

MAPS | DINING | WINE TASTING | ATTRACTIONS | LODGING | SHOPPING | REAL ESTATE | EVENTS

SAN LUIS OBISPO COUNTY

# VISITORS

## GUIDE

FALL 2025



*Enjoy the magic of the  
Cambria Christmas Market*



Scan for  
online edition



ENOTECA

Escape to Enoteca:

Paso Robles' signature mediterranean dining destination, located inside the newly renovated Bellasera Hotel & Suites.





Come in to  
**SAMPLE**  
Brown Butter  
Sea Salt  
**SHORTBREAD  
COOKIES**

**LOCATED IN CAYUCOS, PASO ROBLES, SAN LUIS OBISPO**



Since 2008, the Brown Butter Cookie Company has been propelled by the timeless combination of browned butter, vanilla and sea salt in their Brown Butter Sea Salt Shortbread Cookies. Founded by sisters, the brand, based on the Central Coast of California, stands as a testament to unforgettable taste and texture.

*Order Online*

**WWW.BROWNBUTTERCOOKIES.COM**





# Opolo

WINE TASTING | TOURS | DISTILLERY | INN | EVENTS



## VINEYARD VIEWS, BOLD FLAVORS, UNFORGETTABLE MOMENTS

Experience the best of Paso Robles at Opolo! Enjoy tastings, wood-fired bites, craft spirits, and warm hospitality in a relaxed, vineyard setting.

## HARVEST FESTIVAL DINNER & GRAPE STOMP OCTOBER 17 - 18, 2025

Toast the harvest season at our most anticipated event of the year! Traditional Balkan dancing and dinner, and plenty of Opolo wine—it's a night you'll never forget!



SCAN FOR MORE  
DETAILS



@OPOLOWINES



7110 VINEYARD DR, PASO ROBLES CA 93446



OPOLO.COM





# TOBACCO & *Elegant* GIFTS

## LARGEST SELECTION OF **CIGARS** ON THE CENTRAL COAST

*Visit our walk-in-humidor featuring:*

7-20-4 • Aging Room • AJ Fernandez • Alec Bradley  
Arturo Fuente • Ashton • Avanti • Avo • Baccarat  
Bolivar • Brick House • Caldwell • Camacho • Casa  
Magna • Cohiba • Curivari • Deadwood • El Rey Del  
Mundo • EPC • Foundation • Gurkha • H. Upmann  
Herrera Esteli • Hoyo De Monterrey • JFR • Joya de  
Nicaragua • Just Sticks • Knockout • La Aurora  
La Gloria Cubana • León Jimenes • Liga Privada  
Macanudo • Montecristo • My Father • Oliva • Padron  
Partagas • Plasencia • Punch • Rocky Patel • Romeo  
y Julieta • Undercrown • Villiger & many more!



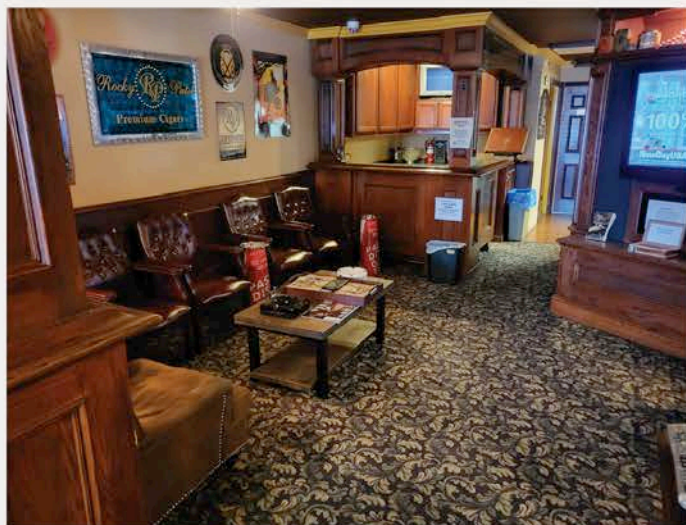
**300 Square Foot Walk-In Humidor**



Cigar accessories from S.T. Dupont™  
Xikar™, Brizard & Co., and Colibri

**Elegant gifts, including Waterford Crystal™**

**Monthly Cigar Dinners & Events**



**Comfortable Cigar Lounge (Members & Day Use)**



**Quality Pipes  
Made In Italy**

**Largest selection of Italian  
Hand-Made Briar Pipes &  
Tobacco on the Central Coast**

*Open Daily*  
Mon-Sat 10am to 7pm  
Sunday 10am to 5pm

*Sign up for  
our email list*



**625 Spring St., Paso Robles | (805) 239-8701 | [Boyd'sTobacco.com](http://Boyd'sTobacco.com)**



# IMPORTANT

# EMERGENCY INFORMATION



## ABOUT DIABLO CANYON POWER PLANT



Welcome to San Luis Obispo County. We are glad you have chosen to visit. A fixture within our community is the Diablo Canyon Power Plant (DCPP). DCPP is a nuclear power plant that generates approximately 10% of California's electricity. Both PG&E and the County of San Luis Obispo have developed detailed emergency plans that would be used in the unlikely event that an emergency were to occur at DCPP.

If a serious emergency were to occur that would require you to take action, the County would sound the Early Warning System sirens. The sirens are an indication to tune to a local radio or television station for emergency information and instructions. When at sea, tune to Marine Channel 16.

The siren system is tested regularly throughout the year and may be used for any local emergency.

Additional emergency planning information regarding DCPP is in the current Emergency Planning calendar, and at [www.ReadySLO.org](http://www.ReadySLO.org)







# Make the moment glow.

sensorio

HWY 46 EAST | PASO ROBLES | [SENSORIOPASO.COM](https://sensoriopaso.com)



**NOW OPEN!**

**FOSO:** A symphony of light & sound





MYSTIC  
HILLS  
VINEYARD



MONTEREY  
COUNTY WINERY  
OF THE YEAR

SAN LUIS OBISPO  
COUNTY WINERY  
OF THE YEAR

DOUBLE GOLD  
97 PTS

Please call (805) 610-1099 for your tasting appointment.  
We are excited to meet you.

*Perfect Love & Beautiful Wines*

Owner Joel Cox is an Academy Award-winning Film Editor who brings his professional and creative love of film to his wine. His meticulous and diligent eye for a well-crafted scene in a movie is brought to life in our beautiful, extraordinary wines that will surely captivate your palette and produce a memorable experience for you to embrace.

San Miguel, CA | [mystichillsvineyard.com](http://mystichillsvineyard.com)








*Celebrate A New Vintage* in Paso Wine Country. Immerse yourself in the 2025 harvest season with special tastings, live music, grape stomps, and more at winery events throughout the region this October!





**PASO ROBLES**  
WINE COUNTRY

**FEATURED WEEKEND OCTOBER 17-19**





**- AWARD WINNING -  
GASTROPUB**

**SERVING GOURMET COMFORT FOOD,  
CRAFT COCKTAILS + LOCAL WINES + BEERS**

**1122 PINE STREET, DOWNTOWN PASO ROBLES**  
**PAPPYMCGREGORS.COM • (805) 238-7070**



**EXOTIC ASIAN FUSION DISHES  
& DELICIOUS COCKTAILS**



**Open Daily  
at 4pm  
FOR DINNER  
& COCKTAILS**

REDEEM THIS COUPON FOR  
**FREE**  
MAI TAI - OR -  
2 PORK & SHRIMP EGG ROLLS



**Happy Hour  
MON-FRI • 4PM-6PM**     **Family  
Friendly!**

**1240 PARK STREET, DOWNTOWN PASO ROBLES**  
**CANETIKIROOM.COM • (805) 227-7113**



**ELEVEN TWENTY-TWO  
*Cocktail Lounge***

**- AN ELEVATED COCKTAIL EXPERIENCE -**



**- NAMED A -  
*Top 50*  
SECRET BAR IN  
THE WORLD**

*Open Evenings, Tuesday - Sunday  
Reservations offered, but not required*

**1122 PINE STREET  
DOWNTOWN PASO ROBLES**

*Located behind Pappy McGregor's Pub  
www.eleven-twentytwo.com*



**FISH GAUCHITO**

**MODERN MEXICAN FOOD  
& TEQUILA BAR**




**- VOTED -**

***Best Restaurant in North County***  
**4 STRAIGHT YEARS**

**1244 PARK STREET, DOWNTOWN PASO ROBLES**  
**FISHGAUCHITO.COM • (805) 239-3333**



# NATURAL HEALING CENTER

SHOP NOW



SCAN THE QR CODE  
TO VIEW DEALS &  
STORE DISCOUNTS

@NHCSLOCO

SLO COUNTY'S BEST CANNABIS DISPENSARY

*nhc*  
NATURAL HEALING CENTER



EXPERT 1-ON-1 SERVICE

| CBD & MEDICALLY FOCUSED PRODUCTS

| STOREWIDE DISCOUNTS

**UP TO 45% OFF ALL DAY, EVERY DAY!**  
**& 50% OFF WITH THE FRIENDS OF THE FARMS APP!**

Bring a friend in-store and both make a purchase that same day to claim discount. Referral must be a new customer.

EXCLUSIONS APPLY. WHILE SUPPLIES LAST. CANNOT BE STACKED WITH OTHER DEALS OR OFFERS. DISCOUNTS ARE APPLIED BEFORE TAXES. SEE THE WEBSITE FOR DETAILS.

ENJOY THE BEST & LARGEST SELECTION OF CANNABIS PRODUCTS ON THE CENTRAL COAST AND IN THE CENTRAL VALLEY!

**GROVER BEACH**

998 HUSTON ST.  
GROVER BEACH, CA. 93433

**MORRO BAY**

495 MORRO BAY BLVD.  
MORRO BAY, CA. 93422

**LEMOORE**

338 WEST D. ST.  
LEMOORE, CA. 93245

**TURLOCK**

3401 W MONTE VISTA AVE.  
TURLOCK, CA 95380

**(805) 201-1498**

**WWW.NHCDISPENSARIES.COM**

**OPEN DAILY 7AM - 9PM**

Medical Cannabis (18+) & Adult-Use Cannabis (21+) | Copyright © 2025 Natural Healing Center - All Rights Reserved. C10-0000388-LIC | C10-0000797-LIC | C10-0000734-LIC | C10-0000988-LIC



# CAB HOUSE

**Gold and Double Gold Medal Cabernets**

No Tasting Fee!  
at

Hansen  
Vineyard

*If you enjoy Cabernet & Cab Franc, the CAB HOUSE at Hansen Vineyards is a must stop. Taste 100% Cabernet & Cab Franc from all estate grown fruit. It will create a lasting memory for you!*

**805.239.8412**

**5575 El Pomar Drive, Templeton**  
**[hansenwines.com](http://hansenwines.com) | [info@hansenwines.com](mailto:info@hansenwines.com)**







# Welcome to San Luis Obispo County

## SAN LUIS OBISPO COUNTY **VISITORS** GUIDE

607 Creston Rd., Paso Robles, CA 93446

### To advertise, call:

(805) 226-9890

Beth Brennan

beth@accesspublishing.com

### Editor

Jackie Iddings

### Graphic Design

Kevin D. La Bounty

### Advertising

Beth Brennan

Ali Martin

Dixon Moore

### Writers & Photographers

Don Sonderling, Jackie Iddings,

Karen Lycan, Lisa Pretty,

Meagan Friberg, Rick Evans,

Sadie Mae Mace, Skye Pratt,

Trisha Butcher, Laurel Anderson

Sarah Kathleen (Intro Brennan Family Photo)

### Distribution

35,000 copies of the visitors guide are distributed quarterly to over 650 hotels and visitor hot spots.

If you would like to distribute copies, call  
(805) 226-9890.

### Copyright

All material, text, stories, photos, maps, graphics, etc. herein are copyrighted by the Access Publishing. No content may be reproduced without written permission from the publisher.

### Memberships

Access Publishing is a proud member of the following organizations:  
Atascadero Chamber of Commerce  
Cambria Chamber of Commerce  
Charles Paddock Zoo  
Morro Bay Chamber of Commerce  
Nipomo Chamber of Commerce  
Paso Robles Chamber of Commerce  
Paso Robles Children's Museum  
Pismo Beach Chamber of Commerce  
San Luis Obispo County VCB  
San Luis Obispo Chamber of Commerce  
South County Chambers of Commerce  
Templeton Chamber of Commerce



**Beth Brennan and her family  
welcome you to San Luis  
Obispo County.**

**W**elcome to the beautiful Central Coast and the cooling fall weather. Thank you for picking up this latest issue of the San Luis Obispo County Visitor's Guide!

As the weather starts cooling down, fall becomes the perfect time for being outside and exploring the sights, restaurants, wineries, boutiques, and shops the area offers. The cooling weather means the holidays are just around the corner; gift shopping and holiday plans move to the top of everyone's to-do list.

The annual Cambria Christmas Market at Cambria Pines Lodge and Cambria Nursery's Whimsical Winter Wonderland make shopping easy. A family visit to experience the 3 million twinkling lights, Santa, handcrafted treasures, and more is an unforgettable holiday opportunity. Read more about the Christmas Market in this issue and make plans to be there!

Fall is an especially busy time for popular local celebrations, festivals, and harvest activities that showcase the talents of artists, artisans, chefs, winemakers,

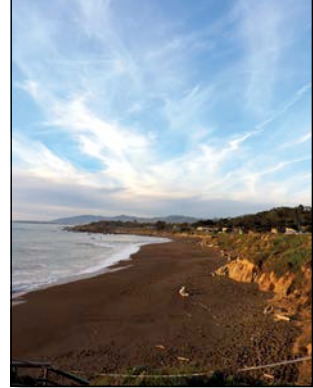
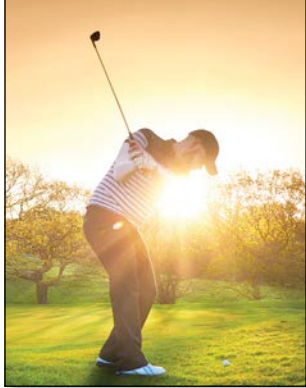
and the bounty of local farms and vineyards. Local wineries take advantage of harvest time to pour their favorite award-winning wines in their tasting rooms.

This magazine is packed with information about SLO County wineries, restaurants, boutiques, museums, hiking, beaches, and outdoor adventures, plus places to stay. Each page opens to rich choices of things to do and see that are suited for the whole family.

On behalf of our entire staff, I would like to extend a warm welcome. We hope you enjoy your stay!

*Beth*





## San Luis Obispo

15

- 20 Remembering and honoring local veterans
- 22 Timeless Tuscan taste in downtown San Luis Obispo
- 24 San Luis Obispo Farmers' Market is a feast for the senses
- 26 Buying on the Central Coast—the lifestyle you've been looking for

## San Luis Obispo Wine Tasting

27

- 27 Discovering the diverse wines of the San Luis Obispo area
- 30 Croma Vera marks a decade of distinction with artisanal cocktails and land conservancy partnership

## Avila Beach

32

## Pismo Beach, Shell Beach & Oceano

33

- 36 It's always beach time at Ashtie's Beach Shack
- 37 From breakfast to BBQ—Brad's Restaurant is a Pismo Beach gem
- 39 Great American Melodrama—where you boo, cheer, and laugh out loud
- 40 Discover a serene beachside getaway at Pismo Coast Village RV Resort

## Grover Beach

41

## Arroyo Grande

42

- 43 Exploring nature near Arroyo Grande
- 44 Much to do in the Village

## Nipomo

45

## Los Osos

46

- 47 Foggy Bottom Distillery, small but mighty crafted spirits

## Morro Bay

48

- 50 A journey with beads, gardens, and inspiration at Beads by the Bay
- 52 Venetian romance in Morro Bay—no passport required
- 54 Rich Man Poor Man in Morro Bay, because we all need more antiques

## Cayucos

56

- 57 From Cayucos with love, the sweet journey of the Brown Butter Cookie Company

## Cambria, San Simeon & North Coast

58

- 60 Cambria Christmas Market 2025 tickets on sale now
- 62 Madeline's Restaurant and Wine Cellar serves up exquisite cuisine and local wine
- 63 Scarecrows take over Cambria and San Simeon, greeted with crowds and smiles
- 64 Calling all garden lovers for morning coffee, home and garden treasures, and afternoon wine

## Atascadero

66

- 68 Fun with history, Bovine Classic, holiday activities, and zoo happenings—Atascadero has it all

## Santa Margarita

70

- 71 Margarita Adventures—where the sky's the limit for unforgettable excitement

## Templeton

72

- 74 A taste of tradition at Templeton Market & Deli

## Paso Robles

75

- 81 EarthTones, a journey to the joyful and magical in Paso Robles
- 84 Estrella Warbirds Museum salutes veteran and first responder heroes
- 86 Affordable designer style at New With Tags resale boutique
- 87 Come for the fall festivals, stay for holiday celebrations
- 88 Bringing local history to life at the Paso Robles Pioneer Museum
- 89 Vivant Fine Cheese is the ultimate cheese lover's experience

## Olive Oil Tasting

91

- 91 Savor the flavor: Taste local premium olive oils
- 93 We Olive—the heritage of California's olive oil

## Paso Robles Wine Country

94

- 96 Beyond the glass—family, terroir, and the lasting vision of J. Lohr wines
- 100 Glunz Family Winery in Paso Robles blends tradition and value
- 102 The legend behind Chronic Cellars' artful wines and quirky labels
- 104 Exploring the sustainable, eco-friendly charm of Shale Oak Winery
- 106 Mystic Hills Vineyard: Epic wines, hospitality, and family ties

## Hotels & Lodging

109

## Calendar of Events

110

## Maps

- 12 Welcome to San Luis Obispo County
- 16 San Luis Obispo
- 31 San Luis Obispo & South County Wine Tasting
- 34 Beach Cities
- 43 Arroyo Grande
- 49 Morro Bay
- 59 Cambria
- 67 Atascadero
- 76 Paso Robles
- 94-95 Paso Robles Wine Tasting





# San Luis Obispo

## There are many things to discover around SLO

The city of San Luis Obispo has much to see and do. It is the seat of county government, a popular dining and shopping destination and a traditional college town reflecting eclectic choices in art, entertainment, food and activities.

### Attractions

#### The San Luis Obispo de Tolosa Mission

The San Luis Obispo de Tolosa mission is one of the best known historical sites in town. Founded by Father Junipero Serra in September 1772, the mission was the fifth of the California missions and named after Saint Louis, Bishop of Toulouse, France. For information about tours and the gardens or attending mass visit [missionsanluisobispo.org](http://missionsanluisobispo.org).

#### Historical buildings

Other historical buildings, many featuring unique architecture, include the Sinsheimer store with an iron front built in 1884 at 849 Monterey St., the Jack House at 536 Marsh Street, which was built in 1875, the State Historical Landmark Dallidet Adobe at 1185 Pacific St

and the 1884 Ah Louis Store at 800 Palm St, originally a supply station for the Chinese laborers who built the railroad tunnels through the mountains of the Cuesta Grade.

The historic Carnegie Library on Monterey Street is home to the History Center of San Luis Obispo. Built in 1905, the library is one in a chain of over 1600 libraries funded by the United States by Scottish-American businessman and philanthropist Andrew Carnegie. The SLO Carnegie Museum is one of three still standing and in use on the Central Coast. The other two are located in Lompoc and Paso Robles.

#### San Luis Obispo Botanical Gardens

Gardeners and outdoor enthusiasts are not left out. The San Luis Obispo Botanical gardens, on Highway 1 near Dairy Creek Road is the only garden in the United States exclusively featuring plants and ecosystems from the five Mediterranean climates in the world. The design includes miles of paved trails and shady resting spots and a variety of other activities.

#### Hiking and cycling

The city's Parks and Recreation Department operates several parks that span 7000 acres of breathtaking views and hiking trails. Visit the website for the City of San Luis Obispo for park maps details about the ease or difficulty of the trails.

The city has over 75 miles of bike paths and what better way for cycling enthusiasts to enjoy a vacation. San Luis Obispo was designated a Bicycle Friendly Community by the League of American Bicyclists in 2007. Visit [bikeslocounty.org](http://bikeslocounty.org) for cycling maps for the City of San Luis Obispo, wine trails and other locations in San Luis Obispo County.

### Attractions & Tours

#### Be Hoppy Tours & Tastings

Take a tour that will tantalize your taste buds! Cruise along in a pub-styled limo bus to the best craft beverage destinations in San Luis Obispo county. Great party idea for birthdays, anniversaries, family reunions, bachelor/bachelorette celebrations. Beer-Wine-Distilleries-Cider Fun Starts Here! [BeHoppyTours.com](http://BeHoppyTours.com), 866.BE.HOPPY

#### SLO Olive

San Luis Obispo's only olive oil tasting room. Award winning, locally sourced olive oils, Italian Balsamic vinegar's and artisan specialty foods. Come in for a complimentary tasting experience. 958 Higuera St., [sloolive.com](http://sloolive.com), (805) 439-2455

### Dining & Drinks

#### Brown Butter Cookie Company

Since 2008, they have crafted signature hand-rolled cookies renowned for quality and taste. The latest offerings include cookies infused with Ghirardelli® chocolate in three flavors: White Chip, Chocolate Chip, and Dark Cocoa Chocolate Chip. Brown Butter Frozen Custard was recently introduced, expanding the indulgent lineup! 897 Higuera St., SLO, [brownbuttercookies.com](http://brownbuttercookies.com), (805) 464-6636



## Louisa's Place

Voted the county's "Best Breakfast" over 15 times. Open every day from 6am-3pm. Serving up a huge selection of classic breakfast and lunch items as well as vegetarian, gluten free and vegan options. We'll see you there! Located at 964 Higuera St. in Downtown SLO, louisiasplace.com, (805) 541-0227

## Golf

### Dairy Creek Golf Course SLO

Dairy Creek Golf Course and Event Center is located 10 minutes North of San Luis Obispo. This 9-hole links-style course has the best practice facility in SLO County with a driving range, short game areas, putting greens, and a new Toptracer Range. 2990 Dairy Creek Rd., SLO, dairycreekslo.com, (805) 782-8060

## Hotels & Motels

### Madonna Inn

With 110 themed rooms, world-famous desserts, opulent decor, and a taste of Americana, Madonna Inn is a perfectly pink destination for couples, families, and friends. Stay the night or just stop by for dining, shopping, trail rides, spa treatments, selfies, and more! 100 Madonna Road, Madonnalnn.com, (805) 543-3000

## Museums

### Central Coast Veterans Memorial Museum

A free history museum with permanent exhibits and armory room, displaying historic artifacts, photos, weapons, and recorded stories from veterans who served during WWI to modern day conflicts, honoring the experiences of Central Coast veterans and others who have served our nation. 801 Grand Avenue, Suite 102, vetmuseum.org, (805) 543-1763

## Real Estate

### Farrell Smyth, Inc.

Serving the real estate needs for all of San Luis Obispo County since 1978. Real estate sales, property management, rentals and worldwide relocations services. 21 Santa Rosa St., SLO, farrellsmyth.com, (805) 543-2172

### Gabe Davis Real Estate

He is a confident and well experienced Realtor helping clients get top dollar for their listing and teaching buyers how to create the winning offer. He even covers the cost of photography and staging! 586 Higuera St., Suite 200, gabedavisre.com, (805) 316-1108



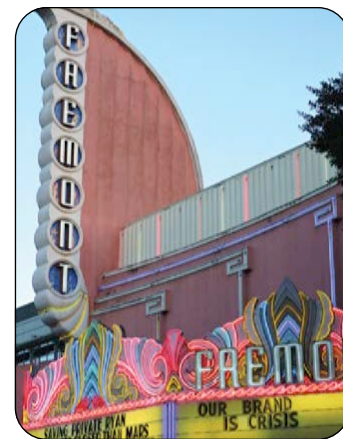
## Shopping

### Megan's Organic Market

Megan's Organic Market is SLO's #1 adult-use cannabis retail shop. They carry the widest selection of high quality products in the county, from customer-favorites to unique and hard-to-find gems. Check out their shop today! 280 S. Higuera St., SLO, megansorganicmarket.com, (805) 592-1420

### Whiz Kids

Celebrating over 35 years offering out-of-this-world toys, science & nature, Lego, music, arts & crafts, games, books, and so much more. Mon-Sat 10-6, Sun 11-4. 3979 S Higuera St, whizkidslo.com, (805) 547-1733

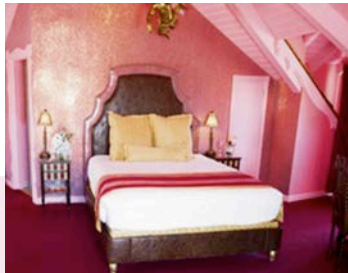







# MADONNA INN

Renowned for our whimsical decor and timeless elegance, Madonna Inn's playfully-themed guest rooms, resort-style amenities, and multitude of on-site activities and experiences make us a local gem and traveler's oasis.



 [Madonnainn.com](https://www.Madonnainn.com)

 805-543-3000

 @madonnainn1958







**SLO County's Best  
Cannabis Dispensary  
5 years running!**

*Megan's*

ORGANIC MARKET

CANNABIS DISPENSARY

## The Central Coast's Friendliest Cannabis Market!

Flower, vapes, pre-rolls, topicals,  
tinctures, edibles and more!



**Daily deals up to  
50% off & first-time  
customer discounts!**

CHECK OUT MOM'S DEALS



**MEGANSORGANICMARKET.COM**

@SAYHIGHMOM

280 HIGUERA ST, SAN LUIS OBISPO  
OPEN 7AM-9PM  
805.592.1420

5999 HOLLISTER AVE, GOLETA  
OPEN 8AM-10PM  
805.576.9420

**MUST BE 21 YEARS OF AGE OR OLDER OR 18+ WITH VALID MEDICAL ID. 21+**

Terms and conditions apply for all purchases. Visit [megansorganicmarket.com/deals](https://megansorganicmarket.com/deals) for full details. Age and legal limit restrictions apply.  
License Number C10-0000728-LIC, C10-0001389



*SLO Olive*   
For the Everyday Gourmet

**Free  
tastings  
daily!**



## **Locally Grown Certified Extra Virgin Olive Oil & Italian Balsamic Vinegars**

Artisan gourmet food

Serving San Luis Obispo Since 2007

**SLO Olive Tasting Room**

958 Higuera St., SLO  
(805) 439-2455  
[www.sloolive.com](http://www.sloolive.com)

**Open**

Mon-Sat 10am - 5pm  
Thursday 10am - 9pm  
Sundays 10am - 4pm



# Remembering and honoring local veterans

## *The Central Coast Veterans Memorial Museum is open to all*

Take a step into history at the Central Coast Veterans Memorial Museum and learn from experienced docents about the amazing objects located inside. Visitors can expect to view artifacts from times of combat dating back to World War I and walk away with a greater understanding of military history.

"We are a free, all-volunteer museum that honors and remembers our veterans, with a special emphasis on Central Coast veterans. We are an educational facility that tells our veterans' stories, and we bring in authors and historians for our speaker series, we conduct outreach throughout the Central Coast, and we are partners with the Library of Congress as the only Central Coast representa-



History on display at the Veteran's Museum.

tive conducting the Veterans History Project recording and preserving

veterans stories," president and director Bart Topham said.

## History on display

For over 20 years, the Central Coast Veterans Memorial Museum has collected artifacts from the local and national community that are on display. The displays include uniforms from World War II, recruitment signs, a military communications unit, and more. One special item is a piece from the U.S.S. Arizona, which was destroyed during the attack on Pearl Harbor on December 7, 1941.

Make sure to stop by the armory, which displays over 100 weapons from the Vietnam War, World War II, and more. There are multiple opportunities to interact with history through videos and kiosks. Displays are changed twice a year, so there is always something new to discover with each visit. Group tours are available, and guests can approach any friendly docent with questions about the exhibits.







“As a result of our schools teaching less and less about our conflict history, our military, and

our veterans and their contributions, it has become even more essential for the Central Coast com-

munity to visit and support their veterans’ museum. It’s important to bring our young people to learn

more about what has been done on their behalf, and what it means to be an American,” Topham said.

### The Veteran’s History Project

The Veterans History Project is an important part of the museum’s mission, with the website noting that they “believe every veteran’s story of service is worthy of preservation, whether they served during peacetime or wartime, regardless of what job they performed. Their service and sacrifices will not be forgotten.” Over 500 stories have been recorded so far.

“We rely on the Central Coast community for support, donations, and input. We are your Central Coast Veterans Museum,” Topham said.

The Central Coast Veterans Memorial Museum is located at 801 Grand Avenue, Suite 102, in San Luis Obispo. Open Wednesday through Saturday from 10 a.m. to 3 p.m. For more information, visit [vetmuseum.org](http://vetmuseum.org) or call (805) 543-1763.

— Sadie Mae Mace



Must be 21 or older. Gambling problem? Call 1.800.GAMBLER. Copyright ©2025 Chumash Casino Resort.



# Timeless Tuscan taste in downtown San Luis Obispo

*Local shop where California EVOO meets Italian traditions*

Walking into SLO Olive is like stepping into a charming shop in Tuscany. With its dark wood accents, rock wall, and rows of 24 stainless steel Italian fusties holding local olive oils (EVOO), Italian balsamic, and the expansion of the assorted kitchen and personal products that had been added to the store.



Olive oil, vinegar, and more for the kitchen or gifts.

Owner Jim Helser purchased the shop in late 2023 from the previous

owner, Ray Russell. After 28 years of being co-owner of a cycling clothing manufacturing factory in Grover Beach, Helser decided to retire. Five years later, he was ready to jump back into the working world.

"I've always had this dream of having a gourmet boutique store," Helser said. "I was a customer before I became the owner, and loved everything about this place. When Ray decided to retire, it all worked out for me. I have a passion for all of this, and just really enjoy it."

Armed with a background in marketing and online sales, Helser revamped the store's website and social media and started sending out newsletters filled with recipes, in-

dustry news, and product information. It didn't take long for the word to get around about updates to SLO Olive, including new selections of local extra virgin olive oils (EVOO), Italian balsamic, and the expansion of the assorted kitchen and personal products that had been added to the store.

"The customers loved Ray, and he did a great job of setting this shop up for success," Helser said. "I continue to build on what he started while adding my personal touch as I bring new products in to offer to my new and established customers."

## Tasting, learning, and sharing

The shop's tagline – SLO Olive, for the Everyday Gourmet – is featured on all of Helser's bottles and merchandise. The point is that one does not have to be a specialty chef to use and appreciate olive oil from a boutique shop.

"I don't want people to be intimidated," he said. "Olive oil is so healthy, so a lot of people are coming in just for the health benefit of the olive oil, and they want the highest polyphenol counts. Then some people tell me they just use olive oil for dipping. Either way, I would like to educate them a bit more. There are a thousand uses for olive oil – it can be used for literally everything – and I love sharing my recipes and suggestions."



## Modern comfort meets Central Coast charm

– call for your dream home!

Experienced, Driven, and Tech-Savvy  
Agent Eager To Help New Clients!  
**Call or Text Anytime!**

### Gabe Davis

Realtor® DRE# 02149531  
(805) 316-1108  
Gabe@GabeDavisRE.com  
www.GabeDavisRE.com

SCAN ME



Eighty20 Group is a real estate broker licensed by the State of California and abides by Equal Housing Opportunity laws. License Number 02092190. All material presented herein is intended for informational purposes only and is compiled from sources deemed reliable but has not been verified. Changes in price, condition, sale or withdrawal may be made without notice. No statement is made as to accuracy of any description. All measurements and square footage are approximate. If your property is currently listed for sale this is not a solicitation.



## WHIZ KIDS!

Out-of-this-world Toys  
www.whizkidslo.com

OPEN  
Mon-Sat 10 am - 6 pm  
Sun 11 am - 4 pm  
(805) 547 1733

3979 S. Higuera St.  
San Luis Obispo

## YOUR NEIGHBORHOOD TOY, BOOK, GAME, GIFT & FUN STORE!



**FREE GIFTWRAPPING ON EVERY PURCHASE!**





Be sure to check out the recipes on the SLO Olive website featuring innovative and mouthwatering ideas such as Grilled Huli Huli Chicken, Balsamic Glazed Scallops, Jalapeno and Pineapple Grilled Shrimp, and Garlic Herb Focaccia Bread.

### 'The most fun part'

Since purchasing SLO Olive, Helser has made a point of reaching out and making contact with several olive oil producers in North SLO County, including Paso Robles and San Miguel.

"There are so many small ranches that produce amazing olive oils," he said. "There are all these wonderful products, and they're gold medal winners in their categories. The climate up here stresses the trees, and they produce a more robust fruit. That's something in the world of olive oil that everybody wants. We have a great region."

That level of quality extends to his interactions with everyone passing through his doors. At SLO Olive, customers can expect to be greeted by Helser or one of his staff and learn more about the oils and other products they carry.

"It's really important for me to walk out and greet each visitor, pour the sample for them, describe what they're getting into, and tell them where this product is actually from," he said. "I mean, that's the most fun part!"

### From local EVOO to Italian balsamic vinegars—origins and awards matter

Helser also enjoys helping customers discover the many ways SLO Olive is different than any other olive oil store they may have visited in the past.

"It's very different, but the only way they know that is when I go out and I walk them through everything," he said, adding his personal favorites include

the Molefina Koroneiki and a rare Pink Lemon Olive Oil. "I love to talk about the origin of each product. I let customers know this is local, or this one is a gold medal winner, and they walk away with a big appreciation of what this is all about."

When it comes to the balsamic vinegar available at SLO Olive, Helser relies on multiple importers in California that bring the product

in from the Modena region of Italy. His signature balsamic, the Reserve Aged, is the number one selling product in the store.

Helser says even

if customers didn't originally come in for balsamic, 90% of the time they'll walk out with the Reserve Aged.

He recently traveled with the entire family, his wife, Tasha, and their sons, Owen and Ian, on a trip to explore Italy and meet with some of the best balsamic producers in the world.

### Refill program, gift sets, and more

Never run out of your favorite olive oil or balsamic again! Bring in those empty SLO Olive bottles, and the friendly staff will refill them at a discounted price.

Find a variety of gift sets for every occasion, including 5-pack sample sets, and duo and trio 250 ml sets. Plans include expanding the front area to bring in local meats and cheeses and opening a second location on the coast.

SLO Olive is located at 958 Higuera Street in San Luis Obispo. Open Monday through Saturday, 10 a.m. to 5 p.m.; Sunday, 10 a.m. to 4 p.m., with extended hours during Thursday Night SLO Farmers' Market until 9 p.m. For more information visit [sloolive.com](http://sloolive.com), call (805) 439-2455, or follow them on Facebook and Instagram.

—Meagan Friberg



# San Luis Obispo Farmers' Market is a feast for the senses

*Let's all go to  
Farmers'*

Who doesn't love a good farmers' market? The Downtown SLO Farmers' Market, or just "farmers" as the locals call it, however, is more than just a farmers' market. It's an icon, a cornerstone of the San Luis Obispo community, and an absolute must-do during any trip to the Central Coast.

This beloved Thursday evening event reimagines five blocks of downtown San Luis Obispo into a vibrant community gathering, featuring over 100 vendors serving up everything from farm-fresh produce to the region's famous Santa Maria-style barbecue.



Fresh flowers, produce, music, food, and more at the SLO Farmers' Market.

**Farrell Smyth Inc.**  
A Real Estate Company



[www.FarrellSmyth.com](http://www.FarrellSmyth.com)

Real Estate • Residential • Commercial • Investment  
Relocation Services • Property Management & Rentals

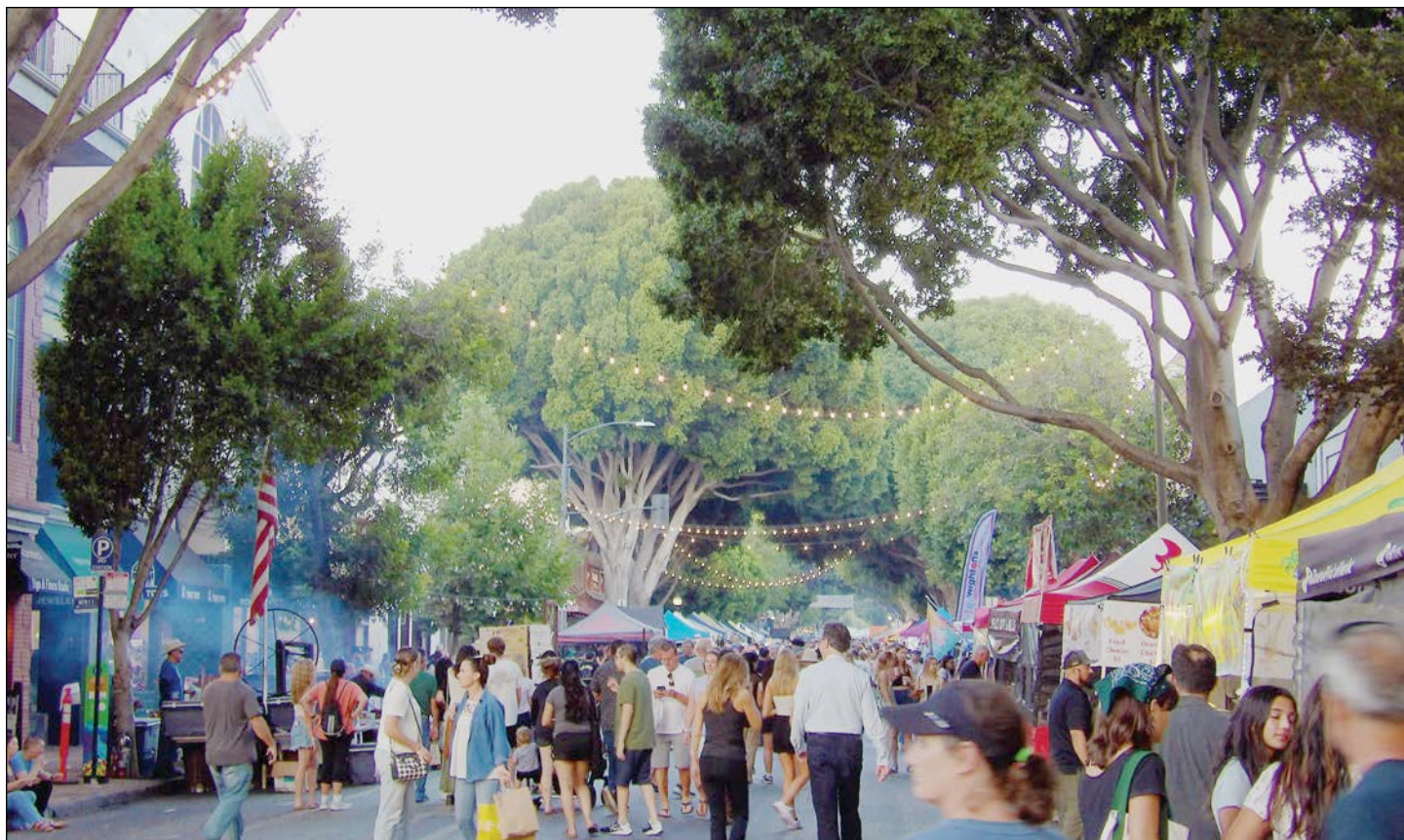
*Leading*  
REAL ESTATE  
COMPANIES  
IN THE WORLD

WE'RE LOCAL  
WE'RE GLOBAL



In the Heart of SLO: 21 Santa Rosa Street #100, San Luis Obispo • (805) 543-2172





### A feast for the senses

Farmers is a wonderful place to meet up with friends or get lost in a crowd. The aroma of tri-tip smoking over red oak wood mingles with the scent of fresh kettle corn and local delicacies, creating an irresistible sensory experience that draws thousands of visitors each week.

Local farmers display seasonal bounty from the fertile Central Coast soil—strawberries from Santa Maria, avocados from Morro Bay, and fresh citrus from inland valleys. Artists and craftspeople showcase their work alongside local musicians who provide the evening's soundtrack, from acoustic guitar to jazz ensembles.

### From cruising to community

The market's origins tell a unique story of community problem-solving. According to Downtown SLO, in the late 1970s, downtown merchants faced an unexpected challenge when cruising culture took over Higuera street on Thursday nights, deterring shoppers from visiting local businesses. In response, the Downtown Association (now Downtown SLO)

turned this challenge into an opportunity by closing the street to traffic and inviting merchants to bring their business outdoors.

What started as a creative solution to a local problem has evolved into one of the Central Coast's most cherished traditions, drawing visitors from across California and beyond. Cal Poly students mingle with long-time residents and tourists, creating a dynamic atmosphere that epitomizes San Luis Obispo's friendly, small-town charm.

### A local's guide to the market

Start your market experience at the intersection of Higuera and Nipomo streets, where the aroma of barbecue leads you to multiple tri-tip vendors.

As you stroll up the street, you'll find a diverse array of prepared foods, from authentic Thai cuisine to wood-fired pizzas. Continue to head towards the market's boundary on Osos street to find the farmers' stands, where seasonal produce creates a colorful display of the region's agricultural abundance.



Live entertainment spots are scattered throughout the market, with the primary performance area near the intersection of Higuera and Morro streets.

For dessert, follow the sweet scents to local bakeries' stands or the popular kettle corn vendor. Many downtown restaurants also offer market-night specials.

### Planning your visit

Today, visitors can experience this iconic market every Thursday evening on Higuera Street, with vendors, barbecues, and entertainment kicking off at 6 p.m.

The market runs year-round, adjusting its hours seasonally, staying open until 9 p.m. during the warmer months (March through October) and closing slightly earlier at 8:30 p.m. in winter (November through February). Just keep in mind that the market takes a break on federal holidays and rainy days (check their website by 10 a.m. PST on market day if the weather looks questionable).

Farmers' Market is where families establish weekly traditions, and where visitors can experience the authentic charm that makes SLO one of California's most beloved small cities.

For more information, visit [downtownslo.com/farmers-market](http://downtownslo.com/farmers-market). No pets except service animals are allowed.

—Skye Pratt



# Buying on the Central Coast—the lifestyle you've been looking for

## Smart moves and strong returns

From iconic beaches and wine country to vibrant towns and universities, California's Central Coast attracts buyers looking for more lifestyle, more space, and more long-term value. Whether you're relocating, investing, or buying a second home, Gabe Davis is the local agent people trust to get it done.

"There's no better place to build equity and enjoy life," says Davis. "Whether it's for Cal Poly, an Airbnb, a long-term rental, or just your dream home, this market has lasting appeal."



Gabe Davis, your dedicated real estate advocate.

### Big perks in a laid-back place

From world-class wine tasting to family-friendly hiking trails, the Central Coast delivers the best of California without the hassle of big-city living. SLO County enjoys a Mediter-

anean climate, low congestion, and direct flights from major hubs.

From rural to town living, the Central Coast offers it all. Relaxed country living offers elbow room and easy access to schools, shop-

ping, entertainment, and appointments. Town living is even more convenient, often within walking distance of entertainment and shopping. Traffic congestion is minimal to non-existent anywhere in the county.

Best of all, SLO County remains one of the most affordable coastal regions in California south of San Francisco, a rare mix of lifestyle and value.

With Gabe Davis, you're getting a dedicated advocate who knows the market and how to win in it. He partners with trusted inspectors, lenders, and escrow officers to make sure every detail is handled.

Gabe Davis's office is at 586 Higuera St., in San Luis Obispo. Visit [gabedavisre.com](http://gabedavisre.com), or call (805) 316-1108.

**Toptracer Range**

**Tournaments**

*Fun*

**FORE**

EVERYONE

**Events**

*Dairy Creek*

Info & Reservations  
(805) 782-8060

[www.dairycreekslo.com](http://www.dairycreekslo.com)

**Central Coast Veterans Museum**

History Museum in San Luis Obispo, est. 2002

Museum Hours: Wed - Sat • 10am - 3pm

**Come Explore The Museum!**

Tours - Exhibits - Artifacts - Uniforms - Veteran Stories

801 Grand Avenue, Suite 102

\*Entrance doors at back of brick building\*

Volunteers Needed | 501c3 non-profit org

[www.VetMuseum.org](http://www.VetMuseum.org)



# Discovering the diverse wines of the San Luis Obispo area

## *Unwind on a unique wine-tasting adventure*

The San Luis Obispo region includes the Edna Valley and Arroyo Grande AVAs, two of California's leading AVAs. Edna Valley was the first AVA granted in San Luis Obispo County in 1982 and has been producing wine since 1968. The two AVAs first attracted attention in the early 1980s when the California branch of the Champagne house Deutz, acquired land in the area. Sparkling wine is still made in the area.



The gentle sunshine and moderate Pacific Ocean maritime

climate combine with the fertile soil to produce incredible wines.

Bring a camera and plan on a day of adventure sipping great wine, sampling some apple brandy, having lunch, and playing some bocce ball.

### **Sip wine among the barrels at Claiborne and Churchill Winery**

Claiborne & Churchill Winery, still run by original owners Claiborne and Fredericka Churchill Thompson, has been producing Alsatian-style whites since 1983. In 1995, the couple built their pioneering, eco-friendly straw bale-constructed winery and opened their tasting room in the Edna Valley. Over the years, they have expanded their picturesque garden area to accommodate more guests



## Tasty Spanish-Inspired Wine and Friendly Hospitality



Scan to  
make a  
reservation

**CROMAVERA**

A Tiny (But Mighty) Winery Making Damn Good Wine



and larger parties for tastings and seasonal events.

The upscale, welcoming tasting room is located in the barrel room, allowing the popular producer to accommodate more visitors comfortably. Reservations are available for small private events such as birthdays, anniversaries, and graduation parties.

Centrally located in SLO Wine Country, Claiborne & Churchill's vacation property is only a ten-minute drive from Pismo Beach, San Luis Obispo, or Arroyo Grande, and a fifteen-minute drive to Cal Poly. Their guest cottage is perfect for a weekend, for visiting students at Cal Poly, or for anyone just looking for a relaxing getaway. Rental is available through VRBO/Homeaway, or by emailing [elizabeth@claibornechurchill.com](mailto:elizabeth@claibornechurchill.com).

Visit the tasting room at 2649 Carpenter Canyon Rd, in San Luis Obispo's Edna Valley; open every day from 11 a.m. to 5 p.m. (except major holidays), [claibornechurchill.com](http://claibornechurchill.com), (805) 544-4066.



**Baileyana Tasting Room, get a history lesson in a glass**

The Baileyana Tasting Room is the first you encounter upon

entering the Edna Valley from Orcutt Road and San Luis Obispo. Housed in the historic 1909 Independence Schoolhouse, the tasting room is the home of Baileyana, Tangent, True Myth, and Zocker brands.

This charming schoolhouse offers wine-tasting experiences to accommodate all visitors. With around 35 different white, red, and rosé wines to choose from, there are wines for every guest from the first-time wine taster to the expert. With extensive picnic grounds and views, the family-friendly tasting room provides a memorable and fun experience.

Veteran winemaker Rob Takigawa focuses on bringing elegant chardonnays, aromatic whites, and pinot noir wines from the cool Edna Valley and powerful reds from the warmer Paso Robles to Baileyana visitors. These wines are rich in stories, well told by the engaging tasting room team.

*The Baileyana Tasting Room is located at 5828 Orcutt Road, San Luis Obispo. It is open from 10 a.m.- 5 p.m. daily, excluding major holidays. Reservations are required. Please book on Tock or call (805) 269-8200.*

**Award-winning wine, grappa, and brandy at Autry Cellars**

Overlooking vineyards and 40 miles of the Santa Lucia mountain

range is Autry Cellars. Owner and artisan winemaker Steve Autry and his tasting room staff pour wine varietals, grappa, and his signature apple brandy from some of the best grapes selected from across the region.

Autry Cellars' unpretentious tasting room is "styled in early American warehouse," jokes Autry. But don't be deceived by the modest décor. Here is where visitors experience superb wine varietals along with gold medal best-in-class grappa and silver medal American oak and Hungarian oak brandies.

Inspired by a spectacular zinfandel tasting experience, Autry became a full-time artisan winemaker in 2001 and a fully licensed brandy distiller in 2012. He says people who visit his tasting room, "come for the wine and discover the brandy," and gain access to impressive small lot wines and brandies that are available exclusively in the tasting room.

Visit Autry Cellars tasting room at 5450-B Edna Road in San Luis Obispo; open 11 a.m.- 5 p.m. Tuesday-Saturday (last reservation at 4 p.m.) and 11 a.m.-4 p.m. Sunday (last reservation at 3 p.m.), [autrycellars.com](http://autrycellars.com). For reservations, call (805) 546-8669.

**CLAIBORNE & CHURCHILL**  
WINERY

(805) 544-4066  
[www.claibornechurchill.com](http://www.claibornechurchill.com)

OPEN DAILY 11AM - 5PM  
In San Luis Obispo Wine Country





### Croma Vera Wines—Spanish-inspired, locally sourced

Croma Vera Wines has carved out a niche for Spanish-inspired wines on the Central Coast. Dedicated to

sustainable winemaking, Croma Vera wines showcase a distinct balance and freshness influenced by the Central Coast climate and soil that is so similar to Spain's wine regions. Wines

like albariño, tempranillo, graciano, and bold red blends allow Croma Vera to offer delicious, distinctive wines that bring something unique to the region's winetasting experiences.

Produced in small, 200-cases-per-year lots, environmental stewardship is central to Croma Vera's winemaking. Grapes sourced from local SIP-certified vineyards ensure practices that protect the land and vineyard workers. Croma Vera wines respect both nature and community, and the winery continually seeks ways to reduce its environmental footprint and give back to the land that nurtures its wines.

To mark its 10th anniversary, Croma Vera launched a project with The Land Conservancy of San Luis Obispo County. Part of the co-branded 2025 Rosé proceeds are dedicated to land conservation efforts.

*The kid and dog-friendly tasting room is in Duncan Alley, 3183 Duncan Road, Suite D, San Luis Obispo's newest hotspot. Open Thursday through Sunday, and some Mondays, 1-7 p.m. For more information, visit [cromavera.com](http://cromavera.com), social media, or call (805) 946-1685.*



## BAILEYANA TANGENT & TRUE MYTH

TASTING ROOM

Located just minutes from downtown SLO, we offer warm hospitality paired with expansive vineyard views.

Join us to experience our wide array of distinctive wines, locally grown and carefully crafted to express the Edna Valley's unique cool coastal climate.

**OPEN DAILY 10am - 5pm**  
5828 Orcutt Road, San Luis Obispo  
[baileyana.com](http://baileyana.com) 805-269-8200



# Croma Vera marks a decade of distinction with artisanal cocktails and land conservancy partnership

*Inaugural Rosé of Grenache launches a shared commitment of craftsmanship and sustainability*

Croma Vera Wines launched into its 10th year with an intriguing line of low-to-no-alcohol cocktails and beverages, and a unique partnership to preserve and protect Central Coast lands.

The family and pet-friendly tasting room brings an elevated experience to visitors. Along with enjoying Croma Vera's excellent wine, patrons now have low-alcohol and no-alcohol

options to sip along with their cheese and charcuterie plates, or vegan pairing choices.

Croma Vera has also partnered with the Land Conservancy of San Luis Obispo County (LCSLO) to create a special Rosé of Grenache that honors the land, the community, and the art of sustainable winemaking. A portion of the wine's sales is dedicated to supporting LCSLO's work.



Enjoy excellent wine, low or no-alcohol options, and cheese, charcuterie, or vegan plates.

Croma Vera Wines is a boutique, urban winery in San Luis Obispo, specializing in Spanish-variety wines with character, balance, and a modern California

twist. The winery has carved out a niche with wines like albariño, tempranillo, graciano, and bold red blends sourced from sustainably farmed local vineyards.

## Elevating the experience

Inspired by Spanish classics, low-alcohol cocktails are hand-crafted with Croma Vera wines and premium mixers from Yes Cocktail Co. in Paso Robles.

Staying true to Croma Vera Wine's commitment to authenticity and craftsmanship, the cocktails highlight natural ingredients and vibrant flavors. The list of vegan cocktails ranges from 4% to 6% ABV. Who can go wrong with tempting choices inspired by the seasons, wines, and spices of Spain?

- Tempranillo & Amaro Twist features tempranillo wine, non-alcoholic amaro, and lemon soda.
- Hibiscus Cali-Mocho blends red wine, Mexican Coke, and hibiscus rose mixer.
- Spicy Grenache Spritz, a blend of red wine, with blood orange and chili pepper mixer.
- Tinto de Verano combines red wine with lemon soda.
- White Wine Spritzer, a refreshing option with white wine and blood orange soda.

For those who prefer no alcohol, choose from a carefully curated selection of thoughtfully crafted zero-alcohol beverages made from high-quality, natural ingredients.

Beverages include the favorite Mexican Coca Cola, Estrella Galicia 0% Pilsner-style lager from Spain, the Ginger Rose Cocktail made with hibiscus rose mixer and ginger beer, San Pellegrino Italian soda and sparkling water, and the Spanish Codorníu Zero Sparkling Rosé.

Whether someone is reducing their alcohol consumption or simply looking for a refreshing alternative, Croma Vera is committed to providing a high-quality selection of beverages that don't compromise on flavor, craftsmanship, or enjoyment.

## The LCSLO partnership—a shared commitment to sustainability

The new partnership fuses Croma Vera's decade-long dedication to producing wine from sustainably managed vineyards with LCSLO's mission to conserve the diverse wildlands, farms, and ranches of the Central Coast.

The newly introduced Rosé of Grenache symbolizes the part-



## San Luis Obispo & South County Wine Tasting

nership and features the Pismo Clarkia on the label. The Pismo Clarkia, an endangered wildflower native to the protected lands of the Pismo Preserve.

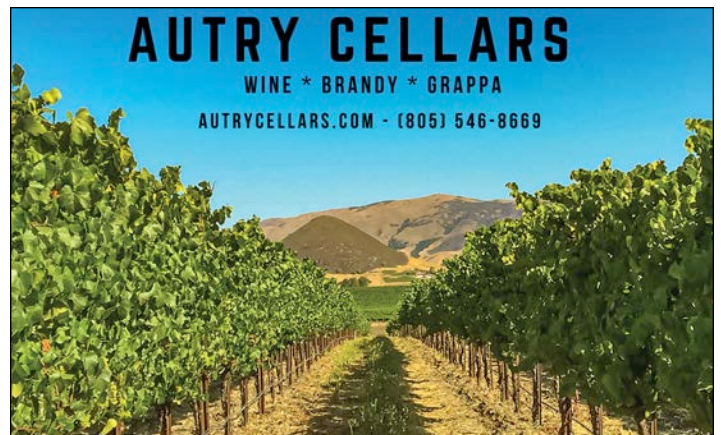
"Sustainability has always been at the heart of Cromá Vera," said Mindy Oliver, owner and founder. "From sourcing SIP-certified sustainable grapes to reducing our environmental footprint, we've made it our mission to respect the land that makes our wines possible. Partnering with the Land Conservancy felt like a natural extension of that commitment. This Rosé is more than a wine—it's a way to give back to the land that nurtures us and the community that supports us."

A portion of the proceeds from this wine supports LCSLO's work in protecting and restoring natural lands across the Central Coast. LCSLO has been a champion for conservation in San Luis Obispo County since 1984, protecting over 26,000 acres of farmland, wildlife habitats, and open spaces. The organization's work ensures that future generations can enjoy the region's natural beauty and biodiversity.

"This partnership is about more than just a bottle of wine," said Christa Stoll, Community Engagement Coordinator at LCSLO. "It's about telling the story of the land—the Pismo Preserve, the endangered Pismo Clarkia, and the ongoing efforts to conserve these spaces. We're thrilled to collaborate with Cromá Vera to raise awareness and funds for conservation."

With this partnership, Cromá Vera Wines and LCSLO invite wine lovers and conservation enthusiasts alike to join in celebrating a decade of craftsmanship and stewardship. Every bottle of the 2024 Rosé contributes to protecting the lands that make San Luis Obispo County a treasure for generations to come.

Cromá Vera Wines is located at 3183 Duncan Road, Suite D, San Luis Obispo, CA 93401. Visit them Thursday through Monday from 1 to 7 p.m. For more information, visit [cromavera.com](http://cromavera.com), or on Instagram at [instagram.com/cromaverawines](https://www.instagram.com/cromaverawines), or call (805) 946-1685.





# Avila Beach



*Seven Sisters*  
VACATION RENTALS

Avila Beach • Pismo Beach • Grover Beach  
Morro Bay • San Luis Obispo



Take a drive away from the beaten paths of Hwy. 101 and Hwy. 1 and discover the quiet paradise of Avila Beach. The oceanside community offers something for every interest and all ages from quiet romantic weekends to beaches, hiking trails, kid and pet friendly parks, shopping, great food, golfing and hot springs. Choose from the many hotels and enjoy family meals or a sunset dinner at an oceanfront restaurant. This delightful small town rests at the edge of San Luis Obispo Bay. The San Luis Obispo Creek empties into the bay at Avila Beach providing views of native wildlife along with the region's unique marine life. The nearby Avila Beach Bird Sanctuary is great for bird watching any time of year and especially during bird migrations.

## Attractions

### Piers in Avila Beach

Avila Beach boasts three piers, two historic piers and a private pier that houses the California Polytechnic State University's Center for Marine Sciences. The Harford Pier, built in 1873, was used for shipping before the railroad arrived. The pier also has a romantic history as a liquor smuggling hotspot during the 1920s. Today, the pier is occupied by commercial fishing and restaurants and is open to pier-fishing. Avila Beach Pier was built in 1908 and was important for fishing and ocean-bound passenger transportation. It

has been partially closed to foot traffic since 2015 due to storm damage. For information about the piers, call (805) 595-5400.

### Fishing

Personal boats and kayaks can be launched from Olde Port Beach, a public hoist at Harford Pier and two additional hoists are made accessible to the public by the Port San Luis Harbor District. To arrange use of either the trailer boat launch for boats up to 28' feet, or the mobile hoist for larger boats call the harbor district at (805) 595-7895.

### Hiking

The Bob Jones Trail starts at the trailhead on Ontario Road and wanders along the San Luis Obispo Creek. The paved trail, about three miles from trailhead to downtown Avila Beach, is a mostly smooth hike or bike ride with benches along the way.

## Hotels & Lodging

### Seven Sisters Vacation Rentals

Offers beautiful and unique luxury vacation homes along the Central Coast. Their coastal and wine country homes are known for idyllic settings, designer furnishings, and exceptional amenities. Their guest service team consistently receives 5-Star reviews for offering an ultimate vacation rental experience. 7svr.com, (805) 900-6000





# Pismo Beach, Shell Beach & Oceano

The beach cities of Pismo Beach, Shell Beach and Oceano join Grover Beach to offer a 15-mile stretch of beach for long walks, watching shore birds and marine life, enjoying tide pools or just sitting on the sand and feeling the breeze and sun. Enjoy views of the historic Pismo Beach Pier and take advantage of a variety of water sports like kayaking and surfing. Green spaces with trails and panoramic ocean views include Dinosaur Caves Park, Chumash Park featuring coastal wetlands, Margo Dodd Park, and the Pismo Preserve. Millions of Monarch butterflies migrate to the Monarch Butterfly Grove in the cool months.

Pismo Beach and its companion communities provide lodging for every budget. Enjoy the iconic wholesome food and fine wines that are hallmarks for San Luis Obispo County. Gifts, original art, clothes, jewelry and décor can all be found tucked away in the many galleries and shops. A day or more exploring Pismo Beach gives a lifetime of memories.

## Attractions

### Dinosaur Caves Park

Located at the corner of Cliff Street and Shell Beach Road, this

11-acre park is popular with walkers, photographers, dog lovers, joggers and fishing enthusiasts. Observe dolphins, whales, sea otters and other sea life as well as sea and shore birds such as gulls, cormorants, and Peregrine falcons. Reservations may be required for group events. Visit [pismo-beach.org/288/Dinosaur-Caves-Park](http://pismo-beach.org/288/Dinosaur-Caves-Park) for more information.

### Oceano Dunes

Thousands flock to the Oceano Dunes State Recreational Park to camp along the ocean in tents and RVs every week. You can rent and ride dune buggies and ATVs on the beach and enjoy riding for the entire afternoon. There is a small cost per vehicle to drive on the beach and it is recommended you have a larger vehicle before attempting to drive on the dry sand; you don't want to get stuck in the dunes.

### Ocean views

Pismo Beach is home to several parks with beautiful, panoramic views of the Pacific Ocean and birds and marine life that live and migrate through the Central Coast. A few of the most popular parks with exquisite views, trails, places to rest, picnic and enjoy the scenery include:

- Chumash Park covers 38-acres of

wetlands, willows, oaks and is home to a rich variety of birds and wildlife. Bring a camera. Leashed dogs are welcome.

- Eldwayen Ocean Park meanders over a mile along the bluffs and has stairs down to the beach and the tidepools. Check a tide chart to visit during low tide to explore the tidepools.

- Margo Dodd Park, located on a bluff above the ocean includes breathtaking panoramas of the ocean, beaches and surrounding areas. Bring binoculars and a camera. Walk the sandy beach to a tidepool at the end of Pier Street.

### Hiking and scenic walks at the Pismo Preserve

The preserve provides over 11 miles of trails wandering through 880-acres of oak woodlands and coastal ridges and some of the most stunning panoramic views of the Pacific Ocean and surrounding land and beaches. Trails are marked for the direction of travel. Park is open weekdays from sunup to sunset.

### Price Historical Park

This four-acre park and open space provides hiking trails and a class 1 bike trail. The park incorporates a self-guided history



**Souvenirs,  
Boutique  
Clothing,  
Beach  
Blankets,  
Toys  
& More!**





(805) 295-5055 • 240 Pomeroy Ave. Pismo Beach



## Pismo Beach, Shell Beach & Oceano

walk recognizing Chumash culture and the history of missions and Pismo Beach. The gated Meherin House and Price Anniversary House, built by Pismo Beach founder, John Michael Price, are also located in this park. Visit 365 days a year during daylight. For additional information call Pismo Beach Recreation Division (805) 773-7039.

### Pismo Beach Pier

This 1,200-foot pier is a major fishing attraction. For serious recreation, try kayaking, surfing, or scuba diving. For a more relaxed afternoon walk the pier and then head to the downtown area for shopping.

## Attractions & Tours

### The Great American Melodrama

Live entertainment for the whole family, featuring hilarious comedies and Vaudeville-style musical revues. Professional actors, food, drinks, beer & wine, and good old-fashioned fun add up to a unique and memorable experience that's been thrilling audiences since 1975. 1863 Front St., Oceano, [americanmelodrama.com](http://americanmelodrama.com), (805) 489-2499

## Dining & Drinks

### Ada's Fish House

A family-owned establishment with a full cocktail bar, boasting fresh fish and seafood in a relaxed atmosphere. Offering classic coastal dishes with East Coast influence like steamed clams and lobster rolls with mouth-watering specialties like Pacific Coast Halibut and grilled swordfish. [adasfishhouse.com](http://adasfishhouse.com), 558 Price St, (805) 556-3077

### Brad's Restaurant

Award-winning clam chowder, best tri-tip sandwiches in SLO County, BBQ Buffalo Clams. Dine inside or on the patio. 1 block from the ocean. 209 Pomeroy, Downtown Pismo Beach, (805) 773-6165

### Cracked Crab

Cracked Crab serves the finest seafood available, in a most casual style. Located at 751 Price St, Pismo Beach, opened Sunday-Thursday 11 a.m. - 9 p.m., Friday and Saturday 11 a.m. - 10 p.m. [CrackedCrab.com](http://CrackedCrab.com), (805) 773-CRAB

### Pismo Fish & Chips

Renowned for its exceptional fish and chips and hearty clam chowder, it has built a legacy on serving fresh, delectable seafood dishes. With decades of tradition, it continues to



offer a timeless dining experience, where quality and flavor remain paramount. 505 Cypress St., Pismo Beach, [pismoofishandchips.com](http://pismoofishandchips.com), (805) 773-2853

### Splash Café

Splash Café is one of the longest standing restaurants on the Central Coast. A popular destination since 1989, serving OVER 40,000 gallons of Clam Chowder per year! Splash Café is a certified landmark that truly represents Classic California. 197 Pomeroy Ave, Pismo Beach, [SplashCafe.com](http://SplashCafe.com), (805) 773-4653

## RV Resorts

### Pismo Coast Village RV Resort

Pismo Coast Village RV Resort is an award winning vacation getaway. Swimming pool, arcade, laundromat, bicycle rentals,

playgrounds, mini golf and many courts and games, not to mention a beautiful beachfront location. Bring your RV and enjoy all the fun they have to offer! 165 S Dolliver, Pismo Beach, 888-RVBEACH, [pismo coastvillage.com](http://pismo coastvillage.com)

## Shopping

### Ashtie's Beach Shack

Ashtie's Beach Shack on Pomeroy in Pismo Beach is a gift, souvenir and clothing shop for the whole family. There's an assortment of trendy beach clothes, bathing suits (perfect since it's just up from the beach), sandals (dressy and flip flops) and loads of fun sparkly baubles. Come on in and see for yourself what Ashtie's has for you! 240 Pomeroy Avenue, Pismo Beach, (805) 295-5055

### California Fresh Market

California Fresh Market provides groceries to the local community. Organic, Specialty, and Gourmet products. Full Service Deli & Bakery, Full Service Meat & Seafood, Specialty Wines & Cheeses, Unique Gifts and so much more! [californiafreshmarket.com](http://californiafreshmarket.com), 555 Five Cities Dr., Pismo Beach, CA 93449, (805) 295-7162; 771 Foothill Blvd., San Luis Obispo, CA 93405, (805) 250-1425

### Thomas Kinkadee Gallery

A showcase of Thomas Kinkadee's famous works both new and classic. Ask to see his lesser known pieces as well. Experience the many beautiful styles of Kinkadee's artwork. 500 Cypress St., Pismo Beach, (805) 773-9424





# CALIFORNIA *Fresh* MARKET



*Proudly Serving the Central Coast Since 1966*

## California Fresh Market

555 Five Cities Drive  
Pismo Beach CA 93449  
Phone: (805) 295-7162

771 E. Foothill Boulevard  
San Luis Obispo CA 93405  
Phone: (805) 250-1425

## El Rancho Marketplace

2886 Mission Drive  
Solvang CA 93463  
Phone: (805) 688-4300

All stores are open daily from 6 am to 10 pm

Tag us on Facebook & Instagram  
@californiafreshmarkets @elranchomarket



We Accept



## Local, Independent...



You can find us online at [CaliforniaFreshMarket.com](http://CaliforniaFreshMarket.com)

Scan for our weekly  
ad & newsletter



# It's always beach time at Ashtie's Beach Shack

*Beachwear,  
blankets,  
sweatshirts,  
souvenirs, and more*

Ashtie's Beach Shack in Pismo Beach supplies tourists and locals alike with everything beach-themed. From boutique clothing, souvenirs, blankets, sandals, swimsuits, and more, it can be found at Ashtie's.

"Our prices are some of the best in town. The quality is very good, and customer service is at the top of our list," said Bob Wexler, who owns the beach shack along with his wife, Cat Wexler.

## Where the best-dressed beachgoers shop

Popular and affordable items at the store include sweatshirts in sizes to suit every customer, Baja shirts, blan-



The place to shop for beachwear, gifts, and more.

kets, sandals, and swimsuits. Bring the kids, because Ashtie's has what beach kids need and want!

Graphic t-shirts and sweatshirts pay homage to the local area, and make great gifts, too! Hats and caps, from baseball caps to wide-brimmed fashion statements, top off the perfect beach look.

Ashtie's Beach Shack also stocks the Earthly Body brand of personal

care products, which includes hand and body lotion, miracle oil, and CBD cream.

Everything is affordable, so the whole family can stock up on fun goodies and clothing at a good price.

## A local favorite with an international vibe

Ashtie's Beach Shack is a big draw for visitors to the area, and it's a

favorite for local shoppers. There are plenty of affordable high-end items for both personal use and gifts. Tourists from all around the world travel to the Central Coast and visit The Shack, including guests from Australia, France, England, Germany, Canada, Dubai, and more.

The varied selection of affordable merchandise offers something for everyone. The vibe is fun and welcoming, and the quality of merchandise, the pricing, and friendly customer service get rave reviews on Yelp!

Ashtie's Beach Shack is conveniently located close to the Pismo Beach pier and an easy stroll to the beach. There are many other shops and restaurants nearby, offering an enjoyable day exploring the community of Pismo Beach.

Ashtie's Beach Shack is located at 240 Pomeroy Avenue in Pismo Beach. For more information, call (805) 295-5055 or visit their Facebook page at Ashtie's Beach Shack.

—Sadie Mae Mace



# Cracked Crab

Pismo Beach, CA



## Serving the Finest Seafood Available, in a Most Casual Style

Fresh Local Fish Daily



751 Price Street • (805) 773-2722 • [www.CrackedCrab.com](http://www.CrackedCrab.com)



# From breakfast to BBQ—Brad's Restaurant is a Pismo Beach gem

*Celebrating fine food and family atmosphere since 1955*

For delicious meals, a spacious patio, and service that makes you feel like family, look no further than Brad's Restaurant. Only one block from the Pismo Pier, the beautiful patio attracts shoppers and beachgoers to enjoy delicious seafood dishes and American fare.

A fixture of the Pismo Beach dining scene, owners Brad and Helen Phillips created Brad's Restaurant from the ashes of their previous eatery, The Hut, which burned down in 1955. The Hut was



Whet your appetite with warm, creamy chowder.

a favorite for great hamburgers. The Phillips family has been involved in managing Brad's Restaurant ever since the official 1956 opening, and

has continued to build an outstanding menu. The passion for excellent meals and a welcoming experience is ever present. The restaurant has

been a favorite of locals and tourists, especially during the summer months.

"We just try to create a dining



**Clam Chowder Made From Scratch Daily**



**Family-Owned in Pismo Beach since 1953!**

**Come relax & dine on Pismo Beach's largest outdoor patio!**

**www.bradsofpismo.com**

**209 Pomeroy Ave., Pismo Beach • (805) 773-6165**



PISMO COAST VILLAGE  
RV RESORT

Reservations call  
**888-RV-BEACH**  
888-782-3224



**Call Today!**



SCAN ME

Nestled right on the beach, beautifully landscaped, it is truly an outstanding recreational resort in every sense. 400 fully-developed sites with picnic tables, fire rings, utilities and satellite TV hook-ups all included in one price!

#### Resort Features

- ◆ Resort Wide Free Wi-Fi
- ◆ RV Storage & Tow
- ◆ Heated Swimming Pool
- ◆ Well-stocked General Store
- ◆ Clubhouse
- ◆ Bike Rentals
- ◆ Mini Golf
- ◆ Arcade

165 S. Dolliver Street, Pismo Beach, CA 93449

www.PismoCoastVillage.com rv@visitpcv.com





**Splash Café**

**CLAM CHOWDER**

**BREAKFAST | LUNCH | DINNER**  
Open daily at 9am

**PISMO BEACH: 197 POMEROY AVENUE   SPLASHCAFE.COM   (805) 773-4653**

## Pismo Beach, Shell Beach & Oceano

experience that's enjoyable and quality food that makes people want to come back," said Debra Rivera, the office manager and family member of Brad's Restaurant.

### Start with breakfast, come back for lunch, and dinner

There are plenty of breakfast dishes to start the day off right. The highlight of the breakfast menu is the chicken fried steak and eggs for a protein-filled morning. There are plenty of traditional breakfast choices prepared with the unique Brad's Restaurant flair for exceptional flavor. Popular choices include omelets, pancakes, bacon and eggs, breakfast burritos, and more.

The lunch and dinner menu offers seafood appetizers, including coconut shrimp and steamed clams. Salads, sandwiches, wraps, burgers, seafood, and more polish off the extensive lunch and dinner options. Many of the recipes were handed down the family line, including the award-winning clam chowder made from scratch daily, and freshly made tartar sauce. Popular lunch

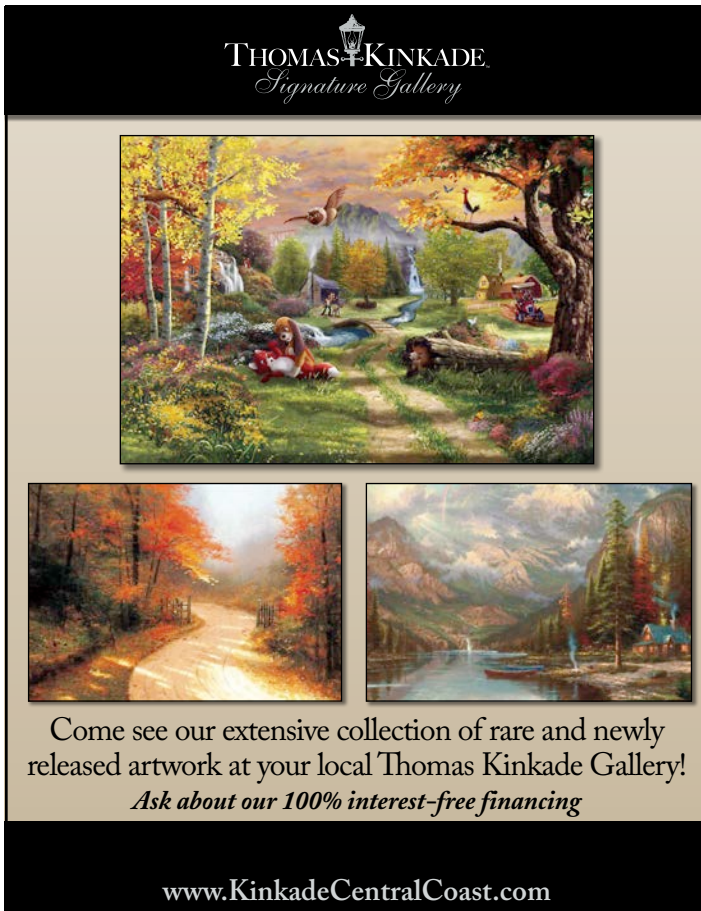
and dinner dishes include tri-tip sandwiches cooked on the oak-pit BBQ, and fish and chips made from the highest quality wild-caught Alaskan cod. Local wines and beers make a perfect addition to a meal. Leave room to indulge in the dessert menu, where brownie sundaes, carrot cake, and mud pie are delicious options.

While every seat is a great spot for enjoying their classic fare, the patio is high in demand due to the ideal weather and beautiful setting. The patio has been the roomiest among Pismo Beach restaurants since 1983.

For a mouthwatering bite of fresh seafood, stellar service, and a restaurant steeped in history and passion, Brad's Restaurant in Pismo Beach is the way to go.

*Brad's Restaurant is located at 209 Pomeroy Avenue in Pismo Beach. Open Monday-Thursday 10:30 a.m.-8:30 p.m., Friday and Saturday 8 a.m.-9 p.m., Sunday 8 a.m.-8:30 p.m. For more information, call (805) 773-6165 or visit [bradsopismo.com](http://bradsopismo.com).*

—Sadie Mae Mace



**THOMAS KINKADEE**  
*Signature Gallery*

Come see our extensive collection of rare and newly released artwork at your local Thomas Kinkadee Gallery!  
*Ask about our 100% interest-free financing*

[www.KinkadeeCentralCoast.com](http://www.KinkadeeCentralCoast.com)



**PiSMO FiSH & CHiPS**  
PISMO BEACH, CA

**Since 1963**  
505 Cypress Street, Pismo Beach  
(805) 773-2853 • [pismofishandchips.com](http://pismofishandchips.com)



# Great American Melodrama— where you boo, cheer, and laugh out loud

*There's food, too,  
so try not to laugh  
with your mouth  
open*

The Great American Melodrama Theatre in Oceano is a unique evening of music and comedy that has thrilled audiences since 1975. The theatre offers fun, interactive, family-friendly performances with top-tier professional actors from all over the country who deliver the best performances on the Central Coast.

The Melodrama offers fresh, funny shows with titles seen nowhere else. Modern musicals or contemporary takes on familiar stories are performed in true melodramatic style.



The best performances on the Central Coast at the Melodrama.

Audiences are encouraged to boo the villain, cheer the hero, and swoon for the lovers.

The actors greet you at the door, show you to your seats, serve food at the snack bar, and celebrate birthdays

and anniversaries in the crowd. With a wide variety of food, beverages, and a third-act Vaudeville Revue, an evening at the Melodrama is three experiences in one, full of music, parody, and comedy sketches.

Coming attractions include a special twist on the legend of Bonnie and Clyde and the Melodrama's highly anticipated annual Holiday Extravaganza.

Bonnie and Clyde meet Jekyll and Hyde, and there's a battle between good and evil to be won, or not. September 26-November 15.

Scrooge rediscovers his Christmas cheer in the Holiday Extravaganza's delightful tale. Laugh with the wacky cast in a fairy tale operetta that's gone off the tracks. Sing along to the tunes in the Holiday Vaudeville Revue. November 15-December 31.

The Great American Melodrama Theatre is located at 1863 Front St, Oceano, and the box office at 1827 Front St. For tickets and more information, visit [americanmelodrama.com](http://americanmelodrama.com) or call (805) 489-2499.





(805) 556-3077 • 558 PRICE STREET, PISMO BEACH  
[ADASFISHHOUSE.COM](http://ADASFISHHOUSE.COM)




(805) 773-0551 • 491 PRICE STREET, PISMO BEACH  
[ROSASRESTAURANT.COM](http://ROSASRESTAURANT.COM)



# Discover a serene beachside getaway at Pismo Coast Village RV Resort

*'The perfect blend of relaxation and adventure'*

Just steps from the pristine shores of Pismo Beach, the Pismo Coast Village RV Resort is an iconic haven for vacationers seeking the perfect blend of relaxation and adventure. Earning accolades and high rankings, this resort has captivated travelers since it opened in the mid-1970s and has remained a cherished home base for enthusiasts of coastal getaways.

Spanning 26 meticulously landscaped acres, the resort boasts 400 spacious sites, each offering a picturesque retreat. The ocean beckons a short stroll away, and the resort's extensive amenities include a heated swimming pool, outdoor pickleball and basketball courts, a nostalgic miniature golf course, an arcade, and surrey bicycle rentals.

An on-site restaurant, complimentary wireless Internet access, and a well-stocked general store catering to needs from everyday toiletries to local wines, RV essentials, and trendy apparel fill out the amenities. The resort's prime location has easy access to popular Pismo Beach restaurants and shopping, all within a leisurely stroll.



A coastal retreat filled with relaxation and a touch of community.

## A tapestry of experiences

Guests of Pismo Coast Village RV Resort immerse themselves in a tapestry of experiences. Whether savoring the local wine-tasting scene, basking on the sun-kissed beaches, or exploring the myriad attractions in the area, there's no shortage of activities. The vicinity is a treasure trove of wonders, beckoning travelers to explore and experience before settling in for a tranquil night at the resort.

While holidays and summer resonate with the laughter and joy of families, the off-season beckons couples seeking a romantic, serene

escape. The resort's calendar is filled with vibrant events, including the renowned Pismo Beach Classic Car Show, the Clam Festival, PCV Halloween Lane, and the much-anticipated annual Pismo Vintage Trailer Rallies, slated for the third weekends in November and May. The unique trailer rallies feature vintage trailers towed by classic cars, with the park opening its doors for public viewing on Saturday from 10 a.m. to 3 p.m.

The Pismo Coast Village RV Resort is not just about creating unforgettable vacation memories; giving back to the community resonates deeply with the resort's ethos.

The dedicated staff contributes to various charity events by donating free camp nights, fostering a spirit of goodwill and community support.

For travelers seeking a coastal retreat filled with joy, relaxation, and a touch of community spirit, Pismo Coast Village RV Resort beckons with open arms, promising an unforgettable stay amidst the beauty of Pismo Beach.

Pismo Coast Village RV Resort is located at 165 S. Dolliver St. in Pismo Beach. For reservations or more information, call (888) 782-3224 or visit [pismo coastvillage.com](http://pismo coastvillage.com).



We are thrilled to announce a monumental milestone in the history of The Great American Melodrama Theater: our **50th Anniversary Season!**

**[www.AmericanMelodrama.com](http://www.AmericanMelodrama.com)**

- Year-round live theater, professional actors
- Fun for folks 5 to 105!
- A variety of great musicals, comedies, spoofs, classic melodramas and thrillers.
- Family owned and operated since 1975!

on Historic HWY 1 Oceano, CA  
(805) 489-2499



# Grover Beach

*Don't miss the hidden gems, dunes, golf and parks of this laid-back beach town*



Grover Beach is an outdoor lover's dream with access to wide expanses of beach and nearby parks and hiking. The town resting between Pismo Beach, Oceano and Arroyo Grande is one of the area's gateways to the many experiences and memories that add up to a relaxing break in the regular routine. Exploring nature, the many open spaces and parks, shops, restaurants and activities, including nearby golf courses, are only a few of the attractions that bring visitors back to Grover Beach.

## Attractions

### Skating

The South County Skate Park, operated by the City of Grover Beach, is located at 1750 Ramona Ave. The park is open to skateboarders and inline skaters. Helmets and knee and elbow pads are required. Call (805) 473-4568 for more information.

### Hiking and beaches

Grover Beach shares one of the longest stretches of beaches in the area with Pismo Beach. Close to 15 miles of open beach is available for long beach walks,

jogging, or exploring the beach and surrounding landscapes.

Grover Beach is also a gateway to the many outdoor activities that are available. The Grover Beach Recreation Department provides online trail maps to just about every open space in San Luis Obispo County. Visit [grover.org](http://grover.org) to download the maps.

### Golf

Fifteen golf courses are located within 20 miles of Grover Beach. A few of the most popular include:

- Pismo Beach Golf Course. This ocean front, nine-hole, par 27 course is located just one mile from downtown Grover Beach on LaSage Drive. Visit [pismo-beachgolf.com](http://pismo-beachgolf.com).
- Cypress Ridge Golf Course is an 18-hole, par 72 course located just four miles from the center of Grover Beach in Arroyo Grande. Visit [cypressridge.com](http://cypressridge.com) for tee times and more information.
- Blacklake Golf Resort. Play a choice of courses on these Nipomo links, or practice on the 275 yard driving range. Visit [blacklake.com](http://blacklake.com) for more information.

## Service

### Cole's Linen & Laundry

The place to go when in need of laundry services. The Fluff and Fold service lets you vacation while they do your laundry, or use their machines and do it yourself. Clean, safe laundromat with attendants to help. 360 W Grand Ave, Grover Beach, [JacksWashtubGroverBeach.com](http://JacksWashtubGroverBeach.com), (805) 489-1192

## Shopping

### Natural Healing Center

Premier cannabis retailer in Grover Beach, Morro Bay and SLO. Focusing on education and providing state of the art facilities with expert 1-on-1 service, NHC offers a comprehensive selection of top-quality products in an inclusive atmosphere. 998 Huston St. GB, 495 Morro Bay Blvd. MB, [nhcdispensaries.com](http://nhcdispensaries.com), (805) 201-1498

Cole's Linen & Laundry  
(805) 489-1192  
360 W. Grand Ave.  
Grover Beach, CA  
[www.jackswashtubgroverbeach.com](http://www.jackswashtubgroverbeach.com)





# Arroyo Grande

The charming village of Arroyo Grande showcases its history through the variety of buildings and historical landmarks that line the streets, many housing restaurants, shops and museums. The shops include antiques, specialty boutique goods and gifts. Restaurants range from bakeries, cozy cafes and coffee houses, to family dining for every food preference.

## Attractions

### The Swinging Bridge

The Swinging Bridge in the Village of Arroyo Grande, spanning the Arroyo Grande Creek, is the only remaining bridge of its kind in California. Originally built in 1875, the bridge was reconstructed in 1995 after it was destroyed by a fallen tree.

### Open-air historical experiences

- The Santa Manuela School House, a one-room school that held classes from 1901 until 1957
- The Paulding History House, a registered California Historic Resource at 551 Crown Hill Road, was built in 1889.

Visit the South County Historical Society at [southcountyhistory.org](http://southcountyhistory.org) more information about the Heritage House Museum, the Barn Museum, the IOOF Historic Hall and other Arroyo Grande historical resources.

### Farm fresh foods

The town is surrounded by agricultural land and small farms that grow fresh, farm-to-fork, fruits and vegetables. Many of these essential farms offer produce and fresh farm goods at roadside stands.

### Farmer's market

If you're in town on Wednesday, don't miss the Farmer's Market at 1464 East Grand Avenue. Take your pick of fresh local farm fare, vegetables, fruit, fish, flowers and more. If you missed out on the local farm fresh roadside stands, the chances are the same farmers are at the Arroyo Grande Farmer's Market.

### Lopez Lake Recreation Area

Located just 10 miles east of Arroyo Grande, Lopez Lake has close to 1000 acres of lake surface for boating, fishing, canoeing and windsurfing. The lake has a launch ramp, tackle shop, and many other amenities for water sport enthusiasts. The oak tree studded open space offers hiking and equestrian trails and is home to more than 175 species of flowering plants, more than 150

species of birds and all of the wildlife that calls the region home. Quagga mussel inspections are in force. Call (805) 781-5930 for more information about Quagga mussel inspections, camping, boat launching and horse trailer parking.

## Dining & Drinks

### Klondike Pizza

The owners have been serving award-winning pizza in a cozy Alaskan atmosphere since 1988. Munch on peanuts and toss your shells on the floor. Try the Reindeer Sausage! They also have a gluten-free crust option. Sun-Thurs: 11-9 p.m. / Fri & Sat: till 10 p.m., 104 Bridge St., Arroyo Grande, [klondikepizza.com](http://klondikepizza.com), (805) 481-5288



# Exploring nature near Arroyo Grande

Vacations are always better with some adventure and exploring and there's no better way than experiencing nature. The Arroyo Grande countryside is some of the most beautiful in the region, and there are miles of hiking, biking, and equestrian trails less than 20 minutes from Arroyo Grande Village.

Lopez Lake Recreation Area is a short drive from the village and the trailheads are easily accessible from campgrounds or designated parking. Nearly 20 leashed dog-friendly trails, varying from easy to challenging, offer spectacular scenery and wildlife sightings for the entire family.

Every trail offers memorable nature experiences from strolls through meadows and the shade of oaks to brilliant and exotic wildflowers on view in the spring-time. Native California grasses and plants are a delight, including fragrant salvia and artemisia shrubs. Watch for the poison oak!

Wildlife includes more than 150 species of birds, including wild turkeys, eagles, hawks, condors, deer, sightings of coyotes, foxes, rabbits, and other small mammals, lizards, and snakes, including rattlesnakes!

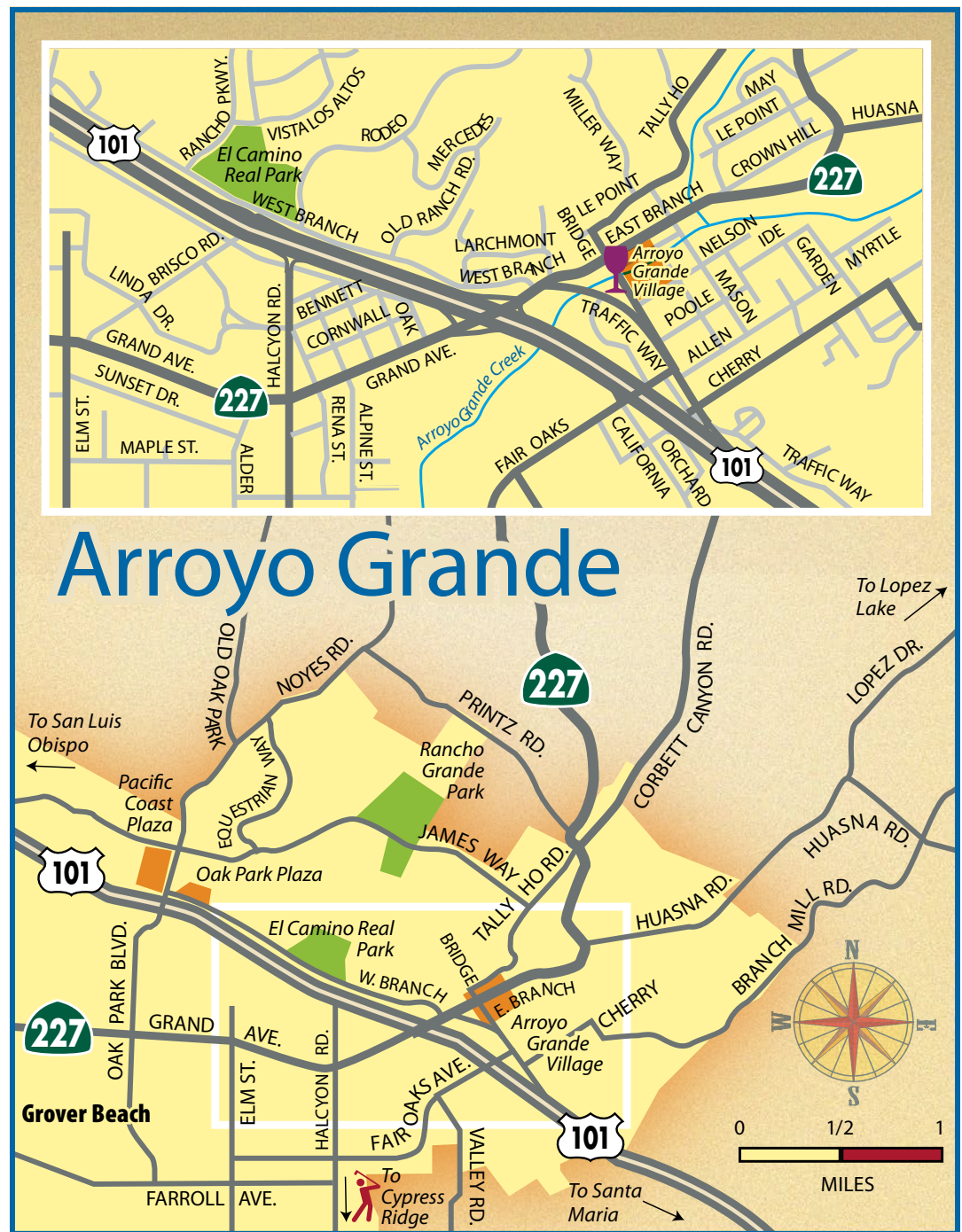
Bring your cell phone, camera, and binoculars. Climbing a trail and cresting a hill might offer views of the lake or panoramas of foothills and meadows. Each trail is an adventure and there are some easy walks near the lake.

## Easy trails

- Camp French Road**—1.4 miles, hike, bike, equestrian.
- Marina Trail**—.3 mile, hike or bike.
- Rocky Point Trail**—.4 mile, hike or bike.

## Moderate trails

- Blackberry Springs**—.6 mile, hike or bike.
- Bobcat Trail**—.7 mile, hike or bike.
- Connector Trail**—.3 mile, hike or bike.



**Cougar Trail**—.8 mile, hike or bike.

**Duna Vista Spur**—.7 mile, hike, bike, equestrian.

**High Mountain**—1.01 miles, hike, bike, equestrian.

**Horse Trail Spur**—.8 mile, hike, bike, equestrian.

## Challenging trails

**Black Bear Spur**—.2 mile trail hike, bike, equestrian.

**Duna Vista Loop**—3.2 miles, hike, bike, equestrian.

**Encinal Spur**—1.08 miles hike, bike, equestrian.

**Escondido Overlook**—.2 mile, hike, bike, equestrian.

**Escondido Trail**—1.1 miles, hike or bike.

**High Ridge Trail**—2.7 miles, hike, bike, equestrian.

**Turkey Ridge Trail**—.2 mile, hiking or biking.

## Getting there

From Arroyo Grande, take Huasana Road to Lopez Road and into the Lopez Lake Recreation Area. Along with hiking the recreation area offers boating, fishing, and camping, including the Black Bear

Equestrian Camp. The marina at the lake has a convenience store, restaurant, and snack bar. Marina concessions open at 7 or 8 a.m. and close between 4-6 p.m., depending on the day.

There is a day-use fee, payable at the entrance kiosk located at the campground entrance, or make day-use reservations online at [slocountyparks.com](http://slocountyparks.com).

For more information, maps, apps, and check trail conditions visit [slocountyparks.com](http://slocountyparks.com) or call (805) 781-5930.



# Much to do in the Village



Roosters, history, museums, pizza, wine, beer, ghosts, farms, theater, and festivals, and more awaits in Arroyo Grande, known as the Village to locals. Arroyo Grande is one of those towns that has kept the old-time feel of days gone by, while offering modern-day amenities and fun.

This charming village is filled with one-of-a-kind shops with antique and vintage items, collectibles, clothing, sporting goods, gifts, and more.

## Pizza, a swinging bridge, history, and the farmers' market

Hungry after shopping? Stop in for a little piece of Alaska at Klondike Pizza. Specialty pizzas are on the menu and locals say the place is haunted.

As you walk around the village don't miss the Swinging Bridge, the only one of its kind in California. The bridge is 171 feet long and swings 40 feet above the stream. Originally the bridge had no sides, but they were added in 1902. The bridge was donated to the city in 1911, destroyed by a storm in 1995, but since reconstructed.

Visit historic buildings dating from the late 1800s and early 1900s in Heritage Park. Concerts in the park offer live bands, and other performances.

Centennial Park hosts the weekly farmers' market and is home to a troop of free-ranging roosters and hens. Their population fluctuates from time to time, but on a good day, they can be seen foraging and clucking around the park.

## Concerts and festivals

Arroyo Grande hosts festivals for just about every occasion and season. From celebrating holidays, and the new year, to spring, summer, and fall harvest, Arroyo Grande is the place for families to enjoy outdoor music, vendors, and lots of tasty food, and beverages.

- The Harvest Festival, a tribute to agriculture, is held the last weekend in September. The activities include a parade, toe-tapping entertainment, agricultural exhibits, food, games, and arts, and crafts vendors.

- Free summer concerts are held at in Heritage Square Park every Sunday through September 22 from 1-3 p.m. Bring a picnic, lawn chairs, and blankets to enjoy a variety of musical themes.

## Parks and open spaces

Among the many parks, including one of the few off-leash dog parks within miles, visitors can find some unique and interesting places to spend time:

- Fire Resistant Landscaping Demonstration Garden: Stroll around this garden at the corner of Traffic and Station Way and learn about fire resistant plants.

- Health Fitness Park at 834 Fair Oaks Avenue, has jogging trails, exercise stations, and a heart check station.

- The James Way Oak Habitat is a 73-acre oak preserve with equestrian, walking, and jogging trails winding through majestic oaks. Enjoy the birds and wildlife that frequent the area. Open from 7 a.m. to sunset.

Learn more about village events at [arroyogrande.org](http://arroyogrande.org).

Open Daily  
at 11am  
for  
Lunch and Dinner

Serving  
Good Times 'n Good Grub  
Since  
1988

## KLONDIKE PIZZA

☆☆☆ PIZZA ☆☆☆

### Cozy, Alaskan Atmosphere

**Beer and Wine • Retro Video Games**  
**BIG HEATED PATIO**

**PIZZA • SALADS • BURGERS • GRILLED SANDWICHES**  
**BAKED n' COLD SANDWICHES • PIZZA**

**Vegetarian, Vegan, and Gluten-Free Options**

**In-House Dining • Patio • Take-Out • Curbside Delivery**  
**Home Delivery (see QR Code) • <https://order.klondikepizza.com>**

**Join the  
KLONDIKE  
GOLD RUSH CLUB**  
at [klondikepizza.com](http://klondikepizza.com)  
or scan the code  
to learn about  
upcoming events

**MONDAY NIGHT  
• UNPLUGGED •**  
**Pizza and Board Games=FUN!**

**See Our Full Menu at [Klondikepizza.com](http://Klondikepizza.com) or scan the QR Code**

**DENALI**  
Pepperoni, Salami, Sausage, Mushrooms, Black Olives, Bell Peppers, Onions.

**VEGGIE**  
Mushrooms, Zucchini, Black Olives, Tomatoes, Bell Peppers and Onions.

**ROADKILL**  
Pepperoni, Ground Beef, Salami, Italian Sausage and Canadian Bacon.

**GARLIC CHICKEN**  
Garlic Sauce, Minced Garlic, Grilled Chicken Breast, Red Onion and Parsley.

**104 Bridge Street • Arroyo Grande Village • 805-481-5288**  
**2059 S. Broadway • Santa Maria • 348-3667**





# Nipomo

Nipomo is a small town on the mesa in the southern area of San Luis Obispo County that is known for its stands of eucalyptus trees, expansive golf courses and special outdoor and nature experiences.

Nipomo preserves a spirit of true frontier land even while modern businesses thrive in its commercial areas. Standing on the wet sand of the shore of the Pacific, looking out over the sprawling Guadalupe-Nipomo Dunes toward the rich, riparian woods, creeks, fresh water lakes and the Santa Maria River, one imagines seeing the same views that the original Chumash saw while going about their daily activities. The word "nipomo" means "base of the hills" in the Chumash language.

Bostonian sea captain, Captain William G. Dana acquired a land grant in 1837, and settled the 37,888-acre Rancho Nipomo. His adobe house still stands near the 101 Freeway.

## Attractions

### Guadalupe-Nipomo Dunes

The 3,400-acre Guadalupe-Nipomo Dunes Preserve is one of the largest remaining coastal dune systems in the nation and is a must-see excursion for hikers, naturalists and bird-watchers. Catch glimpses of more than 200 varieties of birds and

view more than 120 imperiled plants and animals within the preserve's National Wildlife Refuge and surrounding dune habitat.

### Nipomo Native Gardens

A forest of native plants and trees are maintained by volunteers from the Nipomo Native Gardens Society. The Nipomo Native Garden is a 12-acre site located between Pomeroy, Camino Caballo and Osage, nipomonativegarden.org.

### Nipomo Swap Meet

The huge Nipomo Swap Meet and Flea market is on the grounds adjacent to the 101 Freeway at the Teft Street off-ramp. The Nipomo Swap Meet & Flea market combines great family entertainment with old school swap meet atmosphere. It is the largest swap meet on California's Central Coast and is open Sunday only 6 a.m. - 4 p.m. \$4 Parking. No dogs. Visit nipomoswapmeets.com or call (805) 929-7000 for more information.

### Dana Adobe Historical Landmark and Cultural Center

The mission of the Dana Adobe Cultural Center is to engage visitors with the stories of California's Rancho Era History, connecting them with the peoples, the land and its resources

to foster environmental stewardship and cultural understanding. The Dana Adobe is located at 671 Oakglen Ave, Nipomo, CA. Be sure to visit [danaadobe.org](http://danaadobe.org) before arriving for the most recent information.

### The Luffa Farm

Come and see how luffas grow at the Luffa Farm. These natural sponges grow like squash. Take a free tour and see all their products at the gift shop. Open Wed. to Sun. from 10 a.m. - 4 p.m., 1457 Willow Road., [theluffafarm.com](http://theluffafarm.com), (805) 343-0883



## The Luffa Farm

SEE HOW THEY GROW!

Come!  
Explore  
our unique  
farm, sponges  
& gift shop

Our farm-grown luffas are unlike any others  
Naturally soft and inviting

## FREE TOURS

Wed-Sun 10-4 • No Reservations Needed  
Perfect for Group Outings

1457 Willow Rd., Nipomo  
805-343-0883 • [www.theluffafarm.com](http://www.theluffafarm.com)



# Los Osos

## *and Baywood Park*

**L**os Osos, Spanish for “the bears”, is off the beaten path and the gateway to Montana de Oro, an amazing state park along the ocean. Ranch Cañada de Los Osos, meaning “Valley of the Bears,” was a Mexican land grant initially granted to Victor Linares in 1842 by Governor Juan B. Alvarado. The town of Los Osos has many quaint places of interest for visitors to stop on their way to and from the state park. Try one of the many restaurants or grab something to take with you for a picnic at the beach or one of the nearby forests.

### **Montaña de Oro State Park**

The park is well-used with daily visitors throughout the year who go there to hike, picnic, fish, camp, surf, take a dip in the ocean, or visit the tide pools. The park’s visitor center is located at Spooner’s Ranch House Museum above Spooner’s Cove. The park is open from 6 a.m.-10 p.m. and is free to enter. Details: (805) 772-6101, or [parks.ca.gov](http://parks.ca.gov).

### **El Moro Elfin Forest**

El Moro Elfin Forest in Los Osos is a 90-acre natural area in the San Luis Obispo County Parks and California State Parks systems. Its plant communities include

coastal brackish marsh, riparian woodland fringe, pygmy oak woodland, maritime chaparral, and coastal dune scrub. The Elfin Forest supports more than 200 species of plants, as well as 110 kinds of birds, 22 species of mammals, and 13 species of reptiles and amphibians. It is home to rare plants, butterflies, snails, and birds. Chumash middens occur throughout the forest. There is a short, wheelchair accessible boardwalk loop that also protects sensitive habitat. Guided walks are conducted every third Saturday, reservations required. The forest is managed by the Friends of El Moro Elfin Forest. Details: [elfin-forest.org](http://elfin-forest.org), (805) 528-0392.

### **Baywood Pier**

The pier, at the intersection of 2nd Street and El Morro Ave., overlooks the shores of the back bay of Morro Bay. The Los Osos Oaks State Reserve Half-mile east of South Bay Boulevard on the south side of Los Osos Valley Road. The reserve has an easy one-mile trail through the “Pygmy Oaks”, which are dwarfed coast live oaks. The low canopy reserve is on the site where Chumash once lived.

### **Los Osos Community Park**

Located at the corner of Los Osos Valley Road and Palisades Avenue, the park includes a 17,000-square-foot skate park, three tennis courts, playgrounds and restrooms. The park is ideal for walking or picnicking and is the site of the Los Osos Valley School, one of five original one-room schoolhouses between San Luis Obispo and the coast. Of those five, only two still exist today, both in Los Osos.

### **Sweet Springs Nature Preserve**

Located on the north end of Ramona Avenue between Broderon and 4th Street, the park is open from dawn to dusk and has trails that wander through the Monterey cypress and eucalyptus trees around two freshwater ponds and a salt marsh to the edge of Morro Bay.

### **Baywood Park Farmers’ Market**

On Santa Maria Avenue between 2nd and 3rd streets. The market takes place every Monday from 2-4:30 p.m. (805) 748-1109.

### **Bear statues**

On your way into Los Osos notice the large grizzlies stationed as guards into the town at South Bay Boulevard and Los Osos Valley Road. The statues were created by local artist Paula Zima.

## **Dining & Drinks**

### **Foggy Bottom Distillery**

A small-batch craft distillery located in Los Osos on Los Osos Valley Road, specializing in bourbon, whiskeys, gin, and spiced rum. Come visit and meet the distiller. 905 Los Osos Valley Road, [fbdistillery.com](http://fbdistillery.com), (805) 795-1727

### **The Olde Alehouse**

A family owned establishment with 20 craft beers on tap, local wine and delicious food. Both indoor and outdoor seating with fire pits. Dog friendly patio and occasional music. Perfect for a stop on your way to Montana de Oro State Park 945 Los Osos Valley Road Los Osos, [theoldealehouse.com](http://theoldealehouse.com), (805) 439-1466





# Foggy Bottom Distillery, small but mighty crafted spirits

*Not to be missed  
array of corn  
whiskeys, bourbons,  
ryes, gins, and  
spiced rums*

Owner Todd Adams opened Foggy Bottom Distillery in the often-foggy coastal village of Los Osos in March of 2017. The small but mighty distillery produces a wide array of spirits, including corn whiskeys, bourbons, ryes, gins, and spiced rums.

Adams says he enjoys creating new variations of spirits, "Distilling is a very good fit for my personality and lifestyle," he says. "I enjoy using the tasting room as a social outlet. I am normally a very private person," he says. "Plus, I have a captive audience and they have to laugh at all my jokes and wild stories."

Adams loves to give distillery tours to his patrons, who often will



Todd Adams shares his wild stories and custom-crafted spirits.

ask incredulously, "You make everything in here?" His reply is, "Yes, all 35 plus spirits were made in here! That is when they are really blown away,

seeing that the distillery is the size of a small walk-in closet."

Finding a location for his distillery was no easy feat, according to Adams. He says that being a distillery was a deterrent for many

later alter the plans for the distillery to add a deck for the tasting room. Adams also has an off-site barrel room for aging.

Adams is a busy man; inspecting during the week and giving tastings every weekend.

## The future of Foggy

Adams has big plans for the future of Foggy Bottom. He says he plans on retiring from the county building department in about 3 years, after which he will be able to devote more time to growing the business. He says he can have three locations with his current license, and if he adds a restaurant, he can have a full bar. "My little brother is working on having a location near his home in Roseville, California," he says. He has big plans for the restaurant, he says, "but I don't want to give up those secrets yet."

Foggy Bottom is open for tastings on Saturdays from noon - 7 p.m. and Sundays from noon - 6 p.m. "If you come for a tasting, you will be entertained by my telling of the Foggy Bottom story," says Adams. Drinks and entertainment? Sign me up!

*Foggy Bottom is located at 905 Los Osos Valley Rd., Suite B, in Los Osos. For more information about their spirits and tasting room location, visit [fbdistillery.com](http://fbdistillery.com) or call (805) 795-1727.*

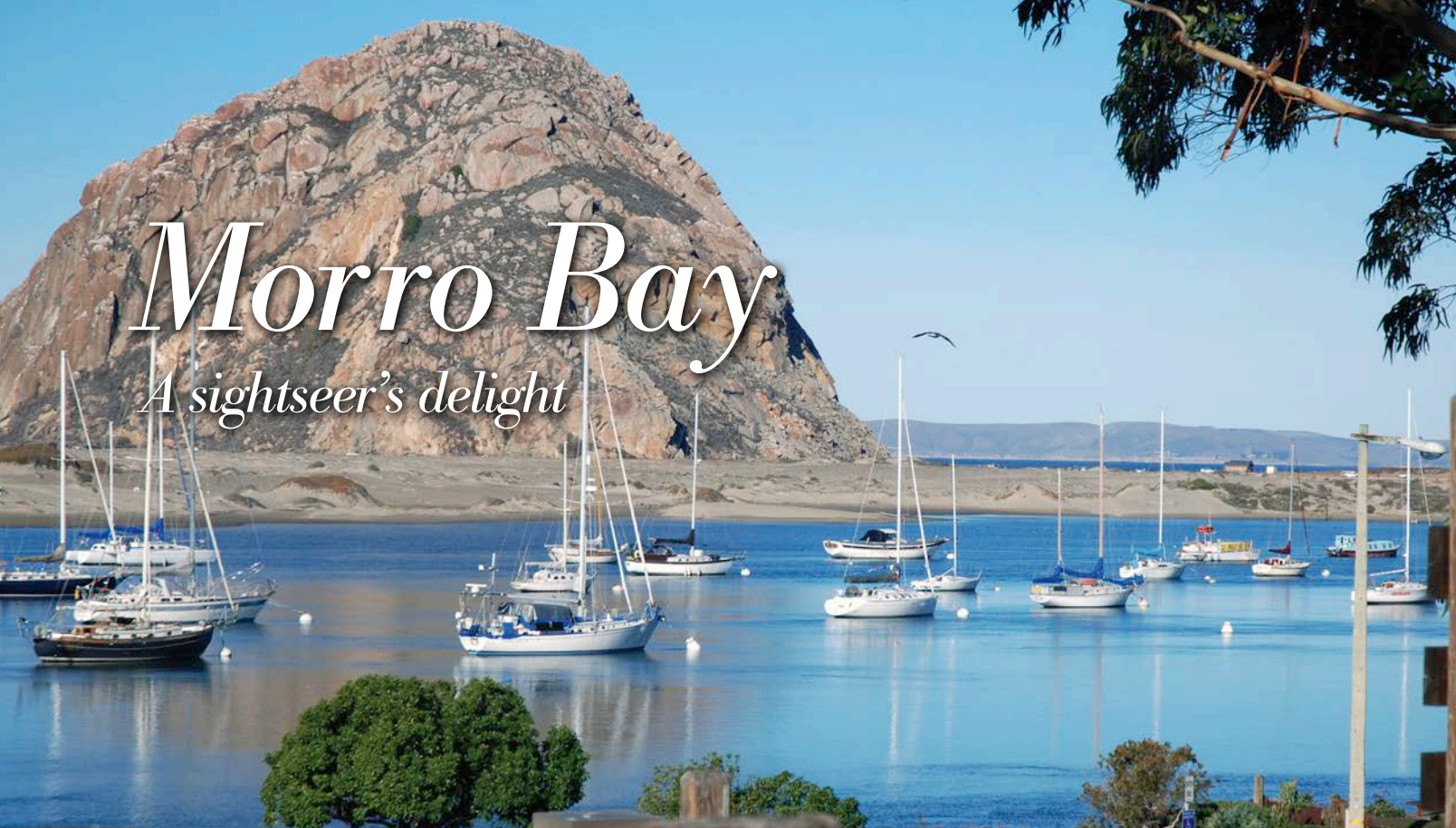
—Skye Pratt





# Morro Bay

## *A sightseer's delight*



Explore the natural beauty of Morro Bay, a town famous for its fog and fishing. Whether for a day or a week, this small town by the Rock has something for everyone.

Morro Bay is bursting with exciting activities to try. There's deep sea fishing, whale watching, world-class surfing, hiking, biking, and kayaking.

When it comes to birdwatching, there's little doubt that Morro Bay provides the best chance for observing a great variety of species. It's an incredible birding spectacle. There are also harbor seals, sea lions, and sea otters.

Looking to take a slower pace? Stroll down the Embarcadero and browse gift shops and art galleries.

Explore the local cuisine and dine on fresh caught fish. Sit on a bench in Tideland Park and watch the boats leaving the harbor or take a walk on the beach and watch the waves. Walk out the harbor boardwalk to Morro Rock, the 576-foot volcanic plug that looms over the bay and seashore. Keep an eye out for sea otters that rest in the kelp beds near the shore.

## Attractions

### Morro Bay Maritime Museum

This museum has been preserving and interpreting the maritime history, especially that of California since 1995. The current fleet on exhibit includes the tug boat "Alma" that rescued sailors from the December

1941 Japanese attack on a Union Oil tanker off the coast of Morro Bay and the "Avalon," one of two Deep Submergence Rescue Vehicles (DSRV) submarines designed to rescue crews of downed submarines. The museum is located at 1210 Embarcadero in Morro Bay. For hours visit [morrobay-maritime.org](http://morrobay-maritime.org).

### Morro Bay State Park

Morro Bay State Park, located at 60 State Park Rd. Morro Bay, features lagoon and bay habitat, all in view of Morro Rock. The park has opportunities for sailing, fishing, hiking and bird watching and features a marina and an 18-hole golf course. The Morro Bay Golf Course is located at 201 State Park Rd. Call (805) 772-1923 for hours and tee times.

The park is a California state park, visit [parks.ca.gov](http://parks.ca.gov) for information about parking, hours and other attractions.

### North Point Natural Area

Operated by the City of Morro Bay, the North Point Natural Area has a stairway that leads down to the beach. Once on the beach, people can walk north to Cayucos or south to Morro Rock. The beach has one of the best tidepool areas. In the spring, the meadow is full of blooming wildflowers. The entry is located on Toro Lane in Morro Bay.

### Black Hill Trail

Located at Main St and Parkview Dr., this 2.5 mile trail is a moderate

hike. The trail is a favorite spot for nature walks and birdwatching. Leashed dogs are welcome.

### Giant chessboard at Centennial Parkway

According to the United States Chess Federation, the Giant Chessboard at Centennial Parkway, 806 Embarcadero, is only one of two outdoor chessboards in the United States. The other is located in New York City. The Morro Bay Chess Club installed chess tables and benches adjacent to the Giant Chessboard. The Giant Chessboard is available for reservations, Monday through Friday, 8:30 a.m. to 5:00 p.m., through the Morro Bay Recreation Services for a small fee. Visitors are always welcomed to join the Morro Bay Chess Club on Saturdays beginning at noon. For more information call (805) 772-6278

## Art Galleries

### Art Center Morro Bay

The Gallery has become a hub for fine art. They offer many opportunities to purchase beautiful, local drawings, prints, sculpture, jewelry, cards and more through an array of venues, as well as networking and educational opportunities for artists to further their craft. Morro Bay Art Center 835 Main St., [artcentermorrobay.org](http://artcentermorrobay.org), (805) 772-2504

### David J Rogers Fine Art

Visit the gallery and working studio of local artist, David J Rogers. He offers



**The Chablis is the perfect venue for your upcoming party!**

Weddings, rehearsal dinners, parties & corporate events.

Public cruises offered weekly.

Gift certificates available.

Morro Bay  
**(805) 772-2128**

Tickets Available at [ChablisCruises.com](http://ChablisCruises.com)



original paintings, giclée prints, cards, gifts and live watercolor workshops. Located in downtown Morro Bay, 407 Morro Bay Blvd., open daily 10 am - 5 pm, Sundays 11 am - 4 pm, davidjrogersart.com, (805) 225-5077

## Attractions & Tours

### Chablis Cruises

Treat yourself to a delicious meal and incredible vistas of Morro Bay Harbor aboard Chablis Cruises. Featuring weekly chowder and sightseeing cruises. Check our website for wine tasting and special events! Private charters available. Reservations highly recommended. Across from the stacks in Morro Bay, ChablisCruises.com, (805) 772-2128

### Lost Isle Adventures and Whale Watching

Offering whale watching, tiki cruises, and sunset cruises. Enjoy stunning coastal views, marine wildlife, and a one-of-a-kind adventure on the water. Relax with a tropical drink and soak in the scenery, daily departures. 845 Embarcadero Suite D, Morro Bay morrobaytikiboat.com, (805) 771-9337

## Dining & Drinks

### Bayside Cafe

Located at the State Park Marina it's the best kept secret on the Central Coast. Seafood dinners, such as fresh fish, steamers and fish and chips. Meatloaf served Thursday nights. Lunch daily starting at 11 a.m., dinner Thursday-Sunday 4 - 8:30 p.m. Located across the street from the State Park Campground entrance, (805) 772-1465

## Shopping

### A-leave Antiques & Giftery

Step into a space where every item has a story. From vintage treasures to forgotten curiosities, this antique shop offers a glimpse into the past—and maybe the perfect piece for your present. 1108 Front Street, (805) 610-2966

### Natural Healing Center

Premier cannabis retailer in Grover Beach, Morro Bay and SLO. Focusing on education and providing state of the art facilities with expert 1-on-1 service, NHC offers a comprehensive selection of top-quality products in an inclusive atmosphere. 998 Huston St. GB, 495 Morro Bay Blvd. MB, nhcdispensaries.com, (805) 201-1498

## Hotels & Lodging

### Salty Sister Boutique Hotel

Salty Sister a boutique hotel is Morro Bay's newest hotel and closest lodging to Morro Rock. With a stunning panoramic view of the bay,



this boutique hotel | vacation rental is a popular addition to the Morro Bay waterfront. Rent the full complex (six private suites) or choose a 1, 2 or 3 bedroom suite layout, 7svr.com, (805) 900-6000

## Outdoor Activities

### Central Coast Gondola Service

Enjoy a timeless cruise experience in a beautiful, authentic Venetian Gondola! A gondolier will row you through Morro Bay (& maybe sing),

while you relax with friends & family. Dinner & Sunset cruises available. Up to 6 guests. 833 Embarcadero, Dock 1, centralcoastgondola.com, (805) 363-4363

## Shopping

### Beads By The Bay

The only Bead and Garden store on the Central Coast! Old-town charm with a hidden nursery behind. Beads from around the world, charms, findings, tools and repairs. Tillandsias, succulents, miniature garden accessories and more! Open Wed-Mon. 333 Morro Bay Blvd., (805) 772-3338

### Rich Man Poorman Antique Malls

Two giant locations on the central coast offering a unique selection of antiques and collectables. Open daily 10 am to 5 pm. Located in Morro Bay at 2200 Main Street, RichManPoorManAntiques.com, (805) 225-1400





# A journey with beads, gardens, and inspiration at Beads by the Bay

*'A beautiful spot in the middle of town'*

Step into a magical space of color and creativity at Beads by the Bay! Walls and counters are covered with beads waiting for your inspiration! Wander through the tiny two-room shop into the secret garden and discover a tranquil oasis in the center of downtown Morro Bay, full of easy-to-grow plants and miniature garden accessories.

Even if you've never beaded, you will want to try your hand at a simple bracelet or necklace, or collect some unique beads for con-



More beads than you dream of, all in one place.

**RICH MAN POOR MAN**

ANTIQUES + VINTAGE + RARE FINDS

**JEWELRY,  
FURNITURE,  
FINE ART, GLASS,  
POTTERY & MORE!**

Visit us on Instagram @richmanpoorman\_antiques  
(805) 225-1400 • 2200 Main St., Morro Bay, CA

versation pieces or later projects. A free-spirited (dirt-free!) air plant or charmingly potted succulent may turn out to be exactly what that empty space in your garden, studio, or living room needs.

The bead selections include semi-precious stones, Czech glass, seed beads, pearls, and trade beads from many countries in Africa and around the world. Beads by the Bay also has charms, tools, stringing materials, and findings; everything you need to create your own jewelry and accessories. There are plenty of handmade earrings, bracelets,

and necklaces to take home as gifts for friends and family or a treat for you. We also do jewelry repairs!

The Garden carries succulents, air plants and house plants, pots, fairy garden supplies, and whimsical garden art. Coming soon: terrariums and a children's potting area! Spend some quiet meditative time at the goldfish pond or pot your plant at the potting bench and create a miniature garden to take home!

"It's just a beautiful little spot in the middle of town," said Susan Stewart, who has owned and oper-

Book Now

**LOST ISLE ADVENTURES WHALE WATCHING**

805.771.9337 • 845 Embarcadero Morro Bay CA



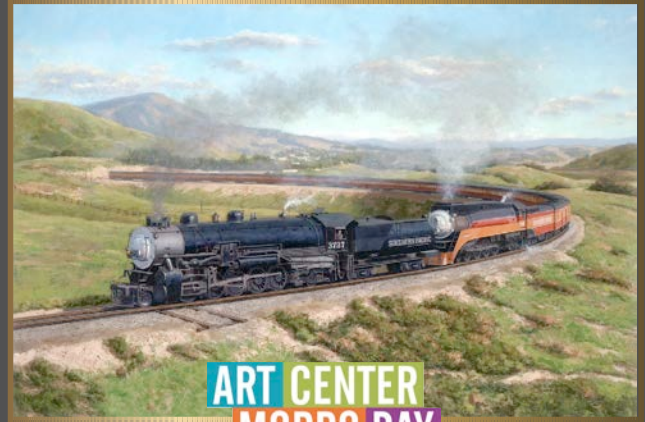


ated the shop since 2006. Susan's son-in-law, Brennan, and daughter Lily have joined the business and will be adding new classes and workshops!

*Beads by the Bay* is located at 333 Morro Bay Boulevard in Morro

Bay. Open Wednesday-Friday from 11 a.m. to 5 p.m., Saturday from 10 a.m.-5 p.m., and Sunday from noon to 5 p.m. For more information, call (805) 772-3338 or visit the website at [morrobaybeads.com](http://morrobaybeads.com) or on Facebook.

[www.ArtCenterMorroBay.org](http://www.ArtCenterMorroBay.org)



ART CENTER  
MORRO BAY

## ART GALLERY

Supporting Local Artisans Since 1951

Workshops • Exhibitions • Life Drawing  
Special Events & More

835 MAIN STREET, MORRO BAY

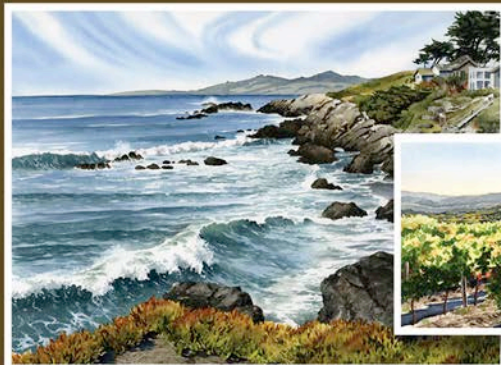
open noon-4pm daily • (805) 772-2504  

Rod R. Aszman, Noon Daylight ©

David J Rogers  
Fine Art

## GALLERY

Unique and vibrant watercolor paintings of nationally recognized artist David J Rogers. Inquire about monthly watercolor workshops!



[DavidJRogersArt.com](http://DavidJRogersArt.com)



407 Morro Bay Blvd  
Morro Bay, CA (805) 225-5077  
[DJRogersArt.com](http://DJRogersArt.com)  
Open Daily



# Venetian romance in Morro Bay— no passport required

*Family and  
pet-friendly  
sunsets, food,  
and messages in  
bottles*

**Y**ou don't have to be in Venice to experience a spectacular cruise in a gondola. Stefano Anastasia grew up on the Central Coast of California, and when he attended college in Southern California, he worked rowing for gondola service companies.

He told the owner of Gianna, a wedding gondola, that he planned



Take a romantic gondola ride in Morro Bay.





to one day purchase the boat and launch his own company. Sixteen years later, in 2023, Stefano did just that. The Gianna is one of only five authentic Venetian wedding gondolas in the United States, and guests can now enjoy cruises all year round in Morro Bay. The company recently celebrated its second anniversary and offers several different cruises with its small fleet of gondolas.

Stefano has over 23 years of experience rowing gondolas, and he was delighted to bring his passion for Italian culture, Venetian


boats, and romance to the Central Coast. A former champion of the US Gondola Nationals, he is an expert gondolier and is happy to share stories and history with guests. He dresses in a traditional striped shirt and maneuvers the gondola around the bay using a single oar while standing.

**Enjoy a three-course meal  
or bring a picnic**

Central Coast Gondola Service offers 60–90-minute cruises for up to six people in addition to a two-hour Elegant Dinner



Luxury & elegance on the water.  
Book your Venetian Cruise today!



MORRO BAY, CALIFORNIA  
CentralCoastGondola.com  
805-363-4363



Authentic  
Italian  
Gondola  
Cruises in  
Morro Bay





Cruise for up to four people, with a prix fixe three-course meal. Guests can book custom add-on services such as flowers, charcuterie, and even a message in a bottle. A pre-arranged message is written on parchment and placed in a clear, corked wine bottle that mysteriously appears in the water for guests to find.

Although the cruises can be very romantic, especially at sunset, children and pets are also welcome aboard. Stefano has witnessed proposals, hosted weddings, anniversaries, graduations, birthdays, and rowed for ash scatterings. Gondola cruises are perfect for special occasions or just a great way to get out and enjoy the ocean air to create a lasting memory.

Guests may also bring picnics and alcohol on board. Stefano recommends neighboring businesses for those who want to purchase items just before boarding. Wine from Absolution Cellars and a Champagne/chocolate pairing from Kickers are popular items to bring along.

### Anytime is the best time for a gondola cruise

Stefano indicates the fall is an ideal time for a cruise, "During the fall season, there tends to be less wind and fog, not to mention the sun sets earlier. Book a cruise, come out, and have some fun with us! If you have any special needs or want to arrange surprises, just let us know, and we will make all the arrangements. We can even arrange a romantic serenade by the gondolier."

Stefano is already thinking ahead to winter when he will offer cookies and hot chocolate for the season and plans to have a gondola decorated with lights for the annual Christmas boat parade.

People are fascinated by the beauty and history of Venetian gondolas. The boats can be decorated and rented as props for parties or other events that don't involve launching. Each boat has a unique story that generates good conversations.

*Central Coast Gondola is located at 833 Embarcadero, Morro Bay. For more information, visit [centralcoast-gondola.com](http://centralcoast-gondola.com) or call (805) 363-4363.*

—Lisa Pretty



## BAYSIDE CAFE *at the marina*

A central coast favorite in Morro Bay






Scan this QR code to see our menu online  
Open for lunch daily,  
Dinner Thu - Sun

(805) 772-1465  
[BaysideCafe.com](http://BaysideCafe.com)

Across the road from State Park campground entrance on State Park Rd



# Rich Man Poor Man in Morro Bay, because we all need more antiques

*An 8000 square foot, 35-dealer treasure hunt*

Rich Man Poor Man is an antique and vintage lover's paradise. With 8,000 square feet and 35 antique dealers, it's hard to imagine walking out without finding a treasure. With the original store already a long-time Cambria tradition, the second location in Morro Bay is the culmination of owner JoAnna Crebs' collecting and curating efforts.

"I've spent my time working on attracting the best talent, and this store has been the fruition of that,"



Bring your treasure hunting vibes to Rich Man Poor Man.



**Beads by the Bay and Garden Shop**



**The ONLY  
Bead & Garden Shop  
on the Central Coast!**

**OPEN WED-SUN!**

**EVERYTHING YOU NEED TO BEAD**

as well as a great selection of succulents,  
air plants and miniature garden accessories

333 Morro Bay Blvd.,  
Morro Bay, CA  
**805.772.3338**  
morrobaybeads.com



said Joanna. She has taken her time finding the best antique dealers for the store. Like her and her husband, Myles, many of the dealers are enjoying their second careers. They're professionals who take pride in what they find and sell. She adds, "These folks are not junkin' around. They work on getting a really good product. At this store, we only allow antiques and vintage. You're allowed to have just a little bit of new for décor. This is a true antique store."

## Antiquing or thrifting, what's the difference?

So, what's the difference between the thrift stores that have been popping up everywhere and an antique store like Rich Man Poor Man? Antiques are over 100 years old. Vintage is 20 years old

or older. Thrift stores tend to offer contemporary items that others have given away, with sprinklings of vintage, and an occasional antique treasure.

The majority of things in Rich Man Poor Man are antique or vintage. They're also beautiful items because JoAnna likes pretty things.

She fell in love with antiques at 18 years old when a co-worker invited her to an auction. "I said, oh, okay, I don't know what that is, but I'll go. And I bought things. I bought a lot of things, and I was hooked." She then explained that this was during the 1970s, "nothing was really pretty then." She fell in love with the beauty of the vintage and antique pieces. She stopped buying new things and started collecting older, more interesting items.







### The journey from Georgia to the Central Coast

She and her husband were corporate accountants, a far cry from antique dealers, but they always preferred the old to the new. Their accounting jobs took them to Stone Mountain, Georgia, and while there, they opened an antique store. They worked as accountants during the week and ran the store on weekends. Sourcing antiques in Georgia was fun," said Joanna, because Southerners were like, "Oh, this old thing." Of course, she and Myles appreciated the antique treasures that people were trying to sell or declutter.

Rich Man Poor Man started in 1976 in Visalia. Joanna was an antique dealer in the Visalia store before the store opened in Cayucos in the mid-1980s. For many years, the couple juggled both accounting and antiques. Joanna states, "So we're workaholics. We love what we do, and this is completely different than what we did in our careers. Myles retired, and we decided to do it full-time. We bought Rich Man Poor Man in Cayucos in 1999. We reinvented ourselves and had a second career. We've been open for nearly 25 years."

They eventually moved from Cayucos to Cambria and have been in the same location in the Redwood Center since 2012. She explained that the Cambria store is full. This new store in Morro Bay allows her to showcase items such as fine China, sterling silver, pottery, estate jewelry, Native American jewelry, furniture, fine art, a boutique with vintage clothing, coins, and more. Joanna states, "If it exists, we likely have it."

If they don't have it, they'll have a great time finding it. This second career is both fun and fulfilling. They get to know the locals and visitors, and they happily source things for people who are looking for something specific and special. When asked to describe her second career, she said, "We're having the time of our lives. We so enjoy meeting people!"

*Rich Man Poor Man is located at 2200 Main St, Morro Bay, and 2110 Main Street, Cambria. Open daily 10 a.m.-5 p.m. except Christmas. For more information visit [richman-poormanantiques.com](http://richman-poormanantiques.com) or call (805) 225-1400 or (805) 203-5350.*

—Karen Lycan




### A-LEAVE ANTIQUES & GIFTERY

1108 Front Street  
Morro Bay, CA 93442

BEACH CRUISER, SURREY RENTALS,  
GIFTS, & ANTIQUES!

[Aleaveantiquesandgiftery@gmail.com](mailto:Aleaveantiquesandgiftery@gmail.com)  
(805) 369-9258 • Robin & Linda Balagno

Newly Improved





BOOK DIRECT & SAVE!



Call us or visit the website for latest prices and availability.

MORRO BAY

**Sandpiper Inn** 

540 Main St., Morro Bay • 805-772-7503

[morrobaysandpiper.com](http://morrobaysandpiper.com)





# Cayucos

*Enjoy this scenic seaside retreat*

A quiet town, Cayucos invites folks to slow down, smell the ocean air, pick up sea glass, and never take life for granted. The broad main street recalls the days of stagecoaches and cowboys, and some of the buildings there date back to that bye-gone era.

Cayucos is the number one destination on the Central Coast for antique shoppers and a great place to just cool down and get away from the heat. It is the perfect beachside town for renting a beach house and enjoying a week of sand castles, sunsets and relaxation.

## Attractions

### Public art

Cayucos has a number of public murals and sculptures on display at various locations. The art includes a "Mosaic Sculpture Honoring Indigenous People," an underwater scene of the Cave of Mysteries, and more. Visit [cayucos.org/muralsociety](http://cayucos.org/muralsociety) for a map of the art.

### Explore tidepools

Rocky areas around the pier on Cayucos State Beach are great areas to find tidepools. Estero Bluffs State Park north of Cayucos is another area with plenty of tidepools. Depending on the tide, the animals that can be seen in tidepools include small fish, shrimp, sea stars, hermit crabs, anemones, sponges, sea urchins, tube worms, sea cucumbers and many, many more. Please leave the tidepools exactly as you found them. Tidepools are special, fragile systems and disturbing the animals and plants can cause harm.

### Fishing

Fishing on the pier and from the shore of Cayucos State Beach is a favorite activity for locals and visitors. No fishing license is needed. Surf fishing is also allowed but a license is needed. Deep sea fishing is also available from local commercial fishing businesses.

### Beach activities

The Cayucos State Beach stretches five miles south to Morro Bay. Run, jog, or walk as far as you like. Leashed dogs are welcome. Other beach activities include surfing, boogie boarding, kayaking or sitting in the sand and building sand castles.

## Dining & Drinks

### Brown Butter Cookie Company

Since 2008, they have crafted signature hand-rolled cookies renowned for quality and taste. The latest offerings include cookies infused with Ghirardelli® chocolate in three flavors: White Chip, Chocolate Chip, and Dark Cocoa Chocolate Chip. Brown Butter Frozen Custard was recently introduced, expanding the indulgent lineup! 95 N. Ocean Ave., Cayucos, [brownbuttercookies.com](http://brownbuttercookies.com), (805) 464-6636

### Cayucos Sausage Company

Cayucos Sausage Company is a seaside delicatessen that makes gourmet sausages with the finest ingredients and never uses preservatives. In addition to the sausages they are an upscale full-service deli and meat market. 12 N. Ocean Avenue, Suite 121, [cayucossausage.com](http://cayucossausage.com), (805) 900-5377

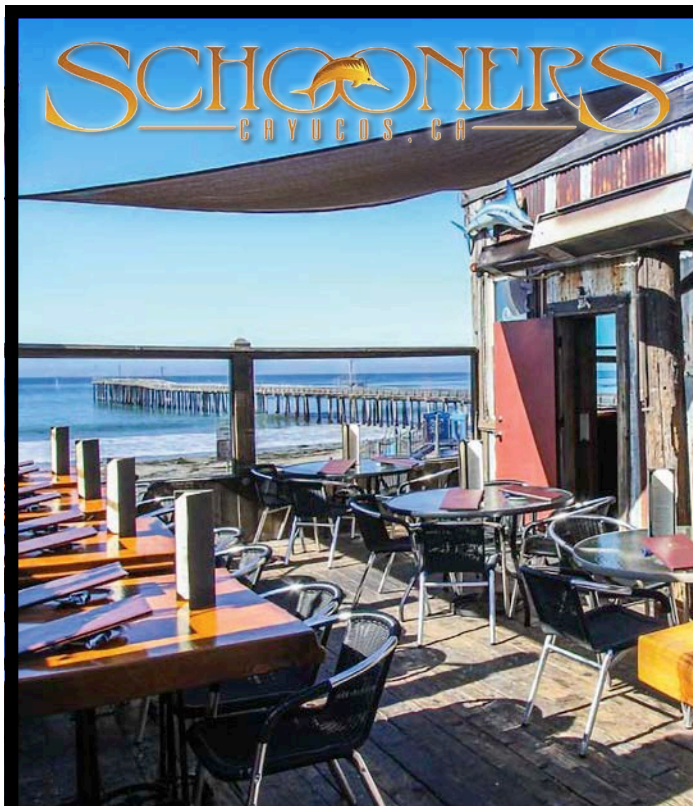
### Schooners

Newly remodelled and featuring the best outdoor beachfront dining on the Central Coast! Schooners offers fresh seafood, steaks and daily specials for the whole family. 171 N Ocean Ave, [schoonerscayucos.com](http://schoonerscayucos.com), (805) 995-3883

## Hotels & Lodging

### Beachside Rentals

Over 65 vacation rentals located in perfect locations in Cayucos, Morro Bay, and Cambria. Clean, comfortable, and many just steps from the sand. Friendly staff ready to help guests enjoy unforgettable Central Coast getaways. Some pet-friendly availability. [Beachsiderentals.com](http://Beachsiderentals.com), (805) 995-3680



**SCHOONERS**  
CAYUCOS.CA

lunch • dinner • full bar      Join us at the beach!

(805) 995-3883 | 171 N. Ocean Ave, Cayucos | [SchoonersCayucos.com](http://SchoonersCayucos.com)



# From Cayucos with love, the sweet journey of the Brown Butter Cookie Company

*Get your cookie fix where the legend began*

The Brown Butter Cookie Company has brought sweet treats to the Central Coast since 2008; sisters Traci and Christa Hozie started the business at their flagship Cayucos store, later opening in Paso Robles in 2013 and in San Luis Obispo in 2019.

From its humble beginnings as a local favorite, the company's signature Original Brown Butter Sea Salt cookie quickly gained widespread acclaim, requiring the launch of an online store to meet national demand.

Step into the Cayucos store in the easy-to-spot big red flagship shop on the corner of North Ocean Avenue and D Street. Try one of the daily samples of the Brown Butter Sea Salt cookies; some delectable flavors change seasonally, including zesty lemon, cinnamon, and spice. Flavors always available for purchase include original, cocoa, and Made with Ghirardelli® Chocolate Chip.

"Our Original Brown Butter Sea Salt cookie Shortbread remains our top-selling flavor due to the signature flavor profile of vanilla, brown butter, and sea salt. In 2024, we introduced the Made with Ghirardelli® Brown Butter Sea Salt Shortbread cookies, which have quickly become a new fan favorite. Our classic-style cookies, known for their large size and satisfying texture with crispy edges and chewy centers, also have a dedicated following," said Hartzell, noting that customer favorites include chocolate chunk, snickerdoodle, and lemon sugar.

## There's frozen custard, too!

Don't leave without having a cup of the new Brown Butter Frozen Custard, which is the perfect warm-weather treat. No artificial ingredients are used in the making, ensuring a high-quality custard.



Visit the Cayucos store, where it all started.

The Brown Butter Frozen Custard, available seasonally, represents the ongoing commitment to innovation while staying true to Brown Butter Cookie Company's classic flavor

profile and quality standards.

Be sure to pick up fabulous gift bags and boxes for loved ones, available from three packs to double-dozen sizes.

All cookies are made on the Central Coast. The flagship Cayucos shop continues to be a hub of cookie-making activity, and the sisters have expanded with a new facility in Atascadero to meet the demand of the online shop and wholesale customers.

"We invite everyone, local or visitor, to indulge in the perfect blend of rich flavors and coastal charm. Whether you're in Cayucos, Paso Robles, or San Luis Obispo, you'll always find a warm welcome and a delicious treat waiting for you," said Hartzell.

The Brown Butter Cookie Company is located at 98 N. Ocean Ave. in Cayucos. Open daily from 9 a.m. to 6 p.m. Closed Thanksgiving and Christmas Day. For more information, visit [brownbuttercookies.com](http://brownbuttercookies.com) or call (805) 464-6636.

—Sadie Mae Mace

**CAYUCOS SAUSAGE CO.**  
A Link Above

Full-Service Deli & Meat Market

**12 N. Ocean Ave. Ste. 121**  
**Cayucos, CA 93430**  
**(805) 900-5377**  
**CayucosSausage.com**

**30+ Years of Established Professional Service!**

Large Inventory of Professionally Managed Vacation Rental Properties, specializing in Cayucos and surrounding areas.

**www.BeachsideRentals.com • (805) 995-3680**  
**151 Cayucos Dr., Cayucos, CA 93430**



# Cambria,

## San Simeon & North Coast



The charming village of Cambria is filled with unique shops, galleries, and restaurants serving all kinds of delicious food. The shops have everything from antiques, specialty items, household gadgets, exquisite jewelry, and art from the quirky to traditional. Walking through the village, along flower-filled yards and shady trees, the well-maintained buildings, many dating from the 1800s, all come together in a sense of how life in a more tranquil time must have been.

Cambria is also known as the gateway to Hearst Castle, glorious ocean scenery along Highway 1, and during

the month of October, is the heart of the Cambria Scarecrow Festival. The festival is an outdoor display of whimsical handmade scarecrows that draws visitors from all over.

### Attractions

#### Historical walking tour

Visit the Cambria Historical Society website ([cambriahistoricalsociety.com](http://cambriahistoricalsociety.com)) for a map of a walking tour of Cambria's historical buildings. The self-guided tour encompasses 28 buildings and the map includes a written history of each one. Learn the fascinating history of these old

buildings and how their uses evolved from the original business or residence to their current occupations. Learn a little about the people and families who shaped Cambria's early years.

#### Visit the elephant seals

The elephant seal rookery extends six miles along the shoreline near Point Piedras Blancas in the Hearst San Simeon State Park. The seals may be seen all year but the largest populations are present during late January, April and October. Visit the Friends of the Elephant Seal website at [elephantseal.org](http://elephantseal.org) for information about the best viewing times and spots.

#### The Hearst San Simeon State Park

The state park encompasses the Moonstone Beach, the Santa Rosa Creek Natural Preserve, the San Simeon Natural Preserve and the Pa-Nu Cultural Preserve.

- Santa Rosa Creek Preserve includes valuable riparian forests and coastal wetlands, that provide habitat for endangered Tidewater Goby.

- San Simeon Natural Preserve covers vast wetlands, riparian areas, and several undisturbed native plant communities and is a wintering site for monarch butterflies.

- The 13.7 acre Pa-nu Cultural

Preserve contains an archaeological site dated to 5850 years before the present era. The site holds significant evidence of prehistoric technology and life patterns.

A 3.3 mile trail runs through parts of the San Simeon Natural Preserve, with a portion of the trail being wheelchair accessible. The trail includes scenic overlooks, rest-stop benches and interpretive panels. The park address is 500 San Simeon Creek Road, Cambria. Call (805) 927-2010 for information about days and times the park is open.

#### Nitt Witt Ridge

This California Registered Historical Landmark #939 is famous for the artistic use of recycled materials used in its construction. Reclusive artist Arthur Harold Beal purchased the land in 1928 and spent the next 50 years creating his own version of a castle. Building materials include beer cans, concrete, washing machines, car parts, old stoves and abalone shells. Call (805) 927-2690 to arrange a tour.

### Attractions & Tours

#### Covell's Clydesdales

Covell Ranch has 50+ Clydesdale horses and 2,000 acres of pasture and forest the family lives on in Cambria. They have been raising them for nearly 40 years. They are open Mon. – Sat. 9 a.m. to 3



**Elegant Dining**  
788 Main St., Cambria  
Dinner daily from 5 to 9 PM  
Lunch daily from 11:30 to 3 PM

**Madeline's on Moonstone Wine Tasting**  
Mon-Thurs 3 to 8 PM  
Fri-Sun 12:30 to 8 PM  
Tapas Menu daily 3 to 8 PM  
6276 Moonstone Beach Dr.  
(805) 927-4175  
[madelinescambria.com](http://madelinescambria.com)

*Madeline's*  
RESTAURANT • WINE SHOP



## Cambria, San Simeon, North Coast

p.m. for horseback riding and at noon for vehicle tours. 5694 Bridge St, Cambria, covellsclaydesdaleranch.com, (805) 975-7332

## Dining & Drinks

### Madelines Restaurant & Wine Tasting Room

Try some fantastic local boutique wines of the Central Coast in the wine shop. Enjoy an intimate French-influenced dinner in the restaurant. Serving only the best organic meats and produce. Dinner 5-9 p.m. Lunch 11:30 a.m. - 3 p.m. Wine Bar open 11 a.m.-6 p.m., 788 Main St., Cambria, madelinescambria.com, (805) 927-4175

## Hotels & Lodging

### Cambria Pines Lodge & Restaurant

Indulge in exceptional coastal-inspired cuisine at the Cambria Pines Lodge Restaurant. Take a stroll through 25 acres of beautiful gardens. Enjoy the Fireside Lounge for happy hour specials and nightly live music. 2905 Burton Dr., cambriapineslodge.com (805) 927-4200.

## Shopping

### Ball & Skein & More

A wide variety of unique yarns, knitting and crochet supplies, buttons, and kits. Something for everyone, from the beginning knitter to the serious fiber artist. Unique gifts and offerings to remember your trip to Cambria. 4210 Bridge St. entrance on Main St., cambriayarn.com, (805) 927-3280

### The Cambria Nursery & Florist

The Cambria Nursery offers extensive selections of plants, flowers, and garden decor! Take a piece of Cambria home with you from their gift shops and year-round Christmas Shoppe. Open daily 9 a.m.-5 p.m. 2801 Elton Rd., cambrianursery.com (805) 927-4747

### Maddie Mae's Pet Pantry

Since 2009, Maddie Mae's Pet Pantry has been helping residents and visitors of the Central Coast provide their pets with top-of-the-line pet supplies. Come see us at our beach location in Cambria, or one of our three other locations in Templeton, San Luis Obispo, or Pismo Beach. 614 Main Street, Cambria, maddiemaespetpantry.com, (805) 924-1139

### Rich Man Poorman Antique Malls

Two Giant locations on the central coast offering a unique selection of antiques and collectables. Open daily 10 am to 5 pm. Located



in Cambria at 2110 Main street. RichManPoorManAntiques.com, (805) 203-5350

### The Shops At The Cambria Garden Shed

In mid-town Cambria the quaint shops include several beautifully curated shops: Cambria Garden Shed, garden and home grown rare and exotic succulents; Lily's Coffeehouse, refreshments; Ocean Heir, woman's apparel and greeting cards; Simplistic Home, home décor and gifts; and, Cayucos Cellars Winery. cambriagardenshed.com, (805) 927-7654

## Vacation Rentals

### Breen Realty & Vacation Station

Specializes in ocean-front and ocean view vacation rentals and real estate sales. Serving the Central Coast from Cambria, south to San Luis, north into Big Sur, and east to include Paso Robles Wine & Ranch country. 768 Main St., Cambria, breenvacationstation.com, (805) 927-1303

### Cambria Vacation Rentals

An independent property management company offering amazing vacation

rental homes with ocean views and stunning sunsets. 784 Main St. in the West Village, cambriavacationrentals.com, (800) 545-5079 or (805) 927-8200

### Scenic Coast Vacation Rentals

Enchanting Cambria vacation Rentals Offering large selection of Vacation rentals from Ocean Front Homes to Cottages in the Pines. Pet Friendly Homes as well as monthly rentals. 712 Main St, ScenicCoastRentals.com, (800) 927-6163 or (805) 927-6163



# Cambria Christmas Market 2025 tickets on sale now

*Popular event runs  
from November 28  
to December 31*

The Cambria Christmas Market, inspired by Germany's traditional holiday markets, lights up California's Central Coast with over 3 million twinkling lights, visits from Santa Claus, hand-crafted treasures, and authentic German cuisine. This enchanting event seamlessly weaves Old World traditions with local charm, offering a truly unforgettable holiday experience for all.

The event runs from November 28 to December 31, closed December 1-2, 8-9, and 24-25.



The Cambria Christmas Market delights kids of all ages.

"Each year, we challenge ourselves to outdo the last—and 2025 is shaping up to be our most magi-

cal season yet," said Mike Arnold, Event Director. "With new displays, expanded attractions, and more vendors than ever, it's the perfect year to visit."

While most are still soaking up the sun, one of the West Coast's most enchanting holiday traditions is already in motion, preparing for its 14th season! Tickets are on sale now, and hotel packages are going fast, so if a cozy stay just steps from the magic sounds like your kind of holiday, be sure to book your package soon before they sell out completely.

## Tickets are going fast

Tickets include access to millions of dazzling lights, the German vendor market, Santa visits, train

rides, and live entertainment in the Biergarten and amphitheater.

- General Admission ranges from \$27 to \$45, depending on the date

- Children 5 and under are free

Purchase tickets in advance.

Once a date sells out online, tickets will not be available at the door. If available, ticket price increases by \$10 at the door.

## Whimsical Winter Wonderland shopping experience

Find the magic in Cambria at Cambria Pines Lodge, where you can stay just steps away from the Cambria Nursery, featuring the annual Whimsical Winter Wonderland.

**RICH | POOR  
MAN | MAN**  
ANTIQUES + VINTAGE + RARE FINDS




**JEWELRY,  
FURNITURE,  
FINE ART, GLASS,  
POTTERY & MORE!**



Visit us on Instagram @richman\_poorman\_antiques  
(805) 203-5350 • 2110 Main Street, Cambria, CA






**Cambria Vacation Rentals**  
VACATION RENTAL HOMES

An Independent Property Management Company

784 Main Street in the West Village of Cambria  
800.545.5079 • 805-927-8200  
[www.cambriavacationrentals.com](http://www.cambriavacationrentals.com)







Wander through a lavishly decorated, enchanted Christmas forest filled with charming photo opportunities and holiday magic. Shop authentic German products, artisan-made décor, and cozy seasonal treasures, curated to bring warmth and wonder to your home. Get an early peek at the Christmas Market's impressive light display that is on the nursery grounds.

Beginning October 1, this is a not-to-be-missed early holiday shopping experience. The Cambria Nursery is located at 2801 Eton Road, Cambria, and opens at 9 a.m. For more information, visit [cambrianursery.com](http://cambrianursery.com).

### Overnight hotel packages

Don't wait to reserve your overnight stay—the Cambria Christmas Market partner hotels often sell out before opening night, and weekend dates are already filling up! All hotel packages include event admission for each guest, accommodations, and daily breakfast.

- Cambria Pines Lodge: Stay just steps away from the action, some hotel room decks even overlook the lights! Large suites for the whole family and pet-friendly rooms are

available. For those who want to avoid the crowds and enjoy just the lights, Cambria Pines Lodge also offers access on Lights Only nights on Dec. 1-2, 8-9, 24-25. Enjoy the twinkling displays and get photos without crowds, but there will be no vendors, Santa, train, food, beverage, live music, etc. This special access is only available to those staying at the Cambria Pines Lodge. Make reservations at [cambriapineslodge.com](http://cambriapineslodge.com).

- Sea Otter Inn: The charming Inn across from Moonstone Beach offers a complimentary shuttle ride to the event. This hotel features newly renovated rooms, breakfast basket delivery, fire pits overlooking the ocean, and more. Make your reservations at [seaotterinn.com](http://seaotterinn.com).

- The J. Patrick House & Inn: Across the street from the lights, this is the perfect location for couples or solo travelers (not ideal for children) and includes fresh cookies daily and a breakfast basket delivery. Reservations at [jpatrickhouse.com](http://jpatrickhouse.com).

*The Cambria Christmas Market is held at the Cambria Pines Lodge, 2905 Burton Dr., Cambria. For tickets, itinerary packages, lodging, and more information, visit [cambriachristmasmarket.com](http://cambriachristmasmarket.com).*

DRE#01834125

## Scenic Coast Property Management

**Largest Selection of Luxury Vacation  
Homes in Cambria - Oceanfront to  
Cottages in the Pines.**



[www.ScenicCoastRentals.com](http://www.ScenicCoastRentals.com)

[info@ScenicCoastRentals.com](mailto:info@ScenicCoastRentals.com)

(805) 927-6163 • 712 Main Street, Cambria



# Madeline's Restaurant and Wine Cellar serves up exquisite cuisine and local wine

*Enjoy excellent dining and wine in downtown Cambria or overlooking Moonstone Beach*

Diners have a choice of two different and exceptional experiences from the same favorite restaurant family, the original Madeline's Restaurant and Wine Cellar, or Madeline's on Moonstone. Madeline Cellars' boutique wines are available at both locations.

Chef and owner, David Stoothoff, is proud of the Madeline Cellars handcrafted wines that are sourced from some of the finest grapes in San Luis Obispo County and created with the assistance of winemaker Jeff Branco. A Central Coast winemaker with a prestigious reputation, Jeff is only the third American to graduate from the University of Bordeaux with a master's degree in viticulture and enology.

David left his position as a corporate trainer for several large chain restaurants to open Madeline's in 2002. Originally opened inside an existing wine shop, purchased that shop in 2011, and added daily wine tasting.

## **Madeline's Restaurant and Wine Shop**

The original Madeline's Restaurant and Wine Shop, in the heart of Cambria, has been a favorite place



Enjoy great food, Madeline's private label wine, or 75 more local wines.

to wine and dine by locals and visitors since opening its doors in 2003.

Madeline's Cellar, the wine shop and tasting room, serves its label of finely crafted local wine, plus over 75 wines from local Central Coast vintners. Many wines are small-batch local wines that are only available through a limited number of locations.

The dining menu features appetizers such as buttery, melt-in-your-mouth Scallops St. Jacques GF prepared with mushroom duxelle and a classic lemon beurre blanc sauce. Their beautifully stuffed chicken breast served with candied walnuts, brie cheese, and spinach with a sage brown butter sauce,

scalloped potatoes, and fresh local vegetables is a must-try. For dessert, try the Chocolate Truffle Mousse Cake prepared with dark chocolate truffle and milk chocolate mousse over a butter walnut crust.

Artwork by local artists for sale is regularly featured throughout the tasting room and dining room.

## **Madeline's on Moonstone**

Madeline's on Moonstone offers small bites and Tapas, plus wine from Madeline Cellars and several other wine selections, beer, and soda. Enjoy small bites daily and the Tapas menu Wednesday through Saturday on the beautiful heated deck overlooking the Pacific Ocean. The Tapas menu, served Wednesday through Saturday, features tenderloin chimichurri, ahi poke, green lip mussels, and grilled

artichokes, to name a few of the most popular items.

Outside, lunch and dinner are served daily and are available for takeout or delivery. The friendly staff is very knowledgeable about their wine offerings and each dish on their French American menu.

*Madeline's Restaurant and Cellars is located at 788 Main Street, Cambria. Open daily from 11 a.m.-3 p.m. for lunch and 5-9 p.m. for dinner. The restaurant is open for outdoor dining from 11:30 a.m. - 9 p.m. Reservations are encouraged for dinner. Madeline's on Moonstone is located at the Cambria Shores Inn at 6276 Moonstone Beach Drive. Open 7 days a week, Monday-Friday 3-8 p.m. and Saturday-Sunday 11:30 a.m.-8 p.m. For more information, visit [madelinescambria.com](http://madelinescambria.com) or call (805) 927-4175.*



# Scarecrows take over Cambria and San Simeon, greeted with crowds and smiles

*2025 festival features 'Fantastical Cove', with mystical creatures, magical mushrooms, and more*

The Cambria Scarecrow Festival returns in October for a month of whimsical, cycling, flying, fishing, and otherwise occupied scarecrows taking over the villages of Cambria and San Simeon. The festival runs from October 1 to 31 every year, and has become one of the most anticipated events in the U.S., drawing thousands of visitors from across the country.

The scarecrows dominate Cambria Village and Moonstone Drive. In San Simeon, they have settled in on Castillo and Hearst Drives.

Evolving from the first festival in 2009, when only 30 scarecrows lined the streets, the Cambria Scarecrow Festival has grown to showcase hundreds of creations throughout both charming villages.



Get lost in whimsy at the Cambria Scarecrow Festival.

Returning displays include the interactive "Fun and Games" installation, the KISS band scarecrows in a farewell concert, and Blowin', a scarecrow hanging onto a pole to avoid being swept away by the Cambria winds.

New this year is "Fantastical Cove" in San

Simeon, an immersive exhibit featuring a sea serpent, a troll, a

unicorn, and colorful mushrooms and gnomes.

"It's always challenging coming up with new and exciting displays," said Stephanie Vassigh, vice president of the Cambria Scarecrow Festival. "An incredible amount of work and creativ-

ity goes into making them. This year's 'Fantastical Cove' is sure to be one of our best displays yet."

Scarecrows typically begin appearing the last week of September and are the result of a year-long planning, creation, workshops, and fundraising events that involve the entire community. One of the highlights leading up to the festival is a series of Dr. Crow workshops where volunteers gather to create new scarecrows and repair the old ones. The workshops run from May through September, and interested volunteers can sign up on the Cambria Scarecrow website.

The festival is free and family-friendly. Plan on spending the day enjoying the scarecrows, shops, and excellent restaurants. Bring your camera, and dress for layers! Add the Cambria Scarecrow Festival to your "must-do" list.

*Cambria is located just off Highway 1, about 33 miles north of San Luis Obispo, or 30 miles west of Paso Robles via Highway 46 W. For more information, visit [cambriascarecrows.com](http://cambriascarecrows.com) or call (805) 203-0743.*



Simeon, an immersive exhibit featuring a sea serpent, a troll, a

Holistic Pet Food

Travel Gear

Grooming Supplies



maddie mae's  
Pet Pantry

Treats & Toys

Supplements

Leashes/Collars

614 Main St B, Cambria • (805) 924-1139  
1121 Rossi Rd, Templeton • (805) 591-7002  
571 Five Cities Dr., Pismo Beach • (805) 295-5011  
779 Foothill Blvd., San Luis Obispo • (805) 439-2026

Visit us at [www.MaddieMaesPetPantry.com](http://www.MaddieMaesPetPantry.com)

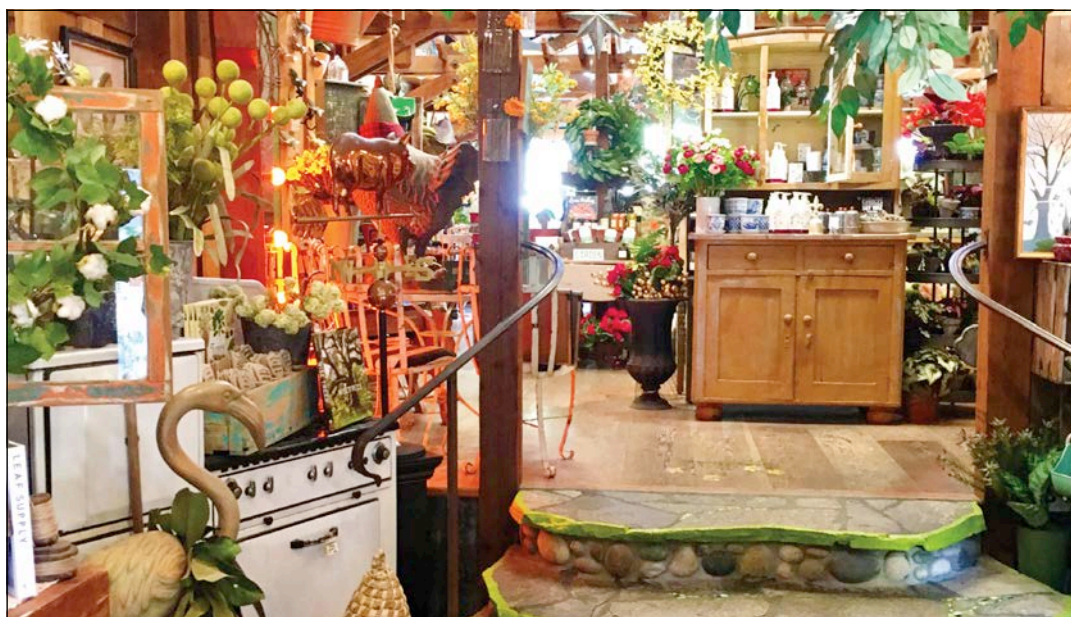


# Calling all garden lovers for morning coffee, home and garden treasures, and afternoon wine

*Succulents, local art, clothing, and music at the Cambria Garden Shed*

**S**hops at the Cambria Garden Shed on Main Street in Cambria are full of an ever-changing inventory of garden and home accessories. Take a relaxing stroll through the back patio and discover exotic succulents, women's clothing, home decor, and local art that can be found in the seven shops at the Cambria Garden Shed.

Delight in the many gifts and unique items, and see fun displays filled with great collections. Some-



Visit the Garden Shed, and leave with everything you need.



**Ball & Skein**  
& MORE

*A Cambria Tradition  
Since 1978*

Featuring the  
Largest Selection of  
Yarn & Fiber Supplies  
On the Central Coast!

CambriaYarn.com • (805) 927-3280 • 4210 Bridge St, Cambria

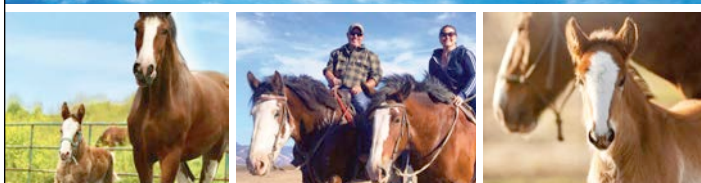
thing sweet is around every corner! Shops include the Cambria Garden Shed, Lily's Coffee House, Cayucos Cellars, Ocean Heir, Simplistic Home, Grow Nursery, and Art with Judy Ann.

Cambria is the not-so-secret destination for an unforgettable mellow vacation. It is a small town where the locals are quite friendly, where you'll notice people waving and smiling at each other. Visitors enjoy a day at the beach exploring tide pools, moonstone hunting, hiking trails, or seeking out the many wonderful shops, galleries, and cafes.

## Sharing a love of the outdoors

Before starting Cambria Garden Shed, owners Ashley and Lucky Gracey had backgrounds in retail and landscaping. The couple opened in 1998, fulfilling their dreams of sharing the outdoors every day. "Our aim has always been to keep the loveliness of nature and gardens in our shop space. We love the ideal weather of the Central Coast and the abundance of songbirds, deer, and wildlife found in this area," said Ashley.

**WE OFFER GLYDESDALE  
TRAILRIDES AND RANCH  
TOURS!**



Call or text to book: (805) 975-7332  
We are open Monday - Saturday

@covells\_clydesdales  
www.covellsclydesdaleranch.com



Find the Cambria Garden Shed on Main Street in Midtown Cambria, just inside the 1890s creamery building. Customers can start the morning at Lily's Coffee House, explore the shops of the courtyard, and end the afternoon at Cayucos Cellars for a glass of Central Coast wine.

At one point, the creamery building served as the town hall, where many community decisions were made. Nowadays, the Garden Shed is known for its emphasis on outdoor living and as a place to pause and slow down.

### Gifts for friends, home, and yourself

The Cambria Garden Shed offers unique finds and merchandise found nowhere else on the coast. They carry new and vintage pieces for the garden and home. Old farm tables and cupboards display the goods, and visitors find rustic farmhouse decor around every corner. The owners have an eye for high-quality goods, such as leather gloves for gardening, hand tools



from Holland, and lotions that will heal dry hands. Cambria Garden Shed always has an abundance of one-of-a-kind pottery, great fountains, and a warm and inviting atmosphere.

The shops have inspirational pieces for everyone, and the staff

is ready to help find that special something. It's also a place to find pleasure listening to local guitarists and musicians who stop in regularly to perform. Cambria Garden Shed is the perfect place to take a break from life, relax, and socialize while enjoying a little inspiration.

*The Shops at the Garden Shed are located at 2024 Main St. in Cambria. Open daily from 10 a.m. - 5 p.m. For more information, call (805) 927-7654 or visit [cambriagardenshed.com](http://cambriagardenshed.com).*

— Cassandra Frey

**Breen Vacation Station**  
*Specializing in Ocean Front and Ocean View  
 Vacation Rentals and Real Estate Sales*

Call today to make a reservation  
 or check us out online!

**(805) 927-1303**  
[www.BreenVacationStation.com](http://www.BreenVacationStation.com)  
 Owners/Brokers: Richard & Kara Breen

**768 MAIN ST., CAMBRIA**

**We Offer  
 Furnished  
 Month Longs!**

**Awarded  
 the BEST LUXURY  
 VACATION RENTAL  
 COMPANY  
 THROUGH  
 2025**

**Call To Rent This 'Seaspray' Ocean Front Home!**

**the Shops at the  
 GARDEN SHED**

**CAMBRIA GARDEN SHED**  
 805-927-7654  
[CAMBRIAGARDENSHED.COM](http://CAMBRIAGARDENSHED.COM)

**ART WITH JUDY ANN**  
 805-286-8380  
[ARTWITHJUDYANN.COM](http://ARTWITHJUDYANN.COM)

**CAYUCOS CELLARS**  
 805-935-9050  
[CAYUCOSCELLARS.COM](http://CAYUCOSCELLARS.COM)

**GROW NURSERY**  
 805-924-1340  
[GROWNURSERY.COM](http://GROWNURSERY.COM)

**LILY'S COFFEE HOUSE**  
 805-927-7259

**OCEAN HEIR**  
 805-909-9022  
[OCEANHEIRESTATECOMPANY.COM](http://OCEANHEIRESTATECOMPANY.COM)

**SIMPLISTIC HOME**  
 559-970-5654  
[SIMPLISTICHOME.COM](http://SIMPLISTICHOME.COM)

**2024 MAIN STREET • CAMBRIA**

**OPEN  
 10-6 FRI & SAT  
 10-5 DAILY**



# Atascadero

## Outdoor activities abound




ATASCADERO, CA



**A COMFORTABLE SPACE FOR BEER LOVERS & FAMILIES ALIKE**

*Downtown Brewpub*  
6907 El Camino Real

**NEW LOCATION**

*Lakeside*  
at Atascadero Lake Park

805-399-BEER  
www.wildfields.com

The city of Atascadero, originally founded by E.G. Lewis in the early 1900s as a utopian community, is a popular location for shopping, dining and strolls along the lake shore. Home to the Charles Paddock Zoo, the town has a large selection of restaurants offering a range of cuisine from rib-sticking American style to Asian, Mediterranean and more. Breweries, wine tasting, bakeries, antique stores, specialty shops, boutiques and art galleries are tucked away in locations along the main El Camino Real and on side streets around the Sunken Gardens. Popular area wineries are only a short drive from downtown and any of the town's several hotels.

### Attractions

#### Atascadero Lake Park

A 1.3-mile easy walk path circles the lake in the park providing views of the lake, the many varieties of birds that frequent the lake and other visiting wildlife. Bring binoculars; more than 48 species of birds have been sighted at the lake and recorded on ebirds.org. Leashed dogs are allowed and the path is also a favorite place for cyclists. The park has restrooms, small barbecue and recreation areas. The Faces of Freedom Veterans Memorial occupies

the edge of the park facing Morro Road and is well worth a visit. The park is located at 9305 Pismo Ave, Atascadero just off of Morro Road (Highway 41).

#### Central Coast Zoo

The zoo is one of only 211 zoos accredited by the American Zoo and Aquarium Association, this zoo was founded in 1955 by Charles Paddock, a county park ranger who nursed injured wild animals back to health. Today, the zoo covers more than five acres. Many of the zoo residents are part of a world-wide program to preserve animals and their habitats. Some of these rare and endangered animals include the American Alligator and endangered owls and the Greater Roadrunner native to California. The zoo is located at 9100 Morro Rd, Atascadero. For hours and more information call (805) 461-5080 or visit [centralcoastzoo.org](http://centralcoastzoo.org).

#### Golfing

Atascadero and North San Luis Obispo County has several challenging golf courses. Contact any of these golf courses directly for tee times and more information: Chalk Mountain Golf Course, Links Golf Course of Paso Robles, Paso Robles Golf Club, Hunter Ranch Golf Course and River Oaks Golf Course.

#### Historic City Hall

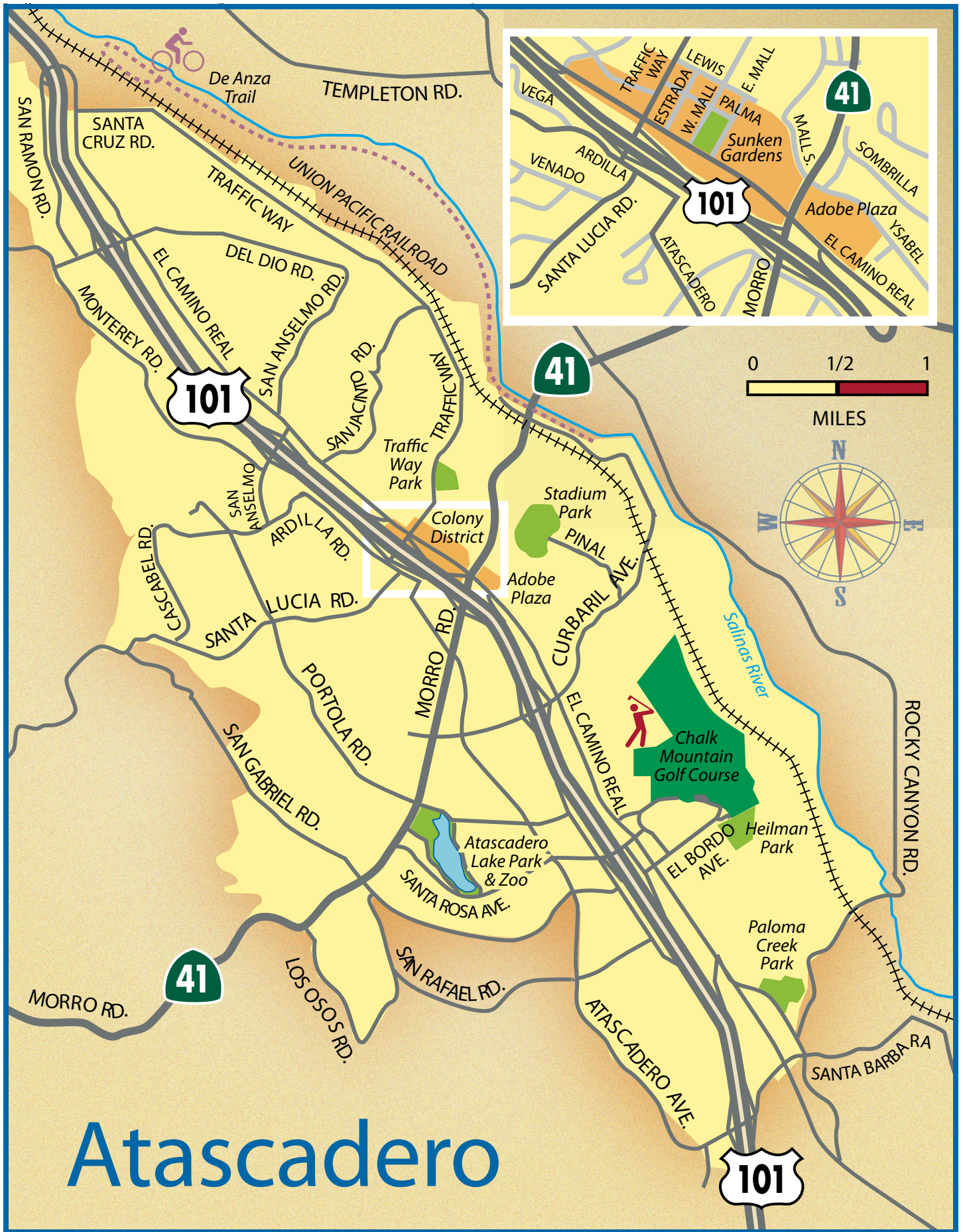
Atascadero's historic city hall is probably the city's best known historic building. Located at 6500 Palma Ave. and gracing the back of the Sunken Gardens, the double-domed Italian Renaissance building was originally constructed in 1914 as the Atascadero Administration Building. After founder E.G. Lewis declared bankruptcy the building was purchased in 1927 and, over the years, served as three different private schools and a bank. It became the Veterans Memorial Building when acquired by the County of San Luis Obispo in 1954, and served as a community building. When the City of Atascadero incorporated in 1979, government offices occupied the building until it suffered major damage in the 2003 San Simeon Earthquake. After years of reconstruction and restoration, Historic City Hall opened again in 2013.

### Beer

#### Wild Fields Brewhouse

A local brewpub crafted as a comfortable space for beer lovers and families alike. Their facility includes mini-bowling lanes, arcade games, foosball, air hockey and a toddler corner. 6907 El Camino Real Suite C, Atascadero, [wildfields.com](http://wildfields.com), (805) 399-2337







# Fun with history, Bovine Classic, holiday activities, and zoo happenings—Atascadero has it all

## *Colony Days kicks off fall fun in downtown Atascadero!*

The annual community celebration, Atascadero Colony Days, takes place on Saturday, Oct. 18, from 10 a.m. to 3 p.m. The parade starts at 10 a.m. behind the Administration Building on Lewis Avenue, moving toward CA-41 and continuing into downtown. After the parade, enjoy the festival with a variety of vendors, entertainment, and food in and around the Sunken Gardens. For more information, visit [www.colonydays.org](http://www.colonydays.org).

## **Bovine Classic—ranked in the top ten gravel events in North America**

Join Atascadero for the 5th Annual Bovine Classic, ranked by Bicycle Magazine as one of the 2025 top ten gravel events in North America. Register by October 23rd for a weekend of world-class cycling. Sign up for the shakeout rides happening October 23 and 24, and line up at Atascadero's Sunken Garden for the Bovine Classic for the 8:30 a.m. start on October 25.

Choose from three routes through the very best, most scenic dirt and asphalt roads in North SLO County. The routes roam through private vineyards and the property of the Land Conservancy of San Luis Obispo County:

- **Happy Bovine**—a 45-mile round-trip ride reaching an elevation of 4000 feet.
- **Feisty Bovine**—70.6-mile round-trip up to 6800 feet elevation.
- **Big Bovine**—an 88.8-mile round-trip challenge topping out at 10,027 feet elevation.



The Bovine Classic kicks off from Atascadero's Historic City Hall.

Show up to moovingly cheer on your favorite cyclist, and meet at the Sunken Gardens for the post-race festival with food, beer, wine, live music, local vendors, and cycling brand booths. Festival hours are 12:30-6 p.m.

### ***Cow attire is strongly suggested!***

*Registration is open now until October 23. Local artisans are encouraged to sign up for vendor booth space. To register and for more information, visit [thebovineclassic.com](http://thebovineclassic.com).*

### **Fall Fest, fun for the whole family'**

The 4th annual Atascadero Fall Festival takes place November 15-16. This three-day free family-friendly street fair is held at the Sunken Gardens and the surrounding area. Come on down and enjoy carnival rides and games, live music from over 30 bands on two stages, food vendors, and local craft beer, seltzer, and wine! See you there!

## **Holiday happenings**

Atascadero holiday happenings fill your calendar from November until January 11 in the New Year!

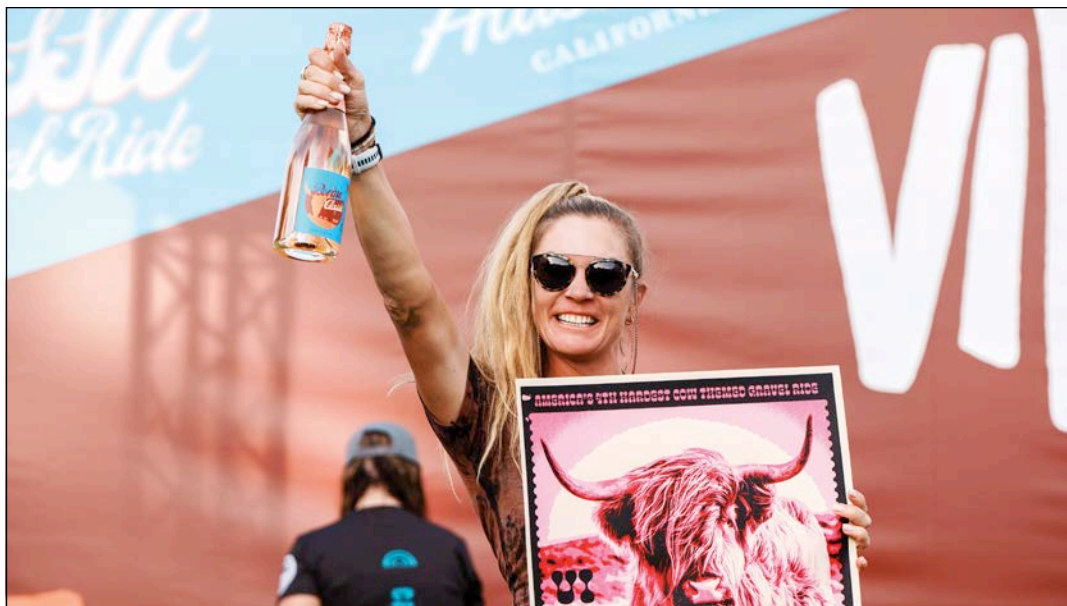
- The annual Holiday Boutique starts the holiday rolling. Find a variety of one-of-a-kind handmade gifts for yourself and the other special people in your life. November 8, 10 a.m. at Atascadero Lake Park and the Pavilion, 9315 Pismo Ave.
- Celebrate Veterans Day at the Faces of Freedom Veterans Memorial on November 11 at 11 a.m., 8024 Portola Rd.
- Light up downtown with Garden Lights & Winter Nights, and experience holiday lights and décor throughout Historic City Hall and Sunken Gardens from December 5 through January 11.
- Holiday Musical Walk Around the Lake on December 6. A free evening walk around the Atascadero Lake with carolers, community singing, holiday decorations, and more. December 6, 5:30-9 p.m.

A special visit with Santa starts at 5 p.m. for a fee.

- Winter Wonderland Downtown is one of the Central Coast's largest holiday events and a snow-driven evening of fun. The Sunken Gardens and the entire downtown are transformed into a magical snowy paradise. Over 70 tons of snow will create a massive snow slide (brought to you by Kiwanis), and snow pile areas for the kids. This year's snow-themed event includes bungee jumps, obstacle courses, community entertainment, Joe's Little Train, Santa and his Elves, holiday shopping at over 50 craft and food booths, and more. December 12, 5-9 p.m., Sunken Gardens.

- Holiday Magic at the Central Coast Zoo, when the zoo's dedicated zookeepers prepare special gifts for the animals. Santa will be there to welcome visitors and deliver gifts to the animals. Along with watching the animals open





their gifts, family-friendly events are offered throughout the day, and the zoo is sporting its best holiday decorations. December 20, 10 a.m. to 1 p.m., 9305 Pismo Ave. Admission includes all of the activities for the day.

*Mark your calendars and check out the holiday event line-up at [visitatascadero.com/events](http://visitatascadero.com/events)!*

### Central Coast Zoo happenings

The Central Coast Zoo rounds out Atascadero's fall and holiday

events with special, family-friendly activities all its own! A trip to the Central Coast is an amazing experience, and even better when you plan it to coincide with zoo activities.

- The Zoo Boo, when the entire family enjoys a not-too-scary

evening at the zoo. Wear your best costume, enjoy the Halloween decorations, carnival games, a costume contest, a haunted maze, and tricks and treats! Two dates, October 24 or 25, 4:30-7:30 p.m., tickets at the gate.

- Pumpkin Smash, the annual pumpkin-filled extravaganza when the animals enjoy pumpkins and visitors enjoy watching them! October 26, 10:30 a.m.-12:30 p.m., tickets at the gate.

- Dia de los Muertos at the zoo. A new event on November 1, for everyone to celebrate this special day.

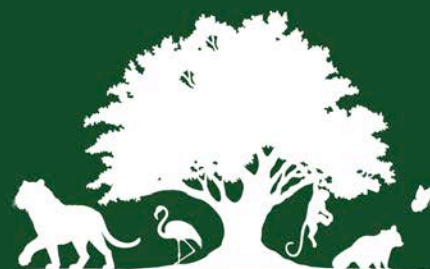
- Noon Year's Eve, celebrate the New Year at noon!

Check out the Central Coast Zoo's membership program. Memberships make great gifts.

*The zoo is located at 9305 Pismo Ave. For hours, event schedules, admission prices, and more information, [visitcentralcoastzoo.org](http://visitcentralcoastzoo.org)*



See  
What's New  
at the



CENTRAL COAST ZOO  
ATASCADERO

Hwy 41 | 9100 Morro Road  
[CentralCoastZoo.org](http://CentralCoastZoo.org)



# Santa Margarita



Santa Margarita is a taste of the Old west. This settlement, easily reached from Highway 101 or Highway 58 is the gateway to Santa Margarita Lake and the Carrizo Plain National Monument. The small town quickly changes from the first impression of a sleepy western town to reveal surprising shops full of antiques, quirky garden art, plants, garden supplies, creative décor, restaurants serving up wholesome meals, and winery tasting rooms. The long history of Santa Margarita, from the ancestors of today's Chumash and Salinas people through the Spanish and Mexican land grants and early American settlers until today, is being researched and preserved by the Santa Margarita Historical Society.

## Attractions & Tours

### Santa Margarita Lake

Follow Highway 58 to Santa Margarita Park to find the lake located in Santa Margarita Regional Park at 4695 A Santa Margarita Lake Road. Be sure to head out with a full tank of gas. The lake and park offer boating, fishing, hiking trails and picnicking. The park is located on several thousand acres of land designated as open space. Call ahead (805) 781-5930 to verify boat launches, swimming and camping.



### The Carrizo Plains National Monument

The 250,000 acre Carrizo Plain National Monument is the largest surviving native California grasslands. The plains are reminiscent of Africa's Serengeti, providing the highest concentration of irreplaceable wildlife in California. To reach Carrizo Plain, take Highway 58 south from Santa Margarita to 17495 Soda Lake Rd.

### Santa Margarita Historical Society

The historical society takes local history online, with copies of research material held at the public library located on the corner of I & Murphy Streets. Ongoing projects include documenting a number of the

community's historic buildings and recording the stories of "old timers." [santamargaritahistoricalsociety.org](http://santamargaritahistoricalsociety.org)

### Margarita Adventures Zipline Tours

Margarita Adventures is the ultimate blast for the entire family! Here in the heart of San Luis Obispo County, you will embark on six ziplines spanning nearly 1.5 miles total, starting with a thrilling 2,800-foot tandem ride and finishing with an unforgettable 1,800-foot journey over Pinot Noir vines. To book a tour or for more information visit [Margarita-Adventures.com](http://Margarita-Adventures.com) or call (805) 438-3120



# Margarita Adventures—where the sky's the limit for unforgettable excitement

Calling all fun lovers! Margarita Adventures invites you to experience the Central Coast's ultimate playground with a variety of five-star adventures for all ages and interests. Even corporate groups can find an exciting day of teambuilding and fun.

## Epic zipline tours

Margarita Adventures zipline tours offer a uniquely thrilling perspective of the historic Santa Margarita Ranch. Six distinct ziplines span more than 7500 linear feet for the biggest five-star adventure in wine country. Start with an epic 2800-foot tandem line and finish with an 1800-foot journey over vineyards.

## Acclaimed escape rooms

ESCAPE! at Margarita Adventures offers two escape rooms with



unique storylines to test your wits, imagination, and ingenuity. Experience a unique blend of classic escape room motifs and interactive special effects. An escape room is a "locked" space in which guests work together to solve interactive puzzles within a specific time frame to "escape."

## Scenic vineyard eBike tours

Wine tasting was never this exciting! Take an eBike ride into Margarita Vineyard and experience the rare beauty of the historic Santa Margarita Ranch. Sample wine grown in the vineyards, learn about

the ranch's rich history, sustainable winegrowing practices, and more. Optionally, cap off the day with lunch at the Ancient Peaks tasting room and café.

## Awe-inspiring nature tours

Explore the diverse wildlife and ecosystems of scenic Santa Margarita Ranch. Ranch naturalist Jacqueline Redinger illuminates eagle tours, foraging tours, and nature adventure tours with insights that will last a lifetime.

Sign the kids up for seasonal Kids Camps offering fun nature education through creative and outdoor experiences.

For reservations and more information, visit [margarita-adventures.com](http://margarita-adventures.com), call (805) 438-3120, or visit the office at 22719 El Camino Real, Santa Margarita. Follow on social media.



# ADVENTURES

@MargaritaAdventures  

## HOLIDAY GIFT CERTIFICATES

**\$20 off** Zipline Tours

**\$10 off** Nature Tours & Escape Rooms

Promo Code: **HOLIDAY**

November 3rd 2025 - January 4th, 2026



**ZIPLINE TOURS**



**NATURE TOURS**



**ESCAPE ROOMS**

THE CENTRAL COAST'S ULTIMATE PLAYGROUND

[Margarita-adventures.com](http://Margarita-adventures.com) | 805.438.3120 | @Margarita-Adventures





# Templeton



Templeton is the epitome of small town charm. Originally founded in 1886 as the last station on the southbound Southern Pacific Railroad, the town hosted horse drawn stagecoaches that met the trains and gave passengers a ride to San Luis Obispo to connect with the next stagecoach to their destinations. Even after the railroad extended the rails south to Santa Margarita in 1889, Templeton remained the shipping point for local crops and products bound eastward and to boats in shipping ports on the coast. Grain, wood, charcoal, fruit and cattle, driven from as far away as Kern County, arrived in Templeton for the next destination.

Many of the buildings from the late 1800s are still lining Main Street and housing unique shops, wineries and restaurants serving everything from

hearty country breakfasts to dinner for every taste and the Templeton Historical Museum Society.

## Attractions

### Fresh farm to table adventures

Templeton is an ideal starting or end-of-day spot for touring the back roads on the way to or from your favorite wineries. Small farms along oak lined winding roads have produce stands offering fresh vegetables, fruit, eggs and more.

### Farmers market

The Saturday morning Farmers Market from 9 a.m.-12:30 p.m. at the Templeton Park. The park is located at 550 Crocker St. Find fresh

vegetables, fruit, bakery goods, meat, fish, nuts, honey, olive oil and hand-made crafts.

## Dining & Drinks

### Chulos Cafe & Cantina

Chulos offers an extensive menu, featuring American cuisine with a Latino touch, not to mention a wide selection of artfully created coffee beverages. The sophisticated dining experience includes Nouveau-Latin dishes and handcrafted cocktails. Truly a hidden gem. 335 Posada Lane [chuloscafecantina.com](http://chuloscafecantina.com), (805) 434-3044

### McPhee's Grill

Fresh seafood, wood grilled steaks, & gourmet pasta served in a converted old saloon with contemporary country decor. 416 S. Main St., (805) 434-3204

### Pig Iron

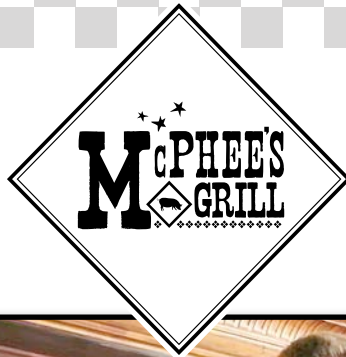
A new restaurant serving high-end California comfort food, award winning cocktails, and a brunch most would die for. Open for lunch and dinner, come find out what all the talk is about! Follow on Instagram: [@pigiron templeton](https://www.instagram.com/pigiron templeton). 508 S. Main St., [pigiron templeton.com](http://pigiron templeton.com), (805) 400-4542

### Templeton Market & Deli

Hometown deli with delicious homemade salads, sandwiches and fried chicken. Serving breakfast, lunch and dinner. Huge selection of snacks and beverages, including local wines. Open daily 6 a.m. to 9 p.m. 390 S Main St., Templeton, (805) 434-2345



★★ in beautiful downtown Templeton since 1994 ★★



30  
YEARS!

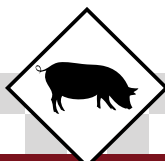


Oak grilled USDA prime steaks, seasonal seafood, natural grown chicken, pork, lamb, and fresh seasonal menus supporting local growers.

Featuring local wines and beer



416 S. main street, templeton  
805 | 434 | 3204 ★ [www.mcpheesgrill.com](http://www.mcpheesgrill.com)  
Wed-Sun dinner starting at 5pm



★★ "dedicated to great food and great service" ★★



## Happy Hour Taco Tues & Thurs 4-6 PM

- Artfully created coffee beverages •
- Handcrafted cocktails •

Open for breakfast & lunch Mon - Sun, 8am - 3pm

335 Posada Ln., Templeton  
(805) 434-3044 • [www.chuloscafecantina.com](http://www.chuloscafecantina.com)



# A taste of tradition at Templeton Market & Deli

*Excellent homestyle cooking and more!*

Templeton is the Central Coast's epicenter of all things agriculture, and smack dab in the middle of town, on Main Street, is Templeton Market & Deli. This spot isn't your usual gas and go with prepackaged fare.

This hometown favorite gets along well with everyone and serves up fresh food made from scratch in their deli. Besides having a fair amount of grocery items and other odds and ends, this popular location has thick, juicy, amazing made-to-order sandwiches and burgers. In the mood for all-American favorites like fried chicken, mojos, and salads? These folks do it right and for extremely reasonable prices. Savor each bite of homemade perfection in the simple comfort of their indoor and outdoor dining areas. Gas up your vehicle or try out the self-serve car wash.

Run by manager Abby Allen, Templeton Market & Deli opened in November 1999. When it first started, it was the brainchild of Gary and Jan Davis from the Templeton Livestock Market. Allen had been working for the brothers for a long time and developed the deli as partners. She worked at the sales yard throughout high school and college and knew the Davises very well, even her mother worked there. Allen has been the full-time manager of Templeton Market since its opening.

Allen said, "We try to accommodate our local customers, business



The Templeton Market is a landmark and local favorite.

people, youth, and their needs. Many of Templeton's local kids have worked for us over the years, and we love having that connection to our community. It is all about Templeton for us." The market is part of the fabric of Templeton.

## Homegrown for the community

Templeton Market and Deli is known for its popular breakfast specials, fried foods, salads, sandwiches, wraps, juicy burgers, and catering. They provide platters, trays, salads, and appetizers for weddings, office parties, memorials, and on-site barbecues or full-service catering for any special event.

Allen said, "Everything we sell is house-made made from the dressings to the salads. Nothing is out of a box or bucket. We even make our own croutons, which is not typical of delis."

"We love serving our customers and we love giving back to the community that supports us." Allen is active in the community, was named Citizen of the Year in 2020, served as Homecoming Grand Marshal, and is co-founder of the Nightmare on Main Street haunted house, a local nonprofit that has given back over \$90 thousand to the community. The Market also sponsors Concerts in the Park, local Templeton youth sports teams, the Templeton High School

FFA, Relay for Life, the Templeton 4th of July parade, the Wine and Roses Bike Ride, The Templeton Easter Egg Hunt, the Farm Supply Quiz Jam at the Mid State Fair for FFA and 4-H, Central Coast Honor Flight and the Templeton Community Library, as well as many other organizations and activities. Allen also has served as a THS Mock Rock judge and on the Save Templeton Fire committee, as well as a past board member of Templeton Recreation Foundation.

The Templeton Market & Deli is located at 390 S. Main St., in Templeton, Calif. Open 7 days a week from 6 a.m.-8 p.m. For more information, call (805) 434-2345 or visit them on Facebook.


—Cassandra Frey



**Santa Maria Style BBQ**

**Special Occasion? We Cater!**

390 Main St.,  
Templeton, CA  
**(805) 434-2345**




**FOOD • COCKTAILS • LIVE MUSIC**  
508 S. MAIN ST.  [TEMPLETONMERCANTILE.COM](http://TEMPLETONMERCANTILE.COM)





# Paso Robles

## Shopping, Fine Dining & Wine Tasting

Paso Robles is known worldwide as the place for award winning wines, but the wine is just one of the reasons to spend some time here. Easy access to lakes and the coast makes the town a perfect central location for boating, fishing or beach time.

Browse the many boutiques, antique and specialty shops for unique gifts, jewelry, home décor, books and one-of-a-kind items, often created by local artisans, that you know you need. Visit art galleries and museums. Order lunch or dinner and dine outside in the beautiful shady Downtown City Park.

Several winery tasting rooms are located within easy walking distance in downtown Paso Robles. There are more than 200 wineries in the region around Paso Robles. One of the fastest growing American Viticultural Areas in California with 26,000 acres planted, Paso Robles wine country has one of the longest and most consistent growing seasons for wine grapes in California.

## Antique Shops

### Park Street Antiques

A unique variety of hand-selected vintage and antique goods, including records, glassware, jewelry, trading cards, lamps, furniture, collectibles, and vintage clothing. Pet-friendly establishment! Look for the black, silver, and blue balloons at 1335 Park Street, (805) 296-3040

### Reminisce Antiques

Browse this village of shops for a selection of fabulous antiques and treasures for everyone. Vintage, home decor, western, gifts, jewelry, accessories and everything inspirational. Open Mon. to Sat., 11 a.m.-5 p.m., Wed. 'till 6 p.m., Sun., 11 a.m.-4 p.m. In downtown at 1344 Pine St., [reminiscepasorobles.com](http://reminiscepasorobles.com), (805) 239-1001

## Art Galleries

### Park Street Gallery

Park Street Gallery showcases some of the finest work from premier artists of the Central Coast. Featuring original paintings, sculpture, furniture, unique jewelry, blown and fused glass, wood turnings, ceramics, and fiberarts! Located at 1320 Park Street, Paso Robles. [parkstreetgallery.com](http://parkstreetgallery.com), (805) 286-4430

## Attractions & Tours

### ArtSocial 805

A vibrant painting, drawing and pottery studio. Whether you're a sprightly 5-year-old or a seasoned 105-year-old, this is your creative playground to splash some color, sketch your heart out, craft away, and have fun! Book a private party or join a workshop, 631 Spring St., [artsocial805.com](http://artsocial805.com), (805) 400-9107

## Franklin Hot Springs

A local favorite since the 1950s, known for soothing warmth, healing benefits, and a serene, relaxing year-round retreat. Pure, chemical-free mineral pools and tubs (98–100°F). Open daily 7:30 a.m.-9 p.m. Affordable admission. 3015 Creston Rd, Paso Robles, (805) 712-5372

## Redwings Horse Sanctuary

This sanctuary rescues horses that have been abandoned, neglected or abused. Its mission is to eliminate the causes of equine suffering through education and community outreach programs. Located at 6875 Union Rd. Paso Robles. The sanctuary is open for visitors from Tuesday- Saturday 10 a.m. to 3 p.m., (805) 237-3751

## Sensorio

Where your moments glow: walk easy paths through more than 100,000 glowing bulbs, like bioluminescent flowers from a jewel-toned fantasy land. Explore several



## Paso Robles

solar-powered exhibits that merge light and music technology with dreamy color in a sensory experience you have to see to understand. 4380 Highway 46 E, Paso Robles, [sensoriopaso.com](http://sensoriopaso.com), (805) 226-4287

## Dining & Drinks

### Brown Butter Cookie Company

Since 2008, they have crafted signature hand-rolled cookies renowned for quality and taste. The latest offerings include cookies infused with Ghirardelli® chocolate in three flavors: White Chip, Chocolate Chip, and Dark Cocoa Chocolate Chip. Brown Butter Frozen Custard was recently introduced, expanding the indulgent lineup. 801 12th St., Paso Robles, [brownbuttercookies.com](http://brownbuttercookies.com), (805) 464-6636

### Cane Tiki Room

Cane Tiki Room gives a tropical exotic escape to their guests, right in the heart of Paso Robles. Featuring Polynesian small bites and delicious tiki cocktails, Cane Tiki Room is a must visit! 1240 Park St. Paso Robles, [canetikiroom.com](http://canetikiroom.com), (805) 227-7113

### Eleven Twenty Two Speakeasy & Cocktail Lounge

1122 was named one of the Top 50 hidden bars in the world! Elegant and classy, it's like stepping back into the 1920's roaring cocktail scene. Located directly behind Pappy McGregor's Gastro Pub. Open Wed-Fri evenings. 1122 Pine St., [eleven-twentytwo.com](http://eleven-twentytwo.com), (805) 238-4141

### Enoteca

Enoteca is a Mediterranean-inspired gem offering vibrant seasonal dishes capturing coastal flavors. Enjoy a curated wine list, romantic fireside, and indoor/outdoor seating. 206 Alexa Ct. (Bellasera Hotel), [BellaseraPasoRobles.com/enoteca](http://BellaseraPasoRobles.com/enoteca), (805) 238-2834

### Odyssey World Cafe

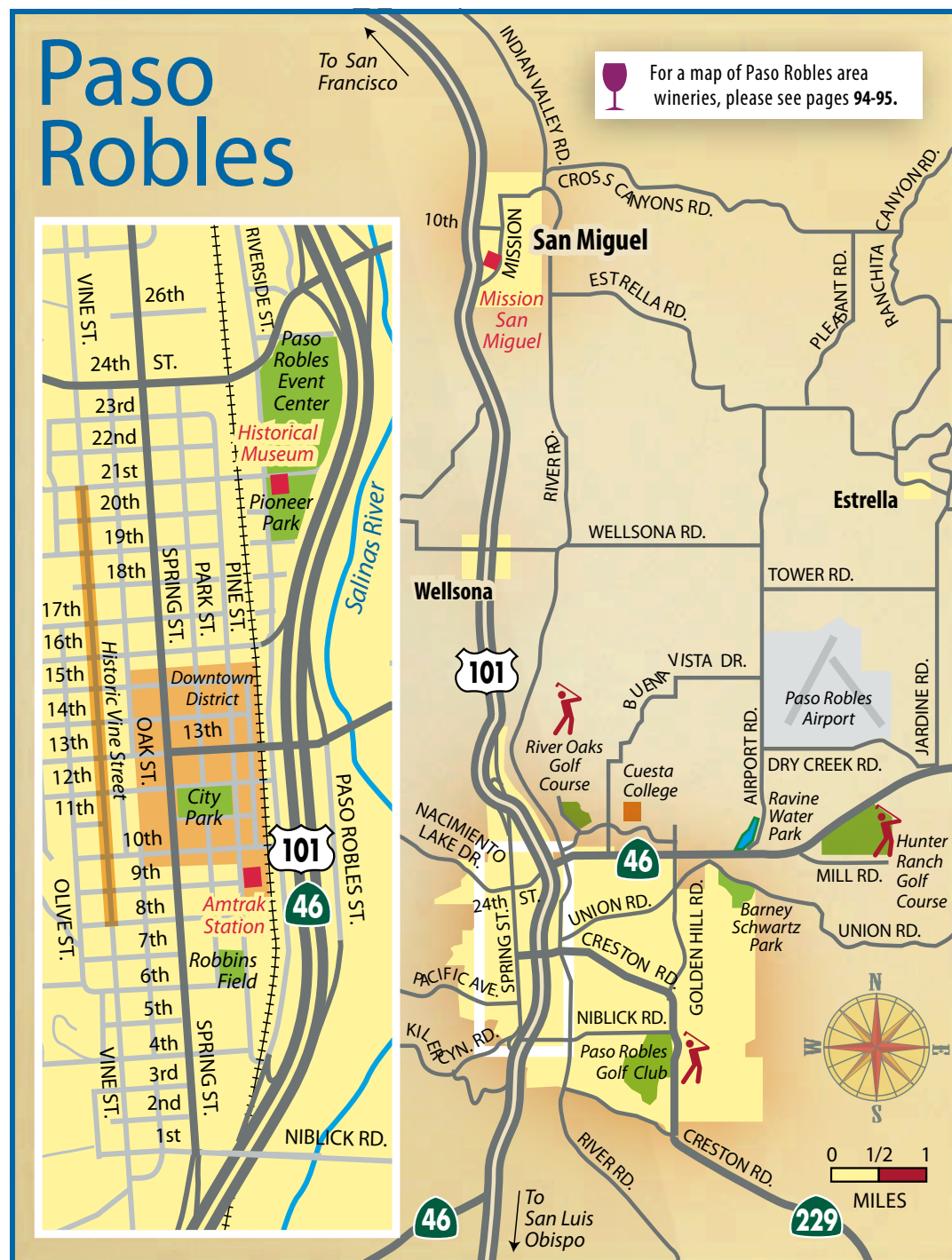
Cozy, casual, comfortable! Gourmet sandwiches, salads, burgers, steaks, stir fry, desserts. Outdoor seating available. Open daily 11 a.m.-8:30 p.m. (Friday & Saturday til 9 p.m.). Downtown, 1214 Pine Street, [odysseyworldcafe.com](http://odysseyworldcafe.com), (805) 237-7516

### Pappy McGregor's Gastro Pub

Award winning gastropub adored by locals since 2006. Specializing in elevated comfort food, craft cocktails, local beers & wine. Offering lunch, dinner and late-night drinks 7 days. Pappy's is a must visit when in Paso Robles, trust us. 1122 Pine St., [PappyMcGregors.com](http://PappyMcGregors.com), (805) 238-7070

### Paso Terra Bistro

Enjoy Paso Terra's affordable global menu and tasty entrées, including



seafood, steak, pasta, sandwiches, appetizers and more. Open Wednesday-Saturday 4-9 p.m. Happy hour 4-6 p.m. Lunch Friday-Saturday 11 a.m.-2 p.m. 1032 Pine St., [pasoterrabistro.com](http://pasoterrabistro.com), (805) 286-4002

### Pine Street Saloon

Chances are outlaws like Jesse James huddled within these walls. The saloon is one of the oldest and most unique false-front buildings in the area. Enjoy your visit to this historic saloon and raise your glasses to the spirit of Jesse James. 1234 Pine St., (805) 238-1114

### Red Scooter Deli

Featuring a variety of breakfast choices, salads, soups, piled high sandwiches and a full espresso/smoothie bar. Catering menu. Delivery available 7 days a week. Red Scooter Deli – The Deli that Delivers. [redscooterdeli.com](http://redscooterdeli.com), (805) 237-1780

### Spirit of Paso Robles

Great breakfast, brunch, lunch, dinner, and amazing golf course views. Also check out Spirit of San Luis in SLO, for great food and runway views! Open daily. 700 Clubhouse Drive, Paso Robles, or 925 Airport Dr., SLO. [SpiritofPasoRobles.com](http://SpiritofPasoRobles.com), (805) 257-8003

### Vivant Fine Cheese

With over 150 cheeses to choose from, expert staff will assist you with wine pairing or creating a gourmet picnic box. Charcuterie and local food products. 821 Pine St., Ste. B, (805) 226-5530

## Museums

### Estrella Warbird Museum

An aviation museum dedicated to the restoration and preservation of military aircraft, vehicles, and memorabilia. Hours: Thursday through Sunday: 10 a.m.-4 p.m., Memorial Day, July 4th, Labor Day, Veterans Day, Banquet Hall



available for rent, 4251 Dry Creek Rd, Paso Robles, CA 93446, [ewarbirds.org](http://ewarbirds.org), (805) 227-0440

### Paso Robles Children's Museum

The museum's mission is to engage children in a joyful learn-through-play environment and inspire educational curiosity. It's a favorite for a fun family afternoon. Located in the historic Paso Robles Volunteer Firehouse. See website for hours. 623 13th Street, [pasokids.org](http://pasokids.org), (805) 238-7432

### Pioneer Museum

The Pioneer Museum is fun for all ages! Get a glimpse of what local life was like in the "Good Old Days." View Paderewski memorabilia, vintage farm equipment, pioneer artifacts, a one-room schoolhouse and much more. 2010 Riverside Ave. Open Thursday-Sunday 1p.m.-4 p.m., Free Admission, [pasoroblespioneermuseum.org](http://pasoroblespioneermuseum.org), (805) 239-4556

## Real Estate

### Trilogy by Shea Homes

Built with livability at the core, each home is thoughtfully designed to enhance everyday life. Attention to detail, flexible layouts, and innovations like SheaConnect® smart features and Pure Living® wellness options ensure every space is functional,

beautiful, and ready for the future. Find new homes near you [SheaHomes.com](http://SheaHomes.com), or speak to a New Home Advisor (480) 933-5840

### Trujillo Commercial Real Estate Group

Serving San Luis Obispo County, this trusted commercial real estate team specializes in sales, leasing, and managing large shopping centers. Renowned for professionalism, full-service expertise, and client-focused results, they are a valued partner delivering insight, efficiency, and growth in every transaction. 1402 Marsh St, San Luis Obispo and 641 Spring St, Paso Robles, [trujillo-group.com](http://trujillo-group.com), Rod Trujillo - (805) 439-4733

### Sapphire Real Estate Services

A full-service agency specializing in residential sales and purchases in San Luis Obispo County. With trusted expertise, local knowledge, and personalized guidance, they ensure a smooth, stress-free experience—whether buying a first home or selling—supporting clients with professionalism every step of the way. 1402 Marsh St, San Luis Obispo and 641 Spring St, Paso Robles, [sapphirerealestateservices.com](http://sapphirerealestateservices.com), Melina Trujillo - (805) 703-0998

## Shopping

### The Blenders

A unique women's boutique and Merle Norman Cosmetic Studio that offers latest technology in skin care and color. Life style apparel including Charlie B, French Dressing, Jess and Jane, and unique accessories to complete your vibe. Supporting the community for 47 years! 538 12th St., Paso Robles, [theblenderspasorobles.com](http://theblenderspasorobles.com), (805) 238-5554

### Boyd's Tobacco and Elegant Gifts

The largest selection of cigars and accessories on the Central Coast. Large walk-in humidor, Italian hand-made Briar pipes and pipe tobacco. Cigar accessories including S.T. Dupont and Xikar. Unique gifts for all special occasions, including Waterford Crystal. 625 Spring St., [boydstobacco.com](http://boydstobacco.com)

### Dubs Green Garden

A great selection of top grade cannabis products conveniently delivered directly to your door. Locally owned and operated. Open 7 days a week, 8 a.m.- 10 p.m. See menu online at [Dubsgreengarden.com](http://Dubsgreengarden.com). Call or text (805) 286-5987

### EarthTones Gifts & Gallery

Steps from downtown find calm and tranquility. Find unique jewelry, local art, handcrafted gifts, candles, incense, books, and crystals blended with mind-body therapies for spirituality and inspiration. It shines new energy on The Historic Depot on Pine, 790 Pine Street, Paso Robles, [earthtonesgifts.com](http://earthtonesgifts.com), (805) 238-4413

### Naughty But Nice

Flirt with style! Featuring lingerie, shoes, books, sleepwear, club wear, lotions & potions and so much more! One-stop love boutique for women and couples. Open noon- 10 p.m. 1319 Spring St., [nbnstores.com](http://nbnstores.com), (805) 238-2787

### New With Tags

Paso Robles only women's consignment for over 10 years. Featuring high end contemporary fashion at affordable prices, 60-70% off original retail. Also offering new specialty curated lifttable items. Reach out to us on Instagram @new.with.tags Open Tuesday- Friday 10a.m. - 5 p.m. and Saturday 10 a.m. - 3 p.m., 591 12th St., (805) 226-5655

**OPEN NOW!**

**PASO TERRA BISTRO**

1032 PINE ST  
PASO ROBLES

(FORMERLY  
PASO TERRA  
SEAFOOD)

*Enjoy our global menu with your favorite dishes from around the world!*

Open Wednesday-Saturday 4PM-9PM

HAPPY HOUR 4PM-6PM • LUNCH FRIDAY/SATURDAY 11AM-2PM

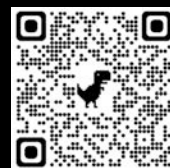
jennifer@pasoterrbistro.com • (805) 286-4002 • pasoterrabistro.com



# Dub's GREEN GARDEN

Locally Owned & Operated Since 2012

Relax,  
We Deliver



Scan to visit our  
website

• **RECREATIONAL** •

**Only Paso Robles Based Delivery Service.**

Call **805-286-5987** or  
visit us on the web at **dubsgreengarden.com**  
License # **C9-0000016-LIC**

This product has intoxicating effects and may be habit forming. Marijuana can impair concentration, coordination, and judgement. Do not operate a vehicle or machinery under the influence of this drug.

There may be health risks associated with consumption of this product. For use only by adults eighteen and older. Keep out of the reach of children. Must be 18 or over.



# SALUTE to our HEROES

HONORING VETERANS & FIRST RESPONDERS

**\$10** General Admission

• Veterans Free  
• Kids 12 and Under Free

Includes Admission to  
Estrella Warbirds Museum  
& Woodland Auto Display



- SHOW N SHINE CAR SHOW
- FIRST RESPONDER DISPLAYS
- MILITARY VEHICLE DISPLAYS
- REENACTMENTS/PARATROOPER DROPS
- KID ZONE
- FOOD, BEER & WINE (Not included in Admission price)

**FRIDAY NIGHT  
DINNER & DANCE** \$50  
per ticket  
FEATURING: UNFINISHED BUSINESS

Saturday  
**NOV. 8TH** 2025  
10 am - 3 pm

Estrella  
Warbirds Museum  
Paso Robles, CA

Woodland  
AUTO DISPLAY  
Paso Robles, CA

4251 DRY CREEK ROAD,  
PASO ROBLES, CA, 93446



Proceeds support Estrella Warbirds Museum, a non-profit 501(c)(3) corporation. Tax ID# 77-0324714



## SPiRiT OF PASO ROBLES



### WHERE THE LOCALS EAT



SERVING LUNCH DAILY  
DINNER WEDNESDAY - SUNDAY  
WEEKEND BRUNCH  
COCKTAILS



OPEN DAILY • RESERVATIONS ACCEPTED  
700 CLUBHOUSE DRIVE • PASO ROBLES • (805) 257-8003

## SPiRiT OF SAN LUIS



### WHERE THE LOCALS EAT



SERVING LUNCH DAILY  
DINNER WEDNESDAY - FRIDAY  
WEEKEND BRUNCH  
COCKTAILS

OPEN DAILY • RESERVATIONS ACCEPTED  
925 AIRPORT DRIVE • SAN LUIS OBISPO • (805) 549-9466

# GRAND OPENING

New Models Now! Open Daily!



NEW HOMES FROM THE \$800s

**NevinaPaso.com**

## The Ultimate 55+ Resort-Style Living in Paso Robles!

Discover our Distinctive Lifestyle at the Planned Open™  
Wellness + Social Club:

Resort Club | Pickleball | Fitness & Strength | Movement  
Resort Pool | Restaurant & Bar | Nearby Walking,  
Hiking & Bike Trails | Onsite Lifestyle Director  
Events & Excursions | And Most of All - Fun!



Scan to  
Explore our  
Website

**Nevina™**  
A TRILOGY BOUTIQUE  
COMMUNITY

Sales: Shep Homes Marketing Company (C0695 #01378644). Construction: SHAZ DC, INC. (C018 #1602900). Homes at Nevina, A Trilogy Boutique Community, are intended for occupancy by at least one person 55 years of age or older, with certain exceptions for younger persons as provided by law and the governing covenants, conditions and restrictions. This is not an offer of real estate for sale, nor a solicitation of an offer to buy, to residents of any state or province in which registration and other legal requirements have not been fulfilled. Trademarks are property of their respective owners. Equal Housing Opportunity. Models are not an indication of actual preferences.



# EarthTones, a journey to the joyful and magical in Paso Robles

## *A story of purpose and inspiration*

EarthTones Gifts, Gallery & Center for Healing has been a sanctuary for those seeking a more mindful path since 2005. Mary Uebersax and Greg Carroll joined to promote conscious living, and their venture has become a destination for joyful discovery. A new and exciting chapter has unfolded at the historic train station on Pine Street, inviting all to step into a space dedicated to tranquility and creative spirit.

EarthTones is more than just a store, gallery, and wellness center; it's a space to slow down, breathe deeply, and reconnect with yourself and the natural world. The atmosphere feels cozy and modern, where creativity is celebrated, and peace is reclaimed. Mary and Greg consistently highlight the work of local makers and artists while bringing the world closer to you through their trusted, eco-conscious suppliers. This unique mix helps visitors to the shop discover joy and tranquility through self-exploration and meaningful gifting.

### **Gifts and personal well-being**

Step into EarthTones and discover treasures for personal meaning and growth. From one-of-



Mary Uebersax and Greg Carroll welcome you to EarthTones.

a-kind creations to a wide array of crystals, inspirational books, and jewelry, the collection offers a constant source of wonder. Every item is an opportunity to find a tangible connection to joy and peace.

Items are constantly evolving, but those that consistently resonate with EarthTones patrons include creations by area locals, colorful clothing, finely crafted gemstone jewelry, essential oils and blends, crystal and mineral specimens, botanically infused candles, books, and oracle decks.

## **Inspirational and healing space**

"From the very beginning, our motivation to open EarthTones was deeply rooted in a broader definition of health and well-being," said Mary. "I learned the profound importance of intention, unity, and never losing one's roots. This is something we deeply cherish about Paso Robles and is an essential part of EarthTones' success. I stress how natural, indigenous remedies can uplift our healing and respect for the Earth." Greg and Mary express that their true goals from day one haven't changed.

As a gathering place, EarthTones offers a wide range of activities, including a monthly Reiki circle. By working in harmony with other community gatherings, EarthTones brings support and resources to all who are interested in a spiritual journey.

*New with Tags*

"Offering Pre♥Loved - sought after brands on Sale ...a Fashion Dream!"

591 12th Street • Paso Robles

Wendy Berti

## NEWLY RENOVATED. PERFECTLY PASO.

Experience the reimagined Bellasera Hotel & Suites in Paso Robles and savor Enoteca, our iconic restaurant with seasonal flavors and a legendary wines list.

206 ALEXA COURT | PASO ROBLES, CALIFORNIA 93446

WWW.BELLASERAPASOROBLES.COM



## Healing work—a personal reflection

Mary, who practices a variety of healing modalities, said that her journey into healing work stems from understanding that well-being encompasses more than just material comfort. She started her professional path in massage therapy, yoga, Reiki, meditation, and other holistic modalities in 1993. “This passion evolved organically, driven by a desire to offer tangible support for personal growth, advances in alternative and complementary medicine, and holistic health,” she said. As she has witnessed individuals find clarity and connect with their inner selves, she reports that the rewards have been immeasurable.

Mary goes on to say, “This work has deepened my understanding of conscious living and reinforced the belief that true healing comes from within, supported by gentle guidance and a nurturing environment.”



## Not to be missed workshops and events

Something is always happening at EarthTones. Here's a peek at upcoming events over the next few months:

- October: Look forward to workshops designed around transformation, focusing on balance during the equinox energy, and a poetry session to inspire creativity. The Crystals for Calm workshop deepens one's understanding of

these beautiful earth treasures. And they will again participate in Via Vega Winery's Día de Los Muertos Altar and Blessing.

- November: The Gratitude Gathering leads up to Thanksgiving, and highlights practices and



**Visit the Finest Art Gallery in Paso Robles**  
*Featuring Premier Central Coast Artists*

**1320 Park Street**  
**Paso Robles, CA 93446**  
**805-286-4430**  
**[parkstreetgallery.com](http://parkstreetgallery.com)**



Open Daily 11am – 6pm, Closed Tuesdays  
*Art After Dark every first Saturday of the month, 6 – 9 pm*





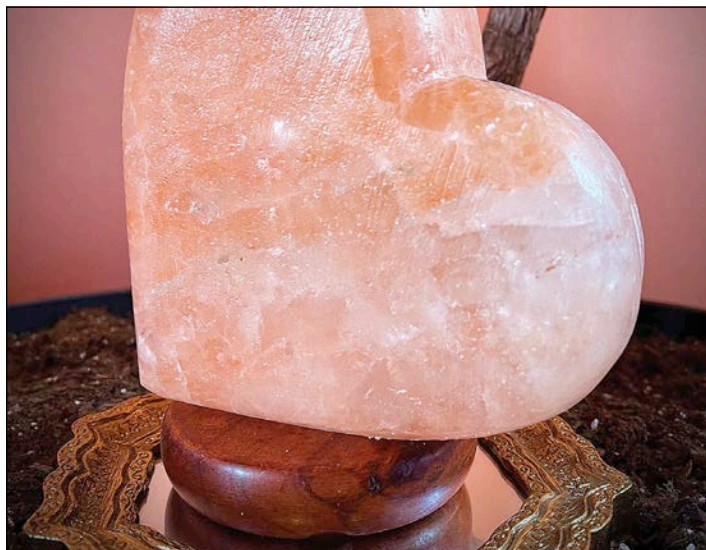
LEARNING  
through  
PLAY

**A fully interactive children's museum  
in the heart of downtown Paso Robles**

**Open Friday - Monday**  
For information visit our website [pasokids.org](http://pasokids.org)  
623 13th Street, Paso Robles • 805-238-7432







products that foster thankfulness. A special Mindful Gifting event encourages thoughtful and sustainable holiday shopping.

• December: The Winter Solstice Celebration embraces the magic of the season with festive cheer, unique gifts, and a cozy hot beverage bar, and hosts the yearly solstice 13 Sacred Nights Oracle Workshop,

nurturing a peaceful space for reflection as the year comes to a close.

*EarthTones is located at 790 Pine Street, Paso Robles. Open Monday-Saturday 10 a.m.-6 p.m. and Sunday 10 a.m.-5 p.m. Massage therapy by appointment. To make an appointment or for more information, visit [earthtonesgifts.com](http://earthtonesgifts.com), or call (805) 238-4413.*

Your One-Stop Love Boutique  
for Women, Men & Couples

Receive a  
**FREE Gift**  
with a \$20 or more purchase  
when you bring in this ad

**NAUGHTY  
BUT NICE**

Lingerie • Bridal • Bachelorette • Books  
Sleepwear • Clubwear • Shoes • Adult Toys  
Novelties • Lotions & Potions  
and So Much More!

**FLIRT WITH STYLE!**

**Naughty But Nice**

1319 Spring St., #101, Paso Robles, CA 93446

Tel. 805.238.2787 • [nbnstores.com](http://nbnstores.com)

**Hours: Noon - 10pm**

# UPCOMING EVENTS

## Downtown Paso Robles

### OCTOBER



**Sat. 11th • Pioneer Day**  
Parade at 10:00am

**Sat. 18th • Golden Oak Honey  
& Pumpkin Festival & Kids' Flea Market**  
10am-4pm, Downtown City Park (Free Admission)  
Demos, Honey, Pumpkins, Kids' Flea Market & More!

**Sat. 25th • Dia de los Muertos Festival**  
10am-7pm, Downtown City Park  
Vendors, Dancers, Food & Entertainment

**Fri. 31st • Safe & Fun Halloween Downtown**  
4pm-7pm, Trick or Treat Downtown  
Witches' Night Out - Photos w/ Witches!



### NOVEMBER

**Sat. 15th • Elegant Holiday Evening Downtown**  
5pm-8pm, Downtown Shops



**Fri. 28th • 39th Annual  
Downtown Lighting Ceremony**  
5:30pm, Downtown City Park - Mrs. Claus arrives!

**Sat. 29th • Shop Small Saturday**  
Downtown Paso Robles Shops

### DECEMBER

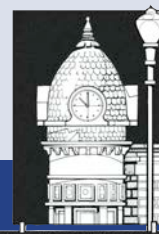
**Sat. 6th • 64th Annual  
Christmas Light Parade**  
6pm, Theme: "Christmas Lights Winter  
Nights" - Santa arrives!



**Sat. 13th • 39th Annual Vine Street  
Victorian Showcase**  
Sat. 6pm-9pm, 8th to 21st Streets



**Sat. 20th • 35th Annual  
Victorian Teddy Bear Tea**  
2pm-4pm, Park Ballroom  
Tickets: [my805tix.com](http://my805tix.com)



**WHERE EVERYBODY  
COMES TOGETHER**

*Stroll... Shop... Socialize...*

**WWW.PASOROBLES-DOWNTOWN.ORG**

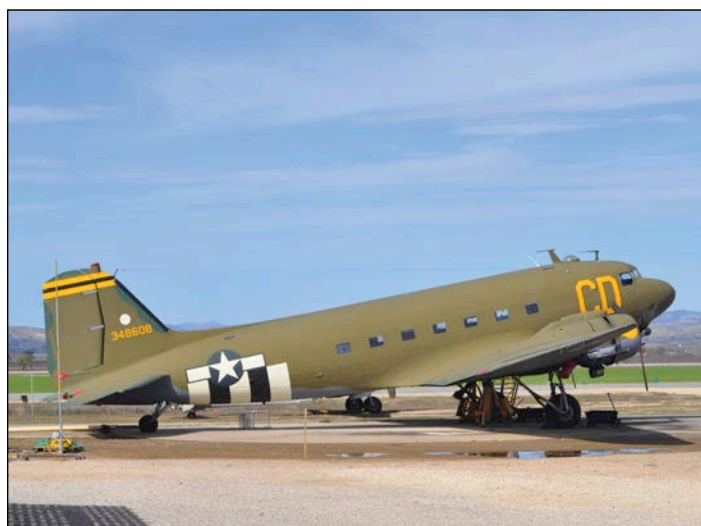
MAIN STREET ASSOCIATION  
DOWNTOWN PASO ROBLES



# Estrella Warbirds Museum salutes veteran and first responder heroes

## *Honoring heroes at a special November 8 event*

Salute to our Heroes is a special event at Estrella Warbirds Museum and Woodland Auto Display to honor veterans and first responders. This not-to-be-missed November 8 event, open between 10 a.m. and 5 p.m. at the museum on Dry Creek Road, is a day that includes reenactments and paratrooper drops, first responder displays, the Show N Shine Car Show, and a Kid Zone, in addition to the museum's regular displays. The \$10 admission includes entry to the Estrella Warbirds Museum. Admission is free for veterans and



kids under 12. Food and drink are for sale. Tickets are on sale through the website at [ewarbirds.org](http://ewarbirds.org).

Spend a day at the Estrella Warbirds Museum and Woodland Auto Display. See rare military aircraft and vehicles, as well as an amazing collection of restored automobiles ranging from American and European classics to racetrack winners. The Woodland Auto Display has been called the best auto museum on the Central Coast.

The museum was established in 1992 at the Paso Robles Municipal Airport and is dedicated to restoring and preserving military aircraft, vehicles, and memorabilia. From its first hangar, the museum has grown to a 20-acre, 14-building complex of exhibit halls, workshops, a library, a gift shop, and conference facilities.

## **Estrella Warbirds Museum**

Experience history firsthand by standing next to an amazing array of military aircraft and armored vehicles.

The displays features fighter airplanes from the Cold War to the present and includes a Link Trainer Flight Simulator to a state-of-the-art full-size F/A-18 cockpit simulator used for pilot training. Make an appointment for a Friday or Sunday, and reserve your own flight time in the simulator! The displays in Freedom Hall include artifacts from WWI to the present, featuring actual cockpit instrument displays from US and Japanese fighters, as well as a Norden bombsight used by US bombers in WWII.

The museum hosts the Gooney Bird Group (GBG) and its C-47, Betsy's Biscuit Bomber. Betsy has chronicled quite a history, logging over 9400 flight hours in service with the air forces of the US, Belgium, France, and Israel. The group acquired Betsy from Canada, where she had been mothballed for six years, and returned her to full flight status in 2009. In 2019, Betsy flew to the UK to participate in the 75th D-Day anniversary reenactment along with many of her sister C-47s and DC-3s. For a visual treat, search online for "Daks over Duxford," and watch your choice of YouTube videos of this anniversary celebration.

**ODYSSEY**  
FRESH - CASUAL - KITCHEN

1214 Pine St., Paso Robles • Downtown near the Park  
805-237-7516 • Open 11am until 8:30pm - 9pm Fridays & Saturdays

## **Paso Robles Pioneer Museum** [www.PasoRoblesPioneerMuseum.org](http://www.PasoRoblesPioneerMuseum.org)



Open:  
Thursday - Sunday  
1 p.m. - 4 p.m.

2010 Riverside Ave.  
(805) 239-4556



The Red Ball Express display features restored large military logistics vehicles used to support General Patton's late 1944 march to the Battle of the Bulge.

### Woodland Auto Display—the jewel in the crown

The jewel in the crown at the museum is the Woodland Auto Display. Be prepared to be amazed at the 20,000 square-foot display hall featuring a range of vehicles from the 1886 Benz Motorwagen to a 2005 Ford GT 550, and everything in between. Autos on display include American, European, and Japanese classics, all in showroom condition. Steve McQueen's Indian motorcycle and sidecar are on display as well as an accurate recreation of an Indy 500 workshop with actual garage doors from the famed Brickyard. The auto display's collection of race cars cannot be matched and includes midget, sprint, Silver Crown, modified NASCAR, and Indy racers. The opportunity to see the auto memorabilia that line the display hall walls is well worth the visit.

### An open invitation

The museum is a 501(c)(3) nonprofit. The admission and ticket fees help ensure that the museum continues to honor those who flew, drove, and worked on the planes and vehicles at the museum, and help future generations understand that the American way of life does not come without sacrifice.

*Estrella Warbirds Museum and Woodland Auto Display, located at 4251 Dry Creek Road, Paso Robles, are open Thursday-Sunday, 10 am to 4 pm, and Mondays for Memorial Day, 4th of July, Labor Day, and Veterans Day. For tickets or more information, visit [ewarbirds.org](http://ewarbirds.org) or call (805) 238-9317.*



- Volunteer • Adoption Program •
- Sponsor a horse • Take a guided sanctuary tour •
- Educational and community outreach •

Tuesday thru Saturday from 10am-3pm by Appointment Only

(805) 237-3751

6875 Union Rd., Paso Robles, CA 93446  
P.O. Box 186, Paso Robles, CA 93447

Donations can be made on our website:

[www.redwingshorsesanctuary.org](http://www.redwingshorsesanctuary.org)  
[info@redwingshorsesanctuary.org](mailto:info@redwingshorsesanctuary.org)



### Local Beer & Wine!

Box Lunches • Wedding Packages • Wine Tours • Breakfast, Lunch & More  
Patio Seating • Dog Friendly • Kids Menu • Gluten Free • Vegan Options

711 6th St., Paso Robles  
**(805) 237-1780**

**Order Online**  
[www.redscooterdeli.com](http://www.redscooterdeli.com)

### Melina Trujillo

[Letsmove805@gmail.com](mailto:Letsmove805@gmail.com)  
(805) 703-0998  
DRE#02033461

### Rod Trujillo

[Rod@trujillo-group.com](mailto:Rod@trujillo-group.com)  
(805) 439-4733  
DRE#01388764

641 Spring St., Paso Robles • 1402 Marsh St., San Luis Obispo



**TRUJILLO**  
Commercial Real Estate  
**GROUP**

*Sapphire*  
Real Estate Services



# Affordable designer style at New With Tags resale boutique

*Spruce up your wardrobe with handpicked consignment apparel*

New With Tags has delighted SLO County locals and visitors since 2015 with handpicked clothing and other items from upscale brands, offered at a sensible price, in a cozy, welcoming store in downtown Paso Robles.

"I put my heart and soul into this store, bringing people mid-tier contemporary designer fashion at a



Get your favorite designer items at New With Tags.

Just a few brands that can be found at New With Tags include Anthropologie, Lululemon, and Free People, among many other recognizable, high-quality companies. All clothing must be from within the past three years to be eligible for up to 70% off the retail price. Clothing with tags is 50% off the original price, and items on the floor that have been in the store for less than a month are marked 30% off. Be sure to pick up your favorite pieces when you spot them, as clothing is only available for 90 days. Consignors have the choice

to take back their unsold items

after 90 days or have

New With Tags

make a dona-

tion to local

charities, such

as The Chris-

tian Thrift

Store, Mis-

sion Thrift,

and NCI.

In addition

to clothing,

Berti also offers a

range of new items

for sale, including

jewelry, decor, shoes, candles,

and more.

"This is my passion, I love

clothes and fashion of all kinds and

want to bring every price point to

those that love it too," Berti said.

Whether you are looking to

spruce up your wardrobe, consign

your clothes to make another per-

son's shopping day successful, or

find a cute decor piece, New With

Tags is a must-see boutique.

New With Tags is located at

591 12th St in Paso Robles. Open

Tuesday through Wednesday and

Saturday from 10 a.m. to 5 p.m. and

Thursday through Friday from 10

a.m. to 6 p.m. Closed Sunday and

Monday. For more information,

call (805) 226- 5655 or visit their

Facebook page.

—Sadie Mae Mace

Paso Robles Gifts and Inspiration

earth tones

805.238.4413

790 Pine St., Paso Robles • EarthTonesGifts.com

more reason-  
able price.  
Textile waste  
is the second  
worst thing  
killing our  
planet, next to oil  
and gas. There is so  
much waste. Shop-  
ping second-hand should  
be celebrated. People are always  
stunned that this is a resale shop,"  
said owner Wendy Berti.

Berti decided to open New With Tags after the timing felt perfect: being inspired working in various consignment boutiques, after her sons had grown older, and by receiving support from her husband and friends. The consignment process at the boutique is a collaborative effort between the consignor and Berti to bring the best pieces possible onto the floor, with consignors receiving 40% of the final price when items sell.

"Every piece in my store is something I would wear or suggest to a friend," said Berti, adding that "everything is organized, clean, and ready to wear. It's like shopping in your best friend's closet...the one that has exceptional taste."





# Come for the fall festivals, stay for holiday celebrations

There's always something going on in downtown Paso Robles, and especially in the fall. October kicks off with the Pioneer Day celebration in the park. From then on, it's one event and activity after another, all the way through holiday shopping events and the famous Victorian Teddy Bear Tea in the Park Ballroom.

## Pioneer Day

Pioneer Day, October 11, 2025, is the 95th anniversary of one of Paso Robles' most cherished events. The first Pioneer Day, on October 12, 1931, was organized to provide a day of community friendship to commemorate the heritage of the region. The event has continued that tradition every year since.

The highlight of this free day is the Pioneer Day Parade that starts at 10 a.m. at 16th and Spring streets. Bring the entire family and enjoy the antique tractors, horse-drawn wagons, marching bands, mounted equestrian groups, dancers, floats, fire engines, vintage cars, and more. For more information, visit [pasoroblespioneerday.org](http://pasoroblespioneerday.org).

## Golden Oak Honey & Pumpkin Festival, and Kids' Flea Market

Honey, antiques, arts, crafts, pie-eating, and vendors, along with the Kids' Flea Market, fill the Downtown City Park. This annual event celebrates the many local beekeepers and honey producers, and is the perfect place to acquire the best of the pumpkin harvest. Vendor booths are full of unique gifts, tasty honey, lots of educational experiences, and fun. October 18, 10:00 a.m.- 5:00 p.m. Free admission.

## What's Halloween without a Día de los Muertos festival?

Come downtown and enjoy both. Things are done a little differently here, though. The Día de los Muertos, or Day of the Dead, complete with ofrenda altar honoring loved ones, is celebrated a few



Carolers greet holiday visitors to downtown Paso Robles.

days ahead of the traditional early November date.

Join the community in the Downtown City Park, Saturday, October 25, from 10 a.m. to 7 p.m. for a cultural celebration that includes educational and children's activities, food, dance, music, vendors, a special ofrenda altar, and more.

Rest up, and come back downtown for Safe & Fun Halloween Downtown on Friday, October 31, from 4 – 7 p.m. Dress the family in their favorite costumes and trick or treat all around the park.

## Elegant Holiday Evening Downtown

This annual free event kicks off the Holiday season with local merchants' open house specials, live mannequins, refreshments, and entertainment. Saturday, November 15, from 5 to 8 p.m., downtown Paso Robles.

## More not-to-be-missed holiday activities

November and December are packed with Paso Robles' traditional holiday activities.

The 39th Annual Downtown Lighting Ceremony. Mrs. Claus and her entourage arrive just in time to switch on the holiday lights in the Downtown City Park. Enjoy hot coffee, cocoa, candlelight, caroling, Christmas characters, and local personalities officially kicking off the season. Free admission, 5:30 p.m., Friday, November 28.

Shop Small Saturday. All day November 29 is the opportunity to explore, browse, and purchase the best unique gifts that downtown merchants have to offer.

The 64th Annual Christmas Light Parade. Santa officially arrives, along with festively lighted floats, classic cars, and surprises. The parade starts at Spring and

10th streets, and winds around the park. Saturday, December 6 at 6 p.m.

The 39th Annual Vine Street Victorian Showcase. Enjoy the sights of Christmas decorations adorning Paso Robles' iconic Victorian homes and businesses. On Vine Street from 8th to 21st streets, Saturday, December 13, 6-9 p.m.

The 35th Annual Teddy Bear Tea. Santa and Mrs. Claus are holding court along with their company of elves and famous personalities. Tea and tasty snacks are served, and there are a variety of all-age activities for this family-friendly holiday event. Park Ballroom. Saturday, December 20, 2-4 p.m. Tickets at [my805tix.com](http://my805tix.com).

The Downtown City Park is located at Spring and 12th streets. For more information about events, visit [pasoroblesdowntown.org](http://pasoroblesdowntown.org).



# Bringing local history to life at the Paso Robles Pioneer Museum

*Experience the past through visual and written history*

The Paso Robles Pioneer Museum is a great place for an afternoon excursion and to learn the history of the Paso Robles area. The 20,000 square feet of building space shows Paso Robles through the years, even before it was Paso Robles, and gives visitors a glimpse of what life was like in the good old days. A non-profit organization, the Paso Robles Pioneer Museum is funded by donations and events throughout the year.



Exhibits include everything from prehistoric artifacts and glimpses through the settlement

and life in early Paso Robles. Learn about the area's Western heritage; see the country store and post office displays and what the inside of a pioneer home looked like. Knowledgeable docents are on hand to answer questions.

There are antique buggies, carriages, and cars, and a state-of-the-art exhibit honoring the famous pianist and Polish statesman, Ignacy Jan Paderewski, who came to Paso Robles in the early 1900s for the healing baths for his rheumatism.

## Going back to school

The actual one-room Geneseo schoolhouse stands outside the main museum building, complete with teacher and student desks. The schoolhouse was donated by the family of Linden Chandler in 2004. Originally located 11 miles east of Paso Robles, the Geneseo School was in use until 1962 when school buses began transporting students between home and town.

The Pioneer Museum's history of school exhibit, located inside the main museum building, includes pictures and a short biography of

Paso Robles area locals who have had a school named after them.

## Taking a step back in time

Take a stroll through Paso Robles of the 1930s and 40s. See a one-third-scale replica of the famous Paso Robles Hotel plus several stores and businesses that existed during that time. There's a barber shop; a bakery; the Alexander Hotel; Dr. Wilmar's office; the

T&J Variety store; the Vogue dress shop; Bennett Pharmacy; Bryans Meat Market; R. J. Williams Real Estate Office; Hibbard's Grocery; the Canary Cottage; Heaton's; and the Pine Street Saloon.



Wander down to Transportation Hall to see one of the largest collections of barbed wire in the western United States. This collection has been created in collaboration with the Barbed Wire Collectors Association and the Pioneer Museum. Don't miss the Branding Exhibit, which includes brands from all over San Luis Obispo County.

Another exhibit is a collection of Land Grant Maps and photos of many of the original ranches in north San Luis Obispo County. This award-winning exhibit is brought to the museum by the San Luis Obispo County CattleWomen.

The Paso Robles Pioneer Museum is located at 2010 Riverside Avenue, south of the Paso Robles Event Center, and is open Thursday through Sunday from 1-4 p.m. Admission is free, but donations are welcome. Groups can also arrange a tour, and the museum is available for special events. For more information, visit [pasoroblespioneer museum.org](http://pasoroblespioneer museum.org) or call (805) 239-4556.

## Visit Vivant...

- ▶ Gourmet picnic boxes for local wine tasting
- ▶ Charcuterie, fresh bread, local food products
- ▶ Over 150 cheeses
- ▶ Expert staff to assist with wine pairing
- ▶ Enjoy our patio

CHEESE!

Lunch Menu

Wine

Beer

821 Pine St  
Suite B  
Paso Robles

Across from the train station

805-226-5530

[vivantfinecheese.com](http://vivantfinecheese.com)



# Vivant Fine Cheese is the ultimate cheese lover's experience

*Browse, have lunch, fill up a picnic or gift basket*

Vivant Fine Cheese in Paso Robles is a gourmet cheese tasting room and shop featuring premium local and imported handcrafted artisan cheeses paired with the finest Central Coast wine and beer. "We are located right in the heart of historic Downtown Paso Robles and easily accessible for those wishing to take our exceptional cheeses along with their wine tasting," says owner Danika Gordon.

Have a delicious lunch from the menu including salads, sandwiches, and paninis. Enjoy a delicious cheese platter on the patio. The friendly staff is happy to recommend wine and cheese pairings with local wines.

Stop in to fill up a picnic basket, or a cheese gift basket, or browse the wide variety of locally-produced items and kitchen wares to delight gourmets and cheese aficionados!

Vivant Fine Cheese can cater events. Try an educational, fun, and entertaining wine and cheese pairing workshop led by the owner for your next party or gathering. Vivant is also a wholesale cheese



supplier to over 150 wineries, restaurants, and finer stores.

Whether it's centuries-old creamery traditions or newer bold innovations, Vivant is well-versed in all that is cheese.

## 'In love with cheese since... forever'

Vivant Fine Cheese has been a Paso Robles fixture since 2006. Gordon took her lifelong interest in cheese through the Cal Poly Dairy Science program, where she also worked in the creamery. Four years in the creamery taught her to

make cheese, butter, ice cream, and bottled milk. The last two of those years focused on sales marketing, which launched her 10-year career as a cheese broker.

Gordon bought and sold "truckloads of cheese" on the Chicago Mercantile Exchange and sold cheese to large manufacturers such as Kraft and Sargento. After working in the cheese brokerage industry for ten years. She decided to open her own business in June 2006.

"The last two years before I opened the shop, I was commuting to Wisconsin two weeks a month and living on the Central Coast two weeks a month. I was ready to come home," says Gordon. "I saw a need for a cheese shop in Paso Robles

*Reminisce*  
a Village of Shops

1344 Pine St., Paso Robles  
(805) 239-1001  
Mon-Sat: 10am-5pm  
Sun: 11am-4pm



~ Home to over thirty vendors and artisans ~



Find us on Facebook at Keeping up with Reminisce!

**THE BLENDERS**  
A UNIQUE WOMENS BOUTIQUE



**MERLE NORMAN COSMETICS**

538 12TH STREET • (805) 238-5554  
Tues-Fri 10-4 • Sat 10-3

**HELLO FALL!**





# Come in & raise your glass to the "spirits" of Pine Street Saloon

As seen on  
"Ghost Adventures"



As seen on  
"The Dead Files"

**Live Music • Karaoke • Pool Tables  
Safe Rides • Open Mic Night**

1234 Pine Street, Paso Robles, CA • (805) 238-1114  
PineStreetSaloon.com • 11AM to 2AM Daily



to service the wineries, and Robert Gilson, owner of Hotel Cheval, was willing to invest in the shop to help get me started." At first, Vivant Fine Cheese was a wholesale-only business operating out of the "big cheese truck." The truck, equipped with a real-time computer system with scales, refrigeration, and hot and cold running water, was a regular sight at local wineries. Within

a few months, the need for a retail shop became apparent, and Vivant Fine Cheese as we know it today opened.

*Vivant Fine Cheese is located at 821 Pine Street, Suite B. Open Monday-Thursday 11 a.m.-4 p.m., Friday and Saturday 10 a.m.-6 p.m., and Sunday 10 a.m.-5 p.m. For more information, call (805) 226-5530 or visit [vivantfinecheese.com](http://vivantfinecheese.com).*

# FRANKLIN Hot Springs

**All Natural Hot Springs  
Open Daily 7:30am-9:00pm**

\$10 for Adults  
\$8 for Seniors, Kids & Military  
**All Day Springs Access!**



Book Now!

(805) 712-5372 • [FranklinHotSprings.com](http://FranklinHotSprings.com)



**PARK ST.  
ANTIQUES**

**Open Daily 10am-6pm**

(805) 296-3040  
1335 Park St  
Paso Robles



# Savor the flavor: Taste local premium olive oils

Olive oil tasting involves smelling the aroma of an oil, and then sipping it to taste its positive attributes. Official tasters drink the oil from dark blue glasses, to ensure they can't see the color of the olive oil (and be influenced by an oil's green or gold color).

## Look for three qualities

Tasters should look for these three positive attributes:

**Fruitiness:** Any positive organic smell or taste.

**Bitterness:** A sign of freshness that is usually tasted on the sides of the tongue.

**Pungency:** A peppery, burning sensation in the throat.

Not all olive oils have all three of the attributes, but some should be present. Try it for yourself!! Grab that bottle you've had in the pantry for ages, and taste it to see if it's still good. Pour some into a wine glass—about an inch or two high—cover the glass with one hand while warming the base of the glass with the other. Place your nose into the glass after a minute and breathe in. Does it smell fruity, like green apples, cut grass, or tomato leaf? Great! Or does it smell unpleasant, like paint thinner, bacon, or a musty cellar? In that case, it's probably defective and should be thrown out.

Next, slurp in about a quarter of a teaspoon and let it sit on your tongue while you breathe in. Finally, swallow a bit and look for any signs of pepper in the throat. If an oil has a greasy feeling on your tongue, it's probably past its prime.



Remember, olive oil is a fresh product, much like a fruit juice. It needs to be used within 24 months of when it's made, and it needs to be used within a few months of opening the bottle.

## Olivas De Oro

Local grower and producer of award-winning olive oil. Enjoy olive oil, vinegar and artisan-crafted food tastings and a rotating selection of cheese & charcuterie. Located in Tin City, 2989 B Limestone Way, Paso Robles. Open Daily 11-5, Fri & Sat 11-6, [olivasdeoro.com](http://olivasdeoro.com), (805) 227-4223

## SLO Olive

San Luis Obispo's only olive oil tasting room. Award winning, locally sourced olive oils, Italian Balsamic vinegar's and artisan specialty foods. Come in for a complimentary tasting experience. 958 Higuera St., San Luis Obispo, [sloolive.com](http://sloolive.com), (805) 439-2455

## We Olive

A retail shop & tasting spot at 1311 Park St., Paso Robles. Huge selection and friendly knowledgeable staff. [weolive.com](http://weolive.com), (805) 239-7667

## Sunshine Olive Oil

This olive oil tasting room and home goods store transports you to the south of France. Their award winning EVOO's are made from olives planted on local sunny slopes. The olives are hand harvested in organically certified groves to ensure the best quality oil. 1244 Pine Street #106A, [sunshineoliveoil.com](http://sunshineoliveoil.com), (805) 221-5344





**Olive Oil & Artisan Food Tasting**  
Largest selection of olive oils from the oldest family-owned grower and producer on the Central Coast

**TINCITY**  
PASO ROBLES, CA  
Open Daily  
805-227-4223  
[olivasdeoro.com](http://olivasdeoro.com)





# *Celebrating 22 Years!*

## **OLIVE OIL TASTINGS DAILY**

- **Specialize in California Produced Olive Oils & Balsamic Vinegars**
- **Extra Virgin Olive Oils Certified by COOC (California Olive Oil Council)**
- **Culinary Gifts**
- **Corporate Gifts**
- **Gourmet Foods**
- **Gift Baskets**



**Mon-Thurs 10-5 • Fri-Sat 10-6 • Sun 10-4**

**1311 Park St., Paso Robles • (805) 239-7667 • [www.WeOlive.com](http://www.WeOlive.com)**



# We Olive—the heritage of California’s olive oil

*Seal-certified  
California EVOO,  
vinegar, gourmet  
food, and gifts*

We Olive’s Paso Robles store specializes in California-produced olive oil and balsamic vinegar. The store sources high-quality, seal-certified extra virgin olive oil (EVOO).

Seal-certified olive oil offers assurance to the retailer and the customer that the product is 100% EVOO. The certification process includes extraction guidelines that prohibit chemicals or excessive heat, require less than .5% oleic acid in the oil, and a blind taste test.



## The love of food and great olive oil

Browse through We Olive for an abundant selection of olive oil, vinegar, gourmet foods, and gifts.

The knowledgeable staff is happy to help you choose culinary items, custom gift baskets, or corporate thank you packages. We Olive also offers custom labeling for special occasions.

“We share our passion and inspiration with our customers through the love of food and great olive oil. We want every customer to feel welcome and hope they are excited about their purchases,” said owner Ruth Mercurio.

## Join the refill program!

Take advantage of We Olive’s refill program by returning washed bottles of oil or vinegar to the store to refill. Choose any oil or vinegar offered in the store. Earn reward points for each refill.

We Olive is located at 1311 Park St, Paso Robles. Open Mon-Thu 10 a.m.-5 p.m., Fri-Sat 10 a.m.-6 p.m., and Sun 10 a.m.-4 p.m. For more information and other store locations, visit [weolive.com/paso-robles](http://weolive.com/paso-robles), or call (805) 239-7667 or (805) 239-7961.

—Lisa Pretty

# FREE olive oil tasting

Visit our Paso Robles store and try our award-winning extra virgin olive oils



We are an organic farm based in Templeton, our award-winning extra virgin olive oils are rich in flavour and health-boosting nutrients.

We’d love you to visit our tasting rooms and home goods store in Paso Robles, or visit our website.

**Get 10% off our oils\*** when you mention **Guide10** in store or use this discount code through the QR code.

📍 Find us downtown: 1244 Pine Street #106A, Paso Robles

## “2025 Olive Oil Producer of the Year”

Central Coast Olive Oil Competition



\*This discount does not apply to our club or combined with other offers



# Paso Robles

# Wine Country

To Monterey & San Francisco

San Miguel

Vista Del Rey

MAHONEY RD.  
DRAKE

SAN MARCOS RD.  
MUSTARD CREEK

BELLA TIERA  
Thibido  
Chronic

NACIMIENTO LAKE DR.  
Loma Seca  
Parrish  
Le Cuvier

McPrice Myers  
Alta Colina  
Villicana

ADELAIDA RD.  
Daou

Adelaida

Halter Ranch

Whalebone

Thacher

Dilecta

HammerSky

Oso Libre

Grosso Kresser

Ledge

Jada

Denner

Proulx

Donati

Linne

Calodo

Lone

Madrone

Turley

Jack Creek

Jack Creek Rd.

Epoch

YORK MOUNTAIN

Apple Rd.

Lago Giuseppe

Rocky Creek

SANTA RITA CREEK RD.

OLD CREEK RD.

HIDDEN VALLEY RD.

OLD MORRO RD. WEST

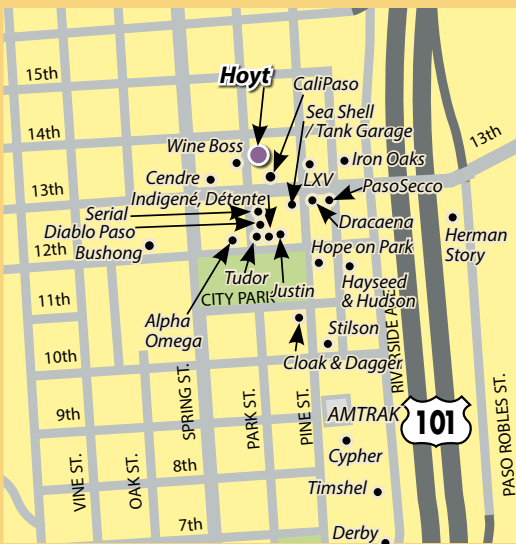
SAN MIGUEL RD.

MAIN ST.

BETH



## DOWNTOWN PASO ROBLES



## COASTAL SAN LUIS OBISPO COUNTY

### San Simeon

Hearst Ranch

### Cambria

Black Hand  
Moonstone  
Cayucos  
Cutruzzola  
Fermentations  
Stolo

### Harmony

Harmony

### Cayucos

MORRO BAY

### Morro Bay

Stax

Absolution

Chateau Margene

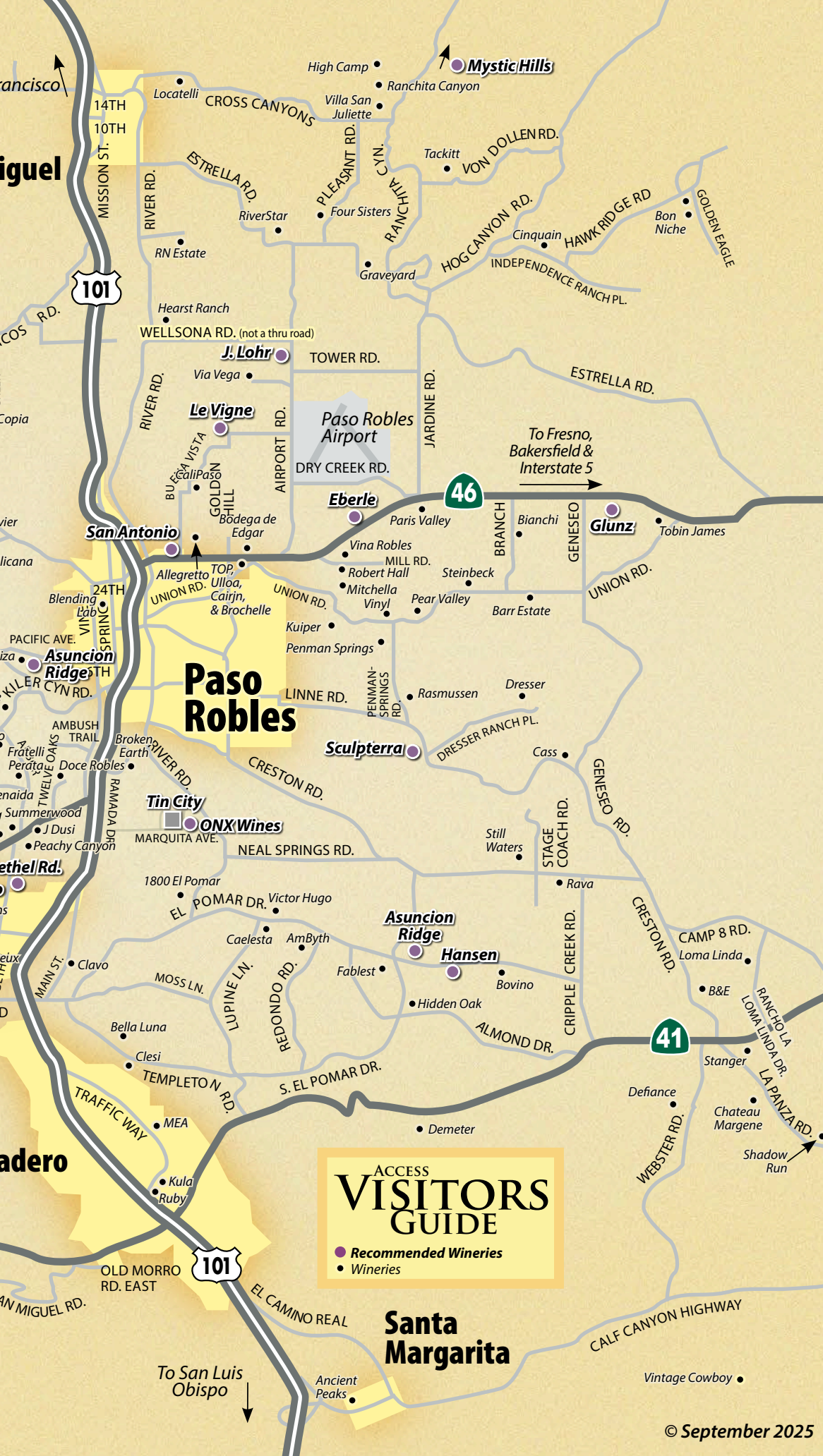
To Cambria  
& Highway 1

Templeton

Atascadero

To Morro Bay  
& Cayucos





# VISITORS

SAN LUIS OBISPO COUNTY  
MOBILE GUIDE

Navigate by:

- Cities
- Wine
- Dine
- Stay
- Play
- Events



Scan for  
online edition

[SLOVisitorsGuide.com](http://SLOVisitorsGuide.com)



## Subscribe to Paso Robles Daily News for free!

- Top Stories
- Wine
- Entertainment
- Events



Scan here for your FREE  
email subscription



# Beyond the glass—family, terroir, and the lasting vision of J. Lohr wines

*A family's dedication to vision, legacy, and community*

If not for an elite group of visionaries half a century ago, Paso Robles may never have become the universally recognized wine region it is today. Early luminaries like Gary Eberle, Justin Baldwin, and Jerry Lohr had a passion and the vision that the Paso Robles area could produce world-class grapes and wine. Today, that dream is a reality.




The winery is about family, legacy, heritage, and community.



## ASUNCION RIDGE

VINEYARDS



Walk-ins welcomed!

Open Daily

Reservations recommended for larger parties.

(805) 237-1425

asuncionridge.com • 180 Bella Ranch Rd. (off of El Pomar)

At J. Lohr, the original vision of founder Jerry Lohr is now being carried on by his three children, Steve, Cynthia, and Lawrence. J. Lohr Vineyards & Wines is a remarkable family business, and a visit here is more than just a tour and a tasting—it's an experience not to be missed. J. Lohr is about more than just producing fine wines. It's about family, legacy, heritage, community, and genuine passion and respect for the earth.

During my wife's and my recent visit to J. Lohr, our host and wine educator, Christine Williams, artfully wove the history of the Lohr family, including Jerry Lohr's vision and background, his accomplishments, and the road the family is traveling on today. Christine's passion and knowledge about

the company were evident. And that she felt proud to be an integral part of this family operation was certainly apparent.

Well-deserved accolades Celebrating its 50th anniversary in 2024, this internationally acclaimed company remains a family-run operation in every sense of the word. Jerry and three children are engaged in every aspect of the business. Nothing gets finalized without a Lohr family member signing off on it. The dedica-

tion and commitment to producing excellent wine from the ground up have paid off in personal satisfaction and professional achievements. J. Lohr, a Certified California Sustainable Vineyard and Winery, has earned several winery of the year awards,







Steve, Jerry, Cynthia, and Lawrence Lohr.

and has been among other leading vineyards and wineries in attaining important designations for sustainability.

In 2022 and 2023, J. Lohr was named to Wine & Spirits Magazine's worldwide Top 100 Wineries.

The family continues to support breast cancer research through J. Lohr Carol's Vineyard Cabernet Sauvignon. This special cabernet was created to honor Carol Lohr, who passed away from breast cancer. A portion of the proceeds is donated to the National Breast Cancer Foundation, Inc.\*

### Where wine grows in the vineyard

No matter where you purchase a bottle of J. Lohr wine, you

may be assured that every bottle produced follows a philosophical commitment.

Jerry Lohr's philosophy has been that the business was to be growers primarily, producing the best grapes possible, and then producing the best wine, reflective of the terroir. As such, the wines are made from their family vineyards, located in Napa Valley's St. Helena, Monterey's Arroyo Seco, and five different sub-AVAs in Paso Robles. This allows them direct control over the entire process, including a commitment to control and follow sustainable growing practices. From these grapes come elegant wines, reflective of locations that are as different from each other as night and day. The grapes undergo minimal intervention, letting them speak from the soil.

## RIBOLI FAMILY of SAN ANTONIO WINERY PASO ROBLES



2610 BUENA VISTA DRIVE PASO ROBLES, CA 93446  
805.226.2600 SANANTONIOWINERY.COM



## Choose your tasting experience

Wine tasting today is different from 20 or 30 years ago. There is a focus on history, terroir, learning about wine, and what's behind what is in the glass. It's a fun experience, educational, and tasting at this winery may become an event that creates lasting memories.

You may be familiar with the J. Lohr label, which is often seen on retail shelves. What you may not know is the number of J. Lohr wines that are small production (a few hundred cases), artisanal, and dedicated to highlighting specific vineyard blocks, blends, and terroir. These elegant and exclusive wines are available at the winery, through the wine club, or online.

When you participate in the wine tasting experience at J. Lohr, you get to choose from different tastings, such as:

- The Seasonal Tasting: Featuring winery-exclusive small-lot wines, both red and white.
- J. Lohr Legacy Tasting: Featuring three Cuvées, an homage



to Bordeaux, presenting Grand Cru wines of Pomerol (\*POM), St. Emilion (\*St. E), and Pauillac (\*PAU).

- J. Lohr Paso Robles Vineyard to Vintage-A Production Tour: A sneak peek into behind-the-scenes sustainable winemak-

ing. Including the demonstration vineyard, crush pad, fermentation and barrel room, with barrel tastings.





SHALE OAK



"Crafting world class wines with sustainability at the core of everything we do."

Visit Us At

3235 OAKDALE RD. PASO ROBLES, CA 93446

Walk In's Welcome!

805.239.4800

shaleoakwinery.com

Open Thurs. - Mon. 10am-5pm





These are just a few of the wine tasting experiences at J. Lohr. Be sure to add the J. Lohr Paso Robles Wine Center to your list and enjoy the magic of the J. Lohr family legacy.

The J. Lohr Paso Robles Wine Center is located at 6169 Airport Road in Paso Robles. Hours are 10 a.m.-5 p.m. daily, with last reserved seating at 3 p.m. Reservations

are recommended. Closed major holidays. For reservations and more information, visit [jlohr.com](http://jlohr.com), or call (805) 239-8900.

—Don Sonderling

(Don Sonderling is a freelance writer covering the unique lifestyle cultures of wine, food, adventure, and hospitality. He may be reached at: [donsonderling@gmail.com](mailto:donsonderling@gmail.com).)



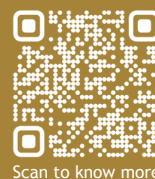
**JOIN US FOR A SPIRITED TIME!**

WALK-INS & RESERVATIONS WELCOME · THURS - MON 11:00AM - 5:00PM

1266 N. BETHEL RD., TEMPLETON, CA 93465 · 805-434-0319

**BETHEL RD**

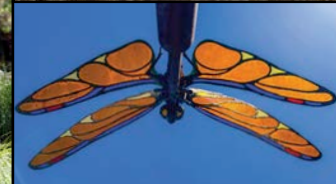
LEARN MORE AT [BETHELRDDISTILLERY.COM](http://BETHELRDDISTILLERY.COM)



- WHERE EARTH, ART, & WINE COLLIDE -

Open Daily 10am - 5pm

Live music and food trucks every weekend



5015 LINNE RD. PASO ROBLES, CA | 805.226.8881



# Glunz Family Winery in Paso Robles blends tradition and value

*Fourth-generation winemakers welcome guests for tastings, tours, and conversation*


Glunz Family Winery opened in Paso Robles in 2014 with a focus on quality and value. “Since opening Glunz Family Winery in 2014, our primary goal has been to produce exceptional wines at accessible prices, and we’re proud to say we’ve achieved just that,” General Manager Stephan Glunz said.





Stephan and Matthew Glunz (fourth generation) with Matt and Will Glunz (fifth generation).

## CASTORO CELLARS

Let us make your visit an experience!



WALK-INS and RESERVATIONS WELCOME • 10AM - 5:30PM DAILY

VISIT [CASTOROCCELLARS.COM](http://CASTOROCCELLARS.COM) FOR RESERVATIONS •   @CASTOROCCELLARS

1315 N. BETHEL ROAD • TEMPLETON, CA 93465 • 888-DAM-FINE

The winery sits on 40 acres, with 10 acres dedicated to zinfandel and Bordeaux varietals. Grapes are also sourced from vineyards in Paso Robles, Edna Valley, and Santa Barbara County, allowing the family to produce a diverse lineup. Many of the wines have earned strong reviews while maintaining prices between \$28 and \$65 per bottle.

One of the most rewarding aspects of the last decade, Stephan said, has been the people they’ve met in Paso Robles. “In Paso Robles, there’s a strong sense of community and a genuine willingness to help one another,” he said. “It seems everyone, from winemakers to vineyard managers and cellar workers, is ready to lend a hand when needed.”

Stephan said the winery has grown alongside the region’s increasing popularity. “It’s been exciting to witness the remarkable growth in Paso Robles since we acquired our property in 2013,” he said. The tasting room is open daily, and Glunz Family Winery is now establishing distribution in multiple states, which Stephan called “a very exciting development for us.”

Affordability and approachability remain core to their winemaking philosophy. “As fourth-generation owners, my brother and I grew up in the wholesale side of the business in Chicago, where we learned the importance of overdelivering on quality while maintaining attractive pricing on the shelf,” Stephan said.

The winery’s standard tasting fee is \$20, but it’s waived with any wine purchase. Complimentary tastings are also offered on Wednesdays through a collaboration with Tobin James Winery, a neighbor and longtime friend of the family.

While the family preserves tradition, they also embrace innovation. “I wouldn’t say we’ve flipped the script, however, we are always exploring new techniques in the cellar and experimenting with different vineyard sites, oak treatment, and yeast strains each year,” Stephan said.

A hallmark of that tradition is the Mission Angelica, a dessert wine produced in a solera style. “We’ve continued the tradition started by my grandfather and father in the 1950s, adding to the solera and taking out a small





amount each year," Stephan said. "It's a truly enjoyable project that connects us to our family's wine-making legacy."

Family involvement extends beyond ownership. "My brother

Matt and I handle all winemaking and daily operations while our other brother Joe and sister Suzzie oversee our national sales wholesale business," Stephan said. Their parents, once skeptical of

the move from Chicago, now live on the property. During harvest, even the family's children help pick grapes or work the bottling line in the summer to earn money for the fair.

Visitors can currently taste the Glunz 2022 Reserve Cabernet, featuring estate and mountain-grown fruit from Paper Street Vineyard, aged 22 months in French oak, and the Glunz 2024 Sauvignon Blanc from Vogelzang Vineyard in Santa Barbara's Happy Canyon, one-third barrel fermented for bright, fresh flavors of Meyer lemon, tangerine, and freshly mowed grass.

Stephan said the aim for every guest is simple: "We want to ensure that their visit is as relaxing and enjoyable as possible. We typically pour six current releases and encourage customers to engage with our knowledgeable tasting room staff. They are happy to answer any questions you may have about our wines, vineyards, or our family's history in winemaking."

*Glunz Family Winery & Cellars is located at 8331 Highway 46 in Paso Robles. It is open every day from 10 a.m. to 5 p.m. For more information, visit [glunzfamilyminery.com](http://glunzfamilyminery.com), or call (805) 238-1400.*

—Skye Pratt

## ONX WINES & VINEYARDS



### Reserve a private vineyard tour & tasting in Paso Robles.

Adventure in an off-road vehicle through the vineyard and taste the wines where they are grown! \$45 pp.

[onxwines.com](http://onxwines.com) • (805) 434-5607 • [info@onxwines.com](mailto:info@onxwines.com)



# The legend behind Chronic Cellars' artful wines and quirky labels

*Experience the adventurous vibe*

A beautiful winding drive along Nacimiento Lake Drive in the Adelaida District of Paso Robles's wine country leads to the Chronic Cellars tasting room. Situated on a corner lot with a large green area and a pet-friendly patio, the tasting room offers a laid-back experience. Inside the tasting room, guests get a sense of the winery's adventurous vibe with a large colorful mural and artwork on the walls. The tasting itself is all about the wine, and guests may elevate their tasting by pre-ordering a cheese pairing. Group size is limited to six people to keep the experience wine-focused.



Chronic Cellars, known for great wine and quirky labels.

—VISIT US FOR A COMPLIMENTARY TASTING—  
Enjoy our winery grounds, taste our remarkable wines,  
picnic, play bocce or just relax in the shade.

## GLUNZ FAMILY WINERY & CELLARS



OPEN DAILY 10AM-5PM ~ LOCATED AT 8331 HIGHWAY 46E  
GFWC.COM ~ 805-238-1400

### How the legend got started

The legend of Chronic Cellars dates to 2004 when the founders, Josh and Jake Beckett, combined their winemaking skills with their wit and humor to turn an idea into reality using two tons of the best – or 'chronic' – grapes to make stellar wine. Since then, each wine has been given a witty name and a colorful, quirky label.

Don't let the fun décor and labels fool you, Chronic Cellars is fully committed to making seriously good wine. Winemaker Kip Lorenzetti works with premium growers in the Paso Robles area to select the right grapes he wants for crafting custom blends. The high-quality wines consistently receive 90+ point accolades.

### The legend continues

The wine portfolio includes a large selection of wines, predominantly custom red blends, with a character on the label to represent the wine. For example, Mr. Nibbles is a blend of zinfandel, petite sirah, and syrah featuring a long-eared rabbit claimed

to "have something up his sleeve and a good time on his mind." Knight Mare is a blend of cabernet sauvignon and syrah,

sporting a label with the skeleton of a knight on a horse wielding a large sword, for a wine that is meant to "bewitch your senses and leave you wondering if it was just a dream."

The characters on the labels, coupled with the stellar wine, have captured people's atten-







shipments of red wine a year, members receive a 25% discount on all wine and logo merchandise purchases. Other perks include access to exclusive wines, member-only pick-up parties, and an unlimited number of complimentary tastings throughout the year with up to four guests included each visit."

Although the wine club offers all red wines, you will find some whites and rosé on the wine list. For those who enjoy lighter wines, the Crown Jules, Stone Fox, Kindly Swallows, and Pink Pedals are some of the alternatives to the red wine offerings.

Don't forget to check out the logo items and gifts when you visit. The replicas of the label art are sure to pique people's interest and start a conversation.

*Chronic Cellars is located at 2020 Nacimiento Lake, Paso Robles. For tasting room hours and more information, visit [chroniccellars.com](http://chroniccellars.com) or call (805) 237-7848.*

—Lisa Pretty

tion and built a following over the years. Once people discover the wines, they keep coming

back for more. Angela White, DTC operations manager, highly recommends joining the wine

club. "Our wine club, Chronic Connoisseurs Club, offers great perks. With just two six-bottle

**Albariño & Chill**

INTERNATIONALLY ACCLAIMED  
ALBARIÑO'S AVAILABLE EXCLUSIVELY  
AT BRECON ESTATE

**BRECON ESTATE**  
OPEN DAILY | 11AM - 5PM | 805.239.2200 | [BRECONESTATE.COM](http://BRECONESTATE.COM)



# Exploring the sustainable, eco-friendly charm of Shale Oak Winery

*Discover Shale Oak Winery's innovative practices and a unique approach to wine*

On an unassuming road just off Highway 46 lies Shale Oak Winery. With its multicolored stained-glass windows and slanted roof, it looks like a church. However, instead of serving up sermons, they serve up high-quality wine in their SIP-certified tasting room.

At Shale Oak Winery, they've taken sustainability in practice a step further by designing their entire facility to be Gold LEED



Certified. LEED stands for Leadership, Energy and Environmental Design. According to LEED, "The LEED plaque on a building is a mark of quality and achievement in green building."

Owner Al Good dreamed of a vineyard, winery, and tasting room with very little impact on the environment. His dream became a reality. Everyone at Shale Oak is committed to the vision of sustainability. Lead Winemaker, Curtis Hascall, has been with the winery from the beginning and is equally committed to Good's vision. "From the beginning, one of our goals was to get that Gold Certification, so we worked with Studio 2G Architecture down in San Luis Obispo. They helped guide us in that direction. We opened the production facility and did our first harvest in 2010, and then the tasting room opened in 2011."

Despite the beautiful stained glass, the tasting room was not designed to look like a church but in-

stead to reclaim water. Both the tasting room and production facility have pitched roofs so rainwater will go down the slope of the roof. It then passes

through drip chains and is filtered through the rocks. It then goes to the reclamation pond/water feature just outside the tasting room. The pond then flows into a pipe that flows directly to the catch basin that pumps the water to 5 hundred-thousand-gallon tanks. The roofs are pitched so perfectly that water beads up during a heavy fog, and, of course, that is also collected.

"My favorite part is the water collection because that's such a big issue around here, and to capture all that clean water is beneficial for our vineyards and our landscape. It's cleaner water than the well water around here. It's not the cheapest thing to set up. It's not economically the best, but it's important."

What else makes the buildings and property so special? The whole property is set up so that all rain-





OUR  
WINES  
PAIR  
BEST  
WITH  
*friends*

BRING HOYT WINE TO YOUR HOME  
THIS SEASON!

VINEYARD TOUR



TASTING ROOM

1322 Park Street

THURSDAY-SATURDAY 12-8 PM

SUNDAY 12-5PM

MON-WED. BY APPT.

805-369-1092

ORDER ONLINE





water will flow in the direction of the catch basin. The wood you see as you walk up to the front door is reclaimed wood from a train trestle from Vandenberg Space Force Base. The counters are recycled crushed glass. The cabinets are bamboo. The bathrooms smell like sulfur because they use reclaimed groundwater. The buildings are all solar, and they're smart. Many of the windows have motors on them, and if the temperature outside drops below the temperature inside, they automatically open, and fans pull the cool air inside. The building also senses when someone has left and automatically turns the heater off. The fireplace burns denatured alcohol, which only emits water vapor. Their motto is "sustainability to the forefront," and it's evident throughout the property.

The same attention to detail they put into the buildings has gone into the winemaking. According to Hascall, "Our varietals are the best of Paso. We have Rhône. We have Bordeaux. We have zinfandel. Our 2023 Albariño is the perfect Paso



Robles summertime wine, crisp, refreshing, and full of flavor. We have a good mix of everything that I feel grows well in the area. Everything

is from Paso Robles. Everything is done in small lots. Nothing is more than a couple of hundred cases produced. So, we're able to pay a lot

of attention to detail and focus on the wine quality."

They have many Best-in-Class awards, but Hascall's favorite is The Los Angeles Invitational's Double Gold (run by the Los Angeles Times), Best in Class award for their Shale Oak 2020 Syrah that scored 100 points, and is the perfect embodiment of a westside Paso Robles Syrah.

Their Shale Oak 2022 Petite Verdot won Double Gold Best in Class at the California Mid-State Fair Wine Competition.

There's nothing pretentious at Shale Oak Winery. The vibe is cool and funky and family and dog-friendly. Hascall states, "We want people to relax and enjoy the wine because that's what it's all about. Enjoying the wine."

*Shale Oak Winery is located just off Highway 46 at 3235 Oakdale Road, Paso Robles. The tasting room is open from 10:00 a.m.-5:00 p.m. Thursday-Monday. For reservations or more information, visit [shaleoakwinery.com](http://shaleoakwinery.com) or call (805) 239-4800*

—Karen Lycan

# CHRONIC CELLARS

HOURS:  
10:00 AM – 5:00 PM

## GET A TASTE OF THESE CHARACTERS

Join us at our tasting room for a laid-back good time and experience first-hand our disruptive style that is matched only by the killer quality of our wines, made with character to match our clever and playful labels.

Make your reservation at [chroniccellars.com/visit](http://chroniccellars.com/visit) and we'll see you soon!

CHRONICCELLARS.COM   

2020 Nacimiento Lake Drive  
Paso Robles, CA | 805-237-7848





# Mystic Hills Vineyard: Epic wines, hospitality, and family ties

*Academy Award-winning film editor and family welcome visitors to their boutique winery*

From the time they planted their Mystic Hills Vineyard, Joel and Judy Cox have consistently demonstrated a passion for providing unsurpassed experiences and award-winning wines. By offering private, complimentary tastings at their vineyard and winery, the Cox family lends a personal touch to their interactions with each guest.



Judy and Joel Cox welcoming visitors.

## HANDCRAFTED BOUTIQUE WINES



*New  
Location!*

**Seven Angels Cellars**

Open Fri-Sun 12-5 and by appointment  
2985 Anderson Rd., Paso Robles off the 46 West

805.835.4054 [SevenAngelsCellars.com](http://SevenAngelsCellars.com)

"We have so much love for people," Judy said. "We offer private tastings by appointment only, which allows us to spend two or three hours with each person or group. This gives us the chance to get to know one another, share our story, and just enjoy being together."

Theirs is a true love story filled with tenacity, hard work, and family. Married for 57 years and counting, Joel and Judy encourage and support one another even when their careers sometimes take them miles apart. Their winery is a family-run operation with their children and grandchildren pitching in to help with the vineyard, oversee tastings, and manage the wine club.

Joel, an Academy Award-winning film editor who frequently works with Clint Eastwood, has edited numerous films including "Gran Torino," "Unforgiven," "Million Dollar Baby," "The Bridges of Madison County," "Letters

From Iwo Jima," and more. He fell in love with Bordeaux wines while traveling with Eastwood to the Cannes International Film Festival.

In 2004, Joel and Judy purchased their 14-acre hillside ranch in San Miguel and

planted their boutique vineyard in 2007. Utilizing the same professional and creative love he holds for film, Joel consistently earns awards for each of their Mystic Hills wines.







### Award-winning wines

Winemaker and vintner Keith Roberts has been with Mystic Hills since the beginning, working the vineyard and creating hand-crafted, estate-grown Bordeaux-style wines with Joel. Their teamwork has led to the winery being named the Monterey County Winery of the Year and the San Luis Obispo County Winery of the Year.

"Joel puts the same integrity and hard work into everything that he does," Judy said. "When he sets out to do something, he does it right. And Keith is such a wonderful, knowledgeable guy. He has so much experience, and he has the same ideas as we do, so it's just an ideal partnership."


The climate at the winery, which is part of the Pleasant Valley Wine Trail, typically consists of crisp mornings, hot days, and cool afternoon winds. These temperature swings and the way the team works the land contribute to the growth of superior fruit for Mystic Hills wines.

"We are organic and don't fertilize, and this ensures pure, beautiful wine," Judy said.


Making beautiful wines with consistent balance and character takes time. As soon as the grapes are harvested by hand and separated, each varietal is placed in separate neutral oak barrels and aged for 18 months. After 18 months, the wine is blended and then returned to barrels for another year, after which they are bottled and left to age another 18 months.

Mystic Hills has consistently earned awards from such prestigious events as the San Francisco Chronicle Wine Competition, the New York International Wine Competition, the Critics Challenge International Wine Competition, the Los Angeles International Wine Competition, and more.

Their Gran Trio blend includes cabernet sauvignon, cabernet franc, and merlot. The name for their h.e.a.r.t.s. rosé was coined using the first initials of their grandchildren's names. Joel and Judy call it a "rosé for red wine drinkers" with rich, fruity flavors. Offerings of other varieties, such as their "Joyride" merlot, are produced in limited quantities, and most feature labels that are created by their son, David.



## Vista Del Rey Vineyards




**Celebrating 30 years of ethical dry farming.  
Established Mom & Pop Winery!**

***Join our Wine Club for a 20% Discount!***

- Multi-Year Zinfandel & Barbera Tasting
- Private Label Artisan Condiments
- Wine Country Art, Books & Carved Gourds
- Oliveto Olive Oil Pouring and Sales
- Gems, Minerals, Fossils and Jewelry

Winery Tasting & Vineyard Tours  
most Sundays from 11am-5pm  
and by appointment.

7340 Drake Road, Paso Robles  
(805) 467-2138







## J. LOHR IS PURE PASO®

*Warm hospitality, exciting tasting experiences,  
and sensational wines.*



Scan the QR code for more information on our  
tasting experiences and current hours.

6169 Airport Rd, Paso Robles, CA 93446

#ShareTheLohr | [jlohr.com](http://jlohr.com)

**J. LOHR**  
VINEYARDS & WINES

The Cox Family is still pouring their 2020 wines. With aromas and tastes of cherry, dried strawberry, caramel, cocoa, and hints of vanilla, the fruit from 2020 has been transformed into a stunning lineup of wines.

### Tasting room, wine club, and movie nights

At the Mystic Hills tasting room, it's all about private tastings by appointment, no charge for tastings, a warm welcome, and exceptional hospitality to everyone who visits with the Cox family. Their home has a spacious covered patio with gorgeous views of the vineyards and surrounding hills. The landscaping includes several sitting areas and an outdoor kitchen. Parties of six or more can request pizza from the pizza oven, and Judy and daughter Becky frequently prepare charcuterie boards for guests.

"We want to get to know people and share our love of family and wine with them," Judy said. "Everyone enjoys sitting outdoors, but when it's cold, we just go inside. We're not fancy people; we greet everyone when they arrive, and welcome them like one of the family."

It's free to join the Mystic Hills Wine Club with a membership commitment to purchase six bottles twice yearly at a 20-percent discount. Each shipment contains information about the wines. Club membership also includes complimentary private tastings, invitations to special events, and more.

Adding to that personal touch, every shipment of Mystic Hills wines includes a piece of artwork by one of the Cox grandchildren with messages such as, "Happy Fall, We Love You All" attached.

Their annual Movie Night with Joel takes place on the first Saturday of August. All tickets include food, award-winning wine, popcorn, candy, games, prizes, and plenty of stories from Joel about his films.

Mystic Hills Vineyard is located at 79550 Watkins Lane in San Miguel, just 10 miles north of Paso Robles. For wine tasting appointments or more information, visit [mystichillsvineyard.com](http://mystichillsvineyard.com), follow them on social media, or call (805) 610-1099.

—Meagan Friberg



# Hotels & Lodging — Visitor Guide's Favorite Places

## Arroyo Grande

Agrarian Hotel  
325 E Branch St  
(805) 574-6040

Aloha Inn  
611 El Camino Real  
(805) 489-9300

Best Western Casa Grande Inn  
850 Oak Park Blvd  
(805) 481-7398

Hampton Inn & Suites  
1400 W Branch St  
(805) 202-2110

Pismo View Inn  
555 Camino Mercado  
(805) 481-4774

## Atascadero

Atascadero Inn  
6505 Morro Rd,  
(805) 466-0794

The Carlton Hotel  
6005 El Camino Real  
(805) 461-5100

Springhill Suites  
900 El Camino Real  
(805) 462-3500

Vino Inn & Suites  
6895 El Camino Real  
(805) 466-2231

## Avila Beach

Avila Lighthouse Suites  
550 Front St.  
(805) 627-1900

Inn at Avila Beach  
256 Front St.  
(805) 595-2300

San Luis Bay Inn  
3254 Avila Beach Dr  
(805) 595-2333

Avila Village Inn  
6655 Laurel Place  
(805) 627-1810

## Bradley

Lake Nacimiento Resort  
10325 Nacimiento Lake Dr.  
(805) 237-4924

## Cambria

Best Western Fireside Inn  
6700 Moonstone Beach Dr  
(805) 927-8661

Blue Bird Inn  
1880 Main St  
(805) 927-4634

Blue Dolphin Inn  
6470 Moonstone Beach Dr  
(805) 927-3300

Cambria Pines Lodge  
2905 Burton Dr  
(805) 927-4200

Cambria Shores Inn  
6276 Moonstone Beach Dr  
(805) 927-8644

Cambria Landing Inn & Suites  
6530 Moonstone Beach  
(805) 927-1619

Cambria Palms Motel  
2662 Main Street  
(805) 927-4485

Cambria Vacation Rentals  
784 Main Street Ste. A  
(805) 927-8200

Captain's Cove Inn  
6454 Moonstone Beach Dr  
(805) 927-8581

Castle Inn  
6620 Moonstone Beach Dr  
(805) 927-8605

Creskide Inn  
2618 Main St  
(805) 927-4021

Fogcatcher Inn  
6400 Moonstone Beach Dr  
(805) 927-1400

Moonstone Landing  
6240 Moonstone Beach  
(805) 927-0012

Ocean Point Ranch  
7200 Moonstone Beach Dr.  
(805) 927-4648

Pelican Inn & Suites  
6316 Moonstone Beach Dr  
(805) 927-1500

Sand Pebbles Inn  
6252 Moonstone Beach Dr  
(805) 927-5600

Scenic Coast Vacation Rentals  
712 Main St  
(805) 927-6163

Sea Otter Inn  
6656 Moonstone Beach Dr  
(805) 927-5888

White Water Inn  
6790 Moonstone Beach Dr  
(805) 927-1066

## Cayucos

Beachwalker Inn  
501 S Ocean Ave  
(805) 995-2133

Cayucos Motel  
20 S Ocean Ave  
(805) 995-3670

Cayucos Pier View Suites  
14 N Ocean Ave., (805) 995-0014

Cayucos Sunset Inn  
95 S Ocean Ave., (805) 995-2500

Highway One Rentals  
148 N. Ocean Ave., (805) 995-3678

On The Beach B&B  
181 N. Ocean Ave., (805) 995-3200

Seaside Motel  
42 S Ocean Ave  
(805) 559-3809

## Grover Beach

Holiday Inn Express  
775 North Oak Park Blvd.  
(805) 481-4448

Pacific Inn Grover Beach  
150 S 5th St  
(805) 481-7931

## Los Osos

Back Bay Inn  
1391 2nd St., (805) 528-1233

Sea Pines Golf Resort  
1945 Solano St  
(805) 528-5252

## Morro Bay

Anderson Inn  
897 Embarcadero  
(805) 772-3434 or (888) 950-3434

Best Western El Rancho  
2460 Main St, (805) 772-2212

Best Western San Marcos inn  
250 Pacific St., (805) 772-2248

Best Western Tradewinds  
225 Beach St., (805) 772-7376

Blue Sail Inn  
851 Market Ave.  
(805) 772-2766 or (888) 337-0707

El Morro Masterpiece Motel  
1206 Main St.  
(805) 772-5633 or (800) 527-6782

Embarcadero Inn  
456 Embarcadero, (805) 772-2700

Fireside Inn  
730 Morro Ave.  
(805) 772-2244 or (800) 444-0562

Holland Inn Motel  
2630 Main St., (805) 772-2650

Inn at Morro Bay  
60 State Park Rd  
(805) 772-5651, (800) 321-9566

La Serena Inn  
990 Morro Ave.  
(805) 772-5665, (800) 248-1511

Marina Street Inn B&B  
305 Marina St.  
(805) 772-4016, (888) 683-9389

Morro Bay Luxury Rentals  
264 Bowie Dr., (805) 704-1169

Morro Bay Sandpiper Inn  
540 Main St., (805) 772-7503

Morro Bay Vacation Rentals  
1910 Hill St., (805) 459-8460

Morro Crest Inn  
670 Main St.  
(805) 772-7740, (800) 613-2007

Morro Shores Inn & Suites  
290 Atascadero Rd.  
(805) 772-0222, (800) 575-4095

Pleasant Inn Motel  
235 Harbor St.  
(805) 772-8521, (888) 772-8521

Sea Air Inn  
845 Morro Ave., (805) 772-4495

Sundown Inn  
640 Main St.  
(805) 772-7381 or (800) 696-6928

The Bayfront Inn  
1150 Embarcadero, (805) 772-5607

The Breakers Motel  
Corner of Morro Bay Blvd & Market  
(805) 772-7317 or (800) 932-8899

Travelodge  
1080 Market Ave., (805) 772-1259

## Nipomo

Kaleidescope Inn & Gardens  
130 E Dana  
(805) 929-5444 or 866-504-5444

## Oceano

Pacific Plaza Resort Hotel  
444 Pier Ave., (805) 473-6989

## Paso Robles

Adelaide Inn  
1215 Ysabel St., (805) 238-2770

Allegretto Vineyard Resort  
2700 Buena Vista Dr.  
(805) 369-2500

Best Western Plus Black Oak  
1135 24th St., (805) 238-4740

Budget Inn  
2745 Spring St., (805) 239-3030

Cava Robles RV Resort  
3800 Golden Hill Rd.  
(844) 641-5093

Chanticleer Vineyard B&B  
(805) 226-0600

Courtyard By Marriott Paso Robles  
120 South Vine St.  
(805) 239-9700

Dunning Vineyards Guest Villa  
1953 Niderer Road  
(805) 238-4763

Hotel Cheval  
1021 Pine St.  
(805) 226-9995 or 866-522-6999

La Bellasera Hotel & Suites  
Jct 101 & 46 West  
(805) 238-2834, 866-782-9669

La Quinta Inn & Suites  
2615 Buena Vista Dr.  
(805) 239-3004

The Oaks Hotel  
3000 Riverside Ave., 805-237-8700

Oxford Suites  
800 4th St. , (805) 237-0305

Paso Robles Inn  
1103 Spring St  
(805) 238-2660, (800) 676-1713

Paso Robles Vacation Rentals  
(805) 423-9174

The Piccolo  
600 12th St., (805) 226-5920

Travelodge  
2701 Spring St., (805) 238-0078

Vines RV Resort  
88 Wellsona Rd., (877) 820-0940

Wine County RV Resort  
2500 Airport Road  
(805) 238-4560, (866) 927-8669

## Pismo Beach

Beach Bum Rentals  
354 Main Street Ste. A  
(805) 773-7194

Beach House Inn & Suites  
198 Main St.  
(805) 773-7476 (PISMO)

Beachwalker Inn & Suites  
490 Dolliver St., (805) 773-2725

Inn at the Cove  
2651 Price St.  
(805) 773-3511, (800) 848-1434

Shore Cliff Hotel  
2555 Price St.  
(805) 773-4671, (800) 441-8885

Coastal Vacation Rentals  
330 Main St.  
(805) 773.1080, (800) 700.1254

Cottage Inn by the Sea  
2351 Price St.  
(805) 773-4617 or (888) 440-8400

Dolphin Cove Motel  
170 Main St., (805) 773-4706

Edgewater Inn & Suites  
280 Wadsworth Ave.  
(805) 773-4811

Ocean Palms  
390 Ocean View Ave.  
(805) 773-4669

Pismo Coast Village RV Resort  
165 S. Dolliver Street  
(888) RV-BEACH, (888) 782-3224

Pismo Lighthouse Suites  
2411 Price St.  
(805) 773-1508, (800) 245-2411

Quality Inn Monarch Shores  
230 Five Cities Dr., (805) 773-1841

Sandcastle Inn  
100 Stimson Ave.  
(805) 773-2422 or (800) 822-6606

Sea Crest Resort  
2241 Price St., (805) 773-4608

Sea Gypsy Motel  
1020 Cypress  
(805) 773-1801 or (800) 592-5923

Sea Venture  
100 Oceanview Ave.  
(805) 773-4994

Shell Beach Inn  
653 Shell Beach Rd.  
(805) 773-4373

Spyglass Inn  
2705 Spyglass Dr.  
(805) 773-4855, 1-(800) 824-2612

Valentina Suites  
371 Pismo Avenue, (805) 773-1234

## Ragged Point

Ragged Point Inn & Resort  
19019 CA Highway 1  
(805) 927-4502

## San Simeon

Cavalier Oceanfront Resort  
9415 Hearst Dr.  
(805) 927-4688

Courtesy Inn  
9450 Castillo Dr.  
(805) 927-4691 or (800) 555-5773

The Morgan – San Simeon  
9135 Hearst Dr.  
(805) 927-3878 or (800) 451-9900

Sands By The Sea  
9355 Hearst Dr.  
(805) 927-3243 or (800) 444-0779

Sea Breeze Inn  
9065 Hearst Dr.  
(805) 927-3284 or (800) 927-3316

## Shell Beach

The Palomar Inn  
1601 Shell Beach Rd.  
(805) 773-4204

Shell Beach Inn  
653 Shell Beach Rd.  
(805) 773-4373

## San Luis Obispo

Comfort Inn & Suites Lamplighter  
1604 Monterey St., (805) 547-7777

Courtyard by Marriott-SLO  
1605 Calle Joaquin, (805) 786-4200

Days Inn  
2050 Garfield St., (805) 549-9911

Embassy Suites  
333 Madonna Rd., (805) 549-0800

Garden Street Inn  
1212 Garden St. , (805) 545-9802

Granada Hotel  
1126 Morro St., (805) 544-9100

Holiday Inn Express-SLO  
1800 Monterey St., (805) 544-8600

Hotel San Luis Obispo  
877 Palm St., (805) 235-0700

Hotel Cerro  
1125 Garden St., (805) 548-1000

La Cuesta Inn  
2074 Monterey St., (805) 543-2777

Peach Tree Inn  
2001 Monterey St., (805) 543-3170

Rodeway Inn  
1001 Olive St., (805) 544-0400

San Luis Creek Lodge  
1941 Monterey St.  
(805) 541-1122 or (800) 593-0333

Sands Inn & Suites  
1930 Monterey St.  
(805) 544-0500 or (800) 441-4657

Sycamore Mineral Springs  
1215 Avila Beach Dr.  
(805) 595-7302

## Templeton

Honey Oak House  
2602 Templeton Rd.  
(805) 434-5091



### **Cambria Scarecrow Festival**

Oct. 1-31—Hundreds of handcrafted scarecrows are bowling, bathing, pedaling, fishing, and flying through Cambria and San Simeon. Details: [cambriascarecrows.com](http://cambriascarecrows.com).

### **Harvest Wine Month**

Oct 1-31, various Paso Robles locations—Enjoy grape stomps, barrel tastings, live music, winemaker dinners, and vineyard tours. Details: [pasowine.com](http://pasowine.com).

### **Central Coast Railroad Festival**

Oct 3-5—Educational and recreational activities about local railroads and railroading. San Luis Obispo Railroad Museum, 1940 Santa Barbara St. San Luis Obispo. Details: [slorm.com](http://slorm.com) 805) 458-6175.

### **Symphony on a Sunday**

Oct 5, 3 p.m.—Schuman Piano Concerto in A minor, op. 54 and Tchaikovsky Symphony No. 5 in E minor, op. 64. SLO Symphony, Performing Arts Center, San Luis Obispo. Tickets and Details: [slosymphony.org](http://slosymphony.org).

### **Atascadero Colony Day**

Oct 18, 10 a.m.-3 p.m.—Parade starts at 10 a.m. Vendors, entertainment, food. Wiener dog and small dog races start at noon. Sunken Garden, 6505 El Camino Real. Details: [colonydays.org](http://colonydays.org).

### **Pioneer Day Paso Robles**

Oct. 11, 7 a.m.-6 p.m. Parade at 10 a.m.—free bean feed in the park and more activities. Events at Downtown City Park and other locations. Details: [pasoroblespioneerday.org](http://pasoroblespioneerday.org).

### **Maritime Family Fun Day**

Oct 11, 10 a.m.-4 p.m.—Fishing booth, treasure hunt, chowder contest, and more. Details: [morrobaymaritime.org](http://morrobaymaritime.org).

### **Open Studio Art Tour**

Two weekends: Oct 11-12/Oct 18-19.—Visit the studios of participating artists throughout San Luis Obispo County. Details: [slocountyarts.org/osat](http://slocountyarts.org/osat).

### **Avila Beach Children's Business Fair**

Oct 11, 10 a.m.-1 p.m.—Booths provide coaching to youth about opportunities to start their own businesses. Free admission. Presented by Avila Beach Community Center, 191 San Miguel Street. Details: [childrensbusinessfair.org](http://childrensbusinessfair.org).

### **Pismo Beach Clam Festival**

Oct 18-19, parade at 10 a.m.—Parade, vendors, food trucks, kids activities, live music & Clam Chowder Cook-Off. Pismo Beach Pier Parking Lot, 100 Pomeroy Avenue. Details: [experiencepismo.com](http://experiencepismo.com).

### **Cayucos Antique Street Fair**

Oct 19, 7 a.m.-3 p.m.—Shop for antiques, vintage, collectibles, and more. Free admission and parking. Well-mannered, leashed dog friendly. Ocean Ave. between E Street and Cayucos Drive. Details: [cayucoschamber.com](http://cayucoschamber.com).

### **Golden Oak Honey & Pumpkin Festival & Kids' Flea Market**

Oct 18, 10 a.m.-5 p.m.—Vendors, food, activities, and more. Free admission. Downtown City Park, Paso Robles. Details: [pasoroblesdowntown.org](http://pasoroblesdowntown.org).



### **5th Annual Bovine Classic**

Oct 25, 8:30 a.m. start—Pre-event activities Oct 23-24. World-class cycling over multiple routes. America's 4th Hardest Cow-Themed Gravel Cycling Ride. Cow-themed attire strongly suggested. Start and finish at Sunken Gardens, downtown Atascadero. Registration and details: [thebovineclassic.com](http://thebovineclassic.com).

### **Annual Cayucos Car Show**

Oct 25, 8 a.m.-4 p.m.—Free event, classic cars, music, and food. Downtown Ocean Ave., Cayucos. Details: [cayucoschamber.com](http://cayucoschamber.com)

### **Witches and Warlocks Paddle**

Oct 25, 2-4 p.m.—Break out the broomstick, witch, and warlock costumes and get out on the water! Coleman Park, 101 Coleman Dr., Morro Bay. Details: [morrobay.org](http://morrobay.org).

### **Zoo Boo and Pumpkin Smash at the Central Coast Zoo**

Oct 24-25, 4:30-7:30 p.m., Zoo Boo—Halloween fun for all ages, costume contest, Halloween activities.

Oct 26, 10:30 a.m.-12:30 p.m., Pumpkin Smash—Watch what the animals do when they get their Halloween pumpkins! Central Coast Zoo, 9305 Pismo Ave, Atascadero. General admission includes all activities. Details: [centralcoastzoo.org](http://centralcoastzoo.org).

### **Paso Robles Dia de los Muertos Festival**

Oct 25, 10 a.m.-7 p.m.—Cultural celebration includes educational and children's activities, food, dance, music, vendors, and more. Downtown City Park. Details: [pasoroblesdowntown.org](http://pasoroblesdowntown.org).

### **Halloween Carnival & Maze**

Oct 25-26, Sat 3-9 p.m., Sun 1-7 p.m.—Elm Street Park, Arroyo Grande. Details: Arroyo Grande Recreation Department at [arroyogrande.org](http://arroyogrande.org) / (805) 473-5474

### **Safe & Fun Halloween Downtown**

Oct 31, 4-7 p.m.—Dress the family in their favorite costumes and trick or treat all around the park. Free family-friendly event. Downtown Paso Robles. Details: [pasoroblesdowntown.org](http://pasoroblesdowntown.org).

### **Dia de los Muertos at Central Coast Zoo**

Nov 1—New family-friendly event for everyone to celebrate. Details to be announced on [centralcoastzoo.org](http://centralcoastzoo.org).

### **Paderewski Festival**

Nov 6-9—A music festival celebrating one of Paso Robles' most famous residents, Ignacy Jan Paderewski, virtuoso pianist and composer. Concerts feature world-renowned talent, exhibits, lectures, and more. Tickets and details: [paderewskifest.com](http://paderewskifest.com).

### **Salute to Our Heroes**

Nov 8—Family event at Estrella Warbirds Museum honoring veterans and first responders. Car show, military vehicle displays, reenactments, paratrooper drops, kid zone, food and beverage vendors. Admission \$10/kids 12 and under free. Details: [ewarbirds.org](http://ewarbirds.org) / (805) 238-9317.

### **California Dreamin' Symphony**

Nov 8, 7:30 p.m.—Rushen Fanfare et Fantaisie, Korngold Violin Concerto in D major, Russell Symphony No. 2 "Four American Scenes. SLO Symphony, Performing Arts Center, San Luis Obispo. Tickets and more information: [slosymphony.org](http://slosymphony.org).

### **Holiday Boutique Atascadero**

Nov 8, starts at 10 a.m.—Over 50 vendors kick off holiday shopping with handmade items. Pavilion on the Lake, Atascadero. Details: [visitatascadero.com](http://visitatascadero.com).

### **Turkey Trot Fun Run**

Nov 16, check in at 1 p.m.—Preschool to 8th Grade, sponsored by Arroyo Grande Lions Club. 495 Valley Road, Arroyo Grande. Register online: [arroyogrande.org/rec](http://arroyogrande.org/rec).

### **Elegant Evening Downtown**

Nov 15, 5-8 p.m.—Merchant open house debuts the holiday season with refreshments and entertainment in Downtown Paso Robles. Details: [pasoroblesdowntown.org](http://pasoroblesdowntown.org).

### **Atascadero Fall Festival**

Nov 14-16, Fri 4-10 p.m., Sat & Sun noon-10 p.m.—Family-friendly carnival, rides, games, vendors, breweries, music, and more. Sunken Gardens downtown Atascadero. Details: [atascaderofallfest.com](http://atascaderofallfest.com).

### **Annual Downtown Lighting Ceremony**

Nov 28, 5:30 p.m.—Free event. Downtown City Park, Paso Robles. Details: [pasoroblesdowntown.org](http://pasoroblesdowntown.org).

### **Cambria Christmas Market**

Nov 28-Dec 31—Over 3 million holiday lights, interactive displays, and vendor markets. 2905 Burton Dr., Cambria. Details: [cambriachristmasmarket.com](http://cambriachristmasmarket.com).

### **Light up downtown Atascadero**

Dec 5—Enjoy Garden Lights & Winter Nights, and experience holiday lights and décor throughout Historic City Hall and Sunken Gardens until January 11.

### **Lighted Boat Parade**

Dec 7, 6:30-8 p.m.—Be dazzled as the fishing, leisure and yachting community take to the water with decorated boats with dazzling lights and holiday cheer. Santa's House, food, and more. Free event on Morro Bay's Embarcadero Street. Details: [morrobay.org](http://morrobay.org).

### **Holiday Musical Walk Around the Lake**

Dec 6, 5:30-9 p.m.—Musical groups, carolers, Santa, community singing, and more. A special visit with Santa starts at 5 p.m. for a fee. Atascadero Lake, Atascadero. Details: [visitatascadero.com](http://visitatascadero.com).

### **Christmas Light Parade**

Dec 6, 6 p.m.—Santa officially arrives, along with festively lighted floats, classic cars, and surprises. The parade starts at Spring and 10th streets, and winds around the park, Paso Robles. Details: [pasoroblesdowntown.org](http://pasoroblesdowntown.org).

### **Mid-State Fair Market**

Dec 12-14, Fri noon-4 p.m., Sat & Sun 10 a.m.-4 p.m.—Paso Robles Event Center, 2198 Riverside Ave. Find local jewelry, apparel, accessories, home decor, health and beauty products, art, antiques, handmade eats, and more. Free admission and parking. Details: [midstatefair.com/event-center](http://midstatefair.com/event-center).

### **Winter Wonderland**

Dec 12, 5-9 p.m.—Tons of snow transforms Atascadero's Sunken Gardens into a wonderland with events, food, arts and crafts vendors, and more. Atascadero's Sunken Gardens. Details: [visitatascadero.com](http://visitatascadero.com).

### **Vine Street Christmas Victorian Showcase**

Dec 13, 6-9 p.m.—Enjoy the sights of Christmas decorations adorning Paso Robles' iconic Victorian homes and businesses. On Vine Street from 8th to 21st streets. Details: [pasoroblesdowntown.org](http://pasoroblesdowntown.org).

### **Victorian Teddy Bear Tea**

Dec 21, 2-4 p.m.—Santa and Mrs. Claus are holding court along with their company of elves and famous personalities. Tea and tasty snacks are served, and there are a variety of all-age activities for this family-friendly holiday event. Park Ballroom, 1232 Park St., Paso Robles. Tickets at [my805tix.com](http://my805tix.com).

### **Holiday Magic at Central Coast Zoo**

Dec 20, 10 a.m.-1 p.m.—The zookeepers prepare special gifts for the animals. Santa will be there to welcome visitors and deliver gifts to the animals. Along with watching the animals open their gifts, family-friendly events are offered throughout the day, and the zoo is sporting its best holiday decorations. 9305 Pismo Ave, Atascadero. Admission includes all of the activities for the day. Details: [centralcoastzoo.org](http://centralcoastzoo.org).



# WINERY OF THE YEAR



FROM ESTATE-GROWN GRAPES IN PASO ROBLES TO THOUGHTFULLY BLENDED WINES, EACH BOTTLE REFLECTS A LEGACY PASSED FROM ONE GENERATION TO THE NEXT.

AT LE VIGNE, EVERY BOTTLE CARRIES BOTH A STORY AND A STANDARD OF EXCELLENCE. POUR YOURSELF A GLASS AND BECOME A PART OF IT NOW.

**Experience California's Central Coast Winery of the Year**



**LE VIGNE**  
WINERY



LEVIGNEWINERY.COM • 805.227.4000

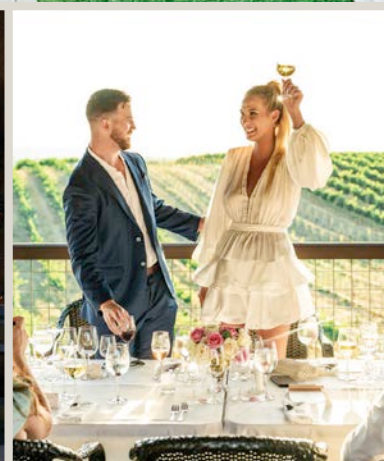
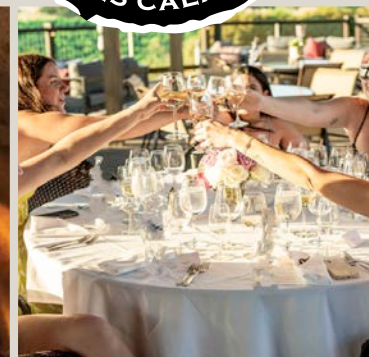
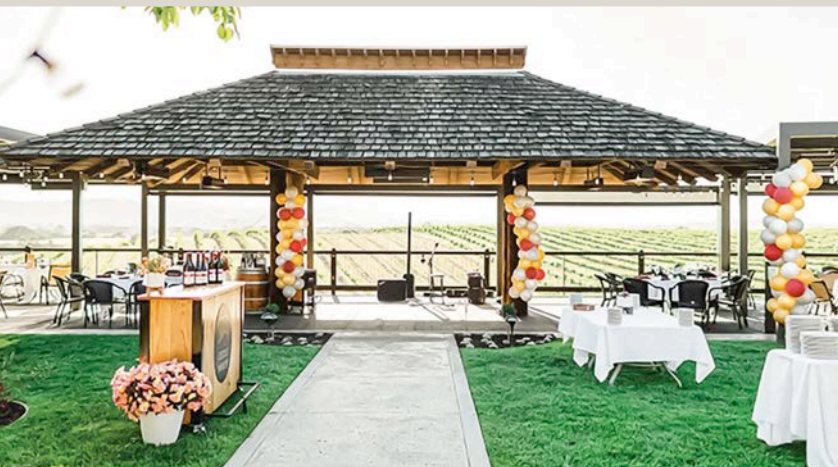
5115 Buena Vista Drive, Paso Robles, CA / 2235 E 55th Street, Vernon, CA





# EBERLE WINERY

*One of the Originals,  
One of the Best!*



Come for a memorable tasting experience! Or plan your next event at Eberle Winery!

Our venues are perfect for weddings, rehearsal dinners, birthdays, holiday parties, proposals, bridal & baby showers, reunions, company parties & meetings.

EBERLEWINERY.COM • 805.238.9607

*3810 Highway 46 East, Paso Robles*

For more information visit [eberlewinery.com](http://eberlewinery.com)