concept which is to



bring an open mind to wine in order to better understand it. We want to break down any barriers in regard to presumptuousness about wine that can sometimes turn people away. In Paso, we can be far more experimental, and the people here embrace that idea as well."

The trio likes to source interesting varietals and say the local vineyards are accommodating in this way.

"We can then bring these varietals into a blending class without having to worry about the stigma of rules that are often associated with bringing certain types of wine together," Keller explains. "We encourage people in our classes and our tasting areas to be experimental, explore their preferences, and ask questions."

Bending the rules

Being experimental and blending wines to one's personal preference came about in the early days of The Blending Lab. Keller and Wojcik, partners in life and business, and Payne like to break traditional barriers and bend the rules a bit.





"If you don't have rules, and your goal is creativity and trying to understand wine better, you can do things differently," Keller says. "Somehow, it just works. We are

100

always trying to push the envelope, source new grapes, and try new things like making an orange wine out of Grenache Gris and Grenache Blanc grapes."

Oftentimes, people have misconceptions about the activity of blending wines being somewhat of a gimmick, according to Keller. At The Blending Lab, the experi-

ence breaks wine down into more simple terms everyone can relate to. Aiming to demystify wine and use words and processes the average person relates to, the team has been





known to convert non-wine drinkers as well.

"That's what we've always been about," Keller says. "If you're going to blend your own bottle to take home, you need to have an idea of what you're doing. Otherwise, you are not going to get the result you want and think, 'well, that was a fun gimmick' and never come back."

At The Blending Lab, though, people do come back.

Wojcik says, "That's when we know this is more than just coming in to drink wine and have a good time. It's a lot of fun to do the blind tasting, come up with your own unique and completely personalized blend, and not be judged for your knowledge or lack of knowledge when it comes to wine."

Discover your wine preferences

With a motto of "Don't blame the wine!" the team helps people narrow down their likes and dislikes. In every winemaking region, Wojcik explains, winemakers are telling a story through their wine, with the wine drinkers coming along on a journey of that winemaker's story.

"You may not like the taste, and that's fine, but it's not because the wine isn't good," she says. "It's because that particular wine or vintage is just not your preference. We help you figure out what you like and then you can go out to tasting rooms in the area and continue that journey elsewhere."

Knowledgeable staff and educational vibe

The vibe and décor of The Blending Lab in Paso Robles parallels the Los Angeles location, making it easy for wine club members and visitors to either location to recognize the setting. Comfy lounge seats lend a warm and cozy vibe to the tasting room, with shelves of all colors imported from Germany stacked to recreate the periodic table of elements. Entering



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the lab, where classes are held, a wall of bottles, a corker, and silver, black, and white colors, reflect the feel of a laboratory.

It's obvious the staff and owners are all wine lovers and want to share that love of wine with others. Whether interacting with guests in the tasting room or teaching classes, they follow a consistent pattern of educating and listening to guests while bringing their own flare to the mix.

"The common denominator between everyone that's ever worked for us is a genuine curiosity and willingness to learn," Wojcik says. "We all love talking with people, exploring one another's journey, and bringing that into the tasting room and classes to sharing with others."

Keller adds, "Our hope is you're going to come into the tasting room, you're going to be listened to, get what you need and want, and learn why you want that particular wine; that's the educational piece. And, the classes are interactive and amazing. Whether for a group of two or 24, everybody brings their



own perspective to the table."

Currently, classes are focused on red grape varietals, with white wine blending coming in the summer of 2024. For those wanting to take a class from home for a special occasion, or during a corporate retreat or team-building session, The Blending Lab offers a package that includes wine, a kit including bottles, corks, labels, and a booklet. The team will take you through the experience of making your own bottles of wine virtually.

The Blending Lab, located at 618 12th St. in downtown Paso Robles,

is open Fridays and Saturdays, 2-7 p.m., and Sundays from 2-5 p.m., and weekdays by appointment. For more information visit thewine-blendinglab.com or call (805) 369-2026.

— Meagan Friberg



Gary Eberle celebrating his 80th birthday

Over 50 years of influencing Paso Robles wines

ary Eberle, whom some call the "Godfather of Paso Robles Wine," celebrates his 80th Birthday on March 31, 2024. This celebration honors the passion and tenacity of his 54 years in the wine industry and 45 years at the helm of the Eberle Winery. He will be celebrating with an Easter Sunday brunch with employees and friends. Although he wants a small get-together, his employees say the number of attendees is growing increasingly larger. Still, with Gary's reputation in the wine industry, it is a wonder they can keep it manageable.

What will they be serving wine-wise? Gary wants to celebrate with two imperials, 1977 and 1978 Estrella Cabernet Sauvignon. Eberle Winery is known for its cabernet sauvignon, one of Gary's favorites, making it fitting that this is the variety to celebrate his birthday.

Gary credits a lot of his inspiration and business model to his friend and mentor Robert Mondavi.
While many

consider the
Eberle Winery large, it
is a modest,
mediumsized
winery. I
often call
it the Mondayi of the

Central Coast,

but not on as

grand a scale. Gary's presence and Mondavi's influence are felt at the winery. Often, you will find him perched by the front entry, sipping wine and welcoming patrons along with his winery ambassadors, two poodles, Sangiovese and Barbera. If the right music is playing,



Gary Eberle—the Godfather of Paso Robles Wine.

they might even serenade you in unison by howling a chorus with their noses pointed to the sky.

After graduating from Penn State with a Bachelor of Science in Biology, Gary studied cellular genetics at Louisiana State University. During this time,

he discovered wine and

decided to become a winemaker. Gary relocated to California to study enology at UC Davis and received his degree in 1973.

In 1973,

Paso Robles and became a founding partner in Estrella River Winery &

he moved to

Vineyards. During this time, he is credited with planting the first syrah vines. By the late 70s, Gary decided to venture out on his own. Instead of your typical buyout, he took his share in the form of juice, which allowed him to create wine under his own label.

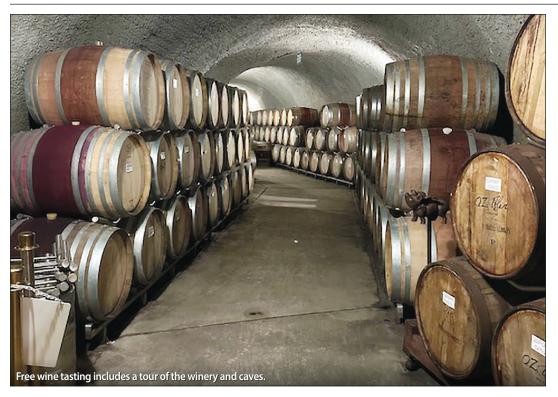
His first Eberle wine, a cabernet sauvignon, was released in 1979. In 1984, the Eberle Winery tasting room opened to the public.

In German, Eberle means small boar. Looking around the winery, one discovers the boar, one of the winery's iconic symbols. A sculpture and a fountain bearing the boar adorn the grounds. The boar is the winery's logo and is found on the wine label.

The boar in Germanic culture symbolizes a warrior, and Gary Eberle has that warrior instinct. As a pioneer, he was the first to plant syrah on the Central Coast and to produce wine with 100% syrah in the United States. His cabernet sauvignon was the first to have the Paso Robles AVA designation placed on his label. Gary Eberle's passion for his winery, winemaking, Paso Robles, and the wine industry has earned

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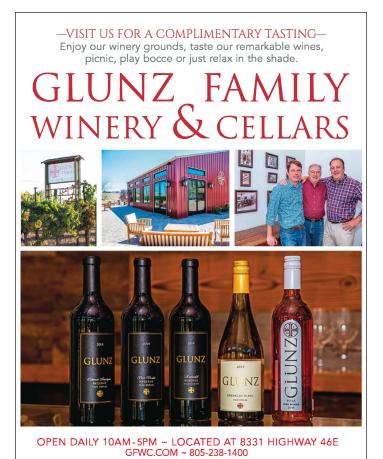
him many honors, including the 2020 American Legend Wine Star Award from the Wine Enthusiast, the California State Fair Lifetime Achievement Award, the Robert Mondavi Hospitality Award, and the Wine Industry Person of the Year from the Paso Robles Wine Country Alliance (PRWCA). Another Mondavi influence relates to visiting the winery for a wine tasting. Eberle Winery does not charge for tastings. The tasting includes a free tour of the winery and caves, the latter a must. Eberle is one of the few wineries that are free of charge, but that goes along with Gary's passion. He wants you to experience his wines whenever you visit Paso Robles.

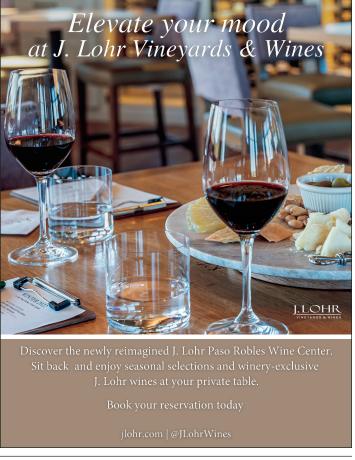
A quote on the wall adjacent to Gary's perch by the front entry sums it up: "The difference between wine and children is you can sit down and reason with a bottle of cabernet." This quote by Gary Eberle speaks for all the Eberle wines and is a testament to Gary's love and dedication to his wine, winery, and Paso Robles.

Happy 80th birthday Gary Eberle!

Eberle Winery is located at 3810 Highway 46 East in Paso Robles. Reservations preferred. For hours, reservations, and more information, visit eberlewinery.com or call (805) 238-9607.

—Cori Solomon





Calcareous Vineyard – The magic of place

On Calcareous' website, they describe the land simply as a "place." This is meant to be an inclusive word defining the soil, micro-climates, terroir, and how they play together producing vines, grapes, and the liquid elixir that winemaker Jason Joyce creates and bottles. Upon arrival at Calcareous, you instantly understand this is indeed a special place, which encompasses much more than just terroir.

The space and place

Located at an elevation of 1800 feet, your first impression may simply be: "It takes my breath away." Throughout Paso Robles, there are few places with vistas like Calcareous. On a clear day, you really can see forever. Sit out on the expansive patio, sip, eat, and become hypnotized by the sprawling view.

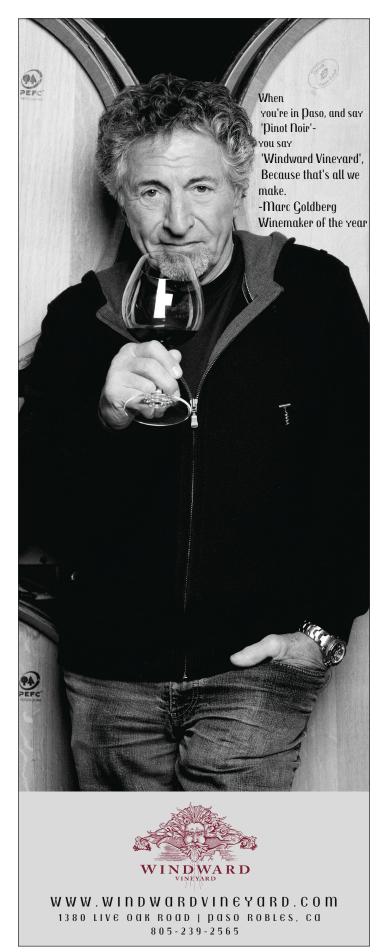


Calcareous winemaker Jason Joyce.

When Lloyd and Dana Messner discovered this area almost 25 years ago, they knew it was special for wine growing. However, they also created a most welcoming area to relax in.

The full-service kitchen, with Executive Chef Benny Derringer at the helm, enables you to enhance your wine-tasting experience with gourmet food that will please your sense of smell, sight, and taste. On the day I visited, lunch made my salivary glands dance, it was simply exquisite: I was looking forward to the crab cakes (which I had had on a previous visit and dreamt about), but chef changes his menu to fit seasonality and availability, and this time I ordered the duck confit cassoulet. I have to admit, give me great crab cakes or duck confit and I'll be in heaven. The confit fell off the bone and the flavors (with the wines), were just incredible. No matter your menu choice, chef's foods are a true sensory delight and a perfect complement to the wines.







The wines

"At Calcareous we let our sense of place direct our winemaking. Our soil speaks and the result is wines of uncommon character and unparalleled beauty." This is not just a marketing ad, it is what truly is, and what winemaker Jason Joyce has been crafting for Calcareous since becoming head winemaker in 2010. Jason doesn't let himself be influenced by boundaries or norms. He thinks outside the box and is excited by what every vintage tells him to do.

As Forrest Gump said, "Life is like a box of chocolates, you never know what you are going to get." As Jason described his philosophy to me many years ago It's "a renaissance profession that manifests itself through the land and the grapes, allowing them to express what they are." Jason creates experiments and lets the grapes and the intricacies of each vintage speak to him; his winemaking results have yielded year after year highly rated and acclaimed wines, including single varietals and blends.

Calcareous has consistently received high praise from industry publications such as the Wine Spectator, which include the 2021 vintages for Calcareous Estate Syrah (94), Moose (94), Tres Violet (94), and Grenache (93). The 2022 Viognier (93), was ranked "Top Worldwide 100 Wines of 2021, and the 2018 Calcareous Syrah was rated #16.

Syrah, Grenache, Pinot Noir, Zinfandel and of course, Cabernet Sauvignon and Bordeaux blends are among the wines you can explore, savor, and take home!

In recent years, Paso Robles has built a solid reputation for not only their Rhone varietals but also their cabernet sauvignon and Bordeaux varietals. For cabernet aficionados, be certain to try the Lloyd of Calcareous five-varietal estate-grown Bordeaux blend.

Winemaker Joyce creates a selection of highly rated, award-winning wines, which express "a sense of place;" these are wines that simply sing.

Visit-relax-sip-enjoy

Calcareous is a complete sensory experience. Enjoy the view, blended in with the exquisite wines and food. Plan to attend their events such as seminars, and winemaker dinners, and from June through August come for Wine Down Wednesdays. Enjoy wine with wood-fired pizzas, charcuterie, salads, and live music from local entertainers! (Please reserve online).

Calcareous is a special place to gather, enjoy, meet new friends, make memories, and enjoy superb hospitality. It is the creation and realized dream of what Lloyd and Dana Messner envisioned decades ago to share with others.

Calcareous Vineyard is located at 3430 Peachy Canyon Road, Paso Robles. The tasting room is open daily 10 a.m.-5 p.m. For reservations or more information visit calcareous.com or call (805) 239-0289.

—Don Sonderling

Enjoy wine and art at Sculpterra Winery and sculpture garden

Over 50 years of influencing Paso Robles wines

Family-owned and operated from the beginning, Sculpterra Winery and Sculpture Garden has become a destination for wine and art lovers since first opening for business in 2007.

With his wife, Kathy, by his side, Dr. Warren Frankel is the visionary and driving force behind the unique setting in Paso Robles. Their son, Paul Frankel, is the winemaker and vineyard manager, and their daughter, Faith Frankel, M.D. serves as the food pairing and tasting experience expert. Her husband, Truman Prewitt, handles all marketing and promotions for the business.

From dream to reality

"The winery was founded to support medical missions, Dr. Frankel's passion, as well as local art," Prewitt says. "Not too long ago, art options in Paso, and San Luis Obispo County in general, were scarce.

Dr. Frankel wanted to change that."

And, just how did this idea for utilizing a winery and artwork to help others come to be? It's been a fabulous journey, indeed. While backpacking through Europe, a young Warren Frankel visited Frognear Park, a famous garden in Norway featuring sculptures by Gustav Vigeland. Spending hours in the garden with its many human forms, he was amazed by God's creation.



Mega Focus by Paso Robles sculptor Dale Evers

Eventually, his career path led him to serve in the United States Army where he received his training to become a physician. Decades later, while practicing family medicine in Templeton, Dr. Frankel met John Jagger in church after returning from a medical mission. Hearing about

Jagger's artwork and dream to build a larger-than-life sculpture garden, the good doctor couldn't help but think how great that would be for the commu-

It was during this same timeframe when his son decided to study viticulture and

nitv.

winemaking at Cal Poly SLO. Everything was lining up – make art to bring in people, make quality wine to pay for more art, and to support additional medical missions. Thus, Sculpterra Winery and Sculpture Garden was born.



An artist's vision

"The overall decor was more of the artist's vision to bring to the public," Prewitt says. "Jagger designed the garden and the general exterior. He started with what he thought was his best work, 'Morning Glory,' a sunning cat in the very front of the garden."

All of the cabinetry, doors, windows, the two 700-pound chandeliers, and metal work throughout the property were custom-built by Robert Bentley in his unique old-world style. An abundance of art has been added over the years. Recent pieces include the Safari by Monte de Gallo with its nine animal sculptures, and the Stagecoach, which is perfect for interactive social media shots.

Award-winning wines

The artwork in the garden and inside the tasting room is stunning, and the award-winning wines are spectacular. Customer favorites include the viognier, grenache, and cabernet sauvignon.



Golden Morning by John Jagger.

All are top-sellers that tend to sell out quickly.

"The wines evolve every season, and seeing the wines

change is a real treat," Winemaker Paul Frankel says. "Our viognier always pleases. It's become known as the red wine drinker's white."

Frankel points to his Paso Pink Rosé, a blend of grenache, syrah, and mourvèdre, as being "a great wine that is not too sweet or tart." He suggests the Petite Syrah for those who prefer a bit more boldness. Prewitt's go-to red wine is Figurine, a blend of primitivo, cabernet sauvignon, and merlot.

The Héroe label, consisting of a viognier, pinot noir, cabernet sauvignon, and primitivo, was created to honor all past and present production workers. Proceeds from sales support the Gold Coast Chapter of The Flying Samaritans which operates free medical clinics in Baja California, Mexico.

The family's commitment to giving back to their community and those in need is evident. As a veteran, Dr. Frankel values the importance of honoring those who have served their country and he is currently on the board at Camp Roberts Historical Museum. Various efforts at Sculpterra help support four artists on staff and four medical missions annually. A rotation of art from more than 100 local artists is also featured in the tasting room each year.

Welcoming and inviting atmosphere

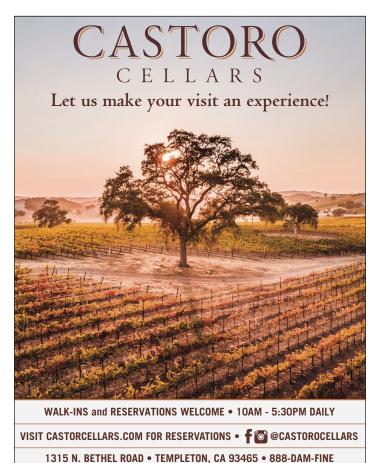
The knowledgeable and professional tasting room staff strives for a high level of friendliness to accommodate all types of wine drinkers.

"With the high volume of tasting room traffic, and the amount of information to convey regarding the wine profile, winemaking process, medical missions, and a variety of art, it's essential to have the best staff," Prewitt explains. "Deciding what information and how much to share with customers requires getting to know them first, and we take pride in doing just that."

On weekends, musical guests add to the serenity of the space, and a rotation of food trucks serve up a variety of offerings including seasonal specials.

Sculpterra Winery and Sculpture Garden, located at 5015 Linne Road in Paso Robles, is open daily from 10 a.m.-5 p.m. For more information, including the wedding venue, featured artists, and special events such as their spectacular Fourth of July celebration, visit sculpterra.com or call (805) 226-8881. Learn more about Héroe at heroewine.com.

—Meagan Friberg



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Seven Angels Cellars opens Templeton Gap tasting room

Boutique winery is known for Rhone blends and signature single varietal offerings

Seven Angels Cellars is a family business owned and operated by Pamela and Greg Martin, a husband-and-wife duo with a passion for family, food, and wine. The couple married in 2008 and launched the winery venture the following year. The winery is named in honor of their seven children, their "seven angels", and is a passion project for the couple who have both retired so they can focus on the things they enjoy with wine taking center stage.

Greg grew up in a rural area of California with neighbors who grew wine grapes. He spent a lot of time learning about the entire process from the vine to the bottle from his patient neighbor. He continued his interest in wine

when he was stationed with the U.S. Coast Guard in the Bay Area and had easy access to the multitude of wineries in Sonoma and Napa. Pamela comes from a family of foodies and wine enthusiasts. She took courses in college in winemaking and learned the biology aspect

of wine. She

worked in catering and on TV as a home economist for a cooking show. Pairing food and wine to create an interesting and delight-



Pamela and Greg Martin named the winery in honor of their seven children.

ful balance in a meal has become an obsession for her.

The couple had been operating out of a tasting room located on the Paso Back Roads Winery Trail for the past five years and recently decided to make the move to the new tasting room located behind Dark Star's tasting room on the Paso Robles 46 West Wineries

Trail.

'We love the Back Road wineries and have enjoyed helping build that brand and working with so many wonderful people. Although we will miss being part of that group, we are excited to join the 46 West Wineries with our

move to the new location where we will have the benefit of higher traffic," said Pamela Martin.

Greg Martin has been friends





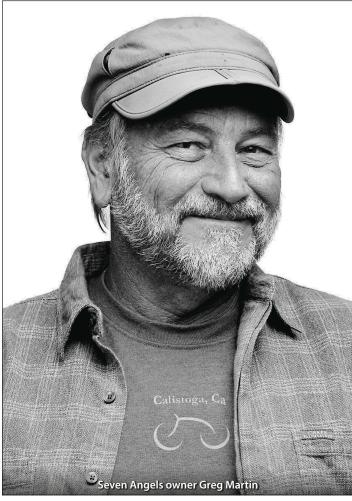








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with Dark Star's owner, Mike Emling, for over 40 years. The two men used to sit in their backyard and sip on wine while talking about making wine in the future. All these years later, when Mike approached Greg and Pamela about the tasting room space adjacent to his becoming available, the couple jumped at the opportunity to work with their friend.

"When we first started making wine, it was at Dark Star Cellars when the original owner was there. So many things seem to have come full circle, and we are delighted to be operating from this new location. We are excited about the outdoor space with live music most weekends and the opportunity to launch new events. Working side by side with my friend is a definite perk", commented Greg Martin.

The first big event at the winery will be the club pick-up party on May 4. The details are

still in the works. This will be an opportunity for many of the out-of-town members to visit the new location for the first time.

The Martins plan to keep production small, with approximately 1,000 cases per year. In addition to chardonnay, mourvèdre, and syrah from their estate vineyard, they source fruit from premium vineyards on the Central Coast. The boutique winery is best known for its Rhone blends and signature single varietal offerings such as syrah and merlot. They recently bottled two chardonnays and a viognier that will be released later this year in the new tasting room.

The Seven Angels Cellars tasting room is located at 2985 Anderson Rd., Paso Robles. Open Friday-Monday noon-5 p.m. or by appointment. For more information visit sevenangelscellars.com or call (805) 835-4054

—Lisa Pretty

Jerry Lohr's pioneering spirit helped establish the Paso Robles wine region

'Heritage and authenticity are at the core of our Lohr family business'

 ${
m F}$ ounded five decades ago and still family-owned and operated, J. Lohr Vineyards & Wines has established itself as one of the industry's most respected wine brands. J. Lohr wines began in the late 1960s when Jerry Lohr launched an extensive investigation of California grape-growing regions, searching for the ideal location for his first vineyard. Raised on a South Dakota farm; Jerry's agricultural roots armed him with an "innate sense for the relationship between climate, soil, and location." His research and instincts led him to the Central Coast, an area just beginning to explore its potential for wine growing.

In the early 1970s, he chose Monterey County's Arroyo Seco district for its cool, windy climate and rocky soils as ideal for chardonnay. In the 1980s,

donnay. In the 198
he recognized the
potential of
Paso Robles
for growing
Bordeaux
varietals,
especially
cabernet
sauvignon—given the area's

en the area's
rich soils and
dramatic temperature swings
between warm days
and cool nights. He began

planting cabernet sauvignon and other red varieties in the Paso Robles region in 1986, and the production facility was opened in 1988.



Enjoy views of J. Lohr Paso Robles vineyards.

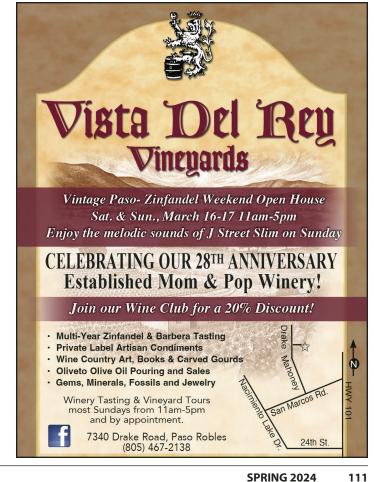
Jerry Lohr's career continues in partnership with his children and co-owners Steve, Cynthia, and Lawrence.

"Heritage and authenticity are at the core of our Lohr family business – we took my father's original vision for a turn-ofthe-century schoolhouse and brought it to the modern-day," said Co-owner and Chief Brand

> Officer Cynthia Lohr. "We've juxtaposed the warmth of Jerry's South

Dakota childhood family home with gorgeous plum and sage decorative textures that set off the original wain-scoting. We are illuminating our collectible bottlings within a top-

of-the-line glass wine case and seating our guests at high-top tables crafted from our barrels so that guests can enjoy their sampling overlooking our Home Ranch vineyards."







Enjoy wine tasting experiences by reservation.

Today, J. Lohr Vineyards & Wines includes more than 1,400 acres of cool-climate estate vineyards in the Arroyo Seco and Santa Lucia Highlands regions of Monterey County, with an emphasis on chardonnay, riesling, valdiguié, and pinot noir. J. Lohr farms over 2,700 acres of vineyards in Paso Robles, a region now recognized as one of the world's best spots for cabernet sauvignon and other Bordeaux and Rhone varietals.

The winery offers six tiers of award-winning wines: J. Lohr Estates, J. Lohr Vineyard Series, J. Lohr Cuvée Series, J. Lohr Gesture (available solely to wine club members), J. Lohr Signature Cabernet Sauvignon, and J. Lohr Pure Paso Proprietary Red Wine.

Tasting experiences

Visitors are invited to experience two unique tasting experiences, by reservation, at the J. Lohr Paso Robles Wine Center. Either experience can be enjoyed in the beautiful tasting room or on the covered veranda.

The J. Lohr Seasonal Tasting offers a sampling of the winery's very best vintages. The experience takes an hour. The tasting fee is \$20, free for J. Lohr Club members.

The J. Lohr Legacy Tasting showcases the wines of the J. Lohr Cuvee Series, which includes Paso Robles-grown Cabernet Sauvignon, Merlot, Cabernet Franc, Petit Verdot, and Malbec as seen through the prism of the classic Grand Crus of Bordeaux. Explore these three unique blends, along with complementing selections from our acclaimed Bordeaux offerings. Please plan for a onehour tasting, guided by the expert tasting room staff. The tasting fee is \$40, free for J. Lohr Club members.

J. Lohr Paso Robles Wine Center is located at 6169 Airport Road, Paso Robles. Open daily, except for major holidays. Tasting reservations start at 10 a.m. with the last seating at 3 p.m. For reservations or more information visit jlohr.com or call (805) 239-8900.

-Skye Pratt

Hotels & Lodging — Visitor Guide's Favorite Places

Arroyo Grande

Agrarian Hotel 325 E Branch St (805) 574-6040

Aloha Inn 611 El Camino Real (805) 489-9300

Best Western Casa Grande Inn 850 Oak Park Blvd (805) 481-7398

Hampton Inn & Suites 1400 W Branch St (805) 202-2110

Pismo View Inn 555 Camino Mercado (805) 481-4774

Atascadero

Atascadero Inn 6505 Morro Rd, (805) 466-0794

The Carlton Hotel 6005 El Camino Real (805) 461-5100

Springhill Suites 900 El Camino Real (805) 462-3500

Vino Inn & Suites 6895 El Camino Real (805) 466-2231

Avila Beach

Avila Lighthouse Suites 550 Front St. (805) 627-1900

Inn at Avila Beach 256 Front St. (805) 595-2300

San Luis Bay Inn 3254 Avila Beach Dr (805) 595-2333

Avila Village Inn 6655 Laurel Place (805) 627-1810

Bradley

Lake Nacimiento Resort 10325 Nacimiento Lake Dr. (805) 237-4924

Cambria

Best Western Fireside Inn 6700 Moonstone Beach Dr (805) 927-8661

Blue Bird Inn 1880 Main St (805) 927-4634

Blue Dolphin Inn 6470 Moonstone Beach Dr (805) 927-3300

Cambria Pines Lodge 2905 Burton Dr (805) 927-4200

Cambria Shores Inn 6276 Moonstone Beach Dr (805) 927-8644

Cambria Landing Inn & Suites 6530 Moonstone Beach (805) 927-1619

Cambria Palms Motel 2662 Main Street (805) 927-4485

Cambria Vacation Rentals 784 Main Street Ste. A (805) 927-8200

Captain's Cove Inn 6454 Moonstone Beach Dr (805) 927-8581 Castle Inn 6620 Moonstone Beach Dr (805) 927-8605

Creekside Inn 2618 Main St (805) 927-4021

Fogcatcher Inn 6400 Moonstone Beach Dr (805) 927-1400

Moonstone Landing 6240 Moonstone Beach (805)927-0012

Ocean Point Ranch 7200 Moonstone Beach Dr. (805) 927-4648

Pelican Inn & Suites 6316 Moonstone Beach Dr (805) 927-1500

Sand Pebbles Inn 6252 Moonstone Beach Dr (805) 927-5600

Scenic Coast Vacation Rentals 712 Main St (805) 927-6163

Sea Otter Inn 6656 Moonstone Beach Dr (805) 927-5888

White Water Inn 6790 Moonstone Beach Dr (8050 927-1066

Cavucos

Beachwalker Inn 501 S Ocean Ave (805) 995-2133

Cayucos Motel 20 S Ocean Ave (805) 995-3670

Cayucos Pier View Suites 14 N Ocean Ave., (805) 995-0014

Cayucos Sunset Inn 95 S Ocean Ave., (805) 995-2500

Highway One Rentals 148 N. Ocean Ave., (805) 995-3678

On The Beach B&B 181 N. Ocean Ave., (805) 995-3200

Seaside Motel 42 S Ocean Ave (805) 559-3809

Grover Beach

Holiday Inn Express 775 North Oak Park Blvd. (805) 481-4448

Pacific Inn Grover Beach 150 S 5th St (805) 481-7931

Los Osos

Back Bay Inn 1391 2nd St., (805) 528-1233

Sea Pines Golf Resort 1945 Solano St (805) 528-5252

Morro Bay

Anderson Inn 897 Embarcadero (805) 772-3434 or (888) 950-3434

Best Western El Rancho 2460 Main St, (805) 772-2212

Best Western San Marcos inn 250 Pacific St., (805) 772-2248

Best Western Tradewinds 225 Beach St., (805) 772-7376

Blue Sail Inn 851 Market Ave. (805) 772-2766 or (888) 337-0707 El Morro Masterpiece Motel 1206 Main St. (805) 772-5633 or (800) 527-6782

Embarcadero Inn 456 Embarcadero, (805) 772-2700

Fireside Inn 730 Morro Ave. (805) 772-2244 or (800) 444-0562

2630 Main St., (805) 772-2650 Inn at Morro Bay

Holland Inn Motel

60 State Park Rd (805) 772-5651, (800) 321-9566

La Serena Inn 990 Morro Ave. (805) 772-5665, (800) 248-1511

Marina Street Inn B&B 305 Marina St. (805) 772-4016, (888) 683-9389

Morro Bay Luxury Rentals 264 Bowie Dr., (805) 704-1169

Morro Bay Sandpiper Inn 540 Main St., (805) 772-7503

Morro Bay Vacation Rentals 1910 Hill St., (805) 459-8460

Morro Crest Inn 670 Main St. (805) 772-7740, (800) 613-2007

Morro Shores Inn & Suites 290 Atascadero Rd. (805) 772-0222, (800) 575-4095

Pleasant Inn Motel 235 Harbor St. 805-772-8521, (888) 772-8521

Sea Air Inn 845 Morro Ave., (805) 772-4495

Sundown Inn 640 Main St. (805) 772-7381 or (800) 696-6928

The Bayfront Inn 1150 Embarcadero, (805) 772-5607

The Breakers Motel Corner of Morro Bay Blvd & Market (805) 772-7317 or (800) 932-8899

Travelodge 1080 Market Ave., (805) 772-1259

Nipomo

Kaleidescope Inn & Gardens 130 E Dana (805) 929-5444 or 866-504-5444

Oceano

Pacific Plaza Resort Hotel 444 Pier Ave., (805) 473-6989

Paso Robles

Adelaide Inn 1215 Ysabel St., (805) 238-2770

Allegretto Vineyard Resort 2700 Buena Vista Dr. (805) 369-2500

Best Western Plus Black Oak 1135 24th St., (805) 238-4740

Budget Inn 2745 Spring St., (805) 239-3030

Cava Robles RV Resort 3800 Golden Hill Rd. (844) 641-5093

Chanticleer Vineyard B&B (805) 226-0600

Courtyard By Marriott Paso Robles 120 South Vine St. (805) 239-9700

Dunning Vineyards Guest Villa 1953 Niderer Road (805) 238-4763 Hotel Cheval 1021 Pine St. (805) 226-9995 or 866-522-6999

La Bellasera Hotel & Suites Jct 101 & 46 West (805) 238-2834, 866-782-9669

La Quinta Inn & Suites 2615 Buena Vista Dr. (805) 239-3004

The Oaks Hotel 3000 Riverside Ave., 805-237-8700

Oxford Suites 800 4th St. , (805) 237-0305

Paso Robles Inn 1103 Spring St (805) 238-2660, (800) 676-1713

Paso Robles Vacation Rentals (805) 423-9174

The Piccolo 600 12th St., (805) 226-5920

Travelodge 2701 Spring St., (805) 238-0078

Vines RV Resort 88 Wellsona Rd., (877) 820-0940

Wine County RV Resort 2500 Airport Road (805) 238-4560, (866) 927-8669

Pismo Beach

Beach Bum Rentals 354 Main Street Ste. A (805) 773-7194

Beach House Inn & Suites 198 Main St. (805) 773-7476 (PISMO)

Beachwalker Inn & Suites 490 Dolliver St., (805) 773-2725

Inn at the Cove 2651 Price St. (805) 773-3511, (800) 848-1434

Shore Cliff Hotel 2555 Price St. (805) 773-4671, (800) 441-8885

Coastal Vacation Rentals 330 Main St. (805) 773.1080, (800) 700.1254

Cottage Inn by the Sea 2351 Price St. (805) 773-4617 or (888) 440-8400

Dolphin Cove Motel 170 Main St., (805) 773-4706

Edgewater Inn & Suites 280 Wadsworth Ave. (805) 773-4811

Ocean Palms 390 Ocean View Ave. (805) 773-4669

Pismo Coast Village RV Resort 165 S. Dolliver Street (888) RV-BEACH, (888) 782-3224

Pismo Lighthouse Suites 2411 Price St. (805) 773-1508, (800) 245-2411

Quality Inn Monarch Shores 230 Five Cities Dr., (805) 773-1841

Sandcastle Inn 100 Stimson Ave. (805) 773-2422 or (800) 822-6606

Sea Crest Resort 2241 Price St., (805) 773-4608

Sea Gypsy Motel 1020 Cypress (805) 773-1801 or (800) 592-5923 Sea Venture 100 Oceanview Ave. (805) 773-4994

Shell Beach Inn 653 Shell Beach Rd. (805) 773-4373

Spyglass Inn 2705 Spyglass Dr. (805) 773-4855, 1-(800) 824-2612

Valentina Suites 371 Pismo Avenue, (805) 773-1234

Ragged Point

Ragged Point Inn & Resort 19019 CA Highway 1 (805) 927-4502

San Simeon

Courtesy Inn 9450 Castillo Dr. (805) 927-4691 or (800) 555-5773

The Morgan – San Simeon 9135 Hearst Dr. (805) 927-3878 or (800) 451-9900

Sands By The Sea 9355 Hearst Dr. (805) 927-3243 or (800) 444-0779

Sea Breeze Inn 9065 Hearst Dr. (805) 927-3284 or (800) 927-3316

Shell Beach

The Palomar Inn 1601 Shell Beach Rd. (805) 773-4204

Shell Beach Inn 653 Shell Beach Rd. (805) 773-4373

San Luis Obispo

Comfort Inn & Suites Lamplighter 1604 Monterey St., (805) 547-7777

Courtyard by Marriott-SLO 1605 Calle Joaquin, (805) 786-4200

Days Inn 2050 Garfield St., (805) 549-9911

Embassy Suites 333 Madonna Rd., (805) 549-0800

Garden Street Inn 1212 Garden St. , (805) 545-9802

Granada Hotel 1126 Morro St., (805) 544-9100

Holiday Inn Express-SLO 1800 Monterey St., (805) 544-8600 Hotel San Luis Obispo

877 Palm St., (805) 235-0700 Hotel Cerro 1125 Garden St., (805) 548-1000

La Cuesta Inn 2074 Monterey St., (805) 543-2777

Peach Tree Inn 2001 Monterey St., (805) 543-3170

Rodeway Inn 1001 Olive St., (805) 544-0400

San Luis Creek Lodge 1941 Monterey St. (805) 541-1122 or (800) 593-0333

Sands Inn & Suites 1930 Monterey St. (805) 544-0500 or (800) 441-4657

Sycamore Mineral Springs 1215 Avila Beach Dr. (805) 595-7302

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Templeton

Honey Oak House 2602 Templeton Rd. (805) 434-5091



Spring Festival at Charles Paddock Zoo

April 10-24, 10 a.m.-5 p.m.—The opportunity to see baby animals and chicks, watch animal feedings, and participate in educational tours during regular hours. Regular admission. More information: chalespaddockzoo.org.

Art in the Park Paso Robles

April 13-14, starts at 10 a.m.—Hundreds of arts and craft vendors in the Paso Robles Downtown City Park, 12th Street. Free admission. More information: pasoroblesartinthepark.com.

Party for the Planet at Charles Paddock Zoo

April 20, 10 a.m.-5 p.m.—A great day for education, conservation, and fun for all ages. Regular admission. More information: chalespaddockzoo.org.

Wine 4 Paws Weekend

April 20-21.—Raise funds for Woods Humane Society by purchasing from over 50 businesses and wineries. More information: wine4paws.com.

Atascadero Citywide Yard Sale

April 20, 8 a.m.-2 p.m.—Over 120 vendors throughout Atascadero. More information and map: sites.google.com/view/atascderoyardsale.com.

Taste of Pismo

April 20, 1-4 p.m.—One of the premier culinary, wine, and beer events on the Central Coast. Twenty-one and over. Dinosaur Caves Park, 2701 Price St, Pismo Beach. Tickets and information: at pismochamber.com.

All-Night Vigil by SLO Master Chorale

April 21, 3-4:30 p.m.—Acapella performance of Rachmaninoff's "All Night Vigil" plus presentations on April 20 and 21 by Dr. Vladimir Morosan. More information: slomasterchorale.org.

Morro Bay Kite Festival

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April 26-28— A high-flying weekend of family fun. Morro Rock, Morro Bay. More information: morrobaykitefestival.org.

Vintage Sidecar Rendezvous

April 27, 9 a.m.-3 p.m.—Vintage motorcycles, recycled treasures, comic book expo, and more. Paso Robles Downtown City Park, 12th Street. More information: pasoroblesdowntown.org.

SLO International Film Festival

April 25-May 5 at various venues throughout SLO County—Filmmakers from all around the world screen independent films ranging from documentaries, narratives, music videos, short films, student films, and a central coast filmmaker showcase. Tickets and information: slofilmfest.org

Bird's Eye View: The Architectural Landscapes of the Central Coast

Until April 28, Fri, Sat, Sun 12-4 p.m. Featuring the art of local artist Tigg Morales, capturing various views merging natural and architectural elements. More information: cambriaarts.org.

Cruisin' Morro Bay Car Show

May 2-4—Thurs registration 5-8 p.m. Fri registration and cruise starts at 11 a.m. Sat 9 a.m.-5 p.m. More information: morrobaycarshow.org.

SLO Symphony Concert

May 4, 7:30-9:30 p.m.—Performing Tchaikovsky Piano Concerto No. 1 with soloist Salome Jordania, and Saint Saens' Organ Symphony played by Paul Woodring. Performing Arts Center San Luis Obispo, 1 Grand Ave. Tickets and information: pacslo.org

Sip 'n' Saunter

May 5, 1-4 p.m.—Explore downtown San Luis Obispo while tasting some of the finest food and beverage served at downtown retail locations. More information: downtownslo.com.

Tamale Festival

May 4, 11 a.m.-7 p.m.—Over 30 tamale and other food vendors, along with dog costume and tamale eating contests, dancing, and live music. Atascadero Sunken Gardens, 6505 El Camino Real. Free admission.

Paso Robles Olive and Lavender Festival

May 11, 10 a.m.-5 p.m.— At this annual free event, experience a delightful blend of Paso Robles' finest olive and lavender offerings. Downtown City Park. More information: pasoroblesdowntown.org.

Paso Wine Fest

May 16-19 2024—Explore Paso Robles Wine Country with four days of wine tastings, winemaker dinners, live music, and more! Tickets and information: pasowine.com.

Morro Bay City-Wide Yard Sale

May 16-17, 8 a.m.-2 p.m.—Stroll through various neighborhoods in Morro Bay to browse and shop a variety of goods and treasures. More information: morrobay.org.

Memorial Day ceremony

May 27, 11 a.m.-12 p.m.— The Atascadero Veterans Memorial Foundation hosts a Memorial Day ceremony at the Faces of Freedom Memorial, at 8024 Portola Rd.

Morro Bay Art in the Park

May 25-27, starts at 10 a.m.—Hundreds of art and craft vendors, food and more. Morro Bay Park corner of Morro Bay Blvd and Harbor Drive. More information: morrobayartinthepark.com.

Golden State Classics Car Show

May 24-25,—Friday night cruise starts at 5:30 p.m. Saturday car show 9 a.m.-2 p.m. Downtown City Park, Paso Robles. More information: goldenstateclassics.org.

Pismo Beach Classic Car Show

May 31-June 2—Free family event. See hundreds of classic cars, live music, food, and vendors. Public streets and the pier in Pismo Beach. More information: theclassicatpismobeach.com.

Concerts in the Park Paso Robles

Thursdays starting June 13-Aug 29, 6-8 p.m.—Downtown City Park. More information: pasoroblesdowntown.org.

Atascadero Saturdays in the Park

Saturdays starting June 15-Aug 31, 6:30-8:30 p.m. Atascadero Lake Park, 9305 Pismo Ave. More information: visitatascadero.com/events.

Pinot & Paella Festival

June 2, 2-5 p.m.—Join talented local chefs and wineries for an afternoon of great wine, creative Paella dishes, and live music. Bring your blankets, lawn chairs and dancing shoes. Templeton Community Park, 550 Crocker St. Templeton. Tickets and information: pinotandpaella.com.

Atascadero Lakeside Wine Festival

June 22, 5-8 p.m.—Experience some of the best wineries, craft beer, dozens of vendors, artists, and live music. Atascadero Lake Park, 9305 Pismo Ave. Tickets and information: atascaderolakewinefestival.com.

Live Oak Music Festival

June 14-16—A fun-filled weekend of great music, art, camping, activities, and reuniting with friends and family. El Chorro Regional Park, State Hwy 1 at Dairy Creek Road. Tickets and information: liveoakfest.org.

Morro Bay Art in the Park

July 5-7, starts at 10 a.m.—Hundreds of art and craft vendors, food and more. Morro Bay Park corner of Morro Bay Blvd and Harbor Drive. More information: morrobayartinthepark.com.

4th of July Music Festival

July 4, 2 p.m.-8 p.m.—The annual Fourth of July celebration has live music, boating, games, food, drink, and artisan vendors for the whole family. Atascadero Lake Park, 9305 Pismo Ave, Atascadero. More information: atascadero4thofjuly.org.

Ice Cream Zoofari

July 13, 5:30-8 p.m.—Cool down on a warm summer evening with a relaxing and delicious ice cream-filled event at Charles Paddock Zoo, 9100 Morro Road, Atascadero. Tickets and information: charlespaddockzoo.org.

Winemaker's Cookoff

Aug 10, 6-9 p.m.—Over 20 local wineries, light bites, beer, and live music. Paso Robles Event Center, 2198 Riverside Ave. Tickets and information: winemakerscookoff.com.

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